



Wiley New Books

February 2020

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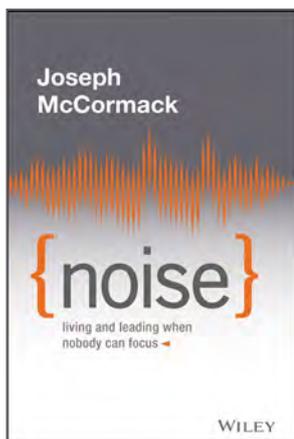
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Business





ISBN: 978-1-119-55337-3
Cloth • 240pp • Jan 2020
€22.90

Noise

Living and Leading When Nobody Can Focus

Joseph McCormack

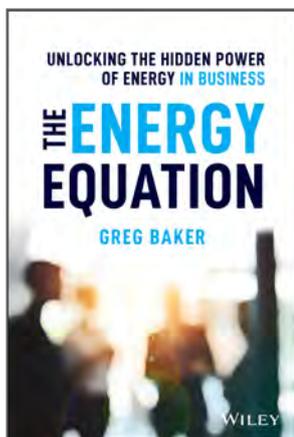
A focused look at how to lower the constant distractions in your personal and professional life

In the digital age, everything is competing for our attention. Whether it's smartphones or smartwatches, endless choices online or in stores, or texts screaming for an immediate reply, our attention is constantly being pulled in different directions. With this book, author Joe McCormack provides a powerful approach to tune into what matters and tune down the disruptions that slow us down. *Noise* is a sequel to McCormack's award-winning first book *Brief: Make a Bigger Impact by Saying Less*. McCormack's approach in his latest endeavor is to provide encouraging, practical ways to regain focus at work, school, and at home in environments of constant distractions and competing priorities.

- Details how to strengthen your mind's power to filter out constant distractions
- Highlights powerful life lessons that showcase the risks we face professionally and personally
- Offers effective insights to improve the ways people around you can focus when they're mindlessly distracted

About the Author

Joseph McCormack is the founder and CEO of The Brief Lab, a consulting firm that specializes in workshops, seminars, webinars, and certifications on the art of being brief in your messaging and communication.



ISBN: 978-1-119-63868-1
Cloth • 325pp • Feb 2020
€25.90

The Energy Equation

Unlocking the Hidden Power of Energy in Business

Greg Baker

An engaging guide to harnessing the power of professional productivity

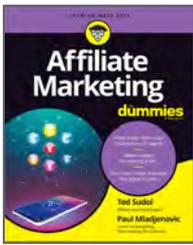
Many business leaders do the best they can with cumbersome organizations that are ripe with conflict and constrained by dysfunctional status quo. For decades, they have lacked the visibility they need to see this situation for what it is so they can do things that create powerful business agility and health. The language, methodology, and tools that provide this needed visibility, and the understanding needed for more informed actions, are now available. In this reliable resource, author Greg Baker carefully presents them in an engaging way that facilitates their immediate application in any business.

- Addresses how leaders and managers can harness energy at the team, department, and enterprise levels
- Written by a respected expert in this field
- Reveals how the ability of any business to adapt, grow, innovate, and profit all begin on the inside

About the Author

Greg Baker is President and CEO of Advance Consulting Inc., a premier management consulting and professional development firm serving corporate and government clients in the U.S. and abroad.

MARKETING



Affiliate Marketing For Dummies

Ted Sudol & Paul Mladjenovic

Get your piece of the hottest business online today

Affiliate marketing is a multibillion-dollar market, with 10+ million people involved in the business worldwide. There's always room for more because the opportunities keep growing as more and more companies offer affiliate programs. *Affiliate Marketing For Dummies* shows you how to get a slice of this lucrative pie! For those of you who are serious about making an income online, *Affiliate Marketing For Dummies* is a step-by-step guide to becoming an affiliate marketer and making your business a success.

ISBN: 978-1-119-62824-8 • Paper • €24.90 • Feb 2020 • 360pp

NON-PROFIT & GOVERNMENTAL



Joint Ventures Involving Tax-Exempt Organizations, 4th Edition 2019 Cumulative Supplement

Michael I. Sanders

The Cumulative Supplement to one of the most trusted books on joint ventures involving tax-exempt organizations

At a time when the services of nonprofits are in ever greater demand they are receiving less support from both government and private sources. This book addresses one of the most promising new approaches to meeting the challenges faced by today's nonprofits, namely joint ventures and partnerships. The author addresses the latest case law, treasury regulations, and IRS rulings to enable nonprofits to maximize their financing without jeopardizing their tax-exempt status.

Series: Wiley Nonprofit Authority • **ISBN:** 978-1-119-61585-9 • Paper • €142.00 • Feb 2020 • 122pp • **Previous Edition:** 978-1-118-03752-2

ORGANISATIONAL DEVELOPMENT



Salesforce.com For Dummies, 7th Edition

Liz Kao & Jon Paz

Get up to lightning speed with this fully updated, bestselling guide to using Salesforce.com

Salesforce.com For Dummies, Seventh Edition gives you an edge in building relationships and managing your company's sales, marketing, customer service, and support operations. With this book as your guide, you'll learn how to maximize the new user interface to organize contacts, schedule business appointments, use forecasting tools to predict upcoming sales, make accurate projects based on past performance, and much more. Written by Salesforce.com insiders with years of expertise in CRM services, this new edition covers the latest enhancements to Salesforce.com.

ISBN: 978-1-119-57632-7 • Paper • €26.90 • Feb 2020 • 448pp • **Previous Edition:** 978-1-119-23931-4



ISBN: 978-1-119-64177-3
Paper • 288pp • Feb 2020
€26.90

Advance

The Ultimate How-To Guide For Your Career

Gary Burnison

Real-world guidance on how to advance your career to the next level

In his previous book, *Lose the Resume, Land the Job*, author Gary Burnison exposed the myths and the ineffective thinking around how to land the job you really want. Now, in *Advance*, Burnison takes you through the next stage—advancing in your career. This reliable resource lays out a mosaic of “how-to” advice that applies to your everyday work life at every level—the skills and behaviors that help people navigate their careers and stand out among the crowd. Burnison takes on a “Top 20” of career must-haves, from managing for the first time, engaging in the “money conversation” with your boss, and dealing with difficult bosses (without quitting) to coping with coworkers (without losing your mind), making presentations (that don’t put people to sleep), and mastering digital communication.

- An extremely timely and topical guide in today’s do-it-yourself career development world
- Contains valuable insights on important work topics like: thinking globally (without leaving your office), navigating political waters (without sinking your career), fitting in with the culture, and much more
- Written by the CEO of one of the largest management consulting firms in the world

About the Author

Gary Burnison is the Chief Executive Officer of Korn Ferry, the preeminent global people and organizational advisory firm.



Consumer





ISBN: 978-0-85708-808-6
Paper • 224pp • Feb 2020
€TBA



Life Will See You Now

Quit Waiting for the Light at the End of the Tunnel and Light That F*cker Up for Yourself

Gavin Oattes

Remember that album that changed your life? The riffs, the hooks and the lyrics that blew your mind? That movie that moved your whole world and assured you that life was going to be special? Transporting you to a place you'd never been before, the opening chapter of that book that changed your life forever? The hairs on the back of your neck stood, adrenaline rushed through your entire body with the weight of the world gone from your young shoulders. Energised, inspired, alive, all in and ready to turn up to this wonderfully f*cked up thing we call life.

Close your eyes and remember that feeling right there in that moment? Let it wash over your entire being...

This. This is what *Life Will See You Now* is about.

Life Will See You Now is a personal development title with a difference -- it doesn't give you rules to follow, or guidelines or a map to change your life -- instead, it provides you with the inspiration, motivation and energy to figure it out for yourself. This book will give you goosebumps, fill you with confidence, help you to see the bigger picture, and finally you'll be able to really go for it and get the life you want, and make your dreams become a reality.

About the Author

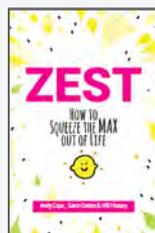
Gavin Oattes With a background in primary school teaching and a successful career in stand-up comedy Gavin Oattes is now regarded as one of the most talented and sought after speakers in the UK, regularly delivering keynote speeches at conferences and exhibitions around the world. In 2012 Gavin won 'Young Entrepreneur of the Year' and is now Managing Director of Tree of Knowledge, a company which runs speaking events, workshops and training courses for businesses & schools. Gavin is author of bestselling self-development books for adults *Shine* and *Zest* and children's non fiction bestseller *Diary of a Brilliant Kid*.

Also Available Titles



Shine

Rediscovering Your Energy, Happiness and Purpose
Andy Cope & Gavin Oattes
ISBN: 978-0-85708-765-2
€TBA



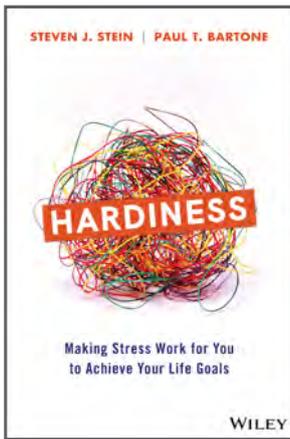
Zest

How to Squeeze the Max out of Life
Andy Cope, Gavin Oattes & Will Hussey
ISBN: 978-0-85708-800-0
€TBA



Diary of a Brilliant Kid

Top Secret Guide to Awesomeness
Gavin Oattes, Will Hussey & Andy Cope
ISBN: 978-0-85708-786-7
€TBA



ISBN: 978-1-119-58445-2
Cloth • 256pp • Feb 2020 •
€22.90

Hardiness

Making Stress Work for You to Achieve Your Life Goals

Steven J. Stein & Paul T. Bartone,
Multi-Health Systems (MHS) & Multi-Health Systems (MHS)

Embrace the 3 C's of psychological hardiness to overcome stress and increase personal growth

Hardiness, written by respected clinical and research psychologists, will help develop your psychological hardiness which, in turn, will enable you to enjoy more of life's rewards. Mastering the 3 C's of hardiness—commitment, control, and challenge—is essential to increasing hardiness and responding effectively to stressful situations. This invaluable guide provides exercises and activities, based on thirty years of research, specifically designed to increase your hardiness in all areas of your personal and professional life. No matter who you are, or what stage of life you're in, this book can help you move toward becoming healthier, more self-actualized, and increasingly satisfied with your life and future.

- Contains real-life examples, exercises, and activities for increasing your “hardiness”
- Discusses how hardiness is assessed so you can evaluate and improve your response to stress
- Explores how to increase your engagement in the surrounding world and capitalize on opportunities for your personal growth

About the Authors

Steven J. Stein, PhD, a clinical psychologist, is the founder and CEO of Multi-Health Systems (MHS).

Paul T. Bartone, PhD, is a Senior Research Fellow at the Center for Technology & National Security Policy, Institute for National Strategic Studies, National Defense University.



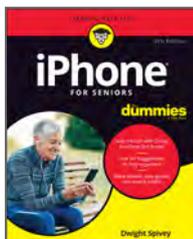
eBay For Dummies, 10th Edition

Marsha Collier
Los Angeles, CA, Author

The definitive guide to buying and selling success on eBay

eBay remains the easiest way to sell to hungry consumers worldwide and to uncover incredible bargains and unique items for yourself in the process. In *eBay For Dummies* author Marsha Collier, a longtime eBay business owner and one of their first elite PowerSellers, shares her twenty-plus years of expertise to fast-track you to becoming a trusted buyer and seller on the site. With her trusted guidance, you'll find out how to set up your account, market effectively, and master shipping and payment, as well as how to find the best bargains for yourself and close those sweet, sweet deals.

ISBN: 978-1-119-61774-7 • Paper • €21.90 • Feb 2020 • 416pp •
Previous Edition: 978-1-119-26019-6



iPhone For Seniors For Dummies, 9th Edition

Dwight Spivey

Get down to iPhone basics—and beyond

It's fun to play with new gadgets—but getting to the point where you can navigate around a new iPhone with ease can feel daunting at any age. Written with you in mind, the easy-to-follow steps, larger text, and full-color images in this book help you manage, personalize, and use your new iPhone to its fullest extent. Here, you'll discover how to do everything from shop online and organize appointments using Calendar, to taking pictures and listening to your favorite music. Whether you're a total newbie or upgrading from an older model, *iPhone For Seniors For Dummies* will help you sit back, relax, and enjoy your iPhone!

ISBN: 978-1-119-60761-8 • Paper • €21.90 • Feb 2020 • 448pp •
Previous Edition: 978-1-119-52006-1



Finance & Accounting





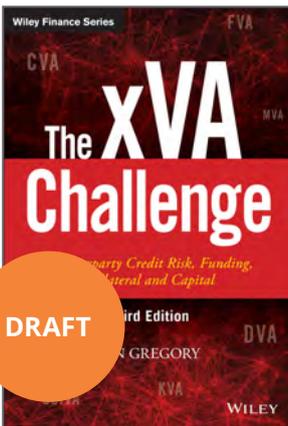
The Fast Close Toolkit

Christine H. Doxey

The critical methods that can be used to dramatically improve the fiscal closing process

The Fast Close Toolkit offers both strategic and tactical suggestions that can significantly improve the fiscal closing process. It provides guidance on new legislation requirements, systems, and best practice processes. Checklists, templates, process narratives, and sample policies are included for every component of the fiscal close. Written by a respected expert on internal controls and the fiscal closing process, *The Fast Close Toolkit* is a valuable source of information for professionals involved in controllership, who have responsibility for the fiscal close.

Series: Wiley Corporate F&A • **ISBN:** 978-1-119-55449-3 • Cloth • €61.90 • Feb 2020 • 400pp



The xVA Challenge, 4th Edition

Counterparty Credit Risk, Funding, Collateral, and Capital

Jon Gregory

Independent Trainer and Consultant

A detailed, expert-driven guide to today's major financial point of interest

The xVA Challenge, Fourth Edition is a practical guide from one of the leading and most influential credit practitioners. Focusing on practical methods, this informative guide includes discussions around the latest regulatory requirements, market practice, and academic thinking. It includes up-to-date coverage of FRTB and Central Clearing and Counterparties, as well as the latest thinking on xVA. The sudden realization of extensive counterparty risks has severely compromised the health of global financial markets. It's now a major point of action for all financial institutions, which have realized the growing importance of consistent treatment of collateral, funding, and capital alongside counterparty risk. *The xVA Challenge* provides expert perspective and real-world guidance for today's individuals and their institutions.

- Fully defines and discusses the world of xVA while touching on FRTB and Central Counterparties
- Written by a leading practitioner and researcher in credit risk and credit derivatives
- Examines the impact of the latest regulatory developments

About the Author

Jon Gregory is an independent expert specialising in counterparty credit risk and related aspects, including CVA, FVA, collateral regulatory capital, initial margin, and central clearing.

Investing in Art

Investing in Art**Paintings, Sculpture and Other Tangible Assets**

Helyette Geman

University of Paris, France

The financial professional's guide to understanding non-traditional assets such as art and other collectible items

Investing in Art presents the new features of the art market, in a world where high net worth individuals have pushed prices to spectacular levels. It also introduces you to some financial economics and behavioural concepts such as 'conspicuous consumption' or extensions of the 'convenience yield' defined for storable commodities. It argues that the classical art indexes fail to represent the unique features of the art market as an asset class. Alternative art indexes are proposed and used to compute the performance of investments in such families as Impressionists, Chinese paintings, and female artwork.

Series: Wiley Finance • **ISBN:** 978-1-119-50622-5 • Cloth • €97.90 • Feb 2020 • 496pp

**The New Retirementality, Fifth Edition****Planning Your Life and Living Your Dreams...at Any Age You Want**

Mitch Anthony

Stop making a living and start making a life with *The New Retirementality*™

The New Retirementality, Fifth Edition offers a message of hope, along with a roadmap for navigating the choppy waters of retirement planning. While most books focus on Return on Investment (ROI), author Mitch Anthony shows us that Return on Life™—living the best life possible with the resources we have—is a more fulfilling and achievable approach. Filled with engaging anecdotes, practical advice, and inspirational suggestions, this book will motivate you to rethink what retirement means, and put you in a better position to enjoy the new retirementality you deserve.

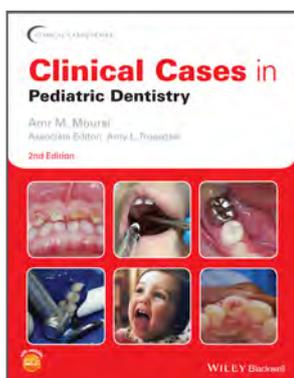
ISBN: 978-1-119-61148-6 • Paper • €21.90 • Feb 2020 • 240pp •

Previous Edition: 978-1-118-70512-4



Health Sciences





Series: Clinical Cases (Dentistry)

ISBN: 978-1-119-29088-9
Paper • 280pp • Dec 2019
€TBA

Previous Edition:
978-0-8138-0761-4

Clinical Cases in Pediatric Dentistry, 2nd Edition

Amr M. Moursi & Amy L. Truesdale

New York University College of Dentistry, USA & University of Washington School of Dentistry and Seattle Children's Hospital, USA

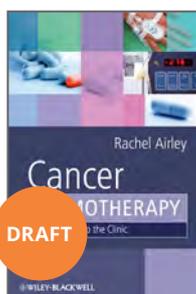
Clinical Cases in Pediatric Dentistry, Second Edition offers a fully updated new edition of this popular case-based book, with new content, clinical guidelines, and references in each case and eight entirely new cases.

- Presents updated content, clinical guidelines, and references in existing cases, with eight brand new case scenarios
- Takes an easy-to-follow format, with patient history and diagnostics, questions, and answers and explanations for each case
- Part of the 'Clinical Cases' series applying both theory and practice to actual clinical cases
- Includes access to a companion website offering additional case studies, charts, tables, and web links

About the Authors

Amr M. Moursi, DDS, PhD is Associate Professor and Chairman of the Department of Pediatric Dentistry at the New York University College of Dentistry and an Attending Dentist on the medical staff at Bellevue Hospital Center in New York.

Amy L. Truesdale, DDS is Clinical Assistant Professor of the Department of Pediatric Dentistry at the New York University College of Dentistry.



Cancer Chemotherapy, 2nd Edition

Basic Science to the Clinic

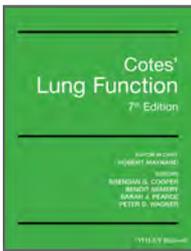
Rachel Airley

Liverpool John Moores University, UK

- New: additional online material
- Provides a clear, accessible and comprehensive approach to cancer chemotherapy from basic science to clinical practice.
- A major update that reflects the latest developments in personalized chemotherapy, and provides in-depth coverage of advances in biomarker diagnostics.
- Includes new chapters or sections on:
 - Bioinformatics and the 'omic sciences'
 - Pharmaceutical strategies used to achieve tumor-selective drug delivery
 - Cancer cell autophagy
 - New targets associated with development such as Hedgehog and Wnt signaling.
- Descriptions of both clinical protocol and explanations of the drug design process in one self-contained book.
- Numerous diagrams, illustrations and sample essay questions to enhance student understanding.

ISBN: 978-1-118-96385-2 • Paper • €59.90 • Feb 2020 • 400pp •

Previous Edition: 978-0-470-09254-5



Cotes' Lung Function, 7th Edition

Robert Maynard, Brendan Cooper, Benoit Nemery, Sarah Pearce & Peter Wagner
University of Newcastle Medical School, Newcastle-upon-Tyne & Catholic University of Leuven

- The only text to cover lung function assessment from first principles including methodology, reference values and interpretation
- Editors are amongst the world's leading authorities on lung function
- Text completely re-written in a contemporary style: includes user-friendly equations and more diagrams
- New material covering the latest advances in the treatment of lung function, including a stronger clinical and practical bias and more on new techniques and equipment

ISBN: 978-1-118-59735-4 • Cloth • €182.00 • Jan 2020 • 700pp •

Previous Edition: 978-0-632-06493-9



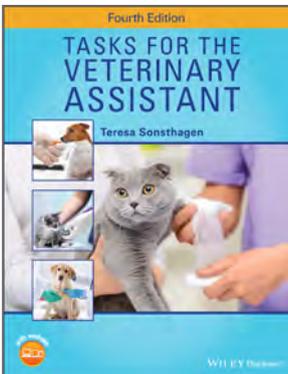
Pharmaceutical Microbiological Quality Assurance and Control Practical Guide for Non-Sterile Manufacturing

David Roesti & Marcel Goverde

- Offers a comprehensive guidance for non-sterile pharmaceuticals microbiological QA/QC
- Presents the latest developments in both regulatory expectations and technical advancements
- Provides guidance on statistical tools for risk assessment and trending of microbiological data
- Describes strategy and practical examples from the authors' experience in globalized pharmaceutical companies and expert networks

ISBN: 978-1-119-35607-3 • Cloth • €162.00 • Feb 2020 • 400pp

VETERINARY SCIENCE



Tasks for the Veterinary Assistant, 4th Edition

Teresa Sonsthagen

North Dakota State University, USA

Tasks for the Veterinary Assistant is the definitive, practical guide to the vital skills and techniques used in daily practice--bringing together all the information necessary to succeed as a veterinary assistant in one reader-friendly volume.

Now in its fourth edition, this classic text has been completely revised to adopt a concise approach to learning that is ideally suited for modern readers. Updated chapters cover infectious disease protocols, clinical procedures, and patient care and management. New chapters cover exam and treatment room skills, and present information on small animals, laboratory animals, and large animals. This re-envisioned new edition:

- Covers every task and technique that veterinary assistants encounter daily
- Offers step-by-step guidance for fundamental veterinary skills, procedures, and practices
- Provides quick and easy reference to a comprehensive range of central topics
- Uses a new, larger page size to better fit content and enhance searching for information when on the job

Tasks for the Veterinary Assistants continues to be the definitive text for trainee and practicing veterinary assistants in clinical, laboratory, or research settings.

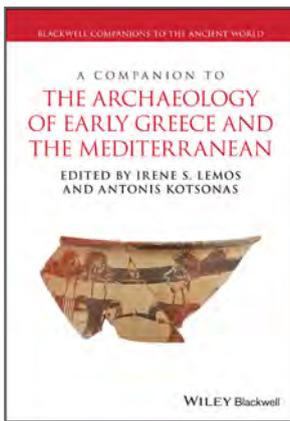
About the Author

Teresa Sonsthagen is retired as the Co-director and Senior Lecturer in the Department of Animal Sciences in the Veterinary Technology Program at North Dakota State University in Fargo, North Dakota, USA.



Humanities & Social Sciences





Series: Blackwell
Companions to the Ancient World

ISBN: 978-1-118-77019-1
Cloth • 1456pp • Oct 2019
€369.00

A Companion to the Archaeology of Early Greece and the Mediterranean

Irene S. Lemos & Antonis Kotsonas

University of Oxford Antonios Kotsonas: University of Cincinnati

A Companion that examines together two pivotal periods of Greek archaeology and offers a rich analysis of early Greek culture

A Companion to the Archaeology of Early Greece and the Mediterranean offers an original and inclusive review of two key periods of Greek archaeology, which are typically treated separately--the Late Bronze Age and the Early Iron Age. The two-volume companion sets Aegean developments within their broader geographic and cultural context, and presents the wide-ranging interactions with the Mediterranean.

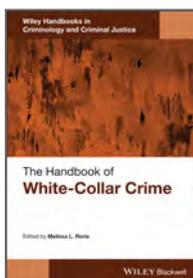
The companion also emphasizes regionalism in the archaeology of early Greece and examines the responses of different regions to major phenomena such as state formation, literacy, migration and colonization. Comprehensive in scope, this important companion:

- Outlines major developments in the two key phases of early Greece, the Late Bronze Age and the Early Iron Age
- Includes studies of the geography, chronology and demography of early Greece
- Explores the development of early Greek state and society and examines economy, religion, art and material culture

About the Authors

Irene S. Lemos is Professor of Classical Archaeology at the University of Oxford and Fellow of Merton College.

Antonis Kotsonas is Assistant Professor of Mediterranean History and Archaeology at the Institute for the Study of the Ancient World, New York University.



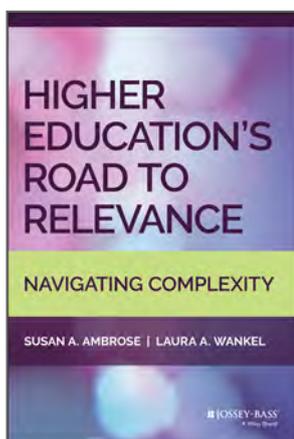
The Handbook of White-Collar Crime

Melissa L. Rorie

University of Texas at Dallas, TX, USA

The primary strength of the handbook is that it will cover a broad range of topics from many different perspectives, accomplished using nationally and internationally recognized experts in the field. Despite this broad coverage, though, this book will provide clarity for scholars of white-collar crime by clearly distinguishing what is known about specific types of crime within this broad paradigm. In addition, this book will be written to be more approachable for readers at the undergraduate level, practitioners, and the public--but will also have information relevant for advanced academic scholars.

Series: Wiley Handbooks in Criminology and Criminal Justice •
ISBN: 978-1-118-77488-5 • Cloth • €179.00 • Oct 2019 • 544pp



ISBN: 978-1-119-56838-4
Cloth • 240pp • Feb 2020
€37.90

Higher Education's Road to Relevance Navigating Complexity

Susan A. Ambrose & Laura Wankel
Carnegie-Mellon University

An up-close look at the current role and challenges of post-secondary education and the options for promising pathways forward

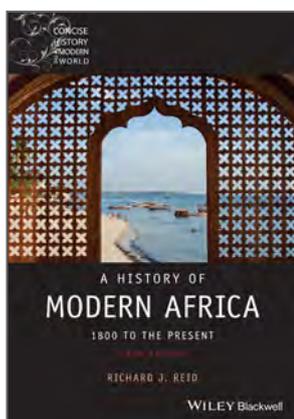
The post-secondary educational system has undergone dramatic changes and experienced immense stress in the past two decades. In response to this situation, leading voices are demanding strengthened accountability and measurable change. *Higher Education's Road to Relevance* illustrates why change is needed in post-secondary education and offers practical solutions to these pressing concerns. The authors, internationally recognized experts in college-level teaching and learning innovation, draw heavily from contemporary research to provide an integrative approach for post-secondary faculty, staff, and administrators of all levels. This timely book will skillfully help you identify the need for leadership in developing new networks and ecosystems of learning and workforce development.

- Examines the forces driving change in higher education
- Reveals multiple pathways to create and credential self-directed learners
- Discusses how to develop access to flexible, cost-effective, and relevant learning

About the Authors

Dr. Susan Ambrose, Professor of Education and History, is Senior Vice Provost for Educational Innovation at Northeastern University.

Dr. Laura Avitabile Wankel is the Senior Advisor for Strategic Initiatives to the Senior Vice Provost for Educational Innovation at Northeastern University.



Series: Wiley Blackwell
Concise History of the
Modern World

ISBN: 978-1-119-38192-1
Paper • 424pp • Oct 2019
€41.90

Previous Edition:
978-0-470-65898-7

A History of Modern Africa, 3rd Edition 1800 to the Present

Richard J. Reid
SOAS, University of London

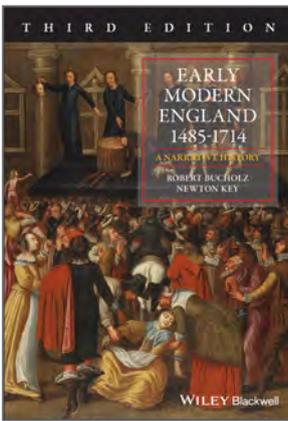
The new, fully-updated edition of the acclaimed textbook covering 200 years of African history

A History of Modern Africa explores two centuries of the continent's political, economic, and social history. This thorough yet accessible text help readers to understand key concepts, recognize significant themes, and identify the processes that shaped the modern history of Africa. Emphasis is placed on the consequences of colonial rule, and the links between the precolonial and postcolonial eras. Author Richard Reid, a prominent scholar and historian on the subject, argues that Africa's struggle for economic and political stability in the nineteenth century escalated and intensified through the twentieth century, the effects of which are still felt in the present day.

A History of Modern Africa: 1800 to the Present, 3rd Edition is an excellent introduction to the subject for undergraduate students in relevant courses, and for general readers with interest in modern African history and current affairs.

About the Author

Richard Reid is Professor of African History, Faculty of History, University of Oxford, and a Fellow of St Cross College, Oxford, UK. His work has focused on the history of political culture, historical consciousness, warfare and militarism in Africa.



ISBN: 978-1-118-53222-5
Paper • 472pp • Nov 2019
€29.90

Previous Edition:
978-1-4051-6275-3

Early Modern England 1485-1714, 3rd Edition

Robert Bucholz & Newton Key

Loyola University of Chicago & Eastern Illinois University

The new, fully-updated edition of the popular introduction to the Tudor-Stuart period-offers fresh scholarship and improved readability.

Early Modern England 1485-1714 is the market-leading introduction to the Tudor-Stuart period of English history. This accessible and engaging volume enables readers to understand the political, religious, cultural, and socio-economic forces that propelled the nation from small feudal state to preeminent world power. The book's easy-to-follow narrative explores the world the English created and inhabited between the 15th and 18th centuries.

This new edition has been thoroughly updated to reflect the latest scholarship on the subject, such as Henry VIII's role in the English Reformation and the use of gendered language by Elizabeth I. Offering a lively, reader-friendly narrative of the period, this text:

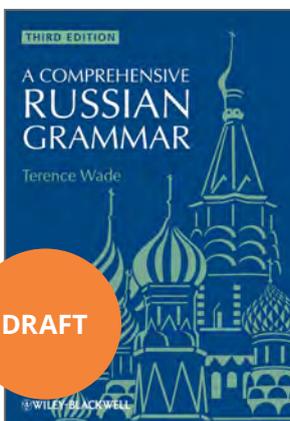
- Offers a wide-ranging overview of two and half centuries of English history in one volume
- Highlights how social and cultural changes affected ordinary English people at various stages of the time period
- Explores how the Irish, Scots, and Welsh affected English history

About the Authors

Robert Bucholz is Professor of History at Loyola University, Chicago, USA.

Newton Key is Professor of History at Eastern Illinois University, USA.

LINGUISTICS



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A Comprehensive Russian Grammar, 4th Edition

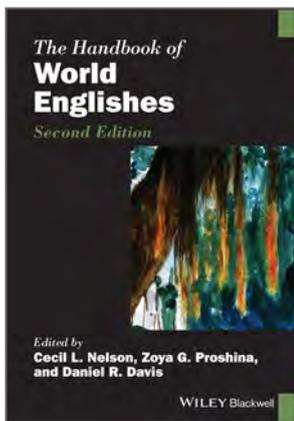
David Gillespie & Terence Wade

University of Bath, UK; Late of University of Strathclyde

A Comprehensive Russian Grammar is the definitive guide to Russian usage and the standard reference work for students and professionals alike. Now in its fourth edition, it has been updated throughout by Russian language expert David Gillespie. His revisions reflect the grammatical and lexical changes in the digital age, and the new market-oriented economy of capitalist Russia, as well as the introduction of new accessible usage examples from Russian websites, social media, and post-Soviet literature. This revised edition solidifies the position of *A Comprehensive Russian Grammar* as the premier text for Russian language reference across the English-speaking world.

About the Author

David Gillespie is Professor of Russian at the University of Bath, UK, where he has taught Russian language and culture since 1985. Gillespie has published ten books, contributed seventeen chapters and has written more than 50 papers on modern Russian literature and film. David also undertook the revisions to the previous edition of *A Comprehensive Russian Grammar* following the passing away of the original author, Terence Wade.



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About the Authors

Cecil L. Nelson is Professor Emeritus of Linguistics, Indiana State University, USA.

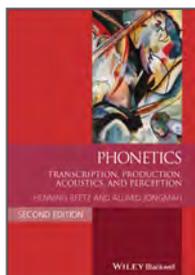
Zoya G. Proshina is Professor in the Department of Foreign Languages Teaching Theory at M. Lomonosov Moscow State University, Russia.

Daniel R. Davis is Professor of Linguistics, University of Michigan-Dearborn, USA.

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Asa Briggs, Peter Burke & Espen Ytreberg

Late of Worcester College, Oxford; University of Cambridge; University of Oslo

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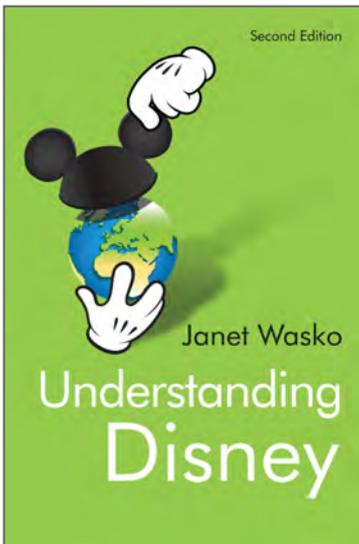
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About the Authors

Asa Briggs was Provost at Worcester College, Oxford, and Chancellor of The Open University.

Peter Burke is Professor Emeritus of Cultural History at the University of Cambridge.

Espen Ytreberg is Professor in the Department of Media and Communication at the University of Oslo.



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Understanding Disney, Second Edition

The Manufacture of Fantasy

Janet Wasko

University of Oregon



Since the 1930s, the Walt Disney Company has produced characters, images, and stories that have captivated audiences around the world. How can we understand the appeal of Disney products? What is it about the Disney phenomenon that attracts so many children, as well as adults?

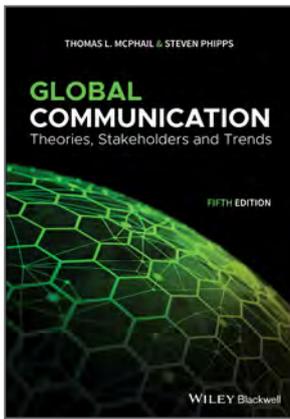
In this updated second edition, with new examples provided throughout, Janet Wasko examines the processes by which the Disney company – one of the largest media and entertainment corporations in the world – continues to manufacture the fantasies that enthral millions. She analyses the historical expansion of the Disney empire into the twenty-first century, examines the content of Disney's classic and more recent films, cartoons and TV programs and discusses how they are produced, considering how some of the same techniques have been applied to the Disney theme parks. She also discusses the reception (and sometimes, reinterpretation) of Disney products by different kinds of audiences. By looking at the Disney phenomenon from a variety of perspectives, she provides an updated and comprehensive overview of one of the most significant media and cultural institutions of our time.

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- Takes into account the intensification of Disney's increasingly dominant role in the media/entertainment industry in recent years
- Written by a senior scholar and expert

About the Author

Janet Wasko is Professor and Knight Chair in Communication Research at the University of Oregon.



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- Focuses on a broad range of issues, ranging from social media and new services like Netflix, as well as Arab and Asian media
- Explains and interprets three major movements or theories: NWICO, Electronic Colonialism, and World System Theory

About the Authors

Thomas L. McPhail, PhD, is a writer and an international media critic, and has served for over a decade on the Canadian National Commission for UNESCO.

Steven Phipps, PhD, teaches Media Studies at the University of Missouri, St. Louis. His published research has focused largely on historical and legal aspects of the media.

PHILOSOPHY

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Black Mirror and Philosophy

William Irwin & David Kyle Johnson

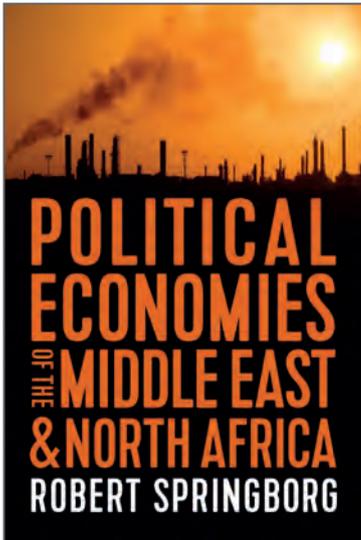
Netflix's *Black Mirror* provides rich terrain for philosophical exploration. In confronting the darkest, most frightful speculative technologies, *Black Mirror* seems to offer warning about the future, yet always reminds us that these possible futures are not so distant at all. In *Black Mirror and Philosophy*, a group of philosophers working across philosophical subfields invite you to peer into the void to see what happens when technology forces you to ask the questions you don't want to ask and to confront your inner monsters and deepest fears.

Bandersnatch is a unique piece of television. Like the eponymous choose your own adventure book at the center of its winding narrative, the episode lets the viewer actively make choices that shape the direction of the story. In this same spirit, we present this chapter in an equally novel way: as a collection of miniature essays on a dozen or so philosophical topics, loosely bound together. Just as in the episode, the reader's choices will determine the philosophical path she takes through the chapter. The authors engage primarily with questions about freedom: Do we have free will? Is there any relationship between free will and moral responsibility? Can artistic expression provide us with socio-political freedom? How does technology restrict freedom? In addition, we explore existential concerns about choice, consider the possibility of time travel and multiple universes, and ethically take viewers to task for decisions they made while watching the episode.

About the Authors

David Kyle Johnson is Professor of philosophy at King's College in Pennsylvania and also produces lectures series for The Teaching Company's "The Great Courses." His "great courses" include *Sci-Phi: Science Fiction as Philosophy* (2018), *The Big Questions of Philosophy* (2016) and *Exploring Metaphysics* (2014). Kyle also publishes prolifically on the intersection of philosophy and popular culture. He's edited four books on the topic, and written over 20 articles.

William Irwin is Herve A. LeBlanc Distinguished Service Professor and Chair of Philosophy at King's College in Pennsylvania. He is the author of *Intentionalist Interpretation* and scholarly articles on Sartre, Nietzsche, and Heidegger.



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Robert Springborg

Naval Postgraduate School

Despite its oil wealth, the Middle East and North Africa are economically stagnating. Growth rates are comparatively unfavorable and insufficient to substantially improve citizens' lives. Whether this economic inertia can be overcome or will continue into the indefinite future is a vital question that confronts both the region and the world.

In this book, leading Middle East scholar Robert Springborg discusses the economic future of this region by examining the national and regional political causes of its contemporary underperformance. Overgrown, weak MENA states, he explains, have been unable to escape their unfavorable historical legacies. 'Limited access orders' and the deep states based in the means of coercion that underpin them undermine state capacities and constrain beneficial, autonomous political and economic activity. Increasingly challenged by their populations, MENA states face the daunting and so far unmet challenge of diversifying non-sustainable, rentier political economies away from direct or indirect dependence on oil and gas revenues. Stagnation of those revenues and failure to generate alternative income sources, combined with rapid population growth, presents the region with an economic challenge that can only be overcome by profound political change.

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- Shows how the national economies of the MENA region are in disorder that is deeply rooted historically and structurally
- Clearly structured around ten core chapters for course assignment

About the Author

Robert Springborg is Professor (ret) of National Security Affairs, Naval Postgraduate School, and Non-resident Research Fellow, Italian Institute of International Affairs.



What is Environmental Politics?

Elizabeth R. DeSombre

Wellesley College



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Why is it so difficult to control, or fix, pollution? How can we justify harvesting the world's natural resources at unsustainable rates, even though these activities cause known harm to both people and ecosystems? Scientific knowledge and technological advances alone cannot tackle these environmental challenges; they also involve difficult political choices and trade-offs both locally and globally.

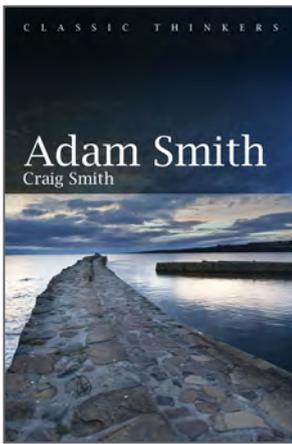
What is Environmental Politics? introduces students to the different ways society attempts to deal with the political decisions needed to prevent or recover from environmental damage. Across its six chapters, leading environmental scholar Elizabeth DeSombre explains what makes environmental problems, such as climate change, overfishing or deforestation, particularly challenging to address via political processes, what types of political structures are more or less likely to prioritize protecting the environment, and how effective political intervention can improve environmental conditions and the lives of people who depend on them.

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- A smart, balanced and jargon-free introduction
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About the Author

Elizabeth DeSombre is the Camilla Chandler Frost Professor of Environmental Studies at Wellesley College.



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Craig Smith
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About the Author

Craig Smith is Adam Smith Senior Lecturer in the Scottish Enlightenment at the University of Glasgow.



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polity

Not One Less Mourning, Disobedience and Desire

María Pia López



In June 2015, massive women's street demonstrations took place in cities across Argentina to protest femicide and violence against women. María Pia López was a founding member and active participant, and in this book she gives a firsthand account of this popular feminist movement and its distinctive aesthetics, characteristics and lineages.

- María Pia López is a sociologist, novelist and political activist in Argentina; she is also one of the key figures behind the Ni una menos (Not One Less) movement, which organized large-scale demonstrations across Argentina to protest against femicide and violence against women
- In this book, López uses the Ni una menos movement as a basis to explore the relation between feminist theory and militant practice, violence in society, and the volatile political dynamics of contemporary Argentina as well as transnational struggles
- Drawing upon her own vivid experiences as an activist, López develops a striking new political theory that recognises the link between political practice, collective experience, and the production of knowledge
- Striking, strident, and incredibly timely, this book will be essential reading for feminist activists across the globe, as well as for students and scholars working in gender studies, political theory, and Latin American studies

About the Author

María Pia López is a sociologist, essayist, researcher and teacher.



The Case for Medicare for All

Gerald Friedman

University of Massachusetts at Amherst

For decades, Americans have wrestled with how to fix their broken healthcare system. In this razor-sharp contribution to the healthcare debate, Gerald Friedman shows in detail how the solution to the health care crisis is staring us in the face: enroll everyone in Medicare to improve the health of all Americans.

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- He explains how the United States' for-profit health system has become entrenched despite increasing costs and decreasing efficacy, and shows why those who claim a universal system would be too expensive are wrong
- This book will be essential reading for anyone concerned about American healthcare policy, public policy, and leftist politics

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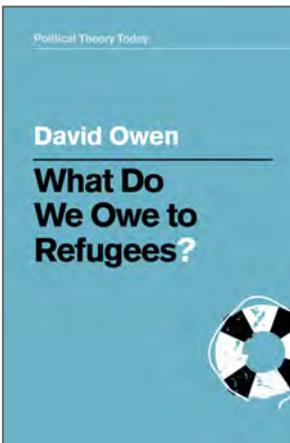
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About the Author

Gerald Friedman is Professor of Economics at the University of Massachusetts-Amherst.



What Do We Owe to Refugees?

David Owen

University of Southampton

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About the Author

David Owen is Professor of Social and Political Philosophy at the University of Southampton.



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About the Authors

Dr. Stephen Hupp is a Clinical Psychologist and Professor of Psychology at Southern Illinois University Edwardsville.

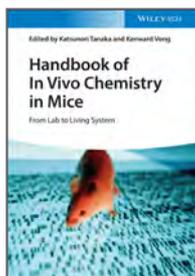
Dr. Jeremy Jewell is Professor of Psychology and Director of the Clinical Child and School Psychology Graduate Program at Southern Illinois University Edwardsville.

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Science





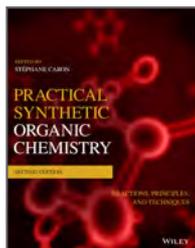
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About the Author

Sivakumar Harinath is a Microsoft Principal Program Manager responsible for Website and Communities in Customer and Partner Success Team, Business Applications Group that builds SaaS services Dynamics 365, Power BI, PowerApps, and Microsoft Flow.

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Effective Data Storytelling

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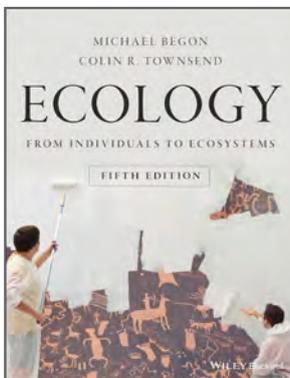
- Highlights the four steps to structuring your findings as a data story and the seven principles for better visual storytelling
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About the Author

Brent Dykes is Director/Senior Director of Data Strategy at Domo. He provides industry thought leadership in areas such as data strategy, data culture, data storytelling, and data governance.

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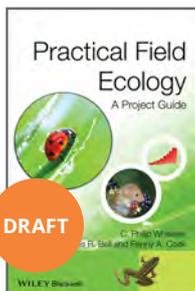
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Michael Begon is Professor of Ecology and Head of the Department of Evolution, Ecology and Behaviour at the University of Liverpool.

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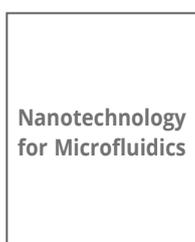
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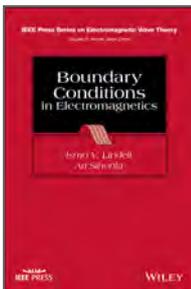
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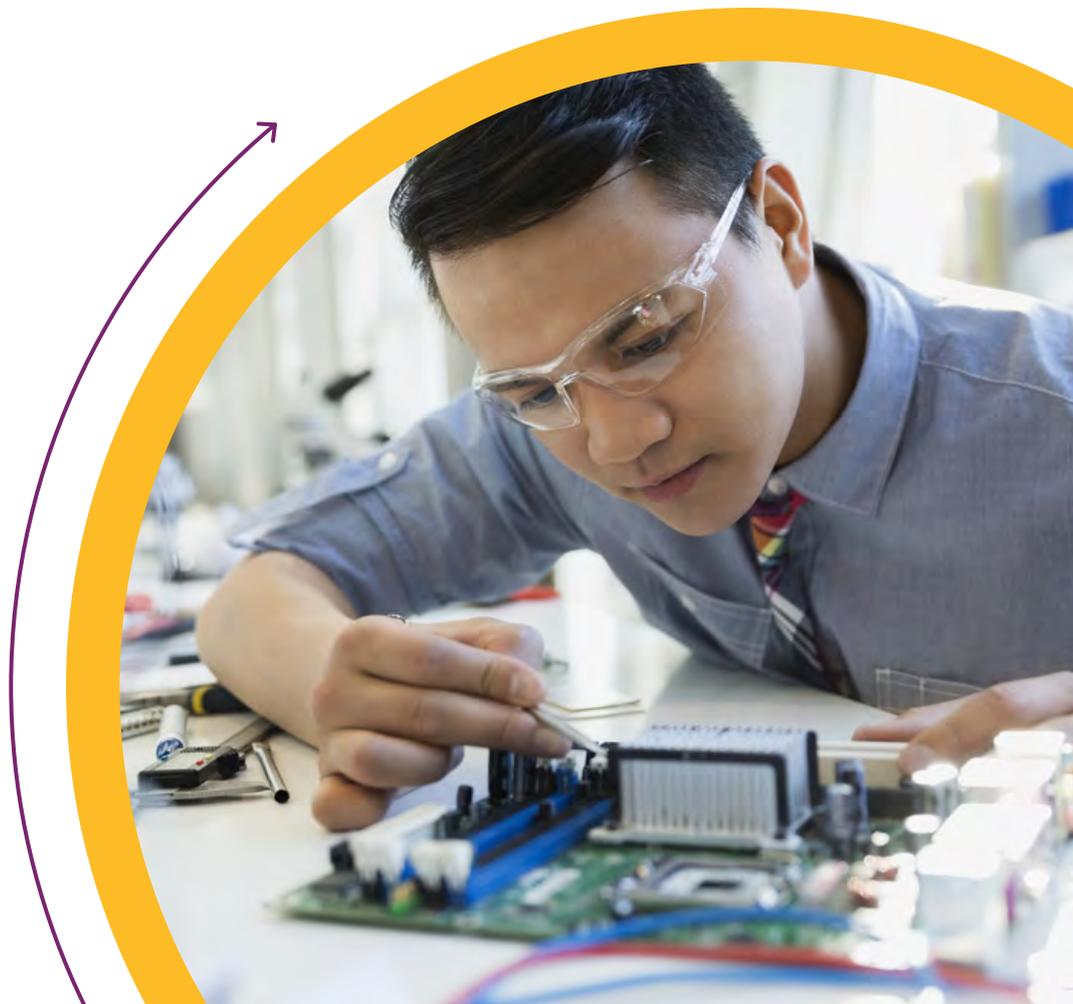
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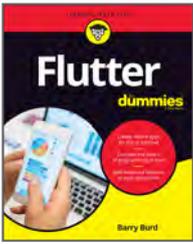
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About the Author

Steve Anson, CISSP, EnCE, CCME, GIAC, GPEN, is a Director with Forward Defense, an IT security firm with a select clientele of government agencies and multinational companies with extreme IT security and digital investigation requirements.



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