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Retail Catalogue New Books

March to April 2021

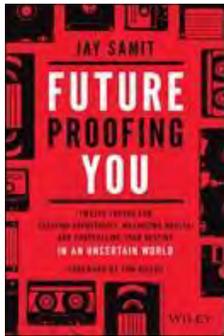


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March





Future Proofing You : Twelve Truths for Creating Opportunity, Maximizing Wealth, and Controlling your Destiny in an Uncertain World

Jay Samit
9781119772064
Pub Date: 3/23/21
\$28.00 USD
288 pages
Hardcover
Business & Economics / Entrepreneurship

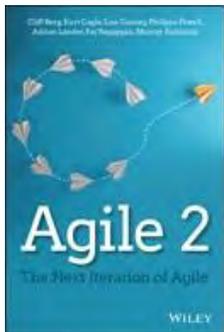


Summary: With the right mindset and insight, anyone can become a millionaire.

Are you tired of just paying bills until you die? Are you wasting your life at a job that doesn't make you fulfilled or financially secure? Then *Future Proofing You: Twelve Truths for Creating Opportunity, Maximizing Wealth, and Controlling Your Destiny in an Uncertain World* is for you.

In this life-changing book, celebrated author and entrepreneur Jay Samit, who's worked with such visionaries as Bill Gates, Steve Job...

Contributor Bio: Jay Samit is an author, a former NASDAQ company CEO who held senior management roles at EMI, Sony and Universal Studios, and is a former independent Vice Chairman of Deloitte Consulting, LLP. His list of partners and associates inclu...



Agile 2 : The Next Iteration of Agile

Cliff Berg, Kurt Cagle, Lisa Cooney, Philippa Fewe...
9781119799276
Pub Date: 3/9/21
\$30.00 USD
432 pages
Paperback
Business & Economics / Project Management

Summary: Agile is broken.

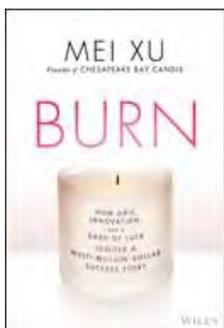
Most Agile transformations struggle. According to an Allied Market Research study, "63% of respondents stated the failure of agile implementation in their organizations." The problems with Agile start at the top of most organizations with executive leadership not getting what agile is or even knowing the difference between success and failure in agile.

Agile transformation is a journey, and most of that journey consists of people learning and trying new approaches in their...

Contributor Bio:

CLIFF BERG is a consultant and founder of Agile Griffin, which specializes in the integration of Agile and DevOps.

KURT CAGLE is a consultant and Community Editor of Data



Burn : How Grit, Innovation, and a Dash of Luck Ignited a Multi-Million Dollar Success Story

Mei Xu
9781119695929
Pub Date: 3/23/21
\$23.00 USD
208 pages
Hardcover
Business & Economics / Entrepreneurship

Summary: *Burn* is a book that tells a story of ingenuity, determination, and even luck--all set against the backdrop of globetrotting adventurer making her own way to become a business success. Mei Xu's arrived in the US in 1991--a young immigrant fleeing a lack of opportunity in China arrived at Washington's Dulles Airport. She had few prospects and hardly any idea what the future held for her. Twenty-one years later she was invited to the White House as a wildly successful entrepreneur, seated ...

Contributor Bio: Mei Xu (www.meixu.com, Bethesda, Maryland) is a Chinese-American, an international businesswoman, a working mother, and a lifestyle maven. She has been the founder s award-winning podcast hosted by Guy Raz, recently produced a second...

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**Communicating Science in Times of Crisis
: COVID-19 Pandemic**

H. Dan O'Hair, Mary John O'Hair
9781119751779
Pub Date: 4/20/21
\$69.95 USD
300 pages
Trade Paperback
Education / Counseling / Crisis Management

Summary: Learn more about how people communicate during crises with this insightful collection of resources

In *Communicating Science in Times of Crisis: COVID-19 Pandemic*, distinguished academics and editors H. Dan O'Hair and Mary John O'Hair have delivered an insightful collection of resources designed to shed light on the implications of attempting to communicate science to the public in times of crisis. Using the recent and ongoing coronavirus outbreak as a case study, the authors explain how...

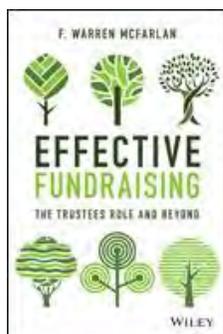
Contributor Bio:

H. Dan O'Hair, PhD, is Professor of Communication in the Department of Communication at the University of Kentucky. He received his doctorate in communication from the University of Oklahoma. He was formerly the President of

Wiley

Effective Fundraising : The Trustees Role and Beyond

F. Warren McFarlan
9781119772286
Pub Date: 3/30/21
\$35.00 USD
208 pages
Hardcover
Business & Economics / Nonprofit Organizations & Charities / Fundraising & Grants



Summary: Social enterprise organizations have played a vibrant and important role in the USA for the past century encompassing nearly 15% of the workforce. These organizations have received deep and enduring support from philanthropy as they pursued their mission. Yet without a sustainable revenue model, even the most exciting mission-driven organization will ultimately collapse. Many CEOs / EDs say that over half their lives (and the harder half at that) are focused on fund raising. The dirty...

Contributor Bio: F. Warren McFarlan (fmcfarlan@hbs.edu; Boston, MA) is the T.J. Dermot Dunphy Baker Foundation Professor of Business Administration, and Albert H. Gordon Professor of Business Administration, Emeritus, at Harvard Business School. He i...

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Get Hired Now! : How to Accelerate Your Job Search, Stand Out, and Land Your Next Great Opportunity

Ian Siegel
9781119794424
Pub Date: 3/3/21
\$19.95 USD
224 pages
Hardcover
Business & Economics / Careers / Job Hunting



Summary: Accelerate your job search, stand out, and land your next great opportunity

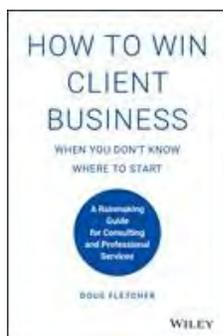
In *Get Hired Now!*, ZipRecruiter founder and CEO Ian Siegel tells you exactly how to find a new job fast. With an insider's view of how over a million employers really make hires, Ian pulls insights from the data to give you step-by-step instructions for writing a resume that works, finding the right jobs to apply to, acing a job interview, and negotiating a job offer.

- Debunk the conventional wisdom
- Break the uncons...

Contributor Bio:

IAN SIEGEL is CEO and cofounder of ZipRecruiter, an employment marketplace for job seekers and employers. He has twenty-five years of experience building tech startups





How to Win Client Business When You Don't Know Where to Start : A Rainmaking Guide for Consulting and Professional Services

Doug Fletcher
9781119676904

Pub Date: 10/26/21

\$29.00 USD

240 pages

Hardcover

Business & Economics / Development / Business Development

Summary: Dramatically grow your client base following pragmatic and insightful advice by bestselling author Doug Fletcher

How to Win Client Business When You Don't Know Where to Start: A Rainmaking Guide for Consulting and Professional Services serves as an invaluable and indispensable guide for everyone in the business of selling professional and consulting services. Author Doug Fletcher dives deeply into the five skills required to "make it rain":

- Create Your Personal Brand Identity
- Demonstrat...

Contributor Bio: DOUG FLETCHER is a speaker/writer /educator on the topic of business development in professional services and consulting and teaches at Montana State Universitys Jake Jabs College of Business rm

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Intellectual Property, Valuation, Exploitation, and Infringement Damages, 2021 Cumulative Supplement (5th Edition)

Russell L. Parr
9781119801016

Pub Date: 4/20/21

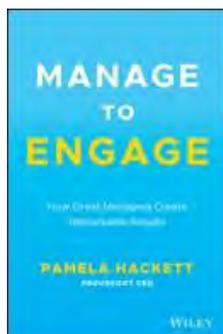
\$195.00 USD

176 pages

Paperback

Business & Economics / Negotiating

Series: Wiley Nonprofit Authority



Manage to Engage : How Great Managers Create Remarkable Results

Pamela Hackett
9781119773467

Pub Date: 3/30/21

\$26.00 USD

256 pages

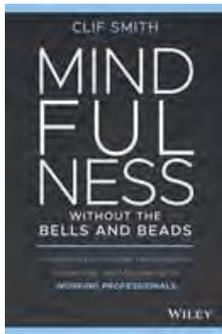
Hardcover

Business & Economics / Management

Summary: The CEO of highly respected global consultancy Proudfoot shares her secrets to achieve your leadership license to operate and create businesses fit for people

Manage to Engage: How Great Managers Create Remarkable Results provides leaders with a practical, business-proven approach for building stronger organizational ecosystems that achieve exceptional results and long-term prosperity. Packed with innovative tools and exercises that can be immediately applied in any management setting, ...

Contributor Bio: Pamela Hackett (Toronto, Can; Proudfoot.com; headsuptoday.global) is a leader in implementation and getting things done. With 35 years in management consulting, she has advised, led, and supported people through major change for some...



Mindfulness without the Bells and Beads : Unlocking Exceptional Performance, Leadership, and Well-being for Working Professionals

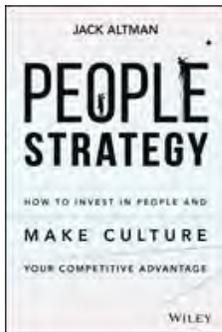
Clif Smith
9781119750765
Pub Date: 4/20/21
\$25.00 USD
288 pages
Hardcover
Business & Economics / Management

Summary: Use mindfulness to unleash your potential —without the spiritual baggage.

Mindfulness Without the Bells and Beads: Unlocking Exceptional Performance, Leadership, and Wellbeing for Working Professionals strips away the bells, beads, and hyperbole associated with mindfulness, and explains how you can take your performance and leadership to the next level in just eight weeks, without adopting any spiritual or new age beliefs.

Author Clif Smith, a US Army veteran, former diplomat, and CIA-tr...

Contributor Bio: Clif Smith is EY's Americas Mindfulness Leader and Global Chair of EY's Mindfulness Network. Clif has developed and delivered practical mindfulness training to over 20,000 EY personnel with measurable impact on



People Strategy : How to Invest in People and Make Culture Your Competitive Advantage

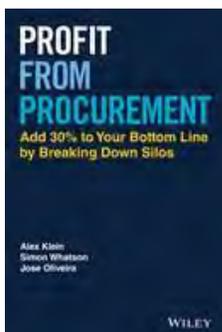
Jack Altman
9781119717041
Pub Date: 4/6/21
\$28.00 USD
192 pages
Hardcover
Business & Economics / Workplace Culture

Summary: Learn to unlock the potential of your employees and colleagues with this definitive resource for people management

People Strategy: How to Invest in People and Make Culture Your Competitive Advantage provides readers with a powerful framework in which to develop high-performing teams, increase employee motivation, and use data to build an inviting and effective company culture.

Author Jack Altman, cofounder and CEO of Lattice, an award-winning HR and performance management platform, sho...

Contributor Bio: Jack Altman is the CEO and co-founder of Lattice, a leading performance management and HR platform. Lattice has been called the next billion-dollar startup by Forbes, is the #1-rated people platform according



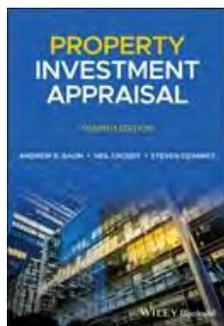
Profit from Procurement : Add 30% to the Bottom Line by Breaking Down Silos

Alex Klein, Jose Oliveira, Simon Watson
9781119784739
Pub Date: 4/13/21
\$35.00 USD
256 pages
Hardcover
Business & Economics / Purchasing & Buying

Summary: Your procurement strategy is limiting your profits. Multiply them by making procurement an integral part of your corporate strategy

Profit from Procurement: Add 30% to Your Bottom Line by Breaking Down Silos delivers an insightful, compelling, and fresh take on a subject that typically comprises 50% of a business' overall costs: procurement. Alex Klein, Jose Oliveira, and Simon Watson, leaders of the world's largest devoted procurement consultancy, highlight the dysfunctions of traditi...

Contributor Bio: Alex Klein (London, UK) is COO and cofounder of Efficio, the worlds leading consultancy devoted only to procurement. Alex has 27 years consulting experience gained at A.T. Kearney and across Europe and the USA. Alex is an expert in d...



Property Investment Appraisal (4th Edition)

Andrew E. Baum, Neil Crosby, Steven Devaney
9781118399552

Pub Date: 1/19/21

\$75.00 USD

320 pages

Paperback

Business & Economics / Real Estate

Summary: Discover an insightful examination of the property investment appraisal process from leaders in the industry

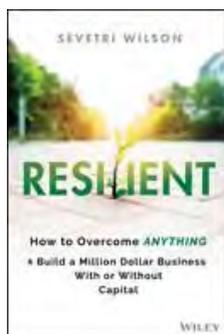
This book explains the process of property investment appraisal: the process of estimating both the most likely selling price (market value) and the worth of property investments to individuals or groups of investors (investment value).

Valuations are important. They are used as a surrogate for transactions in the measurement of investment performance and they influence investor...

Contributor Bio:

ANDREW E. BAUM is Professor of Practice at the Saïd Business School, University of Oxford, where he leads the Future of Real Estate Initiative. He is also Senior Research

Wiley



Resilient : How to Overcome Anything and Build a Million Dollar Business With or Without Capital

Sevetri Wilson

9781119773870

Pub Date: 4/6/21

\$25.00 USD

208 pages

Hardcover

Business & Economics / Entrepreneurship

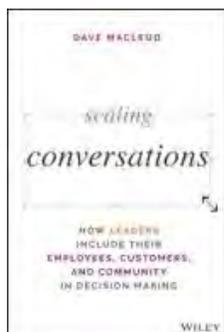
Summary: Discover how to overcome anything, bootstrap, and go from initial concept to Series A funding with this firsthand look at entrepreneurship

Resilient delivers an invaluable collection of private journal entries mapping out a path from bootstrapping a multi-million dollar business to raising millions in Series A funding for another. Entrepreneur and Resilia CEO Sevetri Wilson describes her journey from self-funding to venture capital success. Written for ambitious and aspiring entrepreneu...

Contributor Bio:

Sevetri Wilson is a serial entrepreneur and the founder of two companies, Solid Ground Innovations (SGI) and, most recently, Resilia, a New Orleans-based technology startup. Wilson bootstrapped her first company, SGI, to seven figure...

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Scaling Conversations : How Leaders Include their Employees, Customers, and Community in Decision Making

Dave MacLeod

9781119764458

Pub Date: 4/20/21

\$30.00 USD

192 pages

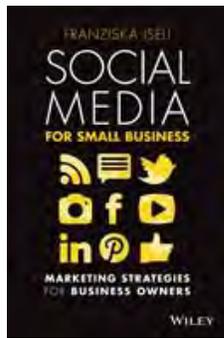
Hardcover

Business & Economics / Leadership

Summary: Find out what your customers and employees are really thinking with this indispensable resource

Scaling Conversations: How Leaders Include Their Employees, Customers, and Community in Decision Making delivers invaluable strategies for how leaders can make their communications more inclusive and access the voices of those employees who rarely feel empowered to speak up. As constituent numbers scale, leaders have traditionally struggled to make communications a conversation with the enti...

Contributor Bio: Dave MacLeod is the CEO and cofounder of Thoughtexchange, which provides software and professional services to help over 5000 leaders lead productive group conversations with millions of people. Dave has worked with leaders in almost...



Social Media For Small Business : Marketing Strategies for Business Owners

Franziska Iseli
9780730390329
Pub Date: 5/3/21
\$19.99 USD
240 pages
Paperback
Business & Economics / Entrepreneurship

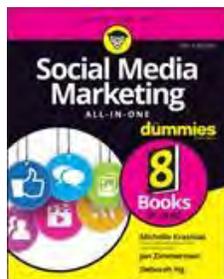
Summary: Discover how social media can transform your business and help you attract more customers

Social Media For Small Business delivers a step-by-step guide to unlocking the potential of social media to grow your business. Award-winning author and entrepreneur Franziska Iseli walks you through how to use Facebook, LinkedIn, Instagram, YouTube, Twitter, and Pinterest to market your small-to medium-sized business. The book provides you with:

- Effective marketing strategies to get more out of your...

Contributor Bio:

Franziska Iseli is a maverick entrepreneur, leading marketing and brand strategist, adventurer, author and the co-founder of *Basic Bonanza: The Business Head*.



Social Media Marketing All-in-One For Dummies (5th Edition)

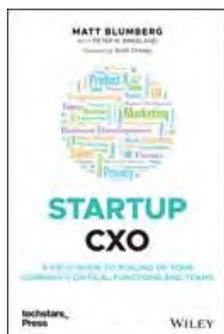
Michelle Krasniak, Jan Zimmerman, Deborah Ng
9781119696872
Pub Date: 4/6/21
\$39.99 USD
864 pages
Paperback
Business & Economics / E-Commerce / Internet Marketing

Summary: Get social with the bestselling social media marketing book

No person can ignore social media these days—and no business can afford to ignore it either. Our lives are mediated through the flicker of Facebook, Twitter, YouTube, and Instagram—and brands are increasingly interwoven with our online identities. Even for the 90% of marketers who interact with social media regularly, its pace and scale can be confusing to the point of distraction. *Social Media Marketing All-in-One For Dummies* ...

Contributor Bio:

Michelle Krasniak helps clients all over the world develop and execute successful content and social media marketing strategies. With over 20 years of experience as a content creator, she brings to the table a unique combination of c...

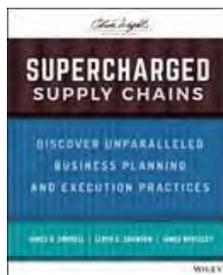


Startup CXO : A Field Guide to Scaling Up Your Company's Critical Functions and Teams

Matt Blumberg
9781119772576
Pub Date: 4/20/21
\$29.95 USD
512 pages
Hardcover
Business & Economics
Series: Techstars

Summary: One of the greatest challenges for startup teams is scaling because usually there's not a blueprint to follow, people are learning their function as they go, and everyone is wearing multiple hats. There can be lots of trial and error, lots of missteps, and lots of valuable time and money squandered as companies scale. Matt Blumberg and his team understand the scaling challenges—they've been there, and it took them nearly 20 years to scale and achieve a successful exit. Along the way th...

Contributor Bio: Matt Blumberg is a co-founder and CEO of Bolster, a new marketplace for on-demand executive talent. Blumberg was the co-founder and CEO of Return Path, the global leader in email deliverability and intelligence that was acquired by V...



Supercharged Supply Chains : Discover Unparalleled Business Planning and Execution Practices

James G. Correll, Lloyd Snowden, Jim Bentzley

9781119782414

Pub Date: 4/20/21

\$80.00 USD

496 pages

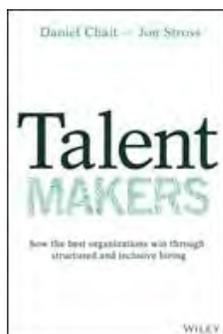
Hardcover

Business & Economics / Strategic Planning

Summary: Provides unparalleled practices for all supply chains from leading consultancy Oliver Wight, more important than ever in the post-COVID world

Supercharged Supply Chains: Discover Unparalleled Business Planning and Execution Practices provides authoritative guidance on effective Supply Chain Management. Written by the experts at Oliver Wight, a leading global consultancy firm, the book provides readers with a clear understanding of what is required to operate at a Class A Excellent level....

Contributor Bio: Jim Correll (Boring, OR; oliverwight-americas.com) has been a principal with Oliver Wight Americas since 1984 and served eight years as chairman of Oliver Wight Americas and co-chairman of Oliver Wight International. As a consultant, ...



Talent Makers : How the Best Organizations Win through Structured and Inclusive Hiring

Daniel Chait, Jon Stross

9781119785279

Pub Date: 4/20/21

\$28.00 USD

272 pages

Hardcover

Business & Economics / Human Resources & Personnel Management

Summary: Powerful ideas to transform hiring into a massive competitive advantage for your business

Talent Makers: How the Best Organizations Win through Structured and Inclusive Hiring is essential reading for every leader who knows that hiring is crucial to their organization and wants to compete for top talent, diversify their organization, and build winning teams. Daniel Chait and Jon Stross, co-founders of Greenhouse Software, Inc, provide readers with a comprehensive and proven framework t...

Contributor Bio: Daniel Chait (NYC; <https://www.greenhouse.io/>) is CEO and cofounder of Greenhouse, the leading hiring software company that is used by Major League Baseball, HubSpot, Lyft, Wayfair, and many others. Greenhouse was first to develop a ...

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Tax Planning and Compliance for Tax-Exempt Organizations : Rules, Checklists, Procedures, 2021 Supplement (6th Edition)

Jody Blazek

9781119756293

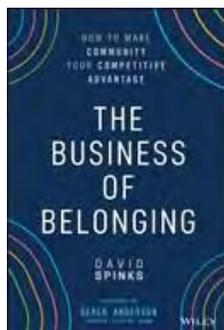
Pub Date: 4/20/21

\$150.00 USD

128 pages

Trade Paperback

Business & Economics / Negotiating



The Business of Belonging : How to Make Community your Competitive Advantage

David Spinks

9781119766124

Pub Date: 3/23/21

\$30.00 USD

256 pages

Hardcover

Business & Economics / Customer Relations

Summary: Your business problems are community problems. Solve them and scale with help from the leader in the field.

The world's most successful businesses leaders understand that creating a shared social identity around their products and services is the most efficient path to scaling revenue, differentiating products, promoting customer success and retention, and seizing category ownership. *The Business of Belonging: How to Build Communities that Grow the Bottom Line* is the definitive playbook ...

Contributor Bio:

David Spinks (San Francisco, CA; cmxhub.com) is the founder and CEO of CMX, an organization dedicated to helping community professionals thrive. It has 20,000 members that gather virtually and in 60 chapters around

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The Law of Fundraising, 2021 Cumulative Supplement (5th Edition)

Bruce R. Hopkins

9781119757887

Pub Date: 4/20/21

\$195.00 USD

64 pages

Paperback

Business & Economics / Nonprofit Organizations & Charities / Finance & Accounting

No Image Available

The Law of Tax-Exempt Healthcare Organizations : 2020 Supplement (4th Edition)

Thomas K. Hyatt, Bruce R. Hopkins

9781119762645

Pub Date: 4/13/21

\$225.00 USD

192 pages

Paperback

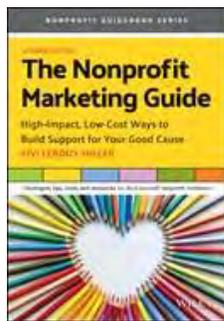
Business & Economics / Management

Series: Wiley Nonprofit Authority

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**The Law of Tax-Exempt Organizations, 2021
Cumulative Supplement, + Website : +
Website**

Bruce R. Hopkins
9781119756286
Pub Date: 3/30/21
\$245.00 USD
304 pages
Paperback
Business & Economics / Negotiating



**The Nonprofit Marketing Guide
: High-Impact, Low-Cost Ways to Build
Support for Your Good Cause (2nd Edition)**

Kivi Leroux Miller
9781119771036
Pub Date: 3/23/21
\$40.00 USD
256 pages
Paperback
Business & Economics / Nonprofit Organizations
& Charities / Marketing & Communications

Summary: Part real-world survival guide and part nitty-gritty how-to handbook, The Nonprofit Marketing Guide will show you how to hack through the bewildering jungle of marketing options and miles-long to-do lists to clear a marketing path that's right for you and your organization, no matter how understaffed or underfunded. You'll see how to shape a marketing program that starts from where you are now and grows with your organization, using smart and savvy techniques, both offline and online.

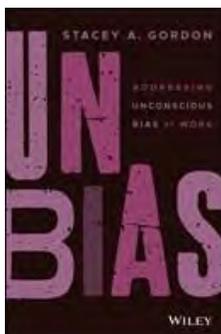
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Contributor Bio: Kivi Leroux Miller (nonprofitmarketingguide.com; Winston Salem, NC) is the founder and CEO of Nonprofit Marketing Guide, where she helps nonprofit communications professionals learn their jobs and love their jobs through a variety o...

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The Tax Law of Charitable Giving (6th Edition)

Bruce R. Hopkins
9781119756002
Pub Date: 3/30/21
\$300.00 USD
800 pages
Hardcover
Business & Economics / Negotiating
Series: Wiley Nonprofit Authority



UNBIAS : Addressing Unconscious Bias at Work

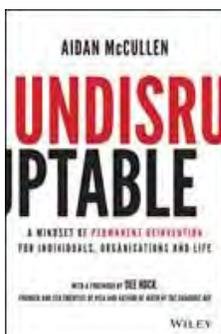
Stacey A. Gordon
9781119779049
Pub Date: 3/30/21
\$25.00 USD
256 pages
Hardcover
Business & Economics / Workplace Culture



Summary: Let the CEO of Rework Work help you understand diversity, equity, and inclusion concepts to actively remove bias from the workplace

Dismantling unhealthy workplaces involves much more than talking about it, and more than charts, graphs, and statistics—it requires action. Although it's increasingly common for businesses of all shapes and sizes to appreciate the importance of diversity and inclusion in the workplace, many are often unaware of bias in the cultures they've created. Others ...

Contributor Bio: Stacey Gordon is CEO of Rework Work, a company that helps employers dismantle hiring bias and guide candidates to the perfect role. Gordon is an innovative human capital strategist whose mission is to reduce bias in global talent acqui...



Undisruptable : A Mindset of Permanent Reinvention for Individuals, Organisations and Life

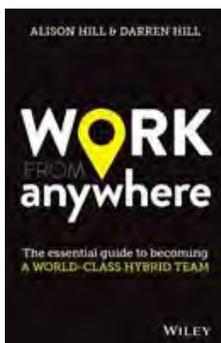
Aidan McCullen
9781119770480
Pub Date: 4/26/21
\$24.95 USD
256 pages
Hardcover
Business & Economics

Summary: Understand the barriers to change and cultivate a reinvention mindset that will make you impervious to disruption

In our world of incessant change, we are all threatened by volatility, uncertainty, complexity, and ambiguity—at the individual and organizational levels. *Undisruptable* will give you a new lens through which to consider change as an opportunity rather than an obstacle. You'll be inspired to consider the big questions of today: What does the future hold? What does the exponen...

Contributor Bio:

Aidan McCullen is a transformation consultant, and he has specialised in digital transformation, innovation and team development. He is also adjunct professor with Trinity College Dublin & runs a module called "Emerging Technology



Work From Anywhere : The Essential Guide to Becoming a World-class Hybrid Team

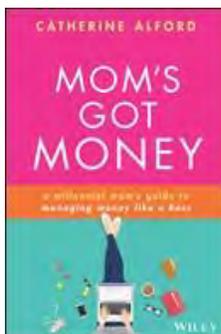
Alison Hill, Darren Hill
9780730390879
Pub Date: 5/3/21
\$19.99 USD
256 pages
Paperback
Business & Economics / Small Business

Summary: Bring out the best in your hybrid team with this invaluable resource

Work from Anywhere delivers practical strategies and actionable guidance on how to develop a high performing team and business in a remote and distributed environment. Accomplished authors, behavioural experts, and fast-growth business leaders, Alison and Darren Hill, show you how to craft business and culture strategies to bring out the best in your hybrid and remote team members by focusing on both performance and peo...

Contributor Bio:

Ali and Darren Hill are something of a rarity. They have simultaneously achieved individual success, together formed one of Australia's fastest growing consultancies (Pragmatic Thinking), raised two children, and continue to stay mar...



Mom's Got Money : A Millennial Mom's Guide to Managing Money Like a Boss

Catherine Alford

9781119759256

Pub Date: 4/20/21

\$19.95 USD

208 pages

Paperback

Business & Economics / Personal Finance / Money Management

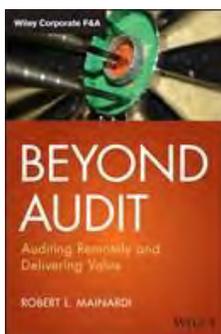


Summary: *Mom's Got Money* is a mother's guide—an instruction manual to help them use the skills they already possess to become extraordinarily confident managers of their money.

Alford won't pretend mothers don't have a lot on their plate. She already knows they're pressed for time. The weight of their daily decisions takes a toll. Sometimes, it feels like they manage everything, whether they have a supportive spouse or not. She knows this because it's that way in her house too. However, we all ha...

Contributor Bio:

Catherine Alford (Detroit, MI) is an award-winning blogger, influencer, and financial educator who helps women take on a more active role in their finances. Named the #1 personal finance influencer to follow by Forbes and the Best



Beyond Audit : Auditing Remotely and Delivering Value

Robert L. Mainardi

9781119789604

Pub Date: 4/6/21

\$49.95 USD

352 pages

Hardcover

Business & Economics / Auditing

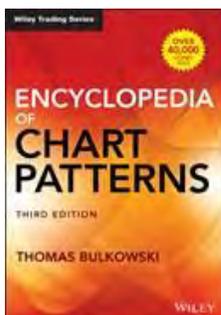
Series: Wiley Corporate F&A

Summary: *Your game plan for strategic success in today's remote audit department*

Beyond Audit is your guide to taking advantage of this unique moment to review and enhance your audit methodology to improve execution, operations, and audit product. Change has been thrust upon the audit industry, and every company must adapt to business interruptions and remote work environments. Now is the perfect time for audit departments to step back and turn a critical eye on their own operations. We have an o...

Contributor Bio:

Robert L. Mainardi (Cape May, NJ) is President of Mainardi & Associates, a firm that creates, develops, facilitates, and administers custom training programs in auditing and risk. Prior to forming his own firm, he was a Vice Presiden...



Encyclopedia of Chart Patterns (3rd Edition)

Thomas N. Bulkowski

9781119739685

Pub Date: 4/20/21

\$120.00 USD

1152 pages

Hardcover

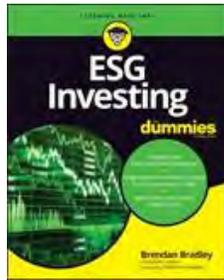
Business & Economics / Investments & Securities

Series: Wiley Trading

Summary: *The market's bestselling and most comprehensive reference on chart patterns, backed by statistics and decades of experience*

When the smart money trades the securities markets, they leave behind financial footprints. Combine enough footprints together and you have a trail to follow. That trail becomes what's called a chart pattern. *Encyclopedia of Chart Patterns, Third Edition* expands upon Bulkowski's immensely popular *Second Edition* with fully revised and updated material on chart patte...

Contributor Bio: Thomas Bulkowski (Keller, TX) is a successful investor with 35 years of experience trading stocks. He is considered to be a leading expert on chart patterns and is also an internationally known author of several Wiley titles such as ...



ESG Investing For Dummies

Brendan Bradley, Will Oulton

9781119771098

Pub Date: 3/23/21

\$29.99 USD

368 pages

Paperback

Business & Economics / Investments & Securities

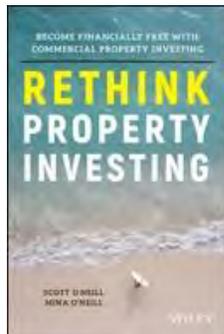
Summary: Your guide to investing for a more sustainable world

Investing in one's own future has always been a good financial move. But what if you want to ensure that the companies you have a financial interest in are also helping to improve the present and future of all of us—and of the planet? More than ever before, sustainable investors want to be confident that a company's Environmental (net zero emissions target), Social (response to the Covid-19 pandemic), and Governance (no repeats of Enr...

Contributor Bio:

Brendan Bradley (UK), co-author of *FinTech For Dummies*, has developed new products in the financial markets for over 30 years. He spent his professional career building and developing support for new investment areas, provided metric...

Wiley



Rethink Property Investing : Become Financially Free with Commercial Property Investing

Scott O'Neill, Mina O'Neill

9780730391524

Pub Date: 5/10/21

\$21.99 USD

216 pages

Trade Paperback

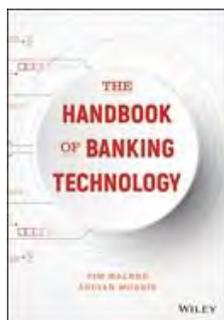
Business & Economics / Personal Finance

Summary: The definitive guide to building a profitable commercial property portfolio

Rethink Property Investing offers practical advice for both new and established investors looking to move beyond traditional residential real estate and enter the profitable world of commercial properties. Scott and Mina O'Neill, Australia's leading commercial property investors and founders of Rethink Investing, show you how they retired at the age of 28 and now live off the income generated by their \$20 million...

Contributor Bio: Scott and Mina O'Neill are professional property investors and the founders and directors of Rethink Investing. Rethink Investing is a BRW Fast 100 company (2017's number one buyers agency for commercial property investors, helping ab...

Wiley



The Handbook of Banking Technology

Tim Walker, Lucian Morris

9781119328018

Pub Date: 4/12/21

\$70.00 USD

400 pages

Hardcover

Business & Economics / Finance

Competitive advantage in banking comes from effective use of technology

The Handbook of Banking Technology provides a blueprint for the future of banking, with deep insight into the technologies at the...

Summary: Competitive advantage in banking comes from effective use of technology

The Handbook of Banking Technology provides a blueprint for the future of banking, with deep insight into the technologies at the heart of the industry. The rapid evolution of IT brings continual change and demand for investment — yet keeping pace with these changes has become an essential part of doing business. This book describes how banks can harness the power of current and upcoming technology to add business va...

No Image
Available**The New Accounts Payable Toolkit**

Christine H. Doxey
9781119700500
Pub Date: 4/6/21
\$60.00 USD
496 pages
Hardcover
Business & Economics / Accounting / Financial
Series: Wiley Corporate F&A

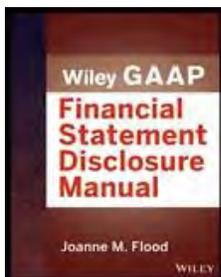
Summary: *The New Toolkit for Accounts Payable* takes a unique approach to the accounts payable process and considers the impact of the automation of the Procure to Pay (P2P) process. The toolkit will explore all components of the accounts payable process from the establishment of the contract and purchase order, the supplier validation process, invoice processing and payment, accounting and fiscal close, and will define the key metrics and analytics for the process.

This toolkit will provide the b...

Contributor Bio: Christine H. Doxey (Paenian Springs, VA) is the President of Doxey Inc., a Management Consultant, and an author. She leverages over 40 years of experience to share and provide best practice, standards of internal control, and proces...

Wiley GAAP: Financial Statement Disclosures Manual

Joanne M. Flood
9781118572085
Pub Date: 4/6/21
\$125.00 USD
800 pages
Paperback
Study Aids / Cpa
Series: Wiley Regulatory Reporting



For accountants, determining the correct wording and presentation formats for disclosures is a time-consuming effort. Financial statement preparers look for examples that they can tailor to their own ...

Summary: Streamline financial statement preparation with this cross-referenced guide

Financial Statement Disclosures Manual is a natural complement to *Wiley GAAP*, providing a complete set of tools for statement preparation. This useful reference is formatted in accordance with FASB Accounting Standards Codification® (ASC) schema, with information delineated as Presentation, Assets, Liabilities, Equity, Revenue, Expenses, and Broad Transactions. When used with other Wiley GAAP resources, this arra...

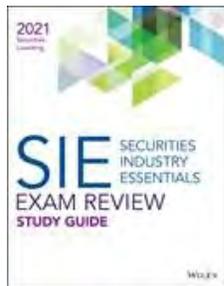
Contributor Bio:No Image
Available**Wiley Securities Industry Essentials Exam Review + Test Bank 2021**

Wiley
9781119805601
Pub Date: 2/24/21
\$99.95 USD
Paperback
Business & Economics / Finance

Summary: *Wiley Securities Industry Essentials Exam Review Study Guide 2021* arms you with what you need to score high on the test and pass the SIE Exam. Designed to let you build and fine-tune your knowledge of all areas covered and guarantee that you're prepared mentally and strategically to take the test. Plus, gain instant access to Wiley's SIE online test bank.

Contributor Bio:

Wiley empowers learners, researchers, universities, and corporations to achieve their goals in an ever-changing world. For over 200 years, **Wiley** has been helping people and organizations develop the skills and knowledge they need to ...



Wiley Securities Industry Essentials Exam Review 2021

Wiley
9781119798682
Pub Date: 2/24/21
\$40.00 USD
432 pages
Paperback
Business & Economics / Finance

Summary: *Wiley Securities Industry Essentials Exam Review Study Guide 2021* arms you with what you need to score high on the test and pass the SIE Exam. Designed to let you build and fine-tune your knowledge of all areas covered and guarantee that you're prepared mentally and strategically to take the test.

Contributor Bio:

Wiley empowers learners, researchers, universities, and corporations to achieve their goals in an ever-changing world. For over 200 years, **Wiley** has been helping people and organizations develop the skills and knowledge they need to ...

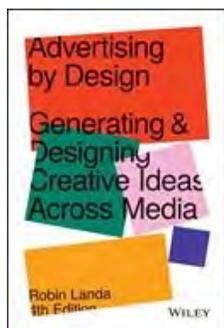
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Wiley Study Guide for 2021-2022 CFP Exam Complete Set

Wiley
9781119806356
Pub Date: 4/6/21
\$175.00 USD
Paperback
Business & Economics / Personal Finance

Contributor Bio:

Wiley empowers learners, researchers, universities, and corporations to achieve their goals in an ever-changing world. For over 200 years, **Wiley** has been helping people and organizations develop the skills and knowledge they need to ...



Advertising by Design : Generating and Designing Creative Ideas Across Media (4th Edition)

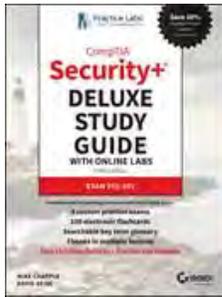
Robin Landa
9781119691495
Pub Date: 4/20/21
\$75.00 USD
264 pages
Paperback
Design / Graphic Arts

Summary: A real-world introduction to advertising design, updated and revised for today's industry

The newly revised Fourth Edition of *Advertising by Design: Generating and Designing Creative Ideas Across Media* delivers an invigorating and cutting-edge take on concept generation, art direction, design, and media channels for advertising. The book offers principles, theories, step-by-step instructions, and advice from esteemed experts to guide you through the fundamentals of advertising design an...

Contributor Bio:

Robin Landa is a Distinguished Professor in the Michael Graves College at Kean University. She specializes in advertising ideas and art direction, creative thinking, graphic design and branding and has written bestselling books



CompTIA Security+ Deluxe Study Guide with Online Lab : Exam SY0-601 (5th Edition)

Mike Chapple, David Seidl

9781119812289

Pub Date: 4/6/21

\$150.00 USD

672 pages

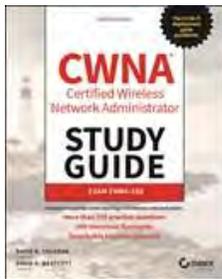
Hardcover

Computers / Certification Guides

Summary: Learn the key objectives and most crucial concepts covered by the Security+ Exam SY0-601 with this comprehensive and practical Deluxe Study Guide

Covers 100% of exam objectives including threats, attacks, and vulnerabilities; technologies and tools; architecture and design; identity and access management; risk management; cryptography and PKI, and much more... Includes interactive online learning environment and study tools with:

- 4 custom practice exams
- 100 Electronic Flashcards
- Searchable ...



CWNA Certified Wireless Network Administrator Study Guide : Exam CWNA-108 (6th Edition)

David D. Coleman, David A. Westcott

9781119734505

Pub Date: 3/9/21

\$65.00 USD

1088 pages

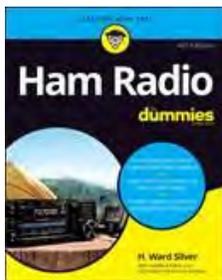
Paperback

Computers / Certification Guides

Summary: The #1 selling Wi-Fi networking reference guide in the world

The *CWNA: Certified Wireless Network Administrator Study Guide* is the ultimate preparation resource for the CWNA exam. Fully updated to align with the latest version of the exam, this book features expert coverage of all exam objectives to help you pass the exam. But passing the exam is just a first step. For over 16 years, the *CWNA Study Guide* has helped individuals jump-start their wireless networking careers. Wireless netwo...

Contributor Bio: David Coleman (Atlanta, GA) CWNE #4 is the Director of Product Marketing for Extreme Networks (who acquired Aerohive Networks where he was the long-time Senior Product Evangelist). David travels the world for WLAN training sessions a...



Ham Radio For Dummies (4th Edition)

H. Ward Silver

9781119695608

Pub Date: 4/20/21

\$29.99 USD

384 pages

Paperback

Technology & Engineering / Radio

Summary: Your how-to guide to become a ham

Amateur radio has been a popular pastime for years, and its popularity continues to grow. *Ham Radio For Dummies* is your guide to everything there is to know about ham radio. This updated edition provides new and additional information on digital mode operating, as well as use of amateur radio in student science and new operating events. If you're looking to join a college radio club or just want to learn the latest tips and tricks, this book is a helpful...

Contributor Bio: Ward Silver has been a ham since 1972 when he earned his Novice license (WNØGQP). He made his career as an electrical engineer, designing microprocessor-based products and medical devices. Ward is the Lead Editor and an author of sev...

**Job Ready Java**

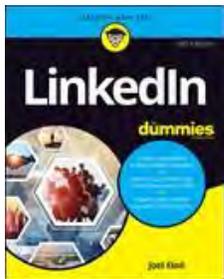
Haythem Balti
9781119775645
Pub Date: 3/23/21
\$40.00 USD
768 pages
Paperback
Computers / Programming Languages / Java

**Summary: Prepare yourself to take on new and exciting Java programming challenges with this one-stop resource**

Job Ready Java delivers a comprehensive and foundational approach to Java that is immediately applicable to real-world environments. Based on the highly regarded and effective Software Guild Java Bootcamp: Object Oriented Programming course, this book teaches you the basic and advanced Java concepts you will need at any entry-level Java position.

With the "Pulling It Together" sections, ...

Contributor Bio: Haythem Balti is Director of Curriculum at Wileys Software Guild. Haythem has created courses used by thousands of Software Guild students for Java, Python, Go, and other development and data science skills. Prior to

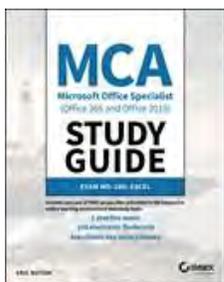
**LinkedIn For Dummies (6th Edition)**

Joel Elad
9781119695332
Pub Date: 4/20/21
\$26.99 USD
384 pages
Paperback
Computers / Web / Social Networking

Summary: Brand yourself like a pro on LinkedIn

LinkedIn multiplies what you know by the power of who you know to deliver the number one social platform for business professionals and new job seekers. *LinkedIn For Dummies* shows LinkedIn newcomers the best ways to discover new opportunities, enhance their personal brand, network with other professionals, and give an exponential boost to their career. Consider this book a passport to help you connect more successfully with many of LinkedIn's 660+ m...

Contributor Bio: Joel Elad (San Diego, CA) holds a BS in Computer Science & Engineering from UCLA and an MBA from UC Irvine. Joel is social networking, internet, and eBay guru with a software development background and a yearning for entrepreneurship...

**MCA Microsoft Office Specialist (Office 365 and Office 2019) Study Guide : Excel Associate Exam MO-200**

Eric Butow
9781119718246
Pub Date: 4/6/21
\$25.00 USD
240 pages
Paperback
Computers / Enterprise Applications

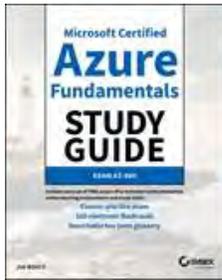
Summary: *MCA Microsoft Office Specialist Study Guide: Excel Associate Exam MO-200* is your roadmap to preparing for taking the MO-200 exam and earning the Excel Associate (Excel and Excel 2019) certification. The following objectives are covered:

- Manage worksheets and workbooks
- Manage data cells and ranges
- Manage tables and table data
- Perform operations by using formulas and functions
- Manage charts

Major topics include the fundamentals of creating and managing worksheets and workbooks, creating cells a...

Contributor Bio:

Eric Butow (Jackson, CA) has authored or co-authored 35 books, most recently *Pro iOS Security and Forensics*



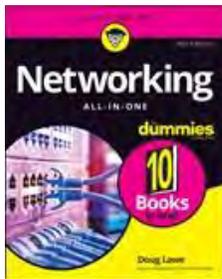
Microsoft Certified Azure Fundamentals Study Guide : Exam AZ-900

Jim Boyce
9781119770923
Pub Date: 5/11/21
\$50.00 USD
208 pages
Paperback
Computers / Networking

Summary: Quickly preps technical and non-technical readers to pass the Microsoft AZ-900 certification exam

Microsoft Certified Azure Fundamentals Study Guide: Exam AZ-900 is your complete resource for preparing for the AZ-900 exam. Microsoft Azure is a major component of Microsoft's cloud computing model, enabling organizations to host their applications and related services in Microsoft's data centers, eliminating the need for those organizations to purchase and manage their own computer hardware...

Contributor Bio: Jim Boyce (Rothsay, MN) has authored over 60 books on computer technology covering a broad range of topics including Windows Server and client, Microsoft Office, networking, programming, hardware, AutoCAD, and UNIX. He has also autho...



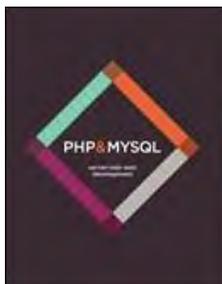
Networking All-in-One For Dummies (8th Edition)

Doug Lowe
9781119689010
Pub Date: 5/4/21
\$44.99 USD
960 pages
Paperback
Computers / Networking

Summary: Becoming a master of networking has never been easier.

Networking All-in-One For Dummies, 8th Edition, serves as the perfect beginner's guide as well as the professional's ideal reference book. Whether you're in charge of a small network or a large network, *Networking All-in-One* contains every bit of information that is necessary to set up a network and keep it functioning. Minibooks cover essential, up to date information for networking in systems such as Windows 10 and Linux, as well...

Contributor Bio: Doug Lowe (Fresno, CA) is the information technology director for a civil engineering firm in Clovis, CA. He has been managing networks at publishing companies and non-profits for over 20 years and is the bestselling author of Networ...



PHP & MySQL : Server-side Web Development

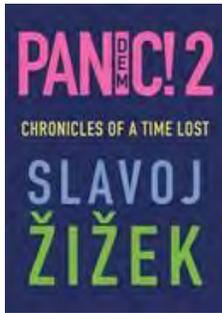
Jon Duckett
9781119149224
Pub Date: 4/27/21
\$45.00 USD
672 pages
Paperback
Computers / Web / Design

Summary: Learn PHP, the programming language used to build sites like Facebook, Wikipedia and WordPress, then discover how these sites store information in a database (MySQL) and use the database to create the web pages.

This full-color book is packed with inspiring code examples, infographics and photography that not only teach you the PHP language and how to work with databases, but also show you how to build new applications from scratch. It demonstrates practical techniques that you will reco...

Contributor Bio:

Jon Duckett is the world-wide best-selling author of *HTML & CSS: Design and Build Websites* and *JavaScript & JQuery: Interactive Front-End Web Development*. His books have sold more than 400,000 copies in English and been translated in...



Pandemic! 2 : Chronicles of a Time Lost

Slavoj Žižek
9781509549078
Pub Date: 1/26/21
\$19.95 USD
208 pages
Trade Paperback
Philosophy



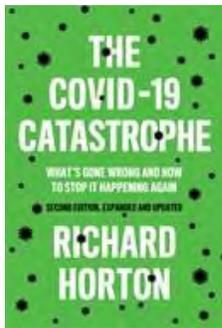
Summary: What do sex doll sales, locust swarms and a wired-brain pig have to do with the coronavirus pandemic? Everything—according to that “Giant of Lubiana,” the inimitable Slovenian philosopher Slavoj Žižek:

In this exhilarating sequel to his acclaimed *Pandemic! COVID-19 Shakes the World*, Žižek delves into some of 1 more surprising dimensions of lockdowns, quarantines, and social distancing—and the increasingly unruly opposition to them by “response fatigued” publics around the world.

Žižek..

Contributor Bio:

Slavoj Žižek is one of the most prolific and well-known philosophers and cultural theorists in the world today. His inventive, provocative body of work mixes Hegelian metaphysics, Lacanian psychoanalysis, and Marxist dialectic



The COVID-19 Catastrophe : What's Gone Wrong and How To Stop It Happening Again

(2nd Edition)
Richard Horton
9781509549108
Pub Date: 2/8/21
\$16.95 USD
180 pages
Paperback
Medical / Public Health



Summary: This expanded, updated, and completely revised edition of *The COVID-19 Catastrophe* is the authoritative guide to a global health crisis that has consumed the world. Richard Horton, editor of the medical journal *The Lancet*, scrutinises the actions taken by governments as they sought to contain the novel coronavirus. He shows that indecision and disregard for scientific evidence has led many political leaders to preside over hundreds of thousands of needless deaths and the worst global ec...

Contributor Bio:

Richard Horton is Editor-in-Chief of *The Lancet*.

Markup Note: (Asia) Special trade discount for this Polity title



A Room of One's Own : The Feminist Classic

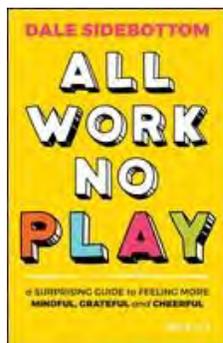
Virginia Woolf, Tom Butler-Bowdon, Jessica Gilders...
9780857088826
Pub Date: 4/12/21
\$13.00 USD
208 pages
Hardcover
Social Science / Feminism & Feminist Theory
Series: Capstone Classics

Summary: Discover Virginia Woolf's landmark essay on women's struggle for independence and creative opportunity

A Room of One's Own is one of Virginia Woolf's most influential works and widely recognized for its extraordinary contribution to the women's movement. Based on a lecture given at Girton College, Cambridge, it is one of the great feminist polemics, ranging in its themes from Jane Austen and Charlotte Brontë to the silent fate of Shakespeare's gifted (imaginary) sister, and the effects o...

Contributor Bio:

Tom Butler-Bowden was working as a political adviser in Australia when, at 25, he read Stephen Covey's *The 7 Habits of Highly Effective People*. Captivated by it and other books in the personal development field, he left his career



All Work No Play : A Surprising Guide to Feeling More Mindful, Grateful and Cheerful

Dale Sidebottom
9780730391623
Pub Date: 5/10/21
\$23.00 USD
200 pages
Paperback
Self-Help

Summary: Explore effective strategies to improve your mental health, and the health of your colleagues and employees, with this engaging and practical book

All Work No Play: A Surprising Guide to Feeling More Mindful, Grateful and Cheerful is a practical and rewarding handbook for reconnecting with joy and happiness daily. The book shares strategies for play-based mindfulness, empathy, and gratitude exercises that will help readers rediscover their inner child; promote good mental health; build a...

Contributor Bio:

Dale Sidebottom is often referred to as the 'energiser bunny' by those around him because of the way he uses 'play', and his background in the fitness space, to get people moving. Dale is the creator and founder of 'Jugar Life' which...

For Dummies



BBQ For Dummies

Carey Bringle
9781119592457
Pub Date: 4/13/21
\$24.99 USD
360 pages
Paperback
Cooking / Entertaining

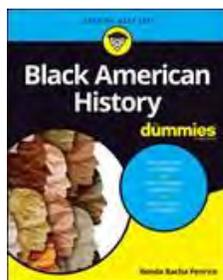
Summary: The complete year-round guide to BBQ and smoking!

The BBQing and smoking industry is heating up! No longer reserved for warm weather occasions or backyard gatherings, firing up the grill or smoker is becoming ever-more popular in everyday American cooking.

Written by America's Pit Master and award-winning restaurant owner Carey Bringle of *Peg Leg Porker*, one of the most famous BBQ spots in Nashville, this book features more than 50 recipes and provides tried-and-true advice on BBQing and ...

Contributor Bio: Carey Bringle, (Nashville, TN) is the founder and owner of the award-winning, Peg Leg Porker, one of the top 10 BBQ restaurants in the US, which incidentally is very well trafficked (6,000 customers per

For Dummies



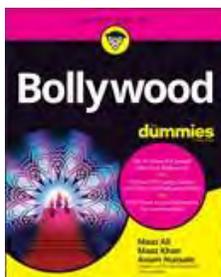
Black American History For Dummies

Ronda Racha Penrice
9781119780854
Pub Date: 4/27/21
\$24.99 USD
432 pages
Paperback
History / African American

Summary: *Black American History For Dummies* teaches readers about the rich, intriguing, and often tragic history of the Black Community in the United States. Take a dive into the history of Black Americans from the years of slavery to early 20th century Jim Crow Laws, the Civil Rights movement, and modern-day issues such as systemic racism and BLM. Learn how far we've come, and how far we have to go in the approach to studying Black American culture and ending racism.

Contributor Bio: Ronda Racha Penrice (Atlanta, GA) formally pursued her love of history at Columbia University and in the Southern Studies M.A. program at the University of Mississippi. The veteran freelance writer, who believes she was "born to tell..."

For Dummies

**Bollywood For Dummies**

Anum Hussain, Maaz Ali, Maaz Khan

9781119780670

Pub Date: 4/13/21

\$24.99 USD

Paperback

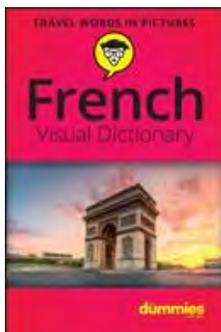
Performing Arts / Film & Video

Summary: Discover the cinema style that's building a global audience

Bollywood - the leading cinema style produced in India - has built a worldwide following. After all, who doesn't love a good musical with dynamic dancing, vivid costuming, and exotic locations? This book introduces the Bollywood newcomer to the history, stars, styles, and culture of Indian and South Asian filmmaking. Written by the hosts of the popular *Desi Standard Time* podcast, the book provides a full-color initiation into wh...

Contributor Bio: Maaz Ali, Maaz Khan, and Anum Hussain (Los Angeles, CA) are the authoring team for *Bollywood For Dummies*. Maaz Ali and Maaz Khan are co-hosts of *Desi Standard Time*, a podcast focused on Bollywood films, South Asian cinema and media, ...

For Dummies

**French Visual Dictionary For Dummies**

Consumer Dummies

9781119717195

Pub Date: 3/23/21

\$12.99 USD

272 pages

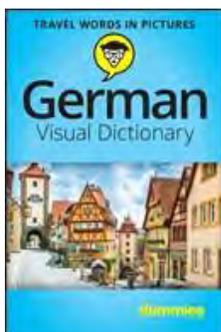
Paperback

Foreign Language Study / French

Summary: *French Visual Dictionary For Dummies* helps travelers and language learners reinforce concepts visually. By pairing the English and French words with a corresponding image, readers can quickly and easily translate new vocabulary. The travel companion book is organized by theme, including:

- Transportation
- Saying hello
- In the city vs. in nature
- Food and restaurants
- Accommodations (bedroom, bathroom)
- Money and shopping
- Culture and sports
- Accidents and emergencies

For Dummies

**German Visual Dictionary For Dummies**

Consumer Dummies

9781119717140

Pub Date: 3/23/21

\$12.99 USD

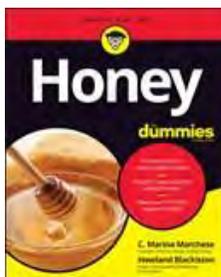
176 pages

Paperback

Foreign Language Study / German

Summary: *German Visual Dictionary For Dummies* helps travelers and language learners reinforce concepts visually. By pairing the English and German words with a corresponding image, readers can quickly and easily translate new vocabulary. The travel companion book is organized by theme, including:

- Transportation
- Saying hello
- In the city vs. in nature
- Food and restaurants
- Accommodations (bedroom, bathroom)
- Money and shopping
- Culture and sports
- Accidents and emergencies

**Honey For Dummies**

Mariana Marchese, Howland Blackiston
97811119780939

Pub Date: 4/6/21

\$24.99 USD

352 pages

Paperback

Cooking / Methods / Raw Food

Summary: *Honey for Dummies* reveals the deep and complex world of honey, its diverse floral sources and the surprising range of colors, aromas and flavors of its varietals. Readers will learn about single origin honey and how to taste and appreciate it using the same methods as sommeliers. Discover how honey is made by honeybees, and the different ways beekeepers harvest, bottle and package their honey. Readers will also discover the historical role honey has played in folklore, religious ceremo...

Contributor Bio: Mariana Marchese is a honey sensory expert and the first American to complete formal training on the subject. She is the founder of the American Honey Tasting Society as the leading resource for honey sensory education in the US, a g...

**Letters from a Stoic : The Ancient Classic**

Seneca, Tom Butler-Bowdon, Donald Robertson
97811119751359

Pub Date: 4/12/21

\$13.00 USD

368 pages

Hardcover

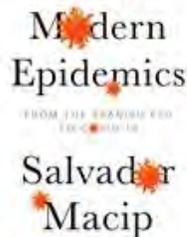
History / Ancient

Series: Capstone Classics

Summary: Throughout the centuries, Seneca has been admired as one of the greatest writers of antiquity. He has a way of expressing Stoic philosophy that makes it seem just as relevant to life today as it was two thousand years ago. Seneca taught that we should remain grounded in the present moment by being fully aware of the impermanence of life.

In being clear-sighted and dealing with adversity head-on, it's possible to live a life of meaning and contentment in the here and now, truly enjoying n...

Contributor Bio: Lucius Annaeus Seneca 4 BCE--65 CE was Roman philosopher, statesman, orator, and tragedian, and was Rome's leading intellectual figure in the mid-1st century ce. Seneca was born in Corduba in Hispania, and raised in Rome, where he was...

**Modern Epidemics : From the Spanish Flu to COVID-19**

Salvador Macip, Julie Wark
9781509546572

Pub Date: 5/17/21

\$19.95 USD

288 pages

Paperback

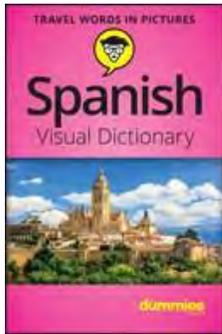
Medical / Public Health

Summary: We live in a world full of invisible enemies and normally we don't even realize they're there. But from time to time one of these microscopic creatures becomes powerful enough to turn everything upside down. We are witnessing now the rise of the coronaviruses, which are causing the worst global health crisis in decades, and we are wondering why we didn't see this coming. But we did. Experts have been warning us for years about microbes, one of the most terrifying challenges we face as a...

Contributor Bio:

Salvador Macip is head of the Mechanisms of Cancer and Ageing Laboratory in the Department of Molecular and Cell Biology, University of Leicester, and professor and researcher at the Universitat Oberta de Catalunya.

Markup Note: (Asia) Special trade discount for this Polity title

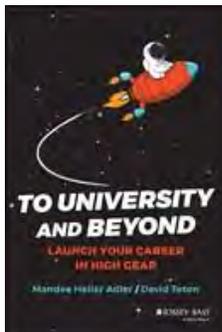


Spanish Visual Dictionary For Dummies

Consumer Dummies
9781119717126
Pub Date: 3/23/21
\$12.99 USD
176 pages
Paperback
Foreign Language Study / Spanish

Summary: *Spanish Visual Dictionary For Dummies* helps travelers and language learners reinforce concepts visually. By pairing the English and Spanish words with a corresponding image, readers can quickly and easily translate new vocabulary. The travel companion book is organized by theme, including:

- Transportation
- Saying hello
- In the city vs. in nature
- Food and restaurants
- Accommodations (bedroom, bathroom)
- Money and shopping
- Culture and sports
- Accidents and emergencies



To University and Beyond : Launch Your Career in High Gear

Mande Heller Adler, David Teten
9781119757924
Pub Date: 3/30/21
\$19.95 USD
160 pages
Trade Paperback
Education / Student Life & Student Affairs

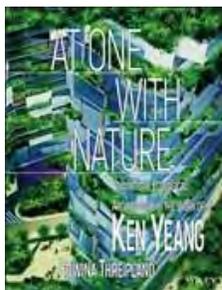
Summary: **Learn how to use your time as a student to supercharge your career**

To University and Beyond: Launch Your Career in High Gear delivers a step-by-step guide to using your educational years to put you in the right position to accelerate your career, optimize your time, and build valuable and rewarding relationships. You'll learn everything you need to know about taking advantage of the once-in-a-lifetime opportunity: the first ten years of your career

Broken down into 21 accessible chapters,...

Contributor Bio:

Mande Heller Adler is the Founder and Managing Partner of International College Counselors, LLC, and its subsidiary Edit the Work. International College Counselors (ICC) is one of the world's largest college counseling businesses. w



At One with Nature : Advances in Ecological Architecture in the Work of Ken Yeang

Ken Yeang
9781119528036
Pub Date: 5/10/21
\$90.00 USD
300 pages
Hardcover
Architecture / Design, Drafting, Drawing & Presentation

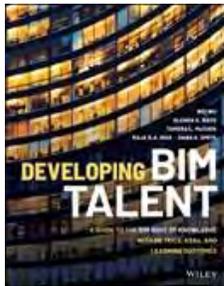
Summary:

At One with Nature will provide an overview of Yeang's current thinking on the theory and practice of ecological design, including his technical ideas, design interpretations, aesthetic concepts for an ecological architecture, and images of Yeang's completed works.

The primary aim and scope of the book is to present the current thinking and developments on the topic of ecological architecture and ecomasterplanning carried out by Ken Yeang in his research, theoretical and design work. Th...

Contributor Bio:

Ken Yeang is an architect-planner, and one of the foremost ecodesigners, theoreticians and thinkers in the field of green



Developing BIM Talent : A Guide to the BIM Body of Knowledge with Metrics, KSAs, and Learning Outcomes

Wei Wu, Glenda Mayo, Tamera McCuen, Raymond Issa, ...

9781119687283

Pub Date: 3/30/21

\$99.00 USD

304 pages

Trade Paperback

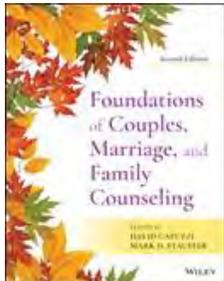
Architecture / Design, Drafting, Drawing & Presentation

Summary: A systematic Building Information Modeling (BIM) framework features cutting-edge use cases and competencies for students and professionals pursuing BIM careers.

Developing BIM Talent: A Guide to the BIM Body of Knowledge with Metrics, KSAs, and Learning Outcomes leads readers through the process of implementing a state-of-the-art BIM training and education program. Authored by a team of celebrated and highly qualified scholars and practitioners, this exciting new BIM education and workfo...

Contributor Bio:

WEI WU, Ph.D., LEED AP, A.M.ASCE, CM-BIM is an Associate Professor and Department Chair of the Construction Management program in the Lyles College of Engineering at California State University, Fresno.



Foundations of Couples, Marriage, and Family Counseling (2nd Edition)

David Capuzzi, Mark D. Stauffer

9781119686088

Pub Date: 4/6/21

\$119.95 USD

448 pages

Paperback

Psychology / Psychotherapy / Couples & Family

Summary: A relevant and practical approach to the world of marriage, couples, and family counseling —updated!

Foundations of Couples, Marriage, and Family Counseling, Second Edition, presents the theory, research, and real-life practice that today's student counselors and therapists need to know to work in family therapy settings. Aligned with the Council for Accreditation of Counseling and Related Educational Programs (CACREP) and Commission on Accreditation for Marriage and Family Therapy Educa...

Contributor Bio:

David Capuzzi, PhD, is a Counselor Educator and a Senior Core Faculty in Community Mental Health Counseling at Walden University and Professor Emeritus at Portland State University. He is past President of the American Counseling

No Image Available

Game Play : Therapeutic Use of Games with Children and Adolescents (3rd Edition)

Jessica Stone, Charles E. Schaefer

9781119692218

Pub Date: 3/16/21

\$32.99 USD

Paperback

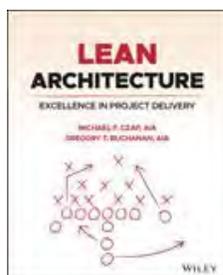
Psychology / Developmental

Summary: The essential guide to game play therapy for mental health practitioners

The revised and updated third edition of *Game Play Therapy* offers psychologists and psychiatrists a guide to game play therapy's theoretical foundations and contains the practical applications that are appropriate for children and adolescents. Game playing has proven to invoke more goal-directed behavior, has the benefit of interpersonal interaction, and can perform a significant role in the adaptation to one's env...

Contributor Bio:

JESSICA STONE, PHD, is a licensed psychologist who has provided psychological services to children, teens, adults, families, and prospective parents since 1992. Dr. Stone specializes in Play Therapy, digital tools in therapy, and



Lean Architecture : Excellence in Project Delivery

Michael F. Czap, Gregory T. Buchanan

9781119686934

Pub Date: 3/30/21

\$75.00 USD

352 pages

Hardcover

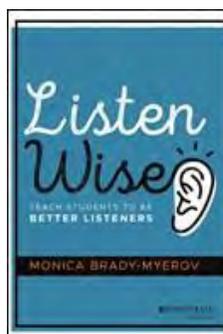
Architecture / Professional Practice

Summary: Apply lean principles to your next architectural project and improve your bottom line with the help of this practical volume

Lean Architecture: Excellence in Project Delivery shows readers a path to consistently achieve excellence in project delivery via the application of lean concepts and process management. Authors Michael Czap and Gregory Buchanan challenge readers to reexamine their approach to architectural practice and projects by presenting a unique and compelling alternative. ...

Contributor Bio:

MICHAEL F. CZAP, AIA has spent nearly 40-years leading efforts to identify and implement new technologies and cutting-edge project delivery practices with major firms. He coined the term and introduced the concept of Lean



Listen Wise : Teach Students to Be Better Listeners

Monica Brady-Myerov

9781119755494

Pub Date: 4/20/21

\$29.95 USD

240 pages

Hardcover

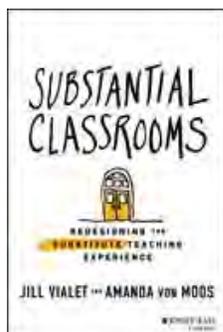
Education / Teaching Methods & Materials / Language Arts

Summary: Discover how to engage your students effectively by strengthening their listening skills

In *Listen Wise: Teach Students to Be Better Listeners*, journalist, entrepreneur, and author Monica Brady-Myerov delivers a concise and thoughtful treatment of how to build powerful listening skills in K-12 students. You'll discover real-world examples and modern, research-based advice about helping young people improve their listening abilities and their overall academic performance. With personal an...

Contributor Bio:

Monica Brady-Myerov (Boston, MA) is an award-winning NPR journalist and expert in listening who took an idea for helping teachers use audio in the classroom and turned it into a successful company being used by millions of students i...



Substantial Classrooms : Redesigning the Substitute Teaching Experience

Jill Viallet, Amanda von Moos

9781119663652

Pub Date: 4/6/21

\$24.95 USD

224 pages

Paperback

Education / Teaching Methods & Materials

Summary: Transform Your School's Substitute Teaching Experience

Just like everything else, substitute teaching is about to undergo a big change. In *Substantial Classrooms: Redesigning the Substitute Teaching Experience*, authors Jill Viallet and Amanda von Moos usher in a new era of innovation in substitute teaching. Threaded with concrete and actionable ways to improve the experience of substitute teaching for administrators, students, and the teachers themselves, *Substantial Classrooms* is a lead...

Contributor Bio: Jill Viallet has been a nonprofit education leader for the past 30 years. In 2016, Jill was a Fellow at Stanford's d.school, where she launched the nonprofit Substantial (www.substantialclassrooms.org) to redesign the way that schools...

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Available

Zinc Surfaces : A Guide to Alloys, Finishes, Fabrication and Maintenance in Architecture and Art

L. William Zahner
9781119541615
Pub Date: 5/4/21
\$75.00 USD
336 pages
Trade Paperback
Architecture / Methods & Materials
Series: Architectural Metals Series

Summary: The leading resource for architects, designers, and artists working with zinc

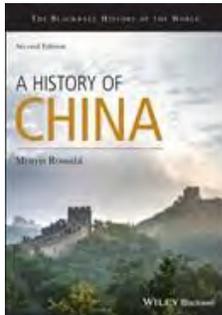
Zinc Surfaces: A Guide to Alloys, Finishes, Fabrication and Maintenance in Architecture and Art combines the latest guidance and information about zinc surfaces into a single and comprehensive resource for architects and artists everywhere.

The fifth book in the author's authoritative Architectural Metals Series, *Zinc Surfaces* offers a highly visual, full-color guide to ensure architects and design professiona...

Wiley-Blackwell

A History of China (2nd Edition)

Morris Rossabi
9781119604181
Pub Date: 4/6/21
\$52.95 USD
432 pages
Trade Paperback
History / Asia / China
Series: Blackwell History of the World



Summary: Discover the complexity of China's past with this multi-faceted portrayal of the storied nation from a leading expert in the field

The newly revised Second Edition of *A History of China* delivers a comprehensive treatment of the political, economic, social, and cultural history of China that covers all major events and trends that have shaped the country over the centuries. The book is written in a clear and uncomplicated style, sure to be of assistance to undergraduate students with litt...

Contributor Bio:

Morris Rossabi, PhD, is Distinguished Professor of History at City University of New York and Adjunct Professor at Columbia University. He is the author of several celebrated works on Asian history and has collaborated on exhibitions...

Wiley-Blackwell

After the Past : Sallust on History and Writing History

Andrew Feldherr
9781119076704
Pub Date: 4/6/21
\$44.95 USD
Paperback
History / Ancient
Series: Blackwell-Bristol Lectures on Greece, Rome and the Classical Tradition

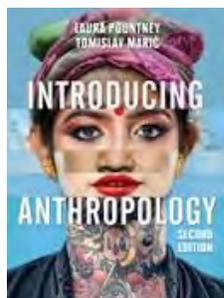


Summary: Provides a unique and accessible understanding of Sallust and his influence on writing the history of Rome

Gaius Sallustius Crispus ('Sallust', 86-35 BCE) is the earliest Roman historian from whom any works survive. His two extant writings chronicle crucial moments of a political, social, and ethical revolution with profound consequences for his own life and those of his audience. *After the Past: Sallust on History and Writing History* examines what it meant to write the history of contem...

Contributor Bio:

Andrew Feldherr, PhD, is Professor of Classics at Princeton University. He works on Latin Literature, with a particular interest in historiography and the poetry of the Augustan period. A main focus of his work has been on how politi...



Introducing Anthropology : What Makes Us Human? (2nd Edition)

Laura Pountney, Tomislav Maric

9781509544141

Pub Date: 6/8/21

\$39.95 USD

368 pages

Paperback

Social Science / Anthropology / Cultural & Social

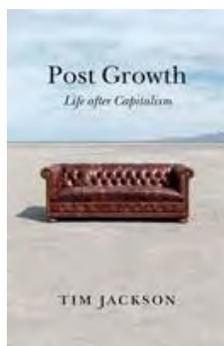
Summary: The perfect starting point for any student new to this fascinating subject, offering a serious yet accessible introduction to anthropology.

Across a series of fourteen chapters, *Introducing Anthropology* addresses the different fields and approaches within anthropology, covers an extensive range of themes and emphasizes the active role and promise of anthropology in the world today. The new edition foregrounds in particular the need for anthropology in understanding and addressing today'...

Contributor Bio:

Laura Pountney delivers teaching training for secondary education and is the author of a number of anthropology and sociology textbooks. She teaches at Colchester Sixth Form College

Tomislav Marić is Assistant Head Teacher at Bentley



Post Growth : Life after Capitalism

Tim Jackson

9781509542529

Pub Date: 5/10/21

\$19.95 USD

256 pages

Paperback

Political Science / Public Policy / Environmental Policy

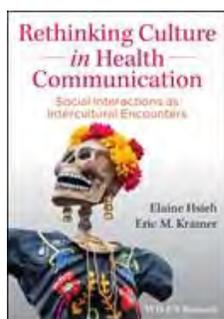
Summary: "Empowering and elegiac" —Yanis Varoufakis, author of *Another Now*

Our prevailing vision of social progress is fatally dependent on a false promise: that there will always be more and more for everyone. Forged in the crucible of capitalism, this foundational myth has come dangerously unravelled. The relentless pursuit of eternal growth has delivered ecological destruction, financial fragility, social instability and the biggest global health crisis in a century.

What should we do when our m...

Contributor Bio:

Tim Jackson is Director of the Centre for the Understanding of Sustainable Prosperity (CUSP) and Professor of Sustainable Development at the University of Surrey in the UK. For over three decades, he has pioneered research on



Rethinking Culture in Health Communication : Social Interactions as Intercultural Encounters

Elaine Hsieh, Eric M. Kramer

9781119496168

Pub Date: 3/9/21

\$64.95 USD

464 pages

Paperback

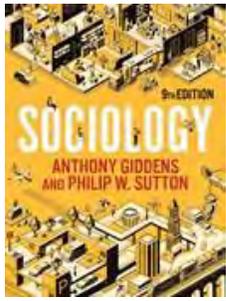
Language Arts & Disciplines / Linguistics

Summary: An interdisciplinary overview of health communication using a cultural lens—uniquely focused on social interactions in health contexts

In increasingly diverse communities around the world, patients, health professionals, and policymakers embody cultural constructs that impact healthcare processes. *Rethinking Culture in Health Communication* explores the ways culture influences healthcare, introducing new approaches to understanding social relationships and health policies as a dynamic pro...

Contributor Bio:

Elaine Hsieh, Ph.D., J.D. is Professor at the Department of Communication, University of Oklahoma, and a Visiting Professor at the University of Illinois at Urbana-Champaign. An award-winning author, Fulbright Scholar, and



Sociology (9th Edition)
 Anthony Giddens, Philip W. Sutton
 9781509539222
 Pub Date: 5/3/21
 \$39.95 USD
 1152 pages
 Paperback
 Social Science / Sociology

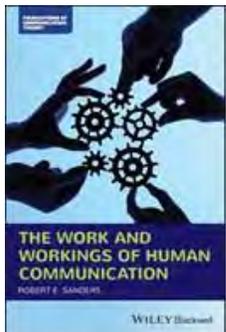
Summary: The indispensable guide to understanding the world we make and the lives we lead.

This thoroughly revised and updated ninth edition remains unrivalled in its vibrant, engaging and authoritative introduction to sociology. The authors provide a commanding overview of the latest global developments and new ideas in this fascinating subject. Classic debates are also given careful coverage, with even the most complex ideas explained in a straightforward way.

Written in a fluent, easy-to-follow...

Contributor Bio:

Anthony Giddens is the former director of the London School of Economics and Political Science, and is now a member of the UK House of Lords. His many books include *The Third Way* and *The Consequences of Modernity*.



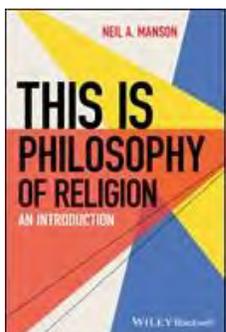
The Work and Workings of Human Communication
 Robert E. Sanders
 9781119706489
 Pub Date: 3/16/21
 \$49.95 USD
 312 pages
 Paperback
 Language Arts & Disciplines / Communication Studies
 Series: Foundations of Communication Theory Series

Summary: Discover the fundamentals of human communication with this comprehensive and insightful resource

Written in four sections, *The Work and Workings of Human Communication* identifies the underlying fundamentals that make our communication distinctively human. These fundamentals are the common ground that tie together the many topics and subject matters covered by the study and discipline of communication. They are also the basis of the unique contribution of the communication discipline to ...

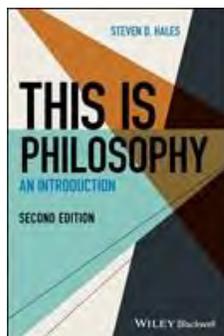
Contributor Bio:

Robert E. Sanders is Professor Emeritus of Communication at the University at Albany, State University of New York. He has previously served as Editor of Research on Language and Social Interaction and as Chair of the Language and



This is Philosophy of Religion : An Introduction
 Neil A. Manson
 9780470674284
 Pub Date: 3/9/21
 \$34.95 USD
 224 pages
 Paperback
 Philosophy / Religious
 Series: This is Philosophy

Wiley-Blackwell

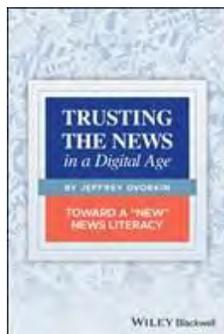


This Is Philosophy : An Introduction (2nd Edition)

Steven D. Hales
9781119635536
Pub Date: 4/6/21
\$34.95 USD
320 pages
Paperback
Philosophy / History & Surveys
Series: This is Philosophy

Summary: *This is Philosophy: An Introduction, Second Edition* offers an engagingly-written introduction to philosophical concepts that include ethics, the existence of God, free will, personal identity, philosophy of mind, and epistemology, and has been extensively revised to include expanded coverage of political philosophy. The order of chapters has also been recalibrated for the most natural fit to the needs of contemporary introductory philosophy courses.

Wiley-Blackwell



Trusting the News in a Digital Age : Toward a "New" News Literacy

Jeffrey Dvorkin
9781119714293
Pub Date: 5/11/21
\$39.95 USD
150 pages
Paperback
Language Arts & Disciplines / Journalism

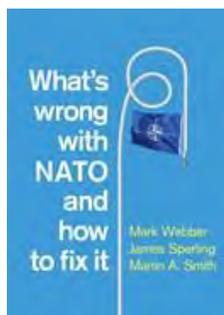
Summary: How to use critical thinking to discern real news from fake news

Trusting the News in a Digital Age provides an ethical framework and the much-needed tools for assessing information produced in our digital age. With the tsunami of information on social media and other venues, many have come to distrust all forms of communication including the news. This practical text offers guidance on how to use critical thinking, appropriate skepticism, and journalistic curiosity to handle this flow of...

Contributor Bio:

Jeffrey Dvorkin is a Senior Fellow at Massey College, University of Toronto and holds an appointment to the Institute of Medical Science at the University of Toronto, advising on ethical issues. From 2011, he was lecturer and

Polity



What's Wrong with NATO and How to Fix it

Mark Webber, James Sperling, Martin A. Smith
9780745682624
Pub Date: 5/10/21
\$26.95 USD
320 pages
Paperback
Political Science / Peace

Summary: NATO, the most successful alliance in history, is beset by unresolved tensions and divergent interests that are undermining its cohesion, credibility and capability.

In this new book, Martin Smith, James Sperling and Mark Webber explore four key post-Cold War developments that threaten NATO's survival: an overextended geostrategic reach and an unwieldy security policy portfolio; a failure to address capability short-falls and meet defense spending benchmarks; US weariness and European w...

Contributor Bio:

Mark Webber is Professor of International Politics at the University of Birmingham.

James Sperling is Professor Emeritus of Political Science at the University of Akron.



April





GMAT Official Guide 2022 : Book + Online Question Bank (6th Edition)
 GMAC (Graduate Management Admission Council)
 9781119793762
 Pub Date: 5/11/21
 \$47.95 USD
 992 pages
 Paperback
 Study Aids / Gmat



Summary: Your GMAT prep begins here. Designed by the makers of the GMAT exam.

Your official source of real GMAT questions from past exams.

Study with practice questions from past GMAT exams. Get comprehensive practice by studying with over 1,000 questions across quantitative and verbal reasoning, analytical writing, and integrated reasoning. Answer explanations included so that you can study the reasoning behind the answers to help improve your performance. The questions in each section are orga...

Contributor Bio:

The Graduate Management Admissions Council (GMAC) is the association of leading graduate business schools around the world. GMAC's mission is to meet the needs of



GMAT Official Guide 2022 Bundle: Books + Online Question Bank (6th Edition)
 GMAC (Graduate Management Admission Council)
 9781119794011
 Pub Date: 5/11/21
 \$81.95 USD
 Paperback
 Study Aids / Gmat

Summary: Best value! Get all three guides in one bundle: GMAT Official Guide, Verbal and Quantitative Review

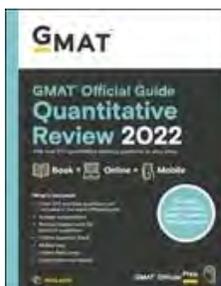
The official resource of real GMAT questions from past exams.

Get the ultimate collection with over 1,900 real GMAT practice questions PLUS the online tools you need to study the way you want.

You'll receive one of the most extensive study prep collections to prepare you for test day. You'll get over 1,900 real GMAT practice question PLUS the online tools to study the way you want. In e...

Contributor Bio:

The Graduate Management Admissions Council (GMAC)



GMAT Official Guide Quantitative Review 2022 : Book + Online Question Bank (10th Edition)
 GMAC (Graduate Management Admission Council)
 9781119793786
 Pub Date: 5/11/21
 \$20.95 USD
 304 pages
 Paperback
 Study Aids / Gmat

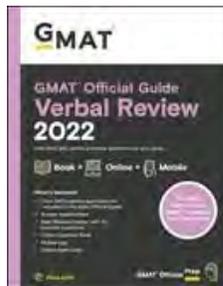
Summary: Add over 370 verbal practice questions to your prep. Designed by the makers of the GMAT exam.

Your official source of real GMAT questions from past exams.

Set yourself up for success with extra practice on the quantitative section of the GMAT exam. Study with over 370 practice questions not included in the main Official Guide. Study answer explanations to understand the reasoning behind the answers to help improve your performance. Practice questions are organized by difficulty level: e...

Contributor Bio:

The Graduate Management Admissions Council (GMAC) is the association of leading graduate business schools around the world. GMAC's mission is to meet the needs of business schools and students through a wide array of



**GMAT Official Guide Verbal Review 2022
: Book + Online Question Bank**
GMAC (Graduate Management Admission Council)
9781119793793
Pub Date: 5/11/21
\$20.95 USD
512 pages
Paperback
Study Aids / Gmat

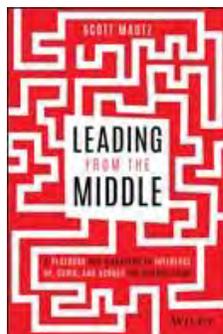
Summary: Add over 340 verbal practice questions to your prep. Designed by the makers of the GMAT exam.

Your official source of real GMAT questions from past exams.

Set yourself up for success with extra practice on the verbal section of the GMAT exam. Study with over 340 practice questions not included in the main Official Guide. Study answer explanations to understand the reasoning behind the answers to help improve your performance. Practice questions are organized by difficulty level: easy, ...

Contributor Bio:

The Graduate Management Admissions Council (GMAC) is the association of leading graduate business schools around the world. GMAC's mission is to meet the needs of business schools and students through a wide array of



Leading from the Middle : A Playbook for Managers to Influence Up, Down, and Across the Organization
Scott Mautz
9781119717911
Pub Date: 5/18/21
\$25.00 USD
208 pages
Hardcover
Business & Economics / Management

Summary:

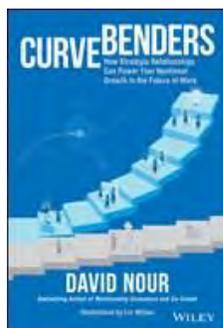
The definitive playbook for driving impact as a middle manager

Leading from the Middle: A Playbook for Managers to Influence Up, Down, and Across the Organization delivers an insightful and practical guide for the backbone of an organization: those who have a boss and are a boss and must lead from the messy middle. Accomplished author and former P&G executive Scott Mautz walks readers through the unique challenges facing these managers, and the mindset and skillset necessary for managing...



Contributor Bio:

Scott Mautz is a keynote speaker, bestselling author, a faculty member at Indiana University's Kelley School of Business for Executive Education, and an *Inc.* columnist with



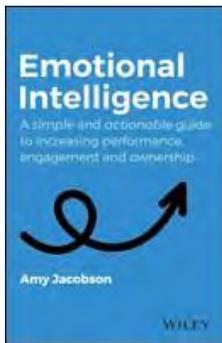
Curve Benders : Why Strategic Relationships Will Power Your Non-Linear Growth in The Future of Work
David Nour
9781119764212
Pub Date: 4/27/21
\$25.00 USD
256 pages
Hardcover
Business & Economics / Strategic Planning

Summary: *Curve Benders* is a personal growth roadmap at the intersection of the future of how we'll work, live, play, give, and our strategic relationships. The book will focus how strategic relationships can dramatically alter our growth trajectory in both its direction and ultimate destination against the forces that will shape the future of how we'll work, live, play, and serve others.

The author's research has identified 15 forces which will heavily influence what we'll be doing, and how and w...

Contributor Bio:

David Nour is one of the foremost thought leaders on the quantifiable value of business relationships. As the Managing Partner of The Nour Group, Inc., David is solving *Fortune* 500 client challenges with intracompany, as well as exte...



Emotional Intelligence : A Simple and Actionable Guide to Increasing Performance, Engagement and Ownership

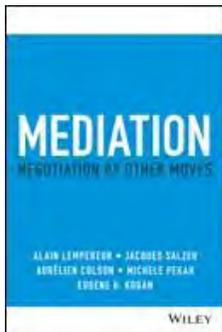
Amy Jacobson
9780730391494
Pub Date: 6/8/21
\$19.99 USD

220 pages
Paperback
Business & Economics / Small Business

Summary: Boost Emotional Intelligence in any situation to achieve exceptional results for any organisation

As organisations around the world are putting more focus on the mindset and wellbeing of staff, the need to develop Emotional Intelligence (EI) has never been greater. Emotional Intelligence in the workplace—including the five key concepts of self-awareness, self-regulation, empathy, social skills and motivation—is defined as your ability to identify and manage your personal emotions and the...

Contributor Bio: Amy challenges and disrupts mindsets in people to own their performance and amplify engagement. She is an emotional intelligence and human behaviour specialist, with over 19 years experience of more than doubling engagement and market...



Mediation : Negotiation by Other Moves

Alain Lempereur, Jacques Salzer, Aurelien A. Colso...

9781119768425
Pub Date: 5/24/21
\$37.50 USD

264 pages
Hardcover
Business & Economics / Conflict Resolution & Mediation

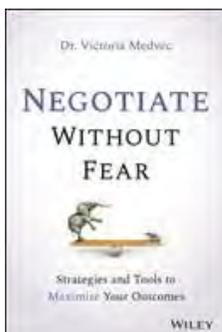
Summary:

When negotiation fails, mediation avails other moves for an amicable resolution. Whether you are a current or future mediator or a party to a conflict, this is your essential companion to the theory, concepts, and best practices of mediation.

In a world ridden by social divisions, responsible resolution of conflicts is more timely than ever. What happens when parties are unable to negotiate an agreement together? The next move is to invite a third party to reset the negotiations, facil...

Contributor Bio:

Alain Lempereur has 27 years of experience as a mediator and negotiation practitioner and academic, with a worldwide practice for international organizations, governments, and...



Negotiate without Fear : Strategies and Tools to Maximize Your Outcomes

Victoria Medvec
9781119719090
Pub Date: 5/18/21
\$27.00 USD

256 pages
Hardcover
Business & Economics / Negotiating

Summary: The tools you need to maximize success in any negotiation, at any level

With *Negotiate Without Fear: Strategies and Tools to Maximize Your Outcomes*, master negotiator, Kellogg professor, and accomplished CEO Victoria Medvec delivers an authoritative and practical resource for eliminating the fear that impedes success in negotiation. In this book, readers will discover unique and proprietary negotiation strategies honed over decades advising Fortune 500 clients on high-stakes, complex neg...

Contributor Bio:

Dr. Victoria Medvec is a leading global expert in negotiation strategy, corporate governance, and decision-making. As the CEO of the boutique advisory firm Medvec & Associates, she has advised and trained employees for over...

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Resilience By Design : How to Survive and Thrive in a Complex and Turbulent World

Ian Snape, Mike Weeks

9781119794936

Pub Date: 8/31/21

\$35.00 USD

368 pages

Paperback

Business & Economics / Personal Success

Summary: *Resilience By Design* is the world's most detailed, evidence backed how-to manual that bridges the gap between neuroscience theory and practical techniques that can be used every day. It presents step-by-step explanations with real life stories from people on the front lines who are regarded as the resilient elite. *Resilience By Design* will enable you to say goodbye to unwanted stress for good, replacing it with clarity, resilience, improved performance and wellbeing.

Resilience By Desi...

Contributor Bio: Dr. Ian Snape (AUS; frontlinemind.com) is a former research leader and executive at the Australian Antarctic division. He has led 13 polar expeditions and has Black Belts in Taekwondo and Hapkido, is an accomplished ski mountaineer, ...

Strategic Project Management Made Simple : Solution Tools for Leaders and Teams (2nd Edition)

Terry Schmidt

9781119718178

Pub Date: 5/4/21

\$30.00 USD

272 pages

Hardcover

Business & Economics / Project Management



Summary: Learn to plan and execute projects in any organization with this practical and insightful resource

The comprehensively updated and revised edition of *Strategic Project Management Made Simple* cements this series' status as the leading resource for anyone looking for step-by-step guidance on project design and action initiatives.

Written by celebrated management consultant Terry Schmidt, this book fully covers the necessity of systems thinking and the logical framework approach to solve t...

Contributor Bio: Terry Schmidt is an internationally known management consultant who helps organizations become more strategic, productive, and profitable. He has 30 years of experience as an executive, educator and strategy coach, assisting corporat...

The Dignity of Labour

Jon Cruddas

9781509540792

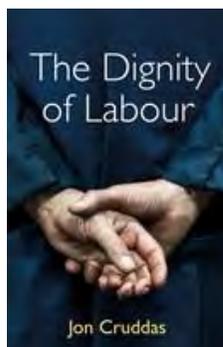
Pub Date: 6/14/21

\$19.95 USD

216 pages

Paperback

Political Science / Public Policy / Economic Policy



Summary: Does work give our lives purpose, meaning and status? Or is it a tedious necessity that will soon be abolished by automation, leaving humans free to enjoy a life of leisure and basic income?

In this erudite and highly readable book, Jon Cruddas MP argues that it is imperative that the Left rejects the siren call of technological determinism and roots it politics firmly in the workplace. Drawing from his experience of his own Dagenham and Rainham constituency, he examines the history of M...

Contributor Bio:

Jon Cruddas is the Labour Member of Parliament for Dagenham and Rainham.

Markup Note: (Asia) Special trade discount for this Polity title

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The Informed Company : How to Build a Cloud-Based Data Stack to Explore and Understand Data

Dave Fowler, Matthew C. David
9781119748007
Pub Date: 7/14/21
\$26.95 USD
Paperback
Business & Economics / Business Communication
/ Meetings & Presentations

Summary: The modern data stack is completely different than it was 10 years ago. Cloud computing, columnar storage, cloud ETL tools, cloud BI tools. Legacy practices are inappropriate for the amount and type of data companies at all sizes are working with. vCompanies need to learn how to manage a modern data stack and set up processes to get the most out of their data. They need best practices for when they are still querying production all the way up to setting up data marts for different busi...

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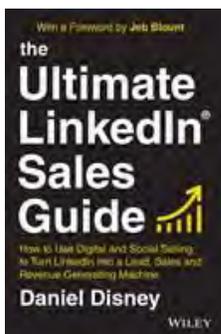
The New Builders : Face to Face With the Future of Business

Seth Levine, Elizabeth MacBride
9781119797364
Pub Date: 5/4/21
\$24.95 USD
320 pages
Hardcover
Business & Economics / Entrepreneurship

Summary: Despite popular belief to the contrary, entrepreneurship in the United States is dying. It has been since the Great Recession of 2008 and, while it's too early to understand the full impact of the Covid-19 induced financial crisis, the negative trend in American entrepreneurship will almost certainly be accelerated by the pandemic. New firms are being started at a slower rate, are employing fewer workers and are being formed disproportionately in just a few major cities in the United St...

Contributor Bio:

Seth Levine is a partner and co-founder at the Boulder, CO,-based venture capital firm Foundry Group. Foundry has over \$2.5 billion under management and supports both a large direct portfolio of companies as well as investments in 35...



The Ultimate LinkedIn Sales Guide : How to Use Digital and Social Selling to Turn LinkedIn into a Lead, Sales and Revenue Generating Machine

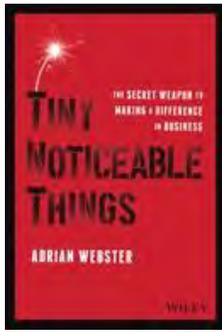
Daniel Disney
9781119787884
Pub Date: 5/10/21
\$24.95 USD
320 pages
Hardcover
Business & Economics / Sales & Selling

Summary: Become a LinkedIn power user and harness the potential of social selling

With the impact of COVID, remote working has become big, and so has the use of digital/virtual sales tools. More sales teams want and need to understand how to use social media platforms like LinkedIn to sell, and most do not use it properly. *The Ultimate LinkedIn Sales Guide* is the go-to book and guide for utilizing LinkedIn to sell. It covers all aspects of social and digital selling, including building the ultim...

Contributor Bio:

Daniel Disney is an international Keynote Speaker, leading LinkedIn/Social Selling Trainer & Sales Author. Daniel helps companies, sales teams and sales leaders sell MORE with LinkedIn. He shows them how to generate more leads, more



Tiny Noticeable Things : The Secret Weapon to Making a Difference in Business

Adrian Webster
9781119780892
Pub Date: 5/3/21
\$24.95 USD
256 pages
Paperback
Business & Economics / Sales & Selling



Summary: Discover how you can draw people in and achieve greater success, in just a few minutes each day

TNTs are Tiny Noticeable Things. They are all the little things that people don't need to do, but do. Though small, they create the biggest, longest lasting impressions in people's minds; they show how much you care; they make and break relationships—yet they cost nothing. In *Tiny Noticeable Things: The Secret Weapon to Making a Difference in Business*, you'll learn how to use the explosive po...

Contributor Bio:

Adrian Webster began his career as a police officer in Bristol. However, unable to contain an entrepreneurial urge and a burning desire to "do something different", he soon found himself setting up a highly innovative dairy

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Activate Your Money : Invest to Grow Your Wealth and Build a Better World

Janine Firpo
9781119777083
Pub Date: 5/11/21
\$29.95 USD
384 pages
Hardcover
Business & Economics / Finance

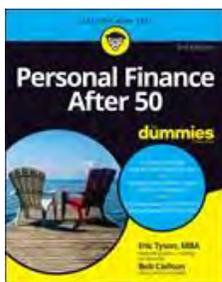


Summary: Educate yourself about finance and socially conscious investing with a woman-centered approach

Activate Your Money provides the foundational support women need to talk to each other about their money, invest to grow their wealth, and to take the actions required to shift their assets into alignment with their values. Written for smart, savvy women who want to feel financially empowered, *Activate Your Money* starts where other personal finance books leave off. It delivers the depth of info...

Contributor Bio:

Janine Firpo (Oakland, CA) is a lead investor in Next Wave Impact Fund, a female-focused angel investment fund that is driving impact, diversity, and inclusion in early-stage investing and the entrepreneurial ecosystem. Janine



Personal Finance After 50 For Dummies (3rd Edition)

Eric Tyson, Robert C. Carlson
9781119724186
Pub Date: 4/27/21
\$24.99 USD
478 pages
Paperback
Business & Economics / Personal Finance

Summary: The best way to take control of your post-career financial future

Retirement is lasting longer for all of us. That's why—and however long you decide to keep working—it's essential to plan ahead so you can live your post-career life as you wish. The latest edition of *Personal Finance After 50 For Dummies* details what you need to know—making it the perfect book to shelve next to your diet and fitness library, so you can keep your finances, as well as your health, in peak condition. Whethe...

Contributor Bio: Eric Tyson is a nationally recognized personal finance counselor, writer, and lecturer. He is the author of the best-selling *Investing For Dummies* and *Personal Finance For Dummies*, as well as the co-author of the previous two edition...

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Available**Strategic Risk Management : Designing Portfolios and Managing Risk**

Campbell R. Harvey, Sandy Rattray, Otto Van Hemert

9781119773917

Pub Date: 4/27/21

\$34.95 USD

256 pages

Hardcover

Business & Economics / Finance

Series: Wiley Finance

Summary: Market selloffs, such as the one experienced in the first quarter of 2020 with the global Covid-19 pandemic, are fresh reminders of the importance of risk management. Unfortunately, it is only after these painful episodes that investment processes are re-examined. Indeed, a popular approach is to have two separate groups with a fund. The portfolio is designed by an investment management team and then handed off and monitored by a risk management team. This approach essentially sets trip...

Contributor Bio: Campbell R. Harvey is Distinguished Professor of Finance at Duke University and a Research Associate at the National Bureau of Economic Research. He has served as investment strategy advisor to Man Group for the past 14 years. His re...

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Available**The Successful Trader's Guide to Money Management : Proven Strategies, Applications, and Management Techniques**

Andrea Unger

9781119798804

Pub Date: 6/1/21

\$50.00 USD

320 pages

Hardcover

Business & Economics / Investments & Securities

/ Analysis & Trading Strategies

Series: Wiley Trading

Summary: The book describes the various operating methods used by traders and professional investors to calculate how much of their capital can be used in individual transactions. Money management is a fundamental aspect for managing risks faced by any trader when operating on the various financial markets. Most operators, in fact, focus on identifying the operational set-ups (entry levels, stop-loss, take profit, trailing-stop) and do not consider the impact, very often decisive, that a proper ...

Contributor Bio:

Andrea Unger (Milan, Italy) is Founder and CEO of Unger Academy and a full-time trader, educator and author. He began his career as a professional trader in 2001, initially specializing in operations on covered warrants. He eventuall...

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Available**The Two Headed Coin : Unifying Strategy and Risk in Pursuit of Performance**

James L. Darroch, David W. M. Finnie

9781119794202

Pub Date: 5/11/21

\$39.95 USD

272 pages

Hardcover

Business & Economics / Finance / Financial Risk

Management

Series: Wiley Finance

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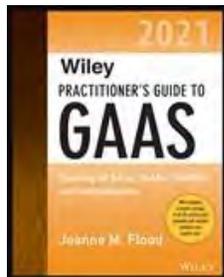
Valuing Businesses Using Regression Analysis : A Quantitative Approach to the Guideline Company Transaction Method

Fred Hall
9781119793427
Pub Date: 5/18/21
\$65.00 USD
192 pages
Hardcover
Business & Economics / Corporate Finance / Valuation

Summary: Current methodologies using median, quartiles, or standard deviations to calculate Revenue Multipliers and Cash Flow multipliers often produce values that are wildly divergent. This forces the appraiser to choose between a very high or a very low value or consider averaging the values, opening the possibility for the appraiser to be challenged. On the surface, regression analysis appears to be the more complex, mathematical model, so many professionals shy away from using it out of fear...

Contributor Bio:

Fred Hall (Jackson, CA) is the CEO and sole owner of Amador Appraisals and Acquisitions, Inc. During the last 18 years he has written business valuations for over 800 companies. Fred regularly presents lectures and webinars on busine...



Wiley Practitioner's Guide to GAAS 2021 : Covering all SASs, SSAEs, SSARs, and Interpretations

Joanne M. Flood
9781119789642
Pub Date: 5/11/21
\$110.00 USD
1152 pages
Paperback
Business & Economics / Auditing
Series: Wiley Regulatory Reporting

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Behavioral Finance and Your Portfolio : Managing Your Biases to Make Better Investment Decisions (2nd Edition)

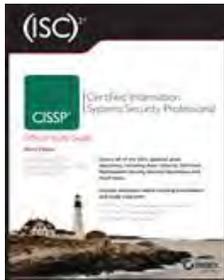
Michael M. Pompian
9781119801610
Pub Date: 5/4/21
\$25.00 USD
288 pages
Hardcover
Business & Economics / Investments & Securities
Series: Wiley Finance

Summary: Conscientious individual investors can be difficult clients to advise due to their cerebral mindset, but they are usually grounded enough to listen to sound advice when it is presented in a way that respects their independent views. Often, they are confident in their beliefs and decisions but can be blinded by their contrary thinking—becoming their own worst enemy.

Michael Pompian has spent his career educating conscientious individual investors about how to identify what biases they di...

Contributor Bio:

Michael M. Pompian, CFA, CFP, CAIA, is the Founder and Chief Investment Officer of Sunpointe Investments, a multi-family office investment firm in St. Louis, Missouri. He was formerly a Partner at Mercer Investment Consulting for 10...



(ISC)2 CISSP Certified Information Systems Security Professional Official Study Guide (9th Edition)

Mike Chapple, James Michael Stewart, Darril Gibson

9781119786238

Pub Date: 5/11/21

\$70.00 USD

1100 pages

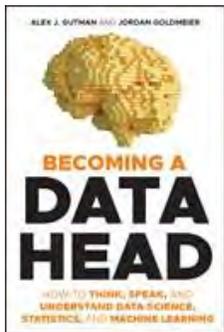
Paperback

Computers / Certification Guides

Summary: *CISSP (ISC)2 Certified Information Systems Security Professional Official Study Guide, 9th Edition* has been completely updated for the latest 2021 CISSP Body of Knowledge. This bestselling Sybex study guide covers 100% of all exam objectives. You'll prepare for the exam smarter and faster with Sybex thanks to expert content, real-world examples, advice on passing each section of the exam, access to the Sybex online interactive learning environment, and much more. Reinforce what you've ...

Contributor Bio:

Mike Chapple, Ph.D., CISSP, is Teaching Professor of IT, Analytics, and Operations at the University of Notre Dame. Mike spent 4 years in the information security research group at NSA and served as an intelligence officer in the U.S...



Becoming a Data Head : How to Think, Speak, and Understand Data Science, Statistics, and Machine Learning

Alex J. Gutman, Jordan Goldmeier

9781119741749

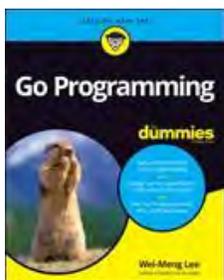
Pub Date: 5/4/21

\$40.00 USD

288 pages

Paperback

Computers / Databases / Data Mining



Go Programming Language For Dummies

Wei-Meng Lee

9781119786191

Pub Date: 4/27/21

\$34.99 USD

432 pages

Paperback

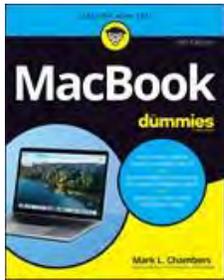
Computers / Programming Languages

Summary: Ready, set, program with Go!

Go is one of the newer tools programmers are adding to their development toolboxes. Designed to improve readability, usability, and efficiency, the language has proven to be a strong choice for developers creating applications for the cloud-based world we live in. This book offers the first steps to joining the growing numbers of developers using Go to create 21st century solutions. Step inside to take start writing code that pulls data out of the cloud and p...

Contributor Bio: Wei-Meng Lee (Singapore) is a technologist and founder of Developer Learning Solutions (<http://www.learn2develop.net>), a technology company specializing in hands-on training on the latest mobile technologies. Wei-Meng has many years ...

For Dummies



MacBook For Dummies (9th Edition)
 Mark L. Chambers
 9781119775669
 Pub Date: 4/27/21
 \$29.99 USD
 432 pages
 Paperback
 Computers / Hardware / Personal Computers

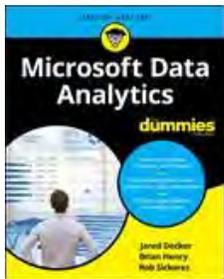
Summary: Learn how to drive the coolest laptop on the planet

You took the plunge, paid extra, and—even though it looks and feels like perfection—have that fleeting doubt: is my MacBook really worth the investment? You'll be pleased to know that the answer is totally yes, and *MacBook For Dummies* is the ultimate way to learn the thousand and one reasons why the MacBook Pro or Air you now own is a modern masterpiece—as well as the ten thousand and one (and counting) things you can do with it. With ...

Contributor Bio:

Mark L. Chambers has been an author, computer consultant, BBS sysop, programmer, and hardware technician for over 30 years. Mark has written more than thirty computer books. His recent titles include *MacBook For*

For Dummies



Microsoft Data Analytics For Dummies
 Jared Decker, Brian Henry, Rob Sickorez
 9781119696360
 Pub Date: 5/4/21
 \$29.99 USD
 320 pages
 Paperback
 Computers

Summary: Master Microsoft Data Analytics tools with the book series trusted by millions across the world

Microsoft leads the software industry in analytics with some of the most comprehensive and powerful data analytics tools currently available. The demand for people who can use and understand these tools remains sky-high and increases every day. In *Microsoft Data Analytics For Dummies*, the authors have created a straightforward and easy to understand introduction to readers who want to leverag...

Contributor Bio: Jared Decker is a consultant, author, and trainer in the field of analytics. He has taught hundreds of professionals on Microsoft and other BI technology platforms, has written several books on related topics, presented at TDWI on da...

For Dummies

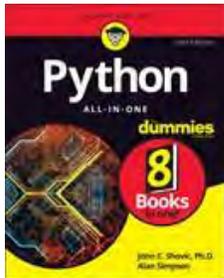


Microsoft Teams For Dummies (2nd Edition)
 Rosemarie Withee
 9781119786221
 Pub Date: 4/20/21
 \$26.99 USD
 304 pages
 Paperback
 Computers / Enterprise Applications / Collaboration Software

Summary: Millions of people access Microsoft Teams every day to get work done. That number continues to grow thanks to the countless communication tools for working with associates inside and outside your organization you can find in Microsoft Teams. *Microsoft Teams For Dummies* will give you must-have insight on chatting, file sharing, organizing teams, using video communication, and more. You'll also see just how you should be doing things, with best-practice recommendations and ideas for integ...

Contributor Bio:

Rosemarie Withee (Seattle, WA) is a technology professional who is authored a number of books in the *For Dummies* series, including the most recent editions of *Office 365 For Dummies* and *Sharepoint For Dummies*.

**Python All-in-One For Dummies (2nd Edition)**

John Shovic, Alan Simpson

9781119787600

Pub Date: 4/27/21

\$39.99 USD

704 pages

Paperback

Computers / Programming Languages / Python

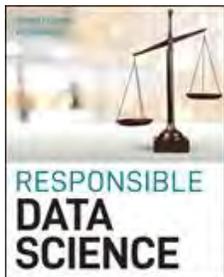
Summary: Your one-stop source to answers for your Python questions

There's almost no type of project that Python can't make better. From creating apps to building complex web sites to sorting big data, Python provides a way to get the work done. *Python All-in-One For Dummies*, 2nd Edition offers a starting point for those new to coding by explaining the basics of Python. Experienced coders looking for more than the basics can also find how Python can be applied to projects in the enterprise, includ...

Contributor Bio:

John Shovic (Coeur d'Alene, ID) is a computer science faculty member specializing in Robotics and Artificial Intelligence at the University of Idaho.

Alan Simpson (Metro Philadelphia, PA) is a web

**Responsible Data Science : Transparency and Fairness in Algorithms**

Grant Fleming, Peter C. Bruce

9781119741756

Pub Date: 5/4/21

\$40.00 USD

304 pages

Paperback

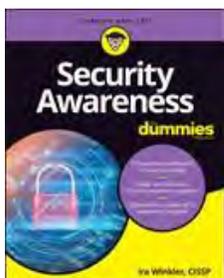
Computers / Databases / Data Mining

Summary: Explore the most serious prevalent ethical issues in data science with this insightful new resource

The increasing popularity of data science has resulted in numerous well-publicized cases of bias, injustice, and discrimination. The widespread deployment of "Black box" algorithms that are difficult or impossible to understand and explain, even for their developers, is a primary source of these unanticipated harms, making modern techniques and methods for manipulating large data sets see...

Contributor Bio:

Peter Bruce founded the Institute for Statistics Education at Statistics.com in 2002. The Institute specializes in introductory and graduate level online education in statistics, optimization, risk modeling, predictive modeling, data...

**Security Awareness For Dummies**

Ira Winkler

9781119720928

Pub Date: 6/9/21

\$29.99 USD

320 pages

Paperback

Computers / Security

Summary: Make security a priority on your team

Every organization needs a strong security program. One recent study estimated that a hacker attack occurs somewhere every *37 seconds*. Since security programs are only as effective as a team's willingness to follow their rules and protocols, it's increasingly necessary to have not just a widely accessible gold standard of security, but also a practical plan for rolling it out and getting others on board with following it. *Security Awareness For Dumm...*



The Official (ISC)² Guide to the CCSP CBK
(3rd Edition)

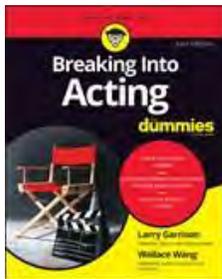
Leslie Fife, Aaron Kraus, Bryan Lewis
9781119603436
Pub Date: 6/2/21
\$80.00 USD
600 pages
Hardcover
Computers / Security / Networking

Summary: The only official body of knowledge for CCSP—the most popular cloud security credential—fully revised and updated.

Certified Cloud Security Professional (CCSP) certification validates the advanced technical skills needed to design, manage, and secure data, applications, and infrastructure in the cloud. This highly sought-after global credential has been updated with revised objectives. The new third edition of *The Official (ISC)² Guide to the CCSP CBK* is the authoritative, vendor-neutral...

Contributor Bio: (ISC) is an international, nonprofit membership association for information security leaders like you. (ISC) is committed to helping their members learn, grow and thrive. More than 150,000 certified members strong, (ISC) empowers pro...

For Dummies



Breaking into Acting For Dummies (2nd Edition)

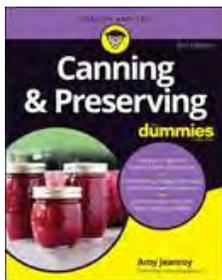
Larry Garrison, Wallace Wang
9781119789697
Pub Date: 4/27/21
\$24.99 USD
368 pages
Paperback
Performing Arts / Acting & Auditioning

Summary: Lights! Camera! Action!

Breaking into Acting For Dummies, 2nd Edition is the must-have guide for every actor looking to pursue his or her dreams of an acting career. This book helps readers understand how show business works, who the decision-makers are, and what their roles are in picking talent. More importantly, aspiring actors will find out how to promote themselves through headshots and resumes, learn how to find and work with agents and managers, and get the scoop on unions. In add...

Contributor Bio: Larry Garrison is president of SilverCreek Entertainment, and has worked as a producer for both television and film in LA for 30+ years. His company has produced and brokered news stories for ABC News, NBC News and other news media o...

For Dummies



Canning and Preserving For Dummies (3rd Edition)

Amelia Jeanroy
9781119787785
Pub Date: 5/4/21
\$24.99 USD
384 pages
Paperback
Cooking / Methods / Canning & Preserving

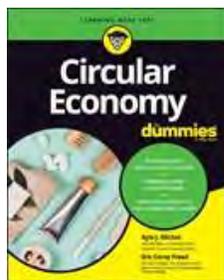
Summary: Get your food preservation skills in the can

Craving a juicy peach in the barren midwinter? Yearning for a cupful of home-grown tomato soup before the seeds are even in the ground? Canning makes you the ultimate boss of your food supply all year 'round and helps you reduce costs and maintain quality control over what you eat—and to be prepared in times of food shortages. And *Canning & Preserving For Dummies* shows you how to do it all, helping you explore hundreds-of-years-old traditions...

Contributor Bio:

Amy Jeanroy (Ravenna, NE), has been canning and preserving foods for more than 20 years. She is passionate about filling the pantry with useful, delicious foods, and creating healthy meals from her own small farm. Amy is the Herb Gar...

For Dummies

**Circular Economy For Dummies**

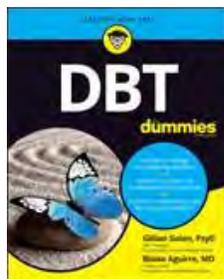
Ritchie, Eric Corey Freed
 9781119716389
 Pub Date: 4/27/21
 \$26.99 USD
 362 pages
 Paperback
 Business & Economics / Green Business

Summary: Imagine a future free from wasted materials, labor, and energy for you, your business, and your family

A circular economy is an economic system designed to save money, eliminate waste, and achieve deep sustainability. No-brainer, right? *Circular Economy For Dummies* explains why the old way of doing things (the take-make-waste model of a linear economy) is fast going the way of the dinosaurs, and it gets you ready to think circular. From business processes and material lifecycles to circu...

Contributor Bio: Eric Corey Freed, *Green Building & Remodeling For Dummies*, is an award-winning architect, 11-time author and global speaker. As a trained facilitator, adjunct professor, and sought-out lecturer, Eric has educated more than 250,000 pe...

For Dummies

**DBT For Dummies**

Gillian Galen, Blaise Aguirre
 9781119730125
 Pub Date: 5/11/21
 \$24.99 USD
 378 pages
 Paperback
 Psychology / Movements

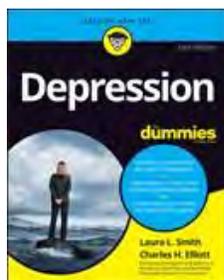
Summary: Keep calm, be skillful—and take control!

Dialectical Behavior Therapy (DBT) is one of the most popular—and most effective—treatments for mental health conditions that result from out-of-control emotions. Combining elements of Cognitive Behavior Therapy with Eastern mindfulness practice, DBT was initially used as a powerful treatment to address the suffering associated with borderline personality disorder. It has since proven to have positive effects on many other mental health condi...

Contributor Bio:

Gillian Galen, PsyD, is an instructor of psychology at Harvard Medical School. She is program director and assistant director of training for McLean 3East Intensive Residential Program at the Harvard-affiliated McLean Hospital. She s...

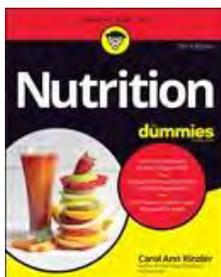
For Dummies

**Depression For Dummies (2nd Edition)**

Charles H. Elliott, Laura L. Smith
 9781119768593
 Pub Date: 4/6/21
 \$26.99 USD
 384 pages
 Paperback
 Medical / Mental Health

Summary: Depression For Dummies satisfies the need for a straight-talking, no-nonsense resource on depression. The only agenda this book is to present you with the facts on depression and explain the options for dealing with it. Here's just a sampling of what you'll find in *Depression For Dummies*: demystifying the types of depression, discovering what goes on in the body of a depressed person, detecting and diagnosing depression, seeking help through therapy and medication, and more. So, whateve...

Contributor Bio: Laura L. Smith, Ph.D. (NM) is a clinical psychologist. She is Past-President of the New Mexico Psychological Association. She has considerable experience in school and clinical settings dealing with children and adults who have emoti...

**Nutrition For Dummies (7th Edition)**

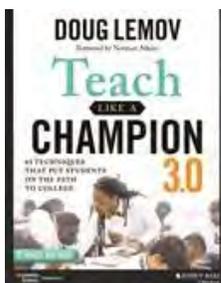
Carol Ann Rinzler
9781119723905
Pub Date: 5/4/21
\$24.99 USD
432 pages
Paperback
Health & Fitness / Diet & Nutrition / Nutrition

Summary: Updated with the latest available research and the new 2020-2025 Dietary Guidelines

You are what you eat: no, really—it's a scientific fact! Good nutrition is your meal-ticket to staying sleek, healthy, and strong—both physically and mentally. *Nutrition For Dummies*, 7th Edition is a one-size-fits-all guide to nutrition that shows you how to maintain a healthy weight, promote health, and prevent chronic disease. This book gives you the know-how to put together a shopping list, prepare hea...

Contributor Bio:

Carol Ann Rinzler (New York, NY) is a veteran author of more than 20 books on food and health, including *Nutrition For Dummies* and *Controlling Cholesterol For Dummies*. She has contributed to *The New York Times*, *Redbook*, *Family Circle*...

**Teach Like a Champion 3.0 (3rd Edition)**

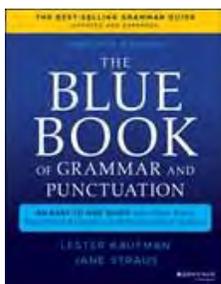
Doug Lemov
9781119712619
Pub Date: 8/10/21
\$34.95 USD
504 pages
Paperback
Education / Teaching Methods & Materials



Summary: Teach Like a Champion 3.0 will serve teachers and educational leaders with updated classroom management techniques, an expanded collection of videos, and an increased emphasis on the cognitive science that supports the *Teach Like a Champion* techniques. New techniques will include the critical importance of building background knowledge, the power of retrieval practice to build long-term memory, and the connection between curriculum content and teaching. The third edition will also draw ...

Contributor Bio:

Doug Lemov's highly influential books *Teach Like a Champion* and *Teach Like a Champion 2.0* have transformed classrooms around the world with tangible classroom management techniques. Based on his study of classes taught by teachers wi...

**The Blue Book of Grammar and Punctuation : An Easy-to-Use Guide with Clear Rules, Real-World Examples, and Reproducible Quizzes (12th Edition)**

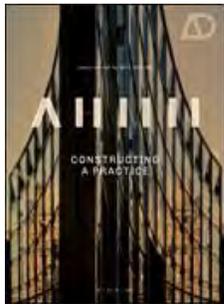
Lester Kaufman, Jane Straus
9781119653028
Pub Date: 5/4/21
\$16.95 USD
272 pages
Trade Paperback
Education / Teaching Methods & Materials / Reading & Phonics

**Summary: The best-selling workbook and grammar guide, revised and updated!**

Hailed as one of the best books around for teaching grammar, *The Blue Book of Grammar and Punctuation* includes easy-to-understand rules, abundant examples, dozens of reproducible exercises, and pre- and post-tests to help teach grammar to middle and high schoolers, college students, ESL students, homeschoolers, and more. This concise, entertaining workbook makes learning English grammar and usage simple and fun. This upd...

Contributor Bio:

LESTER KAUFMAN is the publisher of GrammarBook.com. A lifelong public servant, he served first in the Peace Corps, and eventually completed the final years of his federal career with the U.S. Environmental Protection Agency. He

**AHMM : Constructing a Practice**

Neil Spiller

9781119717485

Pub Date: 4/19/21

\$39.79 USD

136 pages

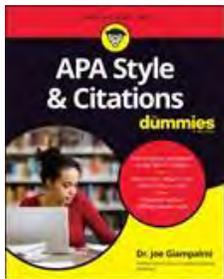
Paperback

Architecture / Design, Drafting, Drawing & Presentation

Series: Architectural Design

Summary: AHMM is a premier international architectural practice. Established over 30 years ago, it has won numerous awards including the Stirling Prize. Through the contributions of journalists, clients, fellow professionals and academics, this *AD* issue celebrates the practice's achievements in all areas of architectural production, featuring archive material, new works and unparalleled access to the AHMM organisation, revealing new insights into their work and urban philosophies.

To get to this ...

**APA Style & Citations For Dummies**

Joe Giampalmi

9781119716440

Pub Date: 5/11/21

\$24.99 USD

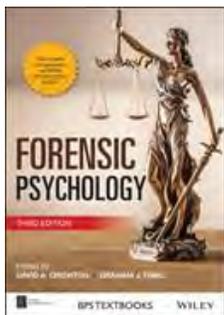
336 pages

Paperback

Language Arts & Disciplines / Style Manuals

Summary: Write right in for scholarly success

While world-renowned for the precision and clarity it lends to scholarly writing, keeping track of APA style's exacting standards can be demanding (at times even excruciating!) for initiates and seasoned writers alike. Created and governed by the American Psychological Association, it provides a universal style for formatting, citations, and footnotes in psychological research, behavioral and social science journals, and beyond. Getting up to speed ...

**Forensic Psychology (3rd Edition)**

David A. Crighton, Graham J. Towl

9781119673545

Pub Date: 5/17/21

\$50.00 USD

650 pages

Trade Paperback

Psychology / Forensic Psychology

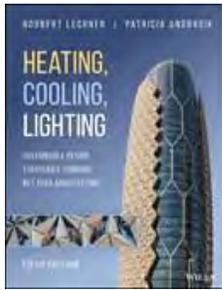
Series: BPS Textbooks in Psychology

Summary: Explore the theory, research, and practice of forensic psychology with this collection of resources from recognized leaders in the field

The newly revised Third Edition of *Forensic Psychology* delivers insightful coverage of the theory and applications of forensic psychology. The book combines authoritative scholarship with an unprecedented breadth of international coverage and constitutes an essential resource for all aspects of contemporary forensic and criminal psychology.

The *new editi...***Contributor Bio:**

David A. Crighton is Consultant Psychologist and Hon. Professor of Forensic Psychology at Durham University. He was formerly Deputy Chief Psychologist in the UK Ministry of Justice. He is a past Chair of the BPS Expert Witness



Heating, Cooling, Lighting : Sustainable Design Strategies Towards Net Zero Architecture (5th Edition)

Norbert M. Lechner, Patricia Andrasik

9781119585749

Pub Date: 5/18/21

\$135.00 USD

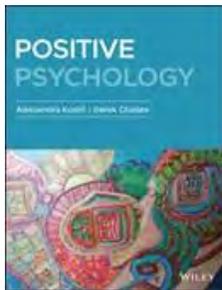
752 pages

Hardcover

Architecture / Design, Drafting, Drawing & Presentation

Summary: The essential guide to environmental control systems in building design

For over 25 years *Heating, Cooling, Lighting: Sustainable Design Strategies Towards Net Zero Architecture* has provided architects and design professionals the knowledge and tools required to design a sustainable built environment at the schematic design stage. This Fifth Edition offers cutting-edge research in the field of sustainable architecture and design and has been completely restructured based on net zero des...



Positive Psychology : An International Perspective

Aleksandra Kostic, Derek Chadee

9781119666448

Pub Date: 5/24/21

\$45.00 USD

340 pages

Trade Paperback

Psychology / Social Psychology

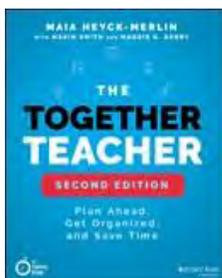
Summary:

Bringing together today's most prominent positive psychology researchers to discuss current themes and issues in the field

Positive psychology is the scientific study of the strengths, rather than the weaknesses, in human thoughts, feelings, and behaviors. For much of its history, psychology has focused on the negative, completely overlooking the positive attributes that allow individuals and communities to thrive. Positive Psychology is a collection of essays that together constitute a...

Contributor Bio:

Aleksandra Kostić is Professor of Social Psychology at Faculty of Philosophy, Department of Psychology, University of Nis, Serbia. She teaches courses on Social Perception, Nonverbal Behavior and Psychology of Interpersonal Behavior...



The Together Teacher : Plan Ahead, Get Organized, and Save Time! (2nd Edition)

Maia Heyck-Merlin, Norman Atkins

9781119542599

Pub Date: 4/27/21

\$24.95 USD

336 pages

Paperback

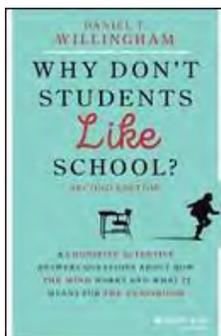
Education / Teaching Methods & Materials

Summary: An essential guide for today's over-scheduled teachers

Teaching is a tough job, period. With so much pressure and so many competing demands, it can be easy to fall apart, or to get lost in the daily grind. *The Together Teacher: Plan Ahead, Get Organized, and Save Time!* is a practical resource that shows teachers how to get it together, to be effective and have a life! Author and educator Maia Heyck-Merlin reveals the life-hacks and habits of Together Teachers, from smart time management ...

Contributor Bio: Maia Heyck-Merlin (Washington DC) is the founder and CEO of The Together Group, a training and consulting practice focused on training school, district, and nonprofit leaders on topics such as time management, prioritization, organiz...

Jossey-Bass



Why Don't Students Like School? : A Cognitive Scientist Answers Questions About How the Mind Works and What It Means for the Classroom (2nd Edition)

Daniel T. Willingham

9781119715665

Pub Date: 4/27/21

\$22.95 USD

416 pages

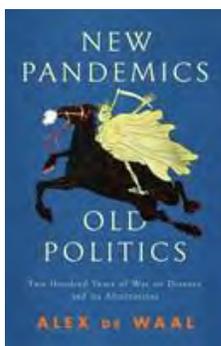
Trade Paperback

Education / Teaching Methods & Materials

Summary: *Why Don't Students Like School? Second Edition* features 25% updated material while still honoring the classic, beloved approaches of the original. The book draws its themes from the most frequently asked questions in his "Ask the Cognitive Scientist" column in the *American Educator*, such as -- How can I teach students the skills they need when standardized testing just requires facts? Why do students remember everything on TV, but forget everything I say? How should I adjust my teachi...

Contributor Bio: Daniel Willingham has been a Professor of Psychology at the University of Virginia since 1992. His research concerns the application of cognitive psychology to K-16 education. In addition to his work at UVA, Willingham has authored s...

Polity



New Pandemics, Old Politics : Two Hundred Years of War on Disease and its Alternatives

Alex de Waal

9781509547807

Pub Date: 6/14/21

\$22.95 USD

284 pages

Paperback

Political Science

Summary: We know how a pandemic is supposed to end: we make sacrifices in our daily lives to support a 'war' on the pathogen, until medical science deploys a magic bullet to vanquish the invisible enemy. This is a comforting story, but it hasn't ever happened yet.

New Pandemics, Old Politics explores how the modern world adopted a martial script to deal with epidemic disease threats, and how this has failed—repeatedly. Europe first declared 'war' on cholera in the 19th century. It didn't defeat ...

Contributor Bio:

Alex de Waal is Executive Director of the World Peace Foundation, a Research Professor at The Fletcher School at Tuft's University, and a professorial fellow at the London School of Economics. Over more than 30 years of research, pub...



Polity

KARL SCHLÖGEL

The Scent of Empire : Chanel No. 5 and Red Moscow

Karl Schlogel, Jessica Spengler

9781509546596

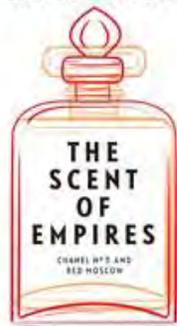
Pub Date: 6/1/21

\$25.00 USD

220 pages

Hardcover

History / Modern / 20Th Century



Summary: Can a drop of perfume tell the story of the twentieth century? Can a smell bear the traces of history? What can we learn about the history of the twentieth century by examining the fate of perfumes?

In this remarkable book, the historian Karl Schlögel unravels the interconnected histories of two of the world's most celebrated perfumes. In Tsarist Russia, two French perfumers – Michel Beaux and Auguste Michel – developed related fragrances honouring Catherine the Great for the 300th an...

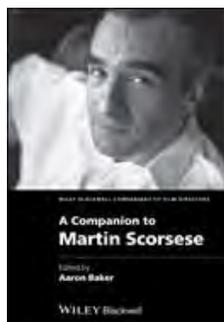
Contributor Bio:

Karl Schlögel is Professor of Eastern European History at the European University Viadrina in Frankfurt. His book *Moscow 1937* was awarded the Leipzig Book Prize for European Understanding in 2009.



Marketing Note: (Asia) Special trade discount for this Polity

Wiley-Blackwell

**A Companion to Martin Scorsese**

Aaron Baker
9781119685623
Pub Date: 4/20/21
\$49.95 USD
610 pages
Paperback
Performing Arts / Film & Video / History & Criticism
Series: Wiley Blackwell Companions to Film Directors

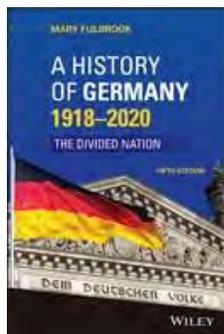
Summary: *A Companion to Martin Scorsese* is a comprehensive collection of original essays assessing the career of one of America's most prominent contemporary filmmakers.

- Contains contributions from prominent scholars in North America and Europe that use a variety of analytic approaches
- Offers fresh interpretations of some of Scorsese's most influential films, including *Mean Streets*, *Taxi Driver*, *Raging Bull*, *Goodfellas*, *Gangs of New York*, and *Hugo*
- Considers Scorsese's place within the history of Am...

Contributor Bio:

Aaron Baker is Associate Professor and Area Chair of Film and Media Studies within the English Department at Arizona State University. His research focuses on sports culture, film authorship, and the representation of race, ethnicity...

Wiley-Blackwell

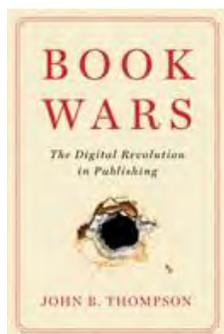
**A History of Germany 1918 - 2020 : The Divided Nation** (5th Edition)

Mary Fulbrook
9781119574170
Pub Date: 4/20/21
\$49.95 USD
Paperback
History / Europe / Germany

Summary: The new edition of the acclaimed textbook on modern German history, written by a leading scholar in the field

Now in its fifth edition, *A History of Germany 1918-2020* provides a clear and well-balanced survey of German history from the creation of the Weimar Republic to the era of Angela Merkel's Chancellorship. Guiding readers through the complex patterns of the nation's historical development using clear and compelling narrative, this classic textbook introduces readers to the key them...

Polity

**Book Wars : The Digital Revolution in Publishing**

John B. Thompson
9781509546787
Pub Date: 4/26/21
\$35.00 USD
450 pages
Hardcover
Social Science / Media Studies

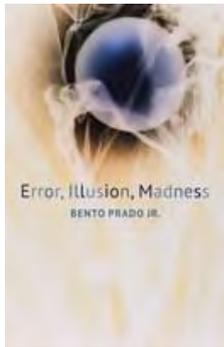
Summary: This book tells the story of the turbulent decade when the book publishing industry collided with the great technological revolution of our time. From the surge of ebooks to the self-publishing explosion and the growing popularity of audiobooks, this book provides a comprehensive and fine-grained account of technological disruption in one of our most important and successful creative industries.

Like other sectors, publishing has been thrown into disarray by the digital revolution. The f...

Contributor Bio:

John B. Thompson is Emeritus Professor of Sociology at the University of Cambridge and Emeritus Fellow of Jesus College, Cambridge. His previous books include *Merchants of Culture*.

Markup Note: (Asia) Special trade discount for this Polity

**Error, Illusion, Madness**

Bento Prado, Jr., Marco Oliveira

9781509537051

Pub Date: 5/17/21

\$22.95 USD

240 pages

Paperback

Philosophy

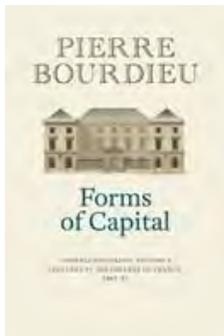
Series: Critical South

Summary: This book makes available in English the work of one of the most important Brazilian philosophers and intellectuals of the twentieth century. First published in 2004, *Error, Illusion, Madness* is an original contribution to the debate about the nature and role of the subject and its forms of expression. In a context where the category of the subject was being at once dismissed by structuralist and post-structuralist thinkers and side-lined by the intersubjective turn of critical theory, ...

Contributor Bio:

Bento Prado Jr. was an influential Brazilian philosopher who taught at the University of São Paulo.

Markup Note: Special trade discount for this Polity title

**Forms of Capital : General Sociology, Volume 3: Lectures at the Collège de France 1983 - 84**

Pierre Bourdieu, Peter Collier

9781509526703

Pub Date: 7/13/21

\$45.00 USD

450 pages

Hardcover

Social Science / Sociology

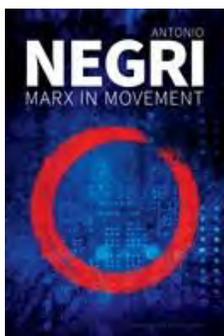
Summary: This is the third of five volumes based on the lectures given by Pierre Bourdieu at the Collège de France in the early 1980s under the title 'General Sociology'. In these lectures, Bourdieu sets out to define and defend sociology as an intellectual discipline, and in doing so he introduces and clarifies all the key concepts which have come to define his distinctive intellectual approach.

In this volume, Bourdieu focuses on one of his key concepts – capital. This is the third concept in ...

Contributor Bio:

Pierre Bourdieu (1930-2002) was one of the most influential sociologists and anthropologists of the late twentieth century. He was Professor of Sociology at the Collège de France and Director of Studies at the École des Hautes Etudes...

Markup Note: (Asia) Special trade discount for this Polity

**Marx in Movement : Operaismo in Context**

Antonio Negri, Ed Emery

9781509544240

Pub Date: 9/14/21

\$24.95 USD

220 pages

Paperback

Philosophy / Political

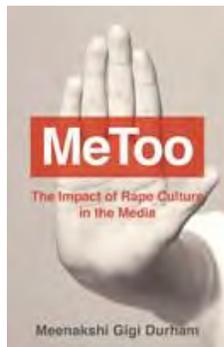
Summary: This first volume in a new trilogy of books by Antonio Negri examines and develops the Italian tradition of radical Marxist thought known as operaismo or 'autonomist Marxism' – the tradition to which Negri himself adheres and in which he is a leading figure.

The tradition of operaismo emphasizes the role of the worker in capitalism and the primacy of class struggle. Within this framework, Negri's key contribution has been to theorize the transition from the 'mass worker' to the 'social ...

Contributor Bio:

Antonio Negri is formerly Professor of State Theory at the University of Padua.

Markup Note: (Asia) Special trade discount for this Polity title



MeToo : How Rape Culture in the Media Impacts Us All

Meenakshi Gigi Durham
9781509535200
Pub Date: 6/21/21
\$22.95 USD
160 pages
Paperback
Social Science / Media Studies

Summary: In the wake of the MeToo movement, revelations of sexual assault and harassment continue to disrupt sexual politics across the globe. Reports of recurrent and widespread misconduct – in workplaces from doctors' offices to factory floors – are precipitating firings, legal actions, street protests, and policy punditry.

Meenakshi Gigi Durham situates media culture as a place in which these broader social struggles are enacted and reproduced. The media figures whose depravity sparked the #Me...

Contributor Bio:

Meenakshi Gigi Durham is Professor in the School of Journalism and Mass Communication at the University of Iowa.

Markup Note: (Asia) Special trade discount for this Polity title

No Image Available

News Media Innovation Reconsidered

Maria Luengo, Susana Herrera-Damas
9781119706496
Pub Date: 5/11/21
\$49.95 USD
256 pages
Paperback
Language Arts & Disciplines / Journalism

Summary: A guide to journalistic ethics for today's digital technologies

With contributions from an international panel of experts on the topic, *New Media Innovation Reconsidered* offers a guide for the revitalizing of the ethical and civil ideals of journalism. The authors discuss how to energize journalistic practices and products and explore how to harness the power of digital technological innovations such as immersive journalism, the automatization and personalization of news, newsgames, and ...



Remember Me : Memory and Forgetting in the Digital Age

Davide Sisto, Alice Kilgarriff
9781509545049
Pub Date: 6/21/21
\$19.95 USD
160 pages
Paperback
Social Science / Media Studies

Summary: As the end of December draws near, Facebook regularly sends users a short video entitled 'Your Year on Facebook'. It lasts about a minute and brings together the images and posts that received the highest number of comments and likes over the last year. The video is rounded off with a message from Facebook that reads: 'Sometimes, looking back helps us remember what matters most. Thanks for being here.'

It is this 'looking back', increasingly the focus of social networks, that is the insp...

Contributor Bio:

Davide Sisto is a researcher in Theoretical Philosophy at the University of Turin.

Markup Note: (Asia) Special trade discount for this Polity title



The British Prime Minister in an Age of Upheaval

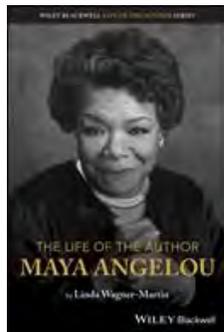
Mark Garnett
9781509539369
Pub Date: 5/3/21
\$28.95 USD
288 pages
Paperback
History / Europe / Great Britain

Summary: In this timely book, Mark Garnett provides a bracing re-assessment of the role of the British Prime Minister, from Margaret Thatcher's controversial tenure to Boris Johnson's attempt to confront a world-wide pandemic with a ministerial team created to face the very different challenge of Brexit. Taking a thematic approach, Garnett explores the impact of major political developments and personalities on key aspects of prime ministerial functions as party leader, cabinet maker, chief dipl...

Contributor Bio:

Mark Garnett is Senior Lecturer in Politics at Lancaster University. He has written numerous books on UK politics, including the popular textbook *Exploring British Politics*, now in its 5th edition.

Markup Note: (Asia) Special trade discount for this Polity title



The Life of the Author: Maya Angelou

Linda Wagner-Martin
9781119629108
Pub Date: 4/26/21
\$24.95 USD
224 pages
Paperback
Biography & Autobiography / Literary
Series: The Life of the Author

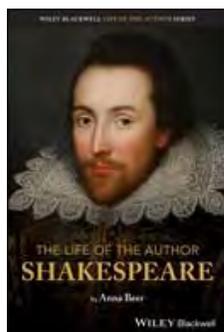
Summary: Discover the remarkable life of Maya Angelou with a highly personal and detailed account of her challenges and triumphs

The Life of the Author: Maya Angelou delivers an engaging and thorough retelling of the life and work of the celebrated and accomplished writer, director, and essayist. The book offers readers an engrossing retelling of Maya Angelou's entire life, from her time as a child in the segregated town of Stamps, Arkansas, to her death in 2014 in Winston-Salem.

Written with an...

Contributor Bio:

Linda Wagner-Martin is Frank Borden Hanes Professor of English and Comparative Literature emerita at the University of North Carolina, Chapel Hill in the United States. She has



The Life of the Author: William Shakespeare

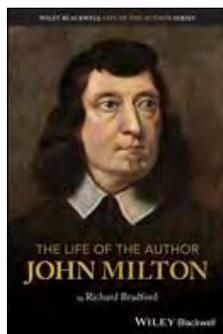
Anna Beer
9781119605218
Pub Date: 6/1/21
\$24.95 USD
168 pages
Paperback
Literary Criticism / Shakespeare
Series: The Life of the Author

Summary: Discover an invigorating new perspective on the life and work of William Shakespeare

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Contributor Bio:

Anna Beer is a cross-disciplinary author and researcher with a focus on literature, history, music, and creative writing. She is the author of several biographies, including *John Milton: Poet, Pamphleteer and Patriot* and *Sounds and S...*



The Life of the Author: John Milton

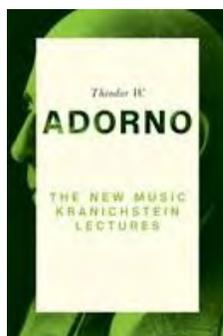
Richard Bradford
9781119621560
Pub Date: 4/19/21
\$24.95 USD
168 pages
Paperback
Biography & Autobiography / Literary
Series: The Life of the Author

Summary: An expansive biography of John Milton, including an assessment of his poetry and prose and an account of the ways in which he has been presented over the past three and a half centuries—written by a leading scholar in the field

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Contributor Bio:

Richard Bradford is Research Professor of English, University of Ulster, UK, and Visiting Professor, Avignon University, France. He has held academic posts at Oxford University, the University of Wales, and Trinity College,



The New Music : Kranichstein Lectures

T. W. Adorno, Wieland Hoban, Klaus Reichert, Micha...
9781509538089
Pub Date: 7/13/21
\$45.00 USD
500 pages
Hardcover
Philosophy / History & Surveys

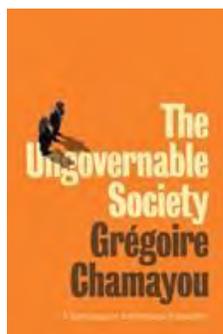
Summary: A year after the end of World War II, the first 'International Summer Course for New Music' took place in the Kranichstein Hunting Lodge near the city of Darmstadt in Germany. The course, commonly referred to later as the Darmstadt course, was intended to familiarize young composers and musicians with the music that had only a few years earlier been denounced as degenerate by the Nazi regime and it soon developed into one of the most important events in contemporary music.

Having return...

Contributor Bio:

Theodor W. Adorno (1903-1969), a prominent member of the Frankfurt School, was one of the most influential thinkers of the 20th century in the areas of social theory, philosophy and aesthetics.

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Grégoire Chamayou, Andrew Brown
9781509542017
Pub Date: 5/3/21
\$26.95 USD
350 pages
Paperback
Political Science

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Contributor Bio:

Grégoire Chamayou is a researcher at the CNRS, Paris

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Wiley-Blackwell

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James W. Watts
 9781119730378
 Pub Date: 5/10/21
 \$49.95 USD
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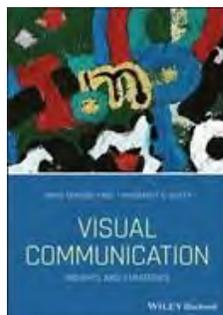
Summary: A cutting-edge introduction to how the Bible functions as a scripture, and how it came to be that way

Understanding the Bible as A Scripture in History, Culture, and Religion provides a unique introduction to the Bible. The author, James W. Watts—a noted expert on biblical rhetoric and the ritualization of books—describes how Jews and Christians ritualize scripture by interpreting it, by expressing it in recitations, music, and art, and by venerating the physical scroll and book. Rather ...

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Janis Teruggi Page, Margaret Duffy
 9781119226475
 Pub Date: 7/27/21
 \$59.95 USD
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 Business & Economics / Industries / Media & Communications

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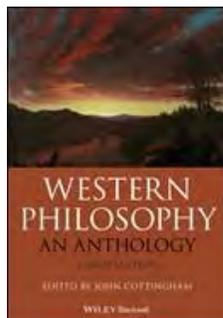
Contributor Bio:

Janis Teruggi Page, PhD, is Visiting Professor, Communication Department, University of Illinois at Chicago.

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Western Philosophy : An Anthology (3rd Edition)

John G. Cottingham
 9781119165729
 Pub Date: 5/24/21
 \$64.95 USD
 875 pages
 Paperback
 Philosophy
 Series: Blackwell Philosophy Anthologies



Summary: *Western Philosophy: An Anthology* provides the most comprehensive and authoritative survey of the Western philosophical tradition from ancient Greece to the leading philosophers of today. The volume covers all the main branches of philosophy - theory of knowledge and metaphysics, philosophy of mind, religion and science, moral philosophy (theoretical and applied), political theory and aesthetics. Chronologically and thematically arranged, the readings are introduced and linked together b...

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