

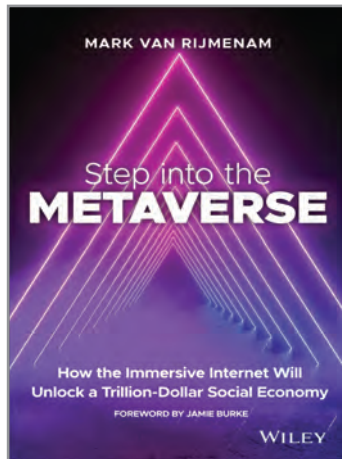
THE HYPE ABOUT METAVERSE



STEP INTO THE METAVERSE: HOW THE IMMERSIVE INTERNET WILL UNLOCK A TRILLION-DOLLAR SOCIAL ECONOMY

Mark van Rijmenam
9781119887577 | May-22

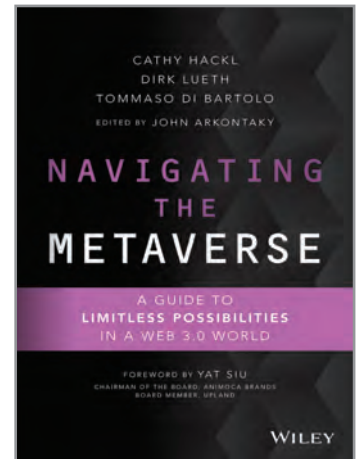
A future tech strategist, entrepreneur, and thought leader delivers an insightful discussion about how the world as we know it will fundamentally change as the physical and the digital worlds merge into the metaverse, impacting the everyday experiences of people, companies, and societies. The author maps out the opportunities and challenges facing business leaders, consumers, regulators, policymakers, and other metaverse stakeholders trying to navigate the future of the Internet.



NAVIGATING THE METAVERSE: A GUIDE TO LIMITLESS POSSIBILITIES IN A WEB 3.0 WORLD

Cathy Hackl et al.
9781119898993 | Apr-22

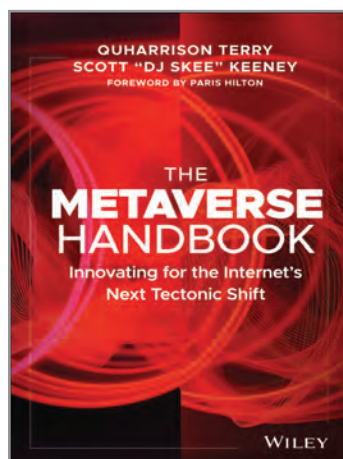
Like the Internet before it, the metaverse is a virtual space bringing people, companies, and products together in both digital and real environments to create new economic opportunities. People and organizations jumping in are gaining invaluable experience, meeting customers, developing revenue streams, and even shaping metaverse culture. This breakdown of the next stage in online business guides you through everything from the metaverse basics, to strategy, to launching your first metaverse project.



THE METAVERSE HANDBOOK: INNOVATING FOR THE INTERNET'S NEXT TECTONIC SHIFT

QuHarrison Terry
& Scott "DJ SKEE" Keeney
9781119892526 | May-22

The Metaverse Handbook is the resource for executives and creative professionals alike seeking to understand and apply the emerging changes to the web to their business ventures. Part inspiration and part education, it highlights more than 120 creators who are building new digital tools and guides readers through the steps to harness innovations in digital commerce, digital communities, and consumer digital experiences.

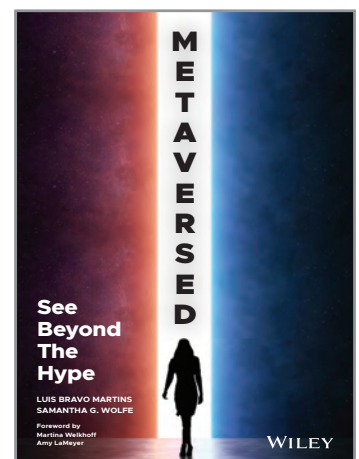



METAVERSED

Luis Bravo Martins
& Samantha G. Wolfe
9781119888581 | Oct-22

Metaversed is an insightful discussion and analysis of the next, rapidly approaching technological revolution. The authors deliver a compelling new exploration of how the metaverse and emerging technologies combine to define our collective future.

In addition to identifying the business opportunities, the book pulls back the curtain on major safety and privacy issues that will arise and the expected shifts in both our private and social spheres.



 Please contact your local Wiley sales representative for any queries or to place your orders.

WILEY

NEW IN BUSINESS TECHNOLOGY



DIGITAL GOVERNMENT EXCELLENCE: LESSONS FROM EFFECTIVE DIGITAL LEADERS

Siim Sikkut
9781119858874 | May-22

A playbook on how to achieve digital excellence via interviews with 20 remarkable digital government leaders from around the world. Each offering insights on strategies for how to incorporate the best of digital into public services and tips on leading digital reforms.



IF IT'S SMART, IT'S VULNERABLE

Mikko Hypponen
9781119895183 | Jul-22

An insider's look from one of the world's top cybersecurity researchers about how the Internet changed the world for the better and for the worse. It draws a map about what's going to happen next, as cybercrime, online warfare and AI shapes our future.



EMBEDDED FINANCE: WHEN PAYMENTS BECOME AN EXPERIENCE

Scarlett Sieber & Sophie Guibaud
9781119891055 | May-22

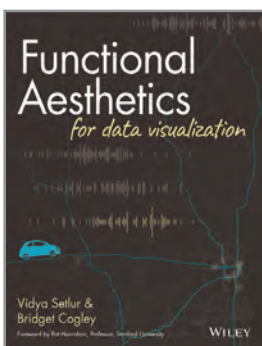
For the next generation of consumers, banking will be something that you 'do' with your favorite brands rather than your chosen bank. *Embedded Finance* tracks the pulse of innovation in financial services.



THE BLOCKCHAIN INTERNET: HOW BLOCKCHAIN BREAKTHROUGHS EMPOWER THE CRYPTOCURRENCY, PRIVACY, AND SECURITY FOUNDATIONS OF THE METAVERSE

Winston Ma & Ken Huang
9781119891086 | Aug-22

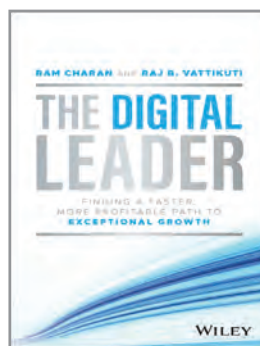
A balanced combination of hard science and real-world case studies, this is a guide to both the present and the future of blockchain technology and how it empowers the future internet, providing a timely, in-depth analysis of this rapid-developing blockchain world.



FUNCTIONAL AESTHETICS FOR DATA VISUALIZATION

Vidya Setlur & Bridget Cogley
9781119810087 | Aug-22

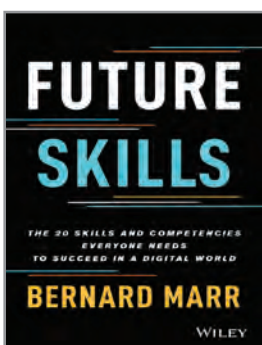
A visually engaging, full colour book with a conceptually rich synthesis of ideas from many disciplines to improve the impact of your data visualizations. It takes a unique blend of data, color, design, and graphical grammar to make data easier to see and understand.



THE DIGITAL LEADER: FINDING A FASTER, MORE PROFITABLE PATH TO EXCEPTIONAL GROWTH

Ram Charan & Raj B. Vattikuti
9781119900085 | Jun-22

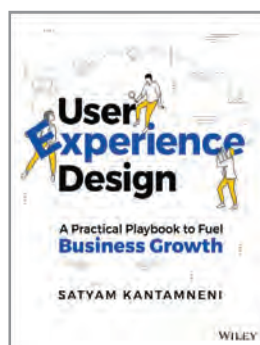
This handbook of concrete strategies and methods is an authoritative roadmap on how to digitalize your business by taking small, achievable steps that yield measurable, near-term results. From one of the world's leading business thinkers, and a visionary entrepreneur.



FUTURE SKILLS: THE 20 SKILLS AND COMPETENCIES EVERYONE NEEDS TO SUCCEED IN A DIGITAL WORLD

Bernard Marr
9781119870401 | Jul-22

Future Skills describes the twenty most important skills for the future of work, outlines why they are so valuable, and provide tips and resources to help the reader improve those skills.



USER EXPERIENCE DESIGN: A PRACTICAL PLAYBOOK TO FUEL BUSINESS GROWTH

Satyam Kantamneni
9781119829201 | Apr-22

In the digital world, users reward products and services that provide them with a good experience and punishing those that don't — with their wallets. This shares a pragmatic approach that helps organizations adapt quickly in the highly competitive digital world.

Updated as of April 2022