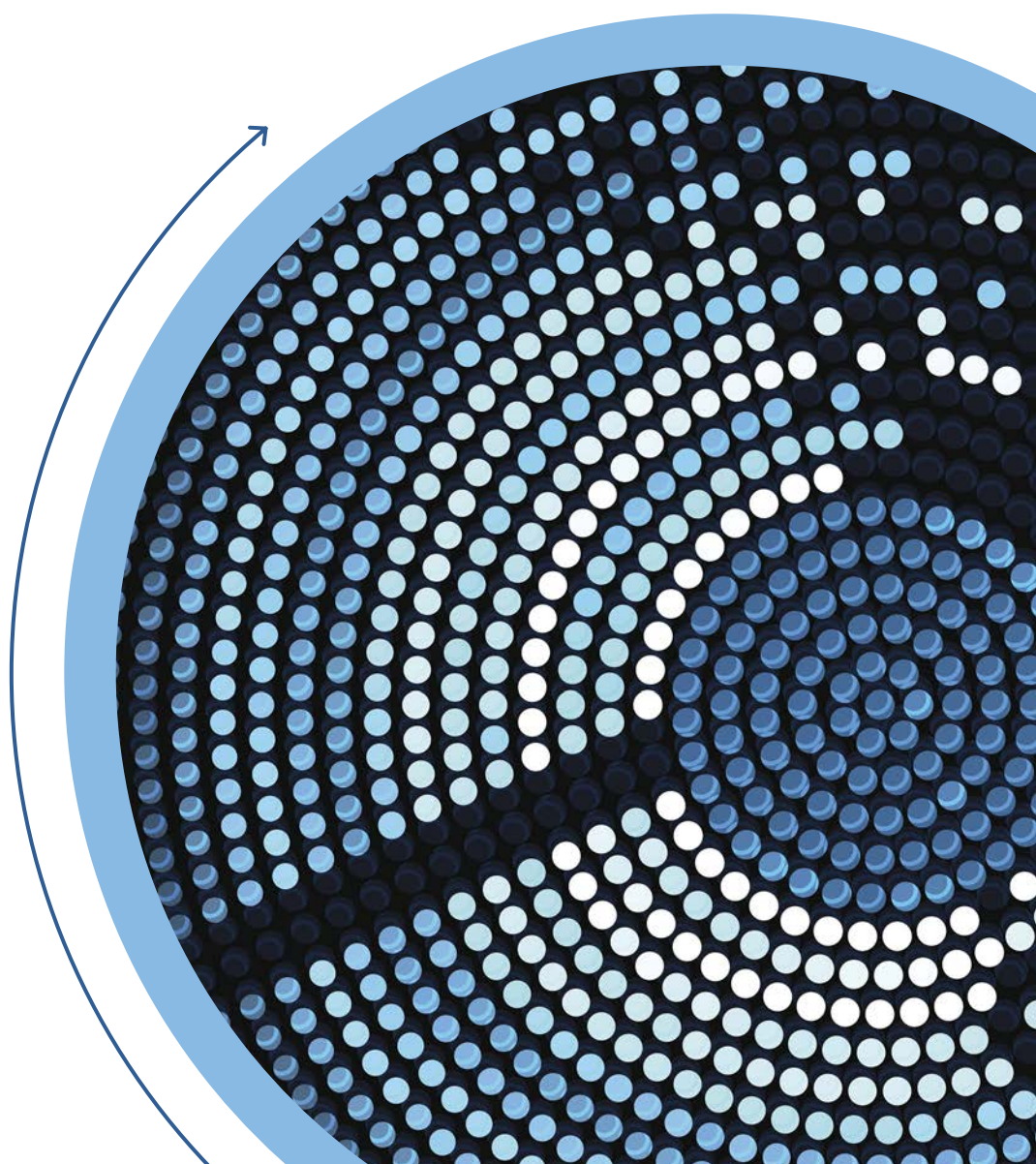


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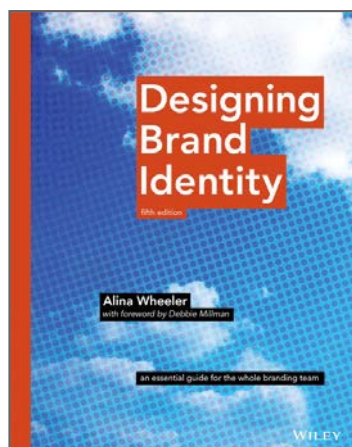
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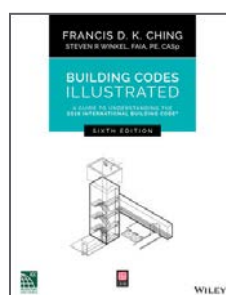
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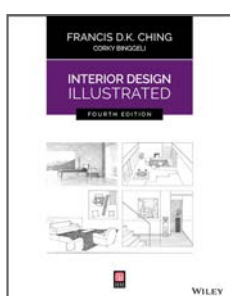


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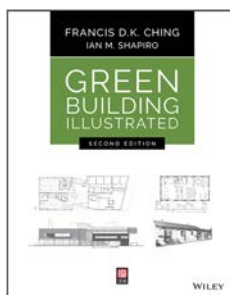


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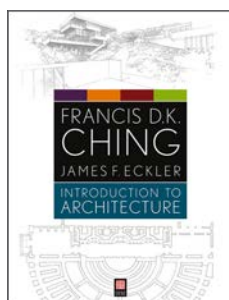


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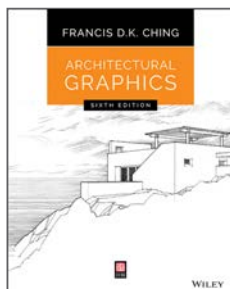


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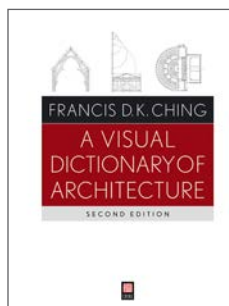
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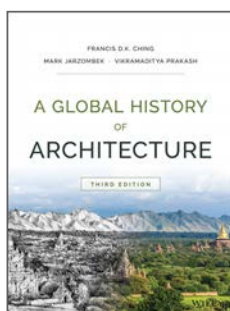
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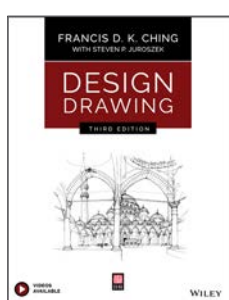
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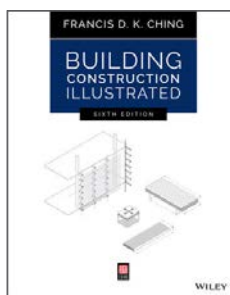
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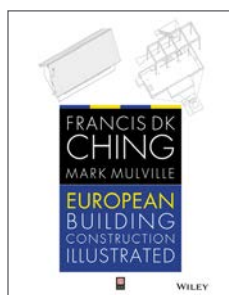
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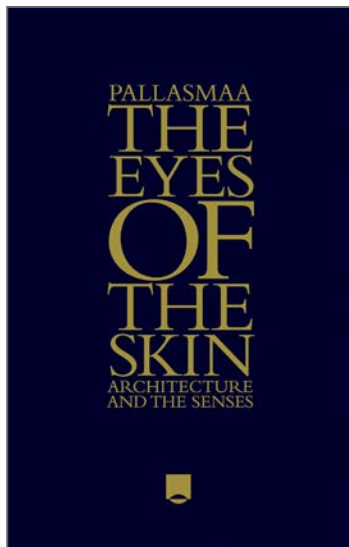


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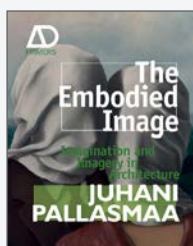
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**Juhani Pallasmaa** is one of Finland's most distinguished architects and architectural thinkers, and in addition to academic positions in Finland, he has held visiting professorships at several universities worldwide. Pallasmaa is the author/editor of over thirty books.

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**Chuck Eastman** is a professor at Georgia Tech College of Architecture. A pioneer of AEC CAD, he started researching 3D and early solid and parametric modeling systems in the mid 1970s. He started the PhD program in Architecture at Carnegie Mellon University and founded ACADIA (the North American academic building modeling conference group). Ghang Lee is an Associate Professor and the Director of the Building Informatics Group (BIG) in the Department of Architectural Engineering at Yonsei University in Seoul, Korea. He has been involved in many BIM projects since the early 2000s and serves as a technical advisor to several governmental and private organizations regarding BIM-related issues.

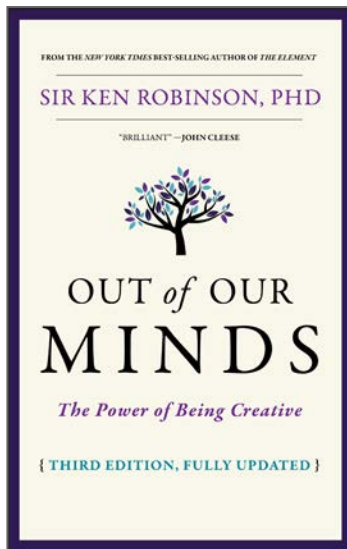
**Rafael Sacks** is Associate Professor at Technion – Israel Institute of Technology – where he served as Head of Structural Engineering and Construction Management in the Faculty of Civil and Environmental Engineering from 2012-2015.

**Paul Teicholz** is Professor Emeritus at Stanford University. He founded the Center for Integrated Facility Engineering (CIFE) at Stanford University in 1988 and directed that program for 10 years.

**Ghang Lee** is an Associate Professor and the Director of the Building Informatics Group (BIG) in the Department of Architectural Engineering at Yonsei University in Seoul, Korea. He has been involved in many BIM projects since the early 2000s and serves as a technical advisor to several governmental and private organizations regarding BIM-related issues.

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**Sir Ken Robinson, PhD**, is leader in the development of creativity, innovation and human resources. He speaks to audiences throughout the world on the creative challenges facing business and education in the new global economies. Listed by Fast Company as one of the world's elite thinkers on creativity and innovation and ranked among the Thinkers50 of the world's top business thought leaders, he has worked with governments in the United States, Europe and Asia, with international agencies, Fortune 500 companies, national and state education systems and some of the world's leading cultural organizations.

For 12 years, he was professor of education at the University of Warwick in the UK and is now Professor Emeritus. He has received numerous honorary degrees and awards for his international work in education, creativity and cultural development. In 2003, he received a knighthood from H.M. Queen Elizabeth II for his services to the arts.

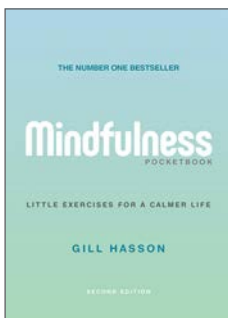
Sir Ken's famous 2006 talk at the prestigious TED Conference is the most watched in TED history and has been seen by millions of people in more than 160 countries. He is author of the New York Times bestsellers *The Element: How Finding Your Passion Changes Everything* and *Finding Your Element: How to Discover Your Talents and Passions and Transform Your Life*. Born in the UK, he lives in Los Angeles California.



# Gill Hasson

**Gill Hasson** is the bestselling author of titles such as the *Mindfulness Pocketbook*, *How to Deal with Difficult People*, and *Emotional Intelligence*. **Her books have sold 350,000 copies in English alone** and have been translated into 14 languages. Gill teaches adult education courses in personal development and is an Associate Tutor for the University of Sussex, UK, where she teaches career and personal development, and academic study skills. Gill is also a freelance journalist and writes articles on personal development and relationships for a variety of magazines, including *Psychologies* and *Natural Health*, and for a number of websites.

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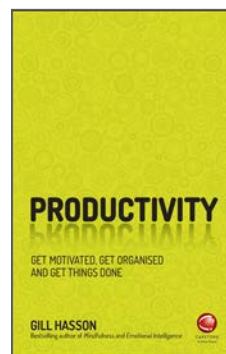
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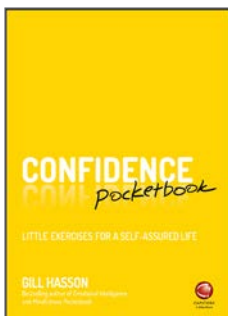


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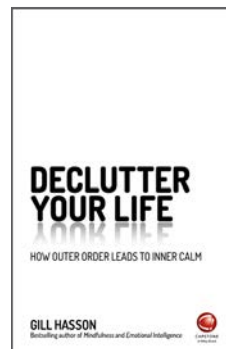
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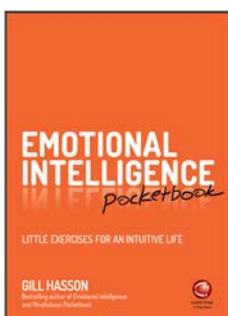


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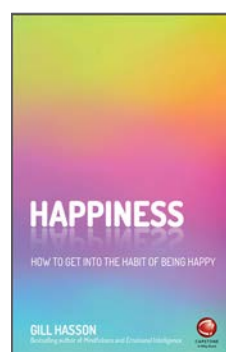
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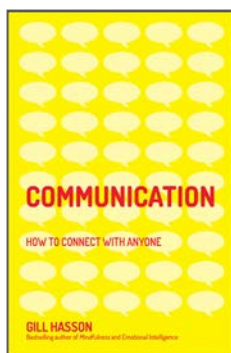
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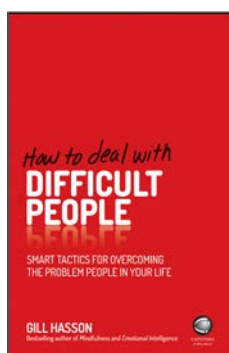


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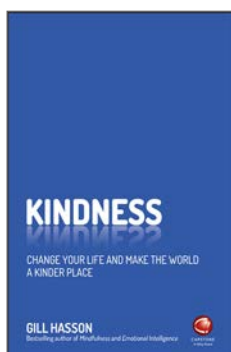


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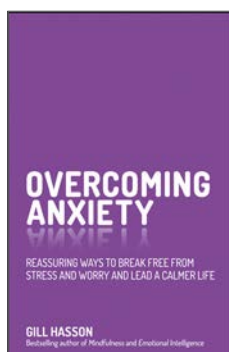


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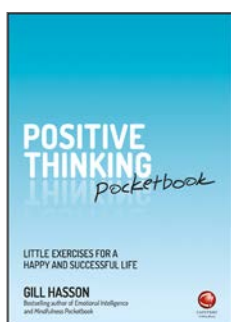


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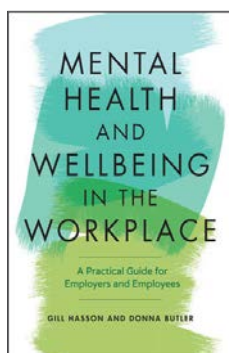
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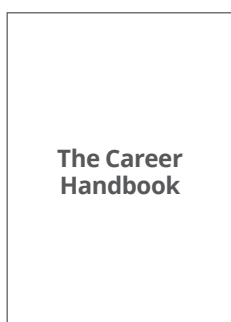


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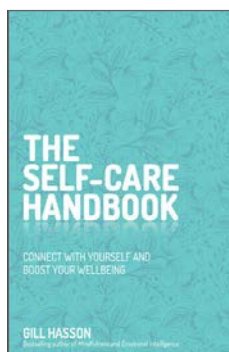


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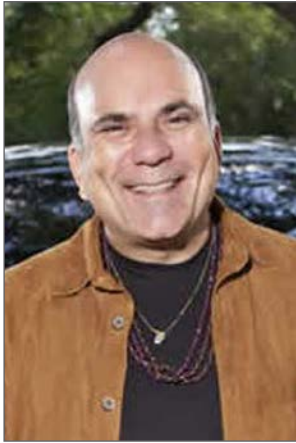
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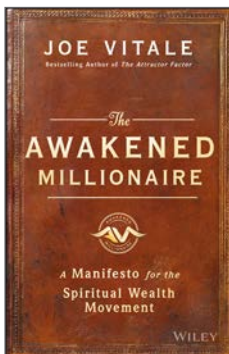




# Joe Vitale

**Joe Vitale** is President of Hypnotic Marketing, Inc., a marketing consulting firm. He has been called “The Buddha of the Internet” for his combination of spirituality and marketing acumen. **His books have sold more than 530,000 copies in English.** His articles are widely read and his professional clients include The Red Cross, PBS, and Hermann Children’s Hospital, in addition to many other small and large international businesses. Joe is an inspiring speaker who has spoken before hundreds of business groups.

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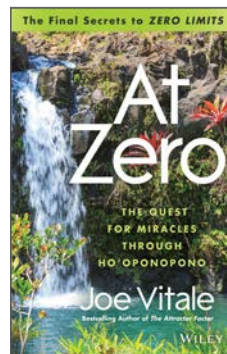


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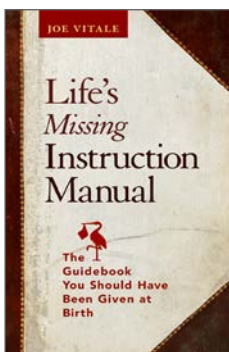


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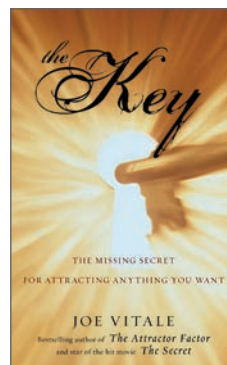


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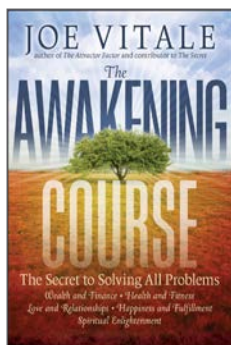


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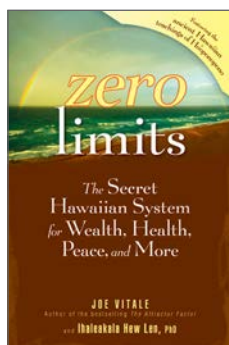
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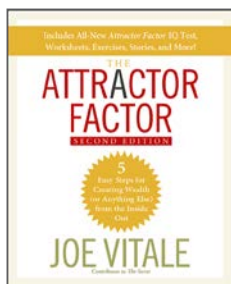
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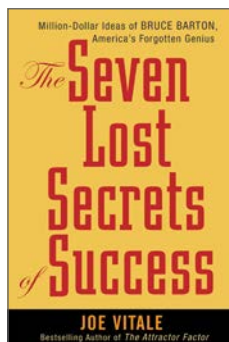
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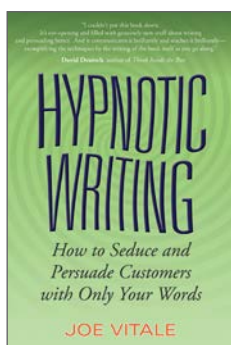
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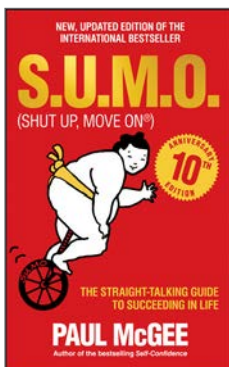
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# Paul McGee

**Paul McGee** is Capstone's bestselling author of all-time. **His books have sold a total of 250,000 copies combined in the English language** and have been translated into 17 languages. He is an international keynote speaker and performance coach, combining his background in psychology with large doses of humour and practical insights. He is managing director of his own training and education company and proud creator of SUMO.

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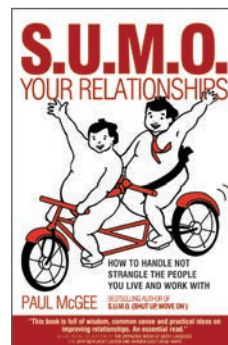
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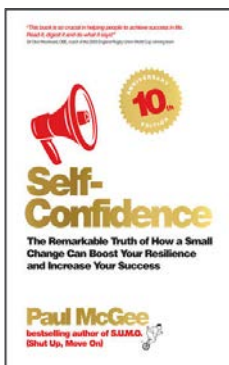
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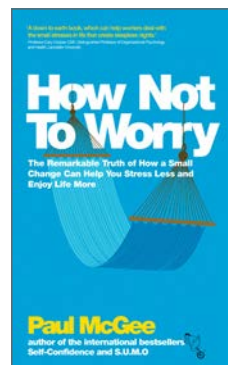
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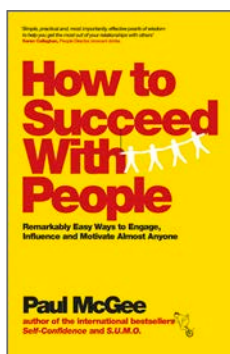


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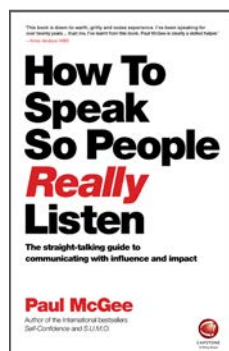
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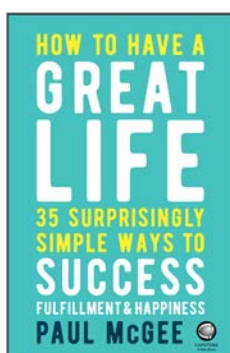
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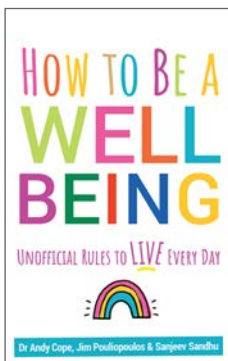
# Andy Cope

**Andy Cope's** day job is as the UK's first official "Dr of Happiness" (PhD, Loughborough), which gives him a strong media platform on all things Happiness and Wellbeing. Andy has written various bestselling personal development books, including two for teenagers. **His books have sold 250,000 copies in the English language alone.**

He has completed a Doctorate at the University of Loughborough, investigating the science of happiness and positivity. He founded Art of Brilliance in 2004. His aim, to blaze a new trail—one that was non-academic, totally rooted in the real world and that would make a massive and immediate impact on individuals and organisations.

Andy has a passion for motivation and positive psychology and wants to influence people to think differently. He has delivered The Art of Being Brilliant workshop to rave reviews in businesses and schools throughout the UK, Middle East and Southern Africa.

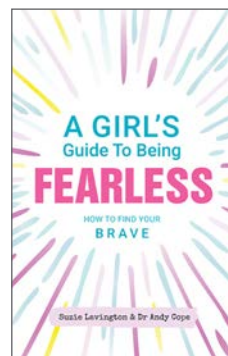
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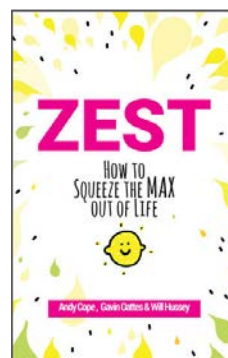
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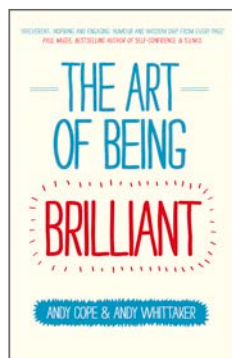
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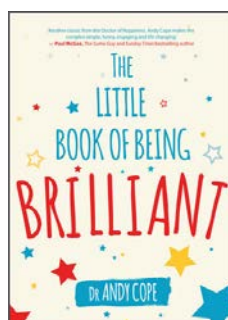
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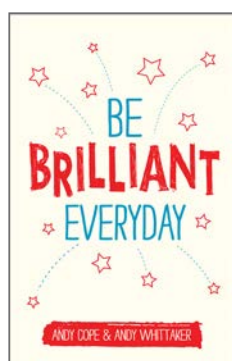


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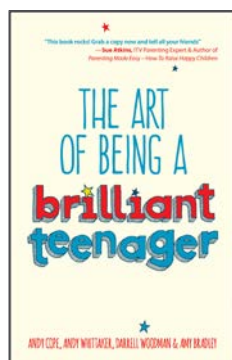


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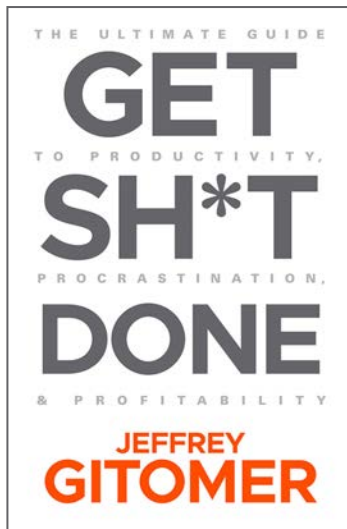
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## Get Sh\*t Done

### The Ultimate Guide to Productivity, Procrastination, and Profitability

Jeffrey Gitomer

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**Discover the lost secrets of accomplishment and achievement!**

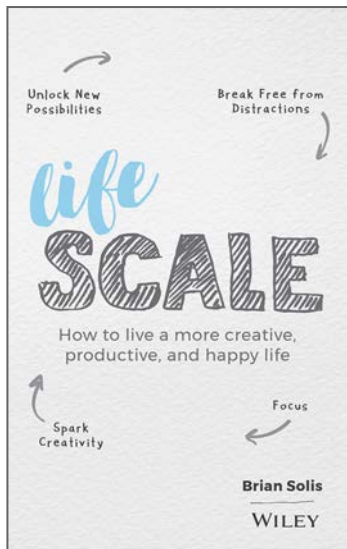
Do you want to do more, accomplish more? Of course you do, everyone does. So, what's stopping you? *Get Sh\*t Done* not only shows you what's preventing you from daily achievement, it provides the tools and the strategies to help you get to where you want to be. In this book, you will learn to identify and implement the elements of superior productivity, eliminate the causes of procrastination, and achieve the best possible outcomes in business and in life.

This valuable guide gives you a comprehensive, step-by-step plan for achieving maximum productivity. Bestselling author and "King of Sales" Jeffrey Gitomer guides you through each aspect of the GSD process, from attitude, desire, and determination, to goals, productivity, resilience, and fulfillment. Engaging and easy to read, this book shows you how to discover the best ways to invest your time into productive and profitable actions—and feel great about your achievements. Using the proven, immediately-actionable GSD Formula, you're on your way to:

- Doubling your achievements, your work habits, and your income
- Implementing simple shifts and simple actions that increase positive outcomes
- Recognizing the early warning signs of procrastination and reluctance
- Eliminating the major GSD distractions that hold you back
- Discovering how to select, set, and achieve your goals

*Get Sh\*t Done* is a must-have resource for anyone who wants to never again say "I'll do it later" and just get it done.

**Jeffrey Gitomer** is the author of the *New York Times* bestsellers *The Sales Bible*, *Little Red Book of Selling*, *Little Black Book of Connections*, and *Little Gold Book of YES! Attitude*. His books have appeared on major bestseller lists more than 500 times and have sold millions of copies worldwide.



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Mar 2019 • 304pp

# Lifescale

## How to Live a More Creative, Productive, and Happy Life

Brian Solis

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***Lifescale* is a journey of self-discovery and growth. It's about getting back into balance and remastering our destinies.**

Somewhere along the way, we got distracted. As much as we multitask, love our devices and feel like we're in control, deep down we know that something is off. Shortened attention spans, declines in critical thinking, lack of sleep, self-doubt and decreased creativity are just some of the effects coming to light in an age of digital distraction.

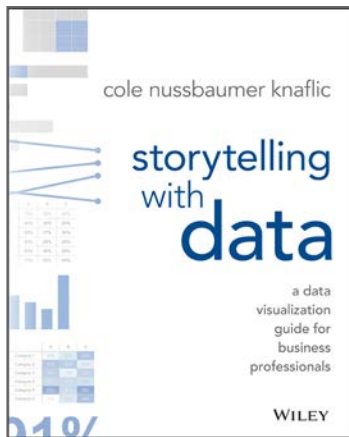
It's time to reclaim our lives. It's time to take control.

In *Lifescale*, Brian has done the legwork to pull together scientific findings and practical tools into one book. Readers—especially those who are distracted—will connect with the humor, pathos, and inspiration inside. Using this book's simple but powerful lessons, we can:

- Identify sources of distraction and turn attention toward creativity and productivity
- Understand and resist the manipulative techniques that turn us into digital addicts
- Find meaning and purpose to guide our time in more meaningful ways
- Visualize future success to successfully dive into deep work and stop procrastinating
- Break bad habits, establish rituals, and establish routines that help you achieve goals
- Nurture imagination and learn to express ourselves more artistically
- Maximize productivity with simple but effective strategies
- Focus for extended periods and make breaks more restorative
- Foster a strong sense of purpose in life and identify the steps needed to bring it to life every day
- Smile more and build self-esteem

With the renewed perspective *Lifescale* offers, we can finally learn to prioritize what matters, and live our digital and physical lives with intention and true happiness.

**Brian Solis** is one of the world's leading digital anthropologists and futurists who has been called "one of the greatest digital analysts of our time." Brian is also a world-renowned keynote speaker, and an award-winning author of seven bestselling books, which have been translated into numerous languages.



ISBN: 978-1-119-00225-3

Nov 2015 • 288pp

## Storytelling with Data A Data Visualization Guide for Business Professionals

Cole Nussbaumer Knaflic

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170,000  
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**Don't simply show your data — tell a story with it!**

*Storytelling with Data* teaches you the fundamentals of data visualization and how to communicate effectively with data. You'll discover the power of storytelling and the way to make data a pivotal point in your story. The lessons in this illuminative text are grounded in theory, but made accessible through numerous real-world examples, ready for immediate application to your next graph or presentation.

Storytelling is not an inherent skill, especially when it comes to data visualization, and the tools at our disposal don't make it any easier. This book demonstrates how to go beyond conventional tools to reach the root of your data, and how to use your data to create an engaging, informative, compelling story.

**Cole Nussbaumer Knaflic** has been analyzing data and using it to tell stories for over a decade, through analytical roles in banking, private equity, and at Google. She delivers presentations and workshops internationally for organizations seeking to improve data presentation and pens the popular blog [www.storytellingwithdata.com](http://www.storytellingwithdata.com).

## Also by Cole Nussbaumer Knaflic



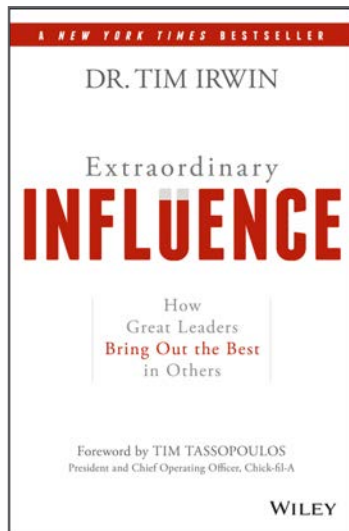
**Storytelling with Data**

Let's Practice!

Cole Nussbaumer Knaflic

ISBN: 978-1-119-62149-2 • Dec 2019 • 478pp

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Apr 2018 • 208pp

## Extraordinary Influence

### How Great Leaders Bring out the Best in Others

Tim Irwin & Tim Tassopoulos

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#### How do we bring out the best in those we lead?

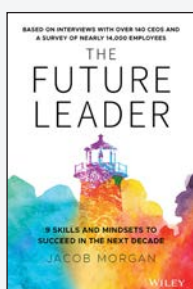
*Extraordinary Influence* is a groundbreaking new leadership book from *New York Times* bestselling author, Dr. Tim Irwin, who explores the powerful case that a particular type of affirmation is a rarely used, yet extraordinarily powerful means to bring out the best in employees, colleagues, and other important people in our lives. Dr. Irwin uncovers profound new research that shows the changes that take place in the brains of those who are affirmed in their core vs the toxic effects of harsh criticism. Hard science now allows us to dismiss the patronizing notion that affirmation is a “soft skill.” “Words of Life” are not the same as superficial compliments—they lead to profound transformation in those we seek to influence.

#### Keys Points of *Extraordinary Influence*:

- Transformation and higher performance occurs through authentic and intentional affirmation of another person’s core.
- “Words of Life” are the unique language of the core.
- New research shows an actual shift in brain chemistry when someone receives words of life. There are actual neurological benefits.
- Criticism is highly ineffective in creating sustainable change and leads to many detrimental outcomes.
- Research with CEOs for this book documents how transformation occurs in real people.
- Criticism except under carefully determined conditions is extraordinarily ineffective in bringing out the best in others.
- Performance appraisal in most organization is dreaded by all and routinely fails to achieve its intended purpose.

**Dr. Tim Irwin** is a *New York Times* bestselling author, speaker, and consultant to America’s most well-known companies (such as Bank of America, IBM, Gerber Products Company, The Ritz Carlton Hotel Company, and The Coca-Cola Company). Also consulting work has taken Dr. Irwin to over twenty-five countries in Europe, Latin American, Canada and the Far East. Dr. Irwin has shared his insight on numerous national media outlets including Fox Business News, Fox & Friends, CNBC, *Investors’ Business Daily*, *Business Week*, *The Wall Street Journal*. He holds a doctorate in industrial/organizational psychology and clinical psychology.

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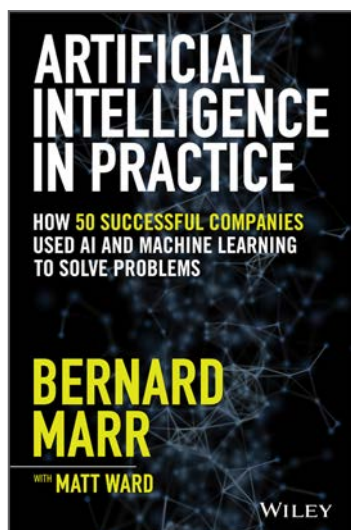
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Jacob Morgan

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## Artificial Intelligence in Practice

### How 50 Successful Companies Used AI and Machine Learning to Solve Problems

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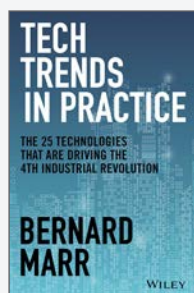
Best-selling author and renowned AI expert Bernard Marr reveals how machine learning technology is transforming the way companies conduct business. This detailed examination provides an overview of each company, describes the specific problem and explains how AI facilitates resolution. Each case study provides a comprehensive overview, including some technical details as well as key learning summaries:

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- Expand your knowledge of recent AI advancements in technology
- Gain insight on the future of AI and its increasing role in business and industry
- Artificial Intelligence in Practice: How 50 Successful Companies Used Artificial Intelligence to Solve Problems is an insightful and informative exploration of the transformative power of technology in 21st century commerce.

**Bernard Marr** is the founder and CEO of Bernard Marr & Co and an internationally best-selling business author, futurist, keynote speaker and strategic advisor to companies and governments. He is one of the world's most highly respected voices and a renowned expert when it comes to topics such as artificial intelligence and big data. Marr advises many of the world's best-known organizations on strategy, digital transformation and business performance.

**Matt Ward** is the research lead for Bernard Marr & Co. Matt has a background in investigative journalism and spent the last few years working closely with Bernard Marr on the latest technology topics.

## Also by Bernard Marr



### Tech Trends in Practice

The 25 Technologies that are Driving the 4th Industrial Revolution

**Bernard Marr**

ISBN: 978-1-119-64620-4 • Apr 2020 • 304 Pages

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Jun 2013 • 208pp

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Brian P. Moran & Michael Lennington

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#### The guide to shortening your execution cycle down from one year to twelve weeks

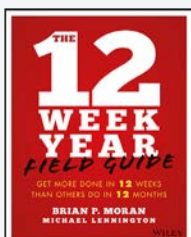
Most organizations and individuals work in the context of annual goals and plans; a twelve-month execution cycle. Instead, *The 12 Week Year* avoids the pitfalls and low productivity of annualized thinking. This book redefines your 'year' to be 12 weeks long. In 12 weeks, there just isn't enough time to get complacent, and urgency increases and intensifies. *The 12 Week Year* creates focus and clarity on what matters most and a sense of urgency to do it now. In the end more of the important stuff gets done and the impact on results is profound.

- Create your personal and business visions with step-by-step tips
- Develop your own 12 week plan by applying what you know to what you do
- Put over 10 years of field-tested content, exercises, and templates to work for you
- Build a 12 week commitment and apply the system to your own life and business

**Brian P. Moran** is founder and CEO of The Execution Company, an organization committed to improving the performance and enhancing the quality of life for leaders and entrepreneurs. He has served in management and executive positions with UPS, PepsiCo, and Northern Automotive and consults with dozens of world-class companies each year. As an entrepreneur, he has led successful businesses and been instrumental in the growth and success of many others. In addition to his books, Brian has been published in many of the leading business journals and magazines. He is a sought-after speaker, educating and inspiring thousands each year. Brian lives in Michigan with his wife Judy and their two daughters.

**Michael Lennington** is Vice President of The Execution Company. He is a consultant, coach, and leadership trainer, and an expert in implementing lasting change in organizations. He works with clients in the U.S., Europe, Asia, and the Middle East to help them implement corporate initiatives that drive sales, service, and profitability. Michael holds a BS from Michigan State University, and an MBA from Ross School of Business at the University of Michigan. He lives with his wife Kristin and their children in northern Michigan.

## Also by Brian P. Moran & Michael Lennington



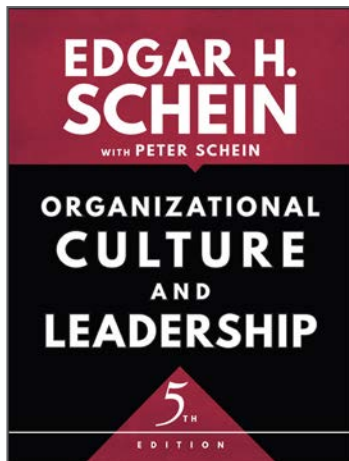
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Feb 2017 • 416pp • Wiley

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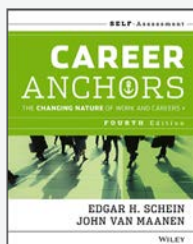
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*Organizational Culture and Leadership* is the classic reference for managers and students seeking a deeper understanding of the inter-relationship of organizational culture dynamics and leadership. Author Edgar Schein is the 'father' of organizational culture, world-renowned for his expertise and research in the field; in this book, he analyzes and illustrates through cases the abstract concept of culture and shows its importance to the management of organizational change. This new fifth edition shows how culture has become a popular concept leading to a wide variety of research and implementation by various organizations and expands the focus on the role of national cultures in influencing culture dynamics, including some practical concepts for how to deal with international differences.

**Edgar H. Schein** is the Society of Sloan Fellows Professor of Management Emeritus and a Professor Emeritus at the MIT Sloan School of Management. A world-renowned expert on organizational culture credited with founding the field, he is the bestselling author of *Humble Inquiry*, *Helping*, and *Humble Consulting*.

### Also by Edgar H. Schein



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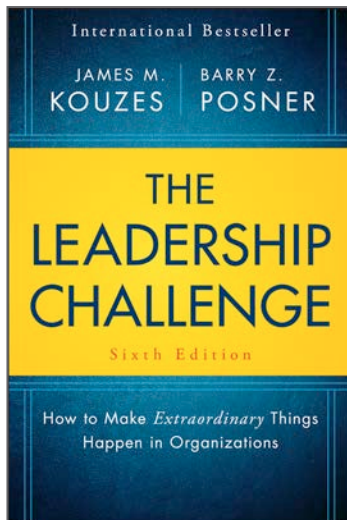
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**The most trusted source of leadership wisdom, updated to address today's realities**

*The Leadership Challenge* is the gold-standard manual for effective leadership, grounded in research and written by premier authorities in the field. With deep insight into the complex interpersonal dynamics of the workplace, this book positions leadership both as a skill to be learned and as a relationship that must be nurtured to reach its full potential.

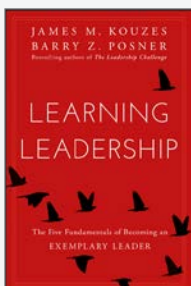
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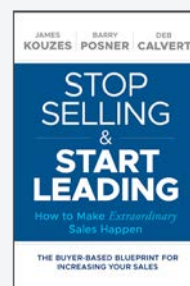
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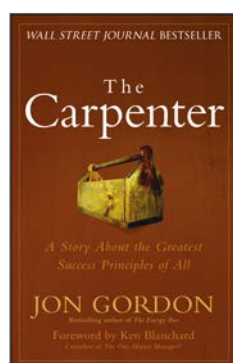
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**Jon Gordon's** bestselling books and talks have inspired readers and audiences around the world. His principles have been put to the test by numerous *Fortune* 500 companies, professional and college sports teams, school districts, hospitals, and non-profits. He is the author of 20 books that **have sold more than 3.3 million copies**, including multiple bestsellers. He speaks at over 75 engagements internationally each year, reaching tens of thousands of people. Jon is a graduate of Cornell University and holds a Masters in Teaching from Emory University. He and his training/consulting company are passionate about developing positive leaders, organizations and teams. [www.jongordon.com](http://www.jongordon.com)

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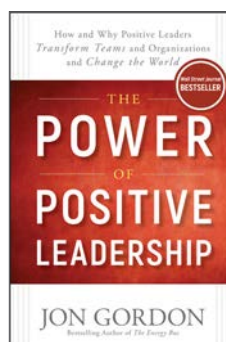
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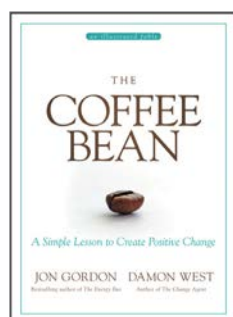
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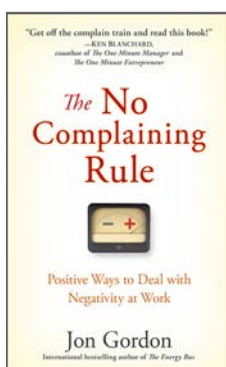


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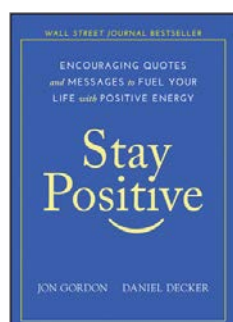
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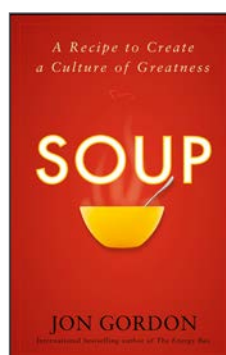
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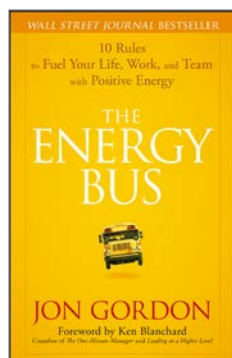
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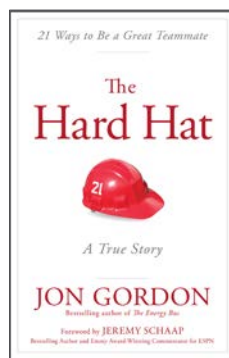
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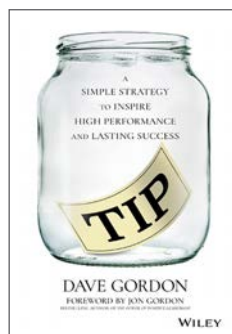
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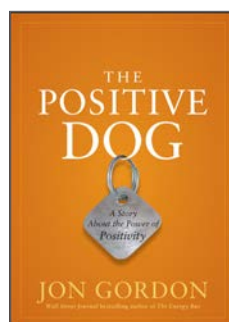


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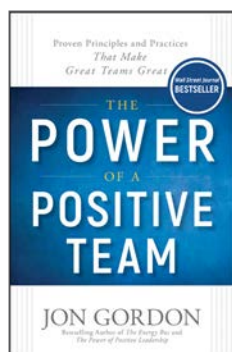
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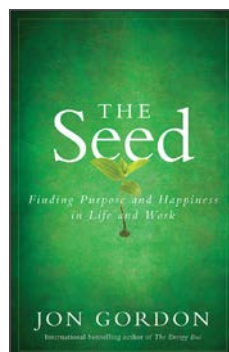
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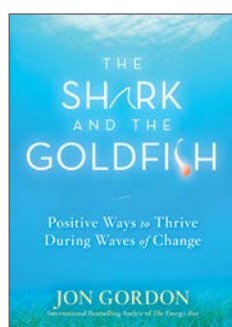
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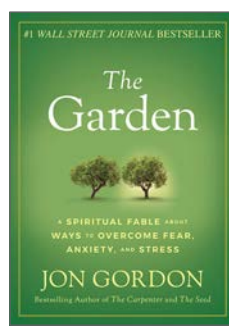
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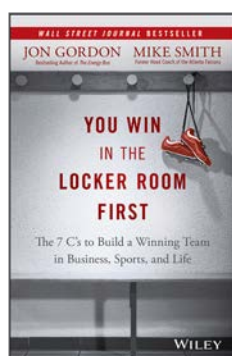
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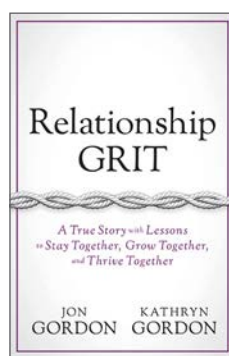
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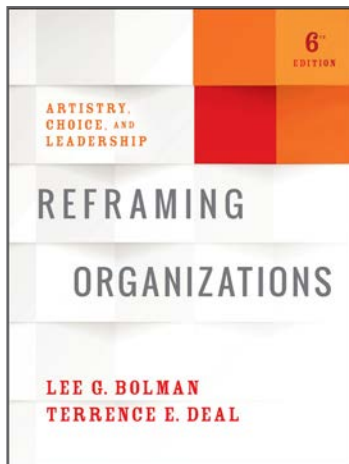


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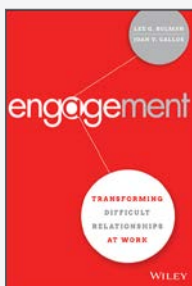
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**Lee G. Bolman** (Kansas City, [www.leebolman.com](http://www.leebolman.com)) holds the Marion Bloch/Missouri Chair in Leadership at the Bloch School of Business and Public Administration at the University of Missouri-Kansas City. He consults worldwide to corporations, public agencies, universities and schools. He lives in Kansas City, MO.

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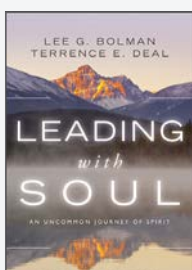
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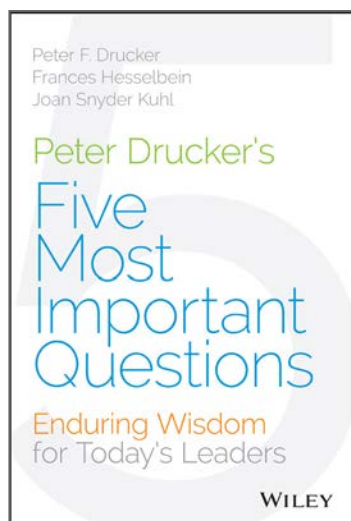
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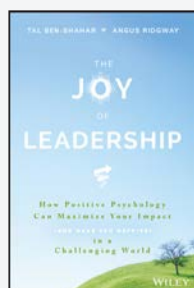
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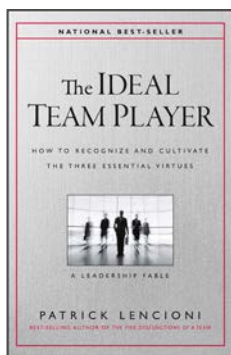
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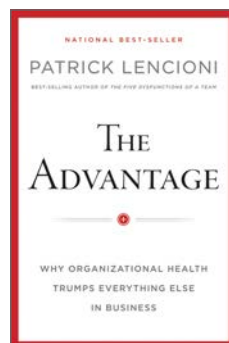
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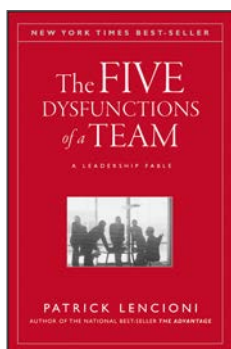
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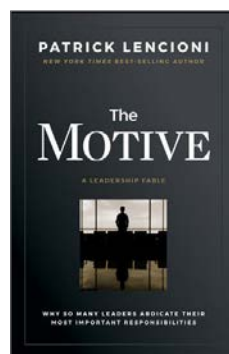
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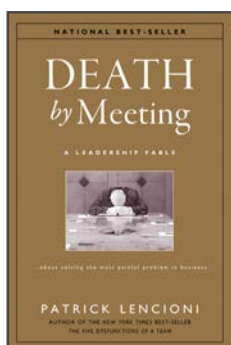
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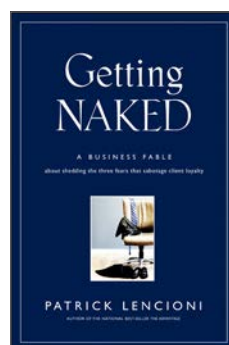
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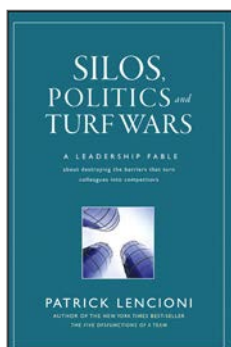
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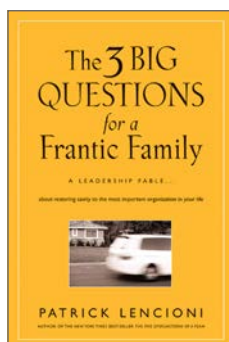
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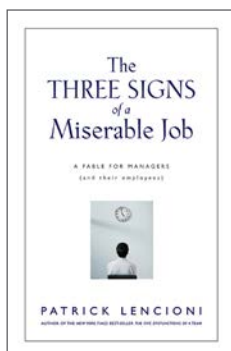
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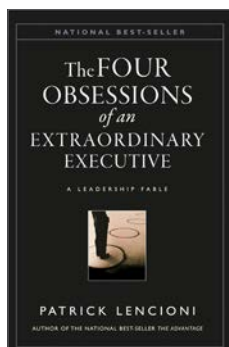
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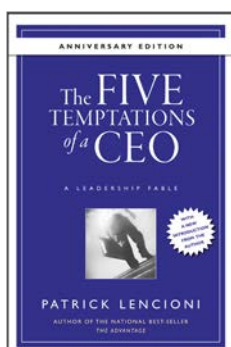
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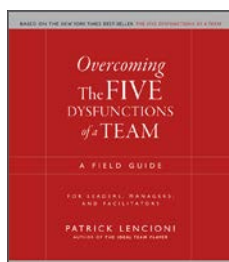
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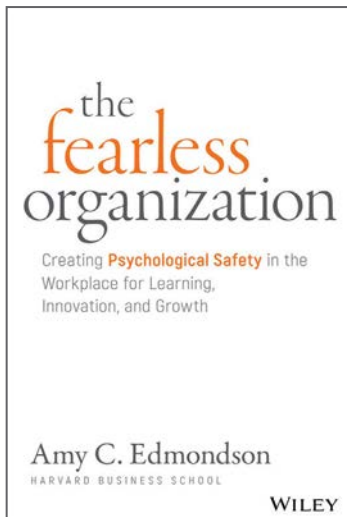
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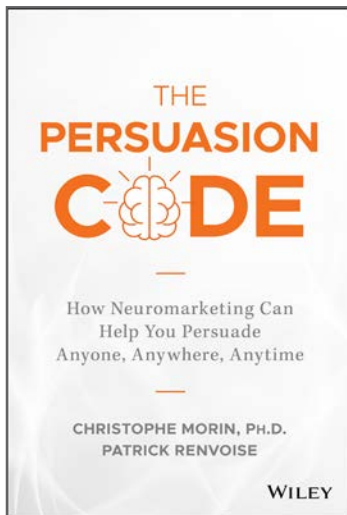
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**Amy Edmondson** is the Novartis Professor of Leadership and Management at the Harvard Business School. Edmondson, recognized by the biannual Thinkers 50 global ranking of management thinkers since 2011, teaches and writes on leadership, teams and organizational learning. Her articles have been published in *Harvard Business Review* and *California Management Review*, *Administrative Science Quarterly*, and the *Academy of Management Journal*.



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**Christophe Morin**, PHD, is an expert on the effect of advertising on the brain. He is an adjunct faculty member of Fielding Graduate University, where he teaches courses in Media Neuroscience. He is the recipient of multiple speaking and research awards. He co-founded SalesBrain in 2002.

**Patrick Renvoise**, an expert in complex sales, teaches new messaging strategies based on brain science. By using the latest discoveries in cognitive biases, he has helped hundreds of companies and thousands of professionals close complex deals worth billions of dollars. Patrick co-founded SalesBrain and has received numerous marketing and speaking awards.

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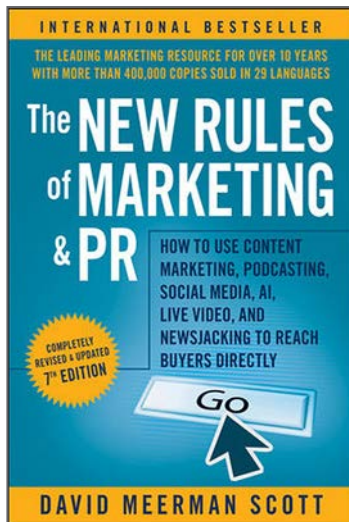
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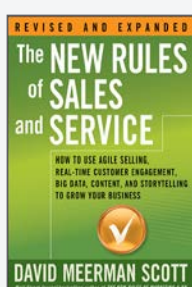
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**David Meerman Scott** is an award-winning marketing strategist and writer, keynote speaker and seminar leader. He specializes in using online content to market and sell products and services.

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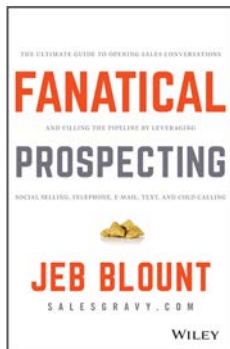
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# Jeb Blount

**Jeb Blount** ([www.salesgravy.com](http://www.salesgravy.com)) is a sales trainer and consultant. He advises many of the world's leading organizations and their executives on the impact of emotional intelligence and interpersonal skills on sales, leadership, customer experience, and strategic account management. He helps individuals, teams, and companies reach peak performance, fast through keynotes, seminars, workshops, and training programs delivered to high-performing sales teams and leaders across the globe. He was recently recognized as one of the Top 50 Most Influential Leaders in Sales and Marketing by Top Sales Magazine and one of the World's Top 30 Social Selling Influencers by Forbes. **His books have sold more than 410,000 copies in English.**

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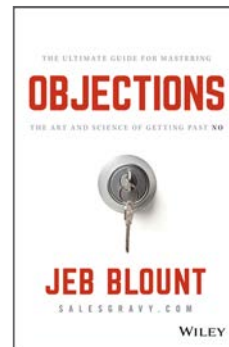
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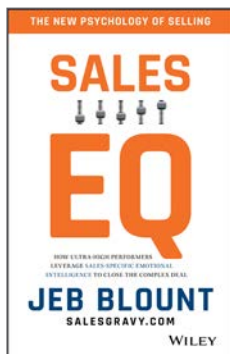
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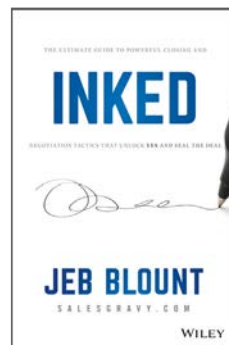
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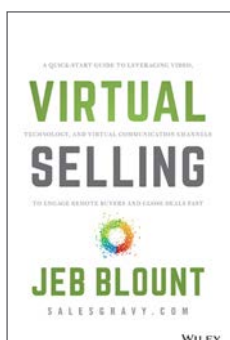
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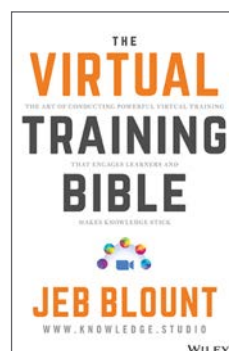
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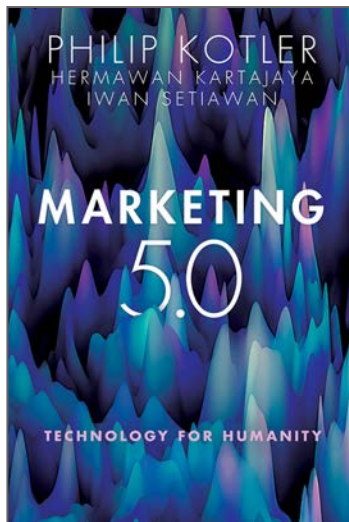
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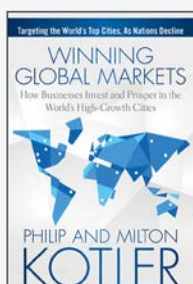
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**Philip Kotler** is the world’s foremost expert on marketing. Famous for popularizing “The 4 P’s of Marketing”, his books have been translated into 37 languages and are global bestsellers and leaders in the field. His writing has defined marketing around the world for the past 40 years.

**Hermawan Kartajaya** runs MarkPlus Consulting, the largest marketing consulting firm in Indonesia, and is co-author with Kotler of several books.

**Iwan Setiawan** is a business writer and senior consultant at MarkPlus Consulting, where he consults for clients on marketing strategies.

### Also by Philip Kotler



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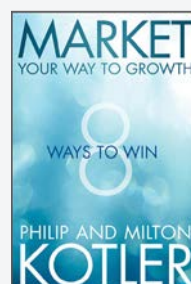
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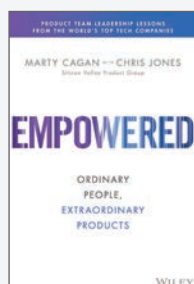
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**Marty Cagan**, widely recognized as the primary thought leader for technology product management, is the founder of the Silicon Valley Product Group (SVPG). He served as an executive responsible for defining and building products for some of the most successful companies in the world, including Hewlett-Packard, Netscape Communications, and eBay.

## Also by Marty Cagan



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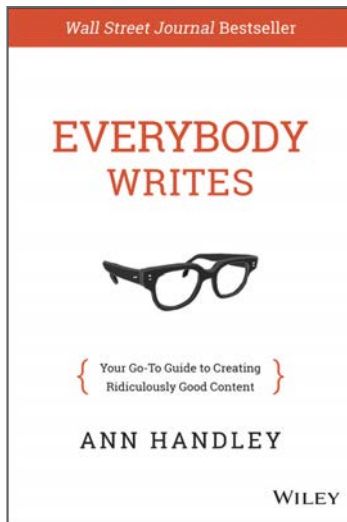
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Marty Cagan, Chris Jones

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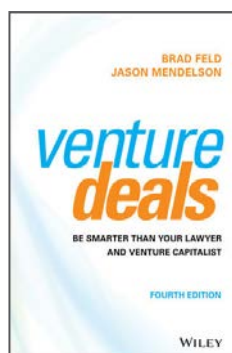
**Ann Handley** is a veteran of creating and managing content. She is the Chief Content Officer of MarketingProfs, a training and education company with the largest community of marketers in its category. Ann is a monthly columnist for *Entrepreneur* magazine, a member of the LinkedIn Influencer program, and the coauthor of the best-selling book on content marketing, *Content Rules*. She is also a keynote speaker, mom, and writer at AnnHandley.com.



## Brad Feld

**Brad Feld** is a bestselling author on entrepreneurship, community building, and finance. He has been an early stage investor and entrepreneur since 1987. He is the cofounder of Techstars and Foundry Group and writes regularly on the blogs Feld Thoughts and Venture Deals. He is a nationally recognized speaker on the topics of venture capital investing and entrepreneurship.

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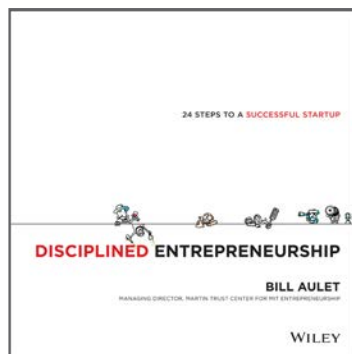
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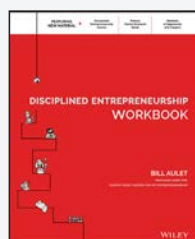
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**Bill Aulet** is the Managing Director of the Martin Trust Center for MIT Entrepreneurship as well as a senior lecturer at the MIT Sloan School of Management. Prior to joining MIT, he had a 25-year track record of success in business, from his start at IBM to his experience as a serial entrepreneur. He started and ran Cambridge Decision Dynamics and SensAble Technologies. He works around the world with entrepreneurs, small companies, large companies, and governments to promote innovation-driven entrepreneurship.

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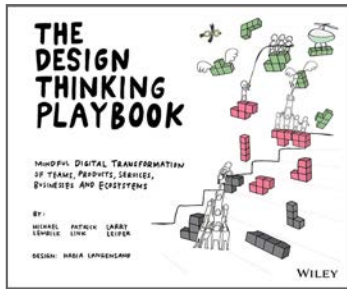


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- to set an inspiring framework to foster radical innovations
- to question the existing mindset and to transform organizations
- to build up highly-motivated people in teams, squads and tribes
- to apply Design Thinking, Systems Thinking, and Big Data Analytics

**Michael Lewrick** (Zurich, Switzerland) holds an MBA and PhD from Stanford, and is Chief Innovation Officer of Swisscomm, the national phone company of Switzerland. His research interests centers on the management issues related to the design, development and commercialization of technological and business model innovation.

**Patrick Link** (Switzerland) is a lecturer at the University of Applied Science in Lucerne, Switzerland, teaching product management, marketing and collaboration management. He has 12 years of practical experience as head of product management and in strategic planning, market analysis, strategic projects and as process engineer and project leader.

**Larry Leifer** (Palo Alto, CA) is a professor of engineering at Stanford University and has been a key contributor to the design thinking movement in Silicon Valley and globally, though teaching and consulting, and through the world-renowned design firm IDEO, which was founded by one of his students. Larry's design thinking work is focused on tools to help design teams understand, support, and improve design practice and theory.

## Also by Michael Lewrick



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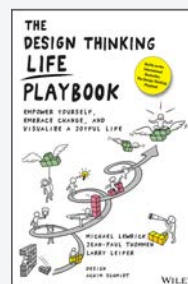
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10 years ago Alexander Osterwalder and his co-authors published *Business Model Generation*. The book was a gamechanger in the Business book world. By using high graphic images, visual tools and flowing diagrams, as well as changing the format to landscape, *Business Model Generation* started a new era in business book publishing. The book soon became a global bestseller and has now sold over 750,000 copies and translated into 30 languages. The book went on to influence a host of other visual business books at Wiley covering everything from marketing to meetings, from ideas to innovation and strategy to sales. Osterwalder's 4th book, *Testing Business Ideas*, came out in late 2019 and has already become a bestseller. *The Invincible Company*,

his 5th book and the biggest release since *Business Model Generation*, will release in April 2020.

**Alexander Osterwalder** is based in Lausanne, Switzerland and is the lead author of the international bestseller *Business Model Generation*, passionate entrepreneur, and demanded speaker. He co-founded Strategyzer, a software company specializing in tools and content for strategic management and innovation. He invented the Business Model Canvas, the strategic management tool to design, test, build, and manage business models, which is used by companies like Coca Cola, GE, P&G, Mastercard, Ericsson, LEGO, or 3M. He is a frequent keynote speaker in leading organizations and top universities around the world, including Stanford, Berkeley, MIT, IESE and IMD. **His books have sold more than 1.2 million copies in English** and are bestsellers in many of the 30 languages in which they are available.

**Yves Pigneur** is co-author of *Business Model Generation* and Professor of Management and Information Systems at the University of Lausanne, Lausanne, Switzerland. He has held visiting professorships at Georgia State University, Hong Kong University of Science and Technology, and the University of British Columbia.

## Titles by Alex Osterwalder



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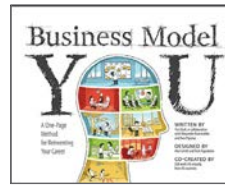
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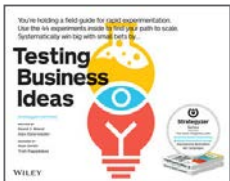
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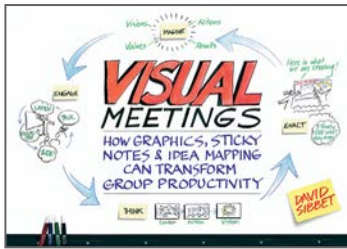
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- Graphic recording, visual planning, story boarding, graphic templates, idea mapping, etc.
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- Getting beyond paper and whiteboards to engage new media platforms
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Unlocking formerly untapped creative resources for business success, *Visual Meetings* will help you and your team communicate ideas more effectively and engagingly.

**David Sibbet** is a world leader in graphic facilitation and visual thinking for groups. He is the founder and president of The Grove Consultants International, a company whose leading-edge group-process tools and services for panoramic visualization, graphic facilitation, team leadership, and organizational transformation are used by consultants and organizations around the world.

## Also by David Sibbet



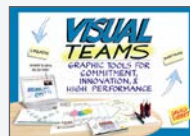
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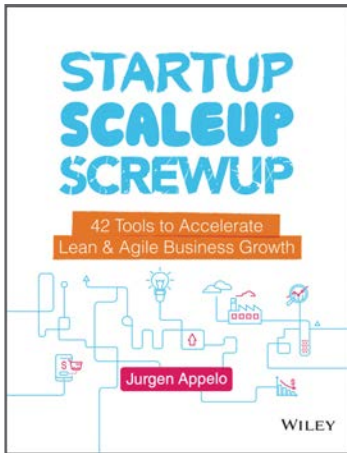


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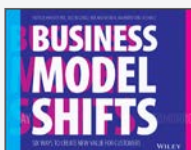
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**Ole Qvist-Sørensen, MA**, is a Founder and Partner at Bigger Picture, a consulting firm specializing in strategy communication and visual facilitation.

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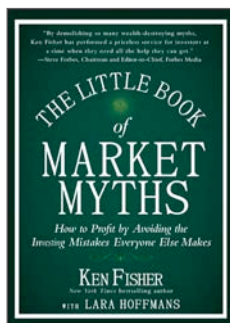
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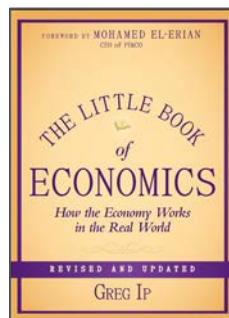
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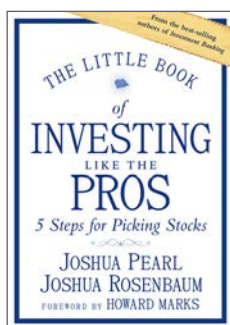
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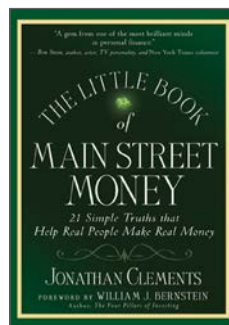
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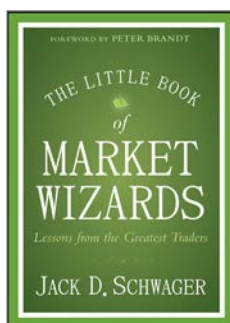


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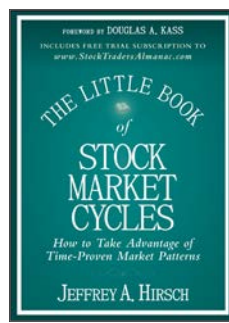
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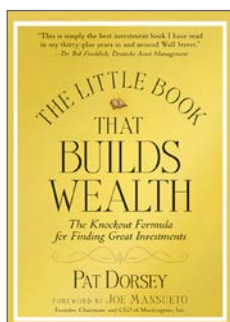
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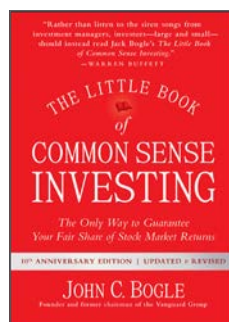
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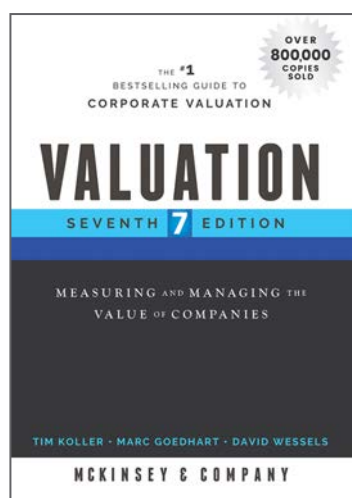
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- While learning from your mistakes is always a valuable experience, learning from the mistakes of others gives you the benefit of wisdom without the consequences of experience. *Big Mistakes: The Best Investors and Their Worst Investments* provides an incomparable, invaluable resource for investors of all stripes.

**Michael Batnick**, CFA, (New York, New York) is Director of Research at Ritholtz Wealth Management. He is also a member of the investment committee and heads up the company's internal research efforts. He spends most of his time developing and implementing risk management and portfolio strategies for the firm's clients. Michael writes at The Irrelevant Investor blog and co-produces the weekly podcast, Animal Spirits.



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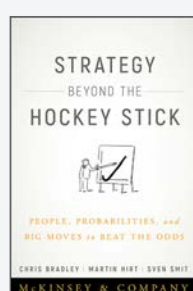
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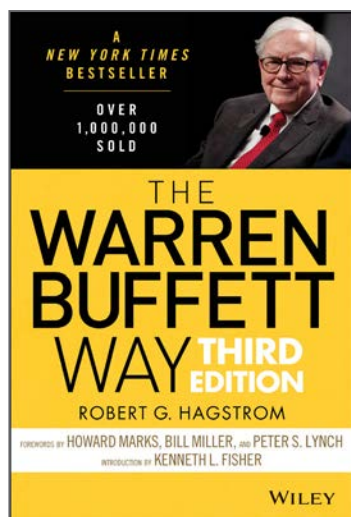
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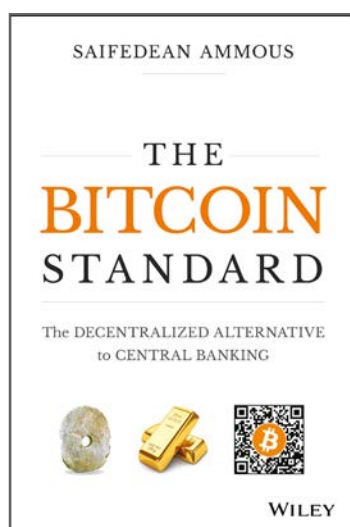
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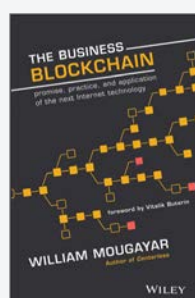
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**Saifedean Ammous**, PHD, is a Professor of Economics at the Lebanese American University, and member of the Center on Capitalism and Society at Columbia University.

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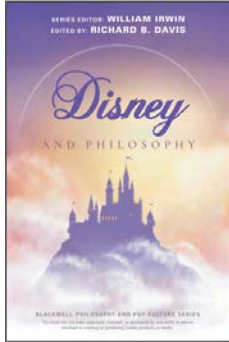
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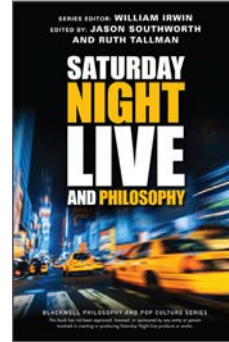
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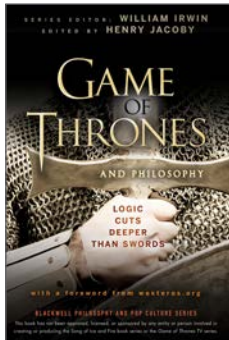


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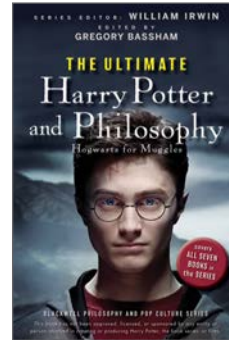
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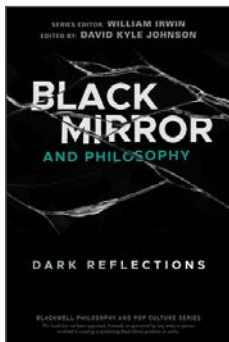
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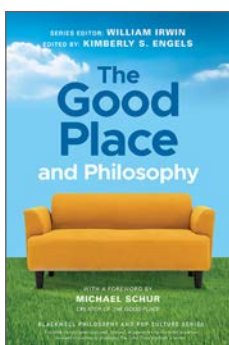
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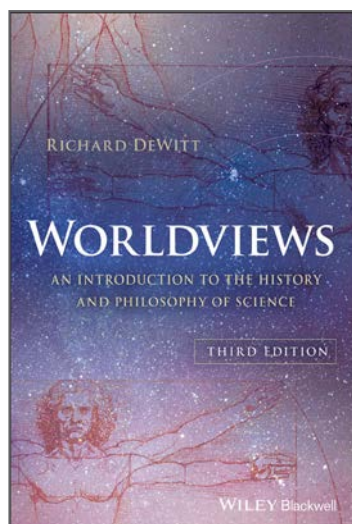
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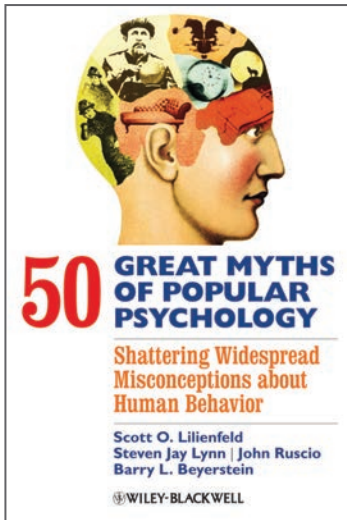
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**Richard DeWitt** is Professor of Philosophy at Fairfield University. His research interests are in the areas of mathematical and philosophical logic and the philosophy of mind. Recent publications include work with infinite valued logics in the *Journal of Philosophical Logic* and medieval logic in the *International Philosophical Quarterly*.



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- Provides a 'mythbusting kit' for evaluating folk psychology claims in everyday life.
- Teaches essential critical thinking skills through detailed discussions of each myth.
- Engaging and accessible writing style that appeals to students and lay readers alike.

**Scott O. Lilienfeld** is a Professor of Psychology at Emory University.

**Steven Jay Lynn** is a Professor of Psychology at the State University of New York at Binghamton.

**John Ruscio** is an Associate Professor of Psychology at The College of New Jersey.

**Barry L. Beyerstein** (the late) was Professor of Psychology at Simon Fraser University and chair of the British Columbia Skeptics Society.

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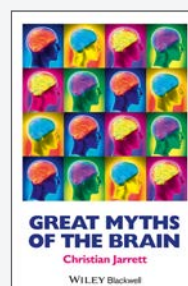


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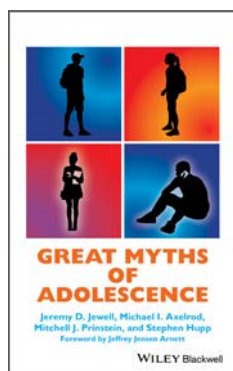
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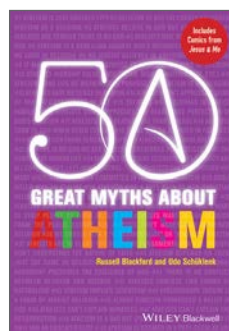
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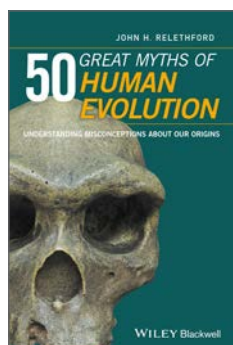
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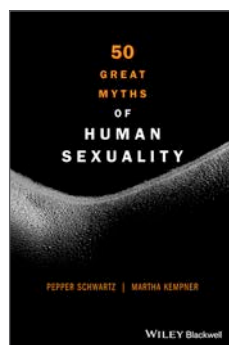
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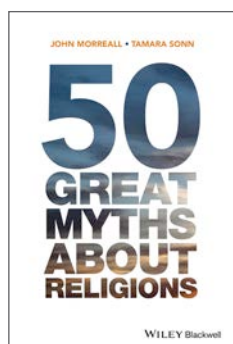
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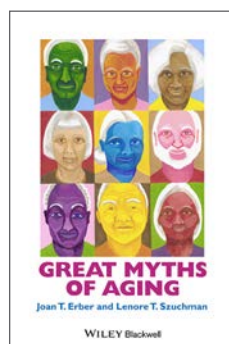
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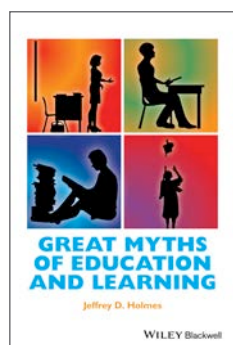
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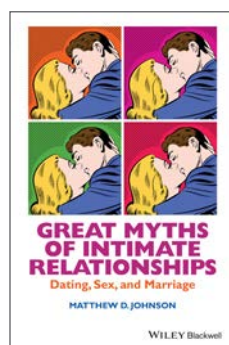
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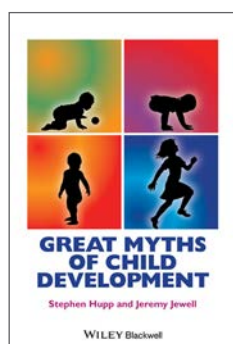
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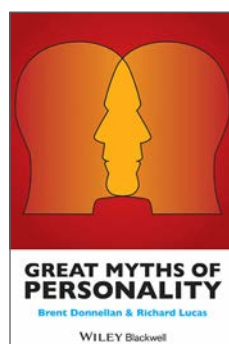
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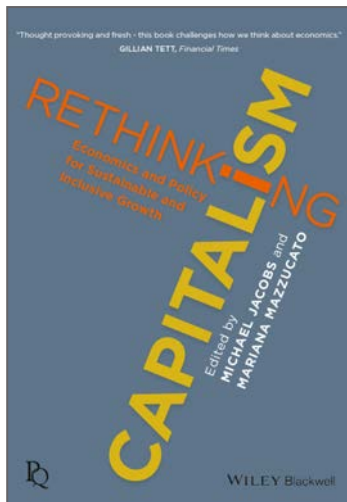


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## Rethinking Capitalism Economics and Policy for Sustainable and Inclusive Growth

Michael Jacobs (Editor) & Mariana Mazzucato (Editor)

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**“Thought provoking and fresh — this book challenges how we think about economics.”**  
—Gillian Tett, *Financial Times*

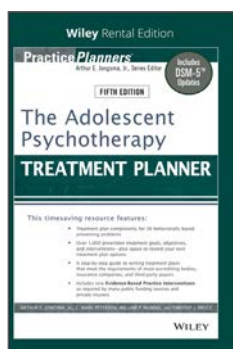
Western capitalism is in crisis. For decades investment has been falling, living standards have stagnated or declined, and inequality has risen dramatically. Economic policy has neither reformed the financial system nor restored stable growth. Climate change meanwhile poses increasing risks to future prosperity. In this book some of the world's leading economists propose new ways of thinking about capitalism. In clear and compelling prose, each chapter shows how today's deep economic problems reflect the inadequacies of orthodox economic theory and the failure of policies informed by it. The chapters examine a range of contemporary economic issues, including fiscal and monetary policy, financial markets and business behaviour, inequality and privatisation, and innovation and environmental change. The authors set out alternative economic approaches which better explain how capitalism works, why it often doesn't, and how it can be made more innovative, inclusive and sustainable. Outlining a series of far-reaching policy reforms, *Rethinking Capitalism* offers a powerful challenge to mainstream economic debate, and new ideas to transform it.

**Michael Jacobs** is Visiting Professor in the School of Public Policy and Department of Political Science at University College London. An environmental economist and political theorist, his work has focused on the political economy of environmental change.

**Professor Mariana Mazzucato** (PhD) holds the Chair in the Economics of Innovation and Public Value, University College London (UCL) where she established a new Institute for Innovation & Public Purpose. Mazzucato's highly-acclaimed book *The Entrepreneurial State: Debunking Public vs. Private Sector Myths* (Anthem 2013; Public Affairs, 2015) was on the 2013 Books of the Year list of the *Financial Times*. She is winner of the 2014 New Statesman SPERI Prize in Political Economy and the 2015 Hans-Matthöfer-Preis and in 2013 she was named as one of the “3 most important thinkers about innovation” in the *New Republic*.



The books in the *Practice Planners* series are designed to help psychotherapy practitioners fulfil documentation requirements efficiently and professionally so that outside review entities will reimburse them for services. These books help clarify, simplify, and accelerate the treatment-planning process so that practitioners can spend less time on paperwork and more time with clients. There are a wide array of Treatment Planners targeted to specific populations and areas of practice. In addition, there are Progress Notes Planners and Homework Planners that can be used in conjunction with the Treatment Planners or on their own. For more information visit [https://www.wiley.com/learn/practice\\_planners/index.html](https://www.wiley.com/learn/practice_planners/index.html).

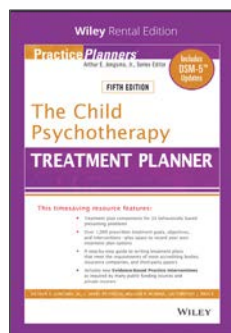


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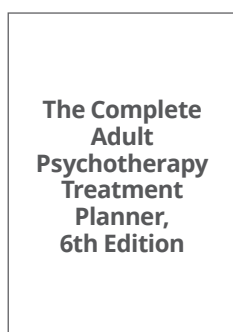


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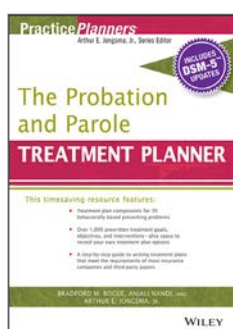


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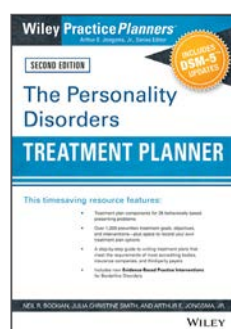
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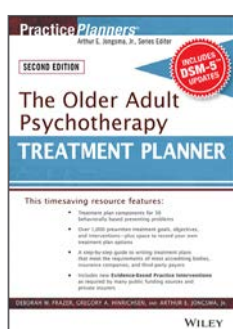
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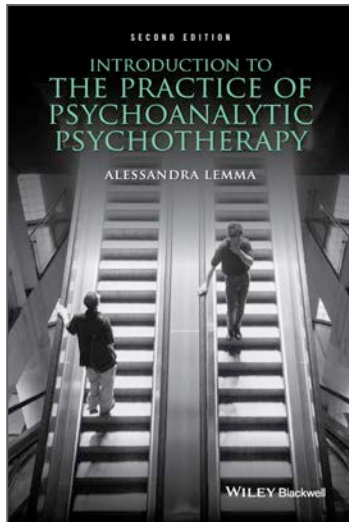
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# Introduction to the Practice of Psychoanalytic Psychotherapy, 2nd Edition

Alessandra Lemma

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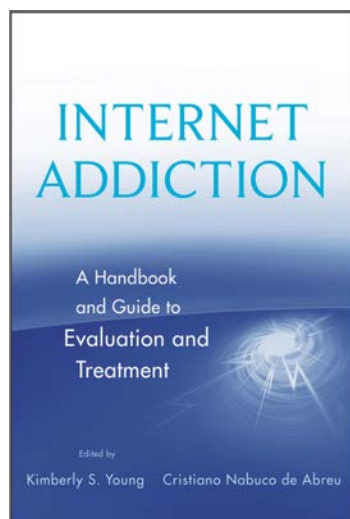
**A practice-oriented textbook that demystifies psychoanalytic psychotherapy**

Teaching and learning psychoanalytic therapy is a less clear-cut process than for other therapies, and it is easy for students to feel overwhelmed. This accessible guide is based on the author's own long experience of teaching trainee practitioners, and is built on the core premise that psychoanalysis is not so much skill-based as dependent upon development of the analytic attitude, guided by principles of technique that are used in the clinical situation.

The book provides step-by-step guidance and useful pointers in key areas such as how to make interpretations, how to carry out assessments, how to formulate cases in psychodynamic terms and how to approach endings. It presents critical information in an accessible way with case studies and practice guidelines, explaining the processes which underpin psychoanalytic psychotherapy as clearly and simply as possible.

The Second Edition is updated throughout, with notable new material on findings from neuroscience and the increasing evidence base for psychoanalytic psychotherapy, the US relational school and the development of Dynamic Interpersonal Therapy, and recent studies in transference.

**Alessandra Lemma** is Director of the Psychological Therapies Development Unit at the Tavistock and Portman NHS Foundation Trust, and a Consultant Adult Psychotherapist at the Portman Clinic. She is a Fellow of the British Psychological Society, Visiting Professor and Clinical Director of the Psychological Interventions Research Centre at University College London, Visiting Professor at Sapienza University of Rome and Honorary Professor of Psychological Therapies at the University of Essex. She is the Editor of the *New Library of Psychoanalysis* book series, and one of the regional Editors for the *International Journal of Psychoanalysis*. She has published extensively on psychoanalysis, the body and trauma.



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Nov 2010 • 312pp

# Internet Addiction

## A Handbook and Guide to Evaluation and Treatment

Kimberly S. Young & Cristiano Nabuco de Abreu

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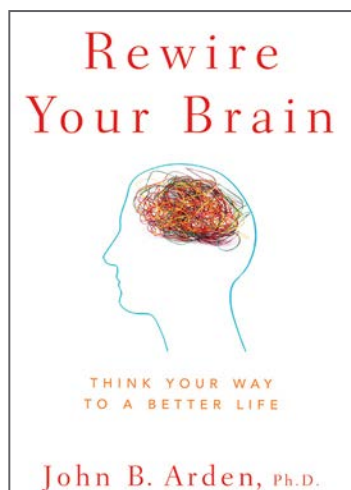
This book provides a theoretical framework to understand how to define and conceptualize compulsive use of the Internet from a clinical perspective. It includes various theoretical models from the psychiatric, psychological, communication, and sociological fields. The authors are experts in these various fields and draw from their experiences around the world to explore the cultural and global impact of this subject.

This book combines these fields to conceptualize and diagnosis associated features of Internet addiction. It also explores the prevalence of the disorder, validated assessment tools to differentiate normal from compulsive patterns of computer and online usage, and identifies the most addictive or problematic online applications. It includes articles that review epidemiology and subtypes of Internet addiction such as online pornography, Internet gambling, and online games. It examines the impact of Internet addiction on children, individuals, and families from psychiatric and psychological perspectives and address current theories on the risk factors associated with the development of the disorder.

Finally, utilizing treatment outcome data, the book explores evidenced-based treatment approaches from a variety of clinical perspectives including child and adult interventions, group therapy, couples and family therapy, and inpatient rehabilitation.

**Dr. Kimberly Young**, PsyD, is the founder and clinical director of the Center for Internet Addiction Recovery. She is the author of *Caught in the Net*, the first book to address *Internet Addiction*, *Tangled in the Web* and her most recent, *Breaking Free of the Web: Catholics and Internet Addiction*. She has published over 40 articles on the impact of online abuse. Her work has been featured in *The New York Times*, *The London Times*, *USA Today*, *Newsweek*, *Time*, *CBS News*, *Fox News*, *Good Morning America*, and *ABC's World News Tonight*. She serves on the editorial board of *CyberPsychology & Behavior* and the *International Journal of Cyber Crime and Criminal Justice*.

**Dr. Cristiano Nabuco de Abreu** is the director of the Ambulatório Integrado dos Transtornos do Impulso (Integrated Impulse Disorders Outpatient Unit) at the University of San Paulo. He is a nationally-known speaker and has given interviews to major television networks, such as Globo, Cultura, SBT, and Band. He currently serves as the Chairman of the Brazilian Society of Cognitive Therapies (SBTC) and has published ten books.



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## Rewire Your Brain Think Your Way to a Better Life

John B. Arden

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**How to rewire your brain to improve virtually every aspect of your life-based on the latest research in neuroscience and psychology on neuroplasticity and evidence-based practices**

Not long ago, it was thought that the brain you were born with was the brain you would die with, and that the brain cells you had at birth were the most you would ever possess. Your brain was thought to be “hardwired” to function in predetermined ways. It turns out that’s not true. Your brain is not hardwired, it’s “softwired” by experience.

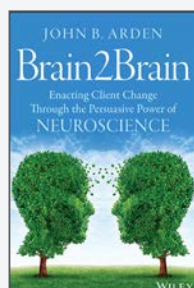
This book shows you how you can rewire parts of the brain to feel more positive about your life, remain calm during stressful times, and improve your social relationships. Written by a leader in the field of Brain-Based Therapy, it teaches you how to activate the parts of your brain that have been underactivated and calm down those areas that have been hyperactivated so that you feel positive about your life and remain calm during stressful times. You will also learn to improve your memory, boost your mood, have better relationships, and get a good night sleep.

- Reveals how cutting-edge developments in neuroscience, and evidence-based practices can be used to improve your everyday life
- Dr. Arden is a leader in integrating the new developments in neuroscience with psychotherapy and Director of Training in Mental Health for Kaiser Permanente for the Northern California Region

Explaining exciting new developments in neuroscience and their applications to daily living, *Rewire Your Brain* will guide you through the process of changing your brain so you can change your life and be free of self-imposed limitations.

**John B. Arden, PhD**, has 35 years of experience providing psychological services and directing mental health programs. He developed one of the largest mental health training programs in the United States and has authored or co-authored 13 books, including *Brain-Based Therapy with Adults*. Dr. Arden is Director of Training in Mental Health for the Kaiser Permanente Medical Centers in Northern California, where he oversees training programs in 24 medical centers.

### Also by John B. Arden



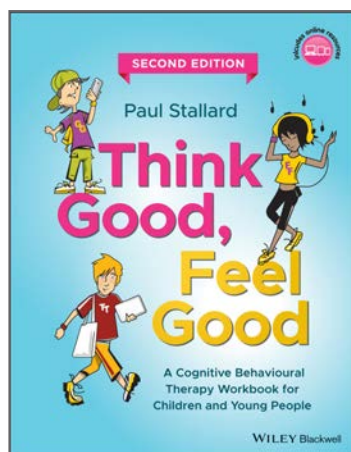
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# Think Good Feel Good, 2nd Edition

## A Cognitive Behavioural Therapy Workbook for Children and Young People

Paul Stallard

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**Newly updated edition of the highly successful core text for using cognitive behaviour therapy with children and young people**

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- Fully updated to reflect recent developments in clinical practice
- Wide range of downloadable materials
- Includes ideas for third wave CBT, Mindfulness, Compassion Focused Therapy and Acceptance and Commitment Therapy

*Think Good, Feel Good, Second Edition: A CBT Workbook for Children and Young People* is a “must have” resource for clinical psychologists, child and adolescent psychiatrists, community psychiatric nurses, educational psychologists, and occupational therapists. It is also a valuable resource for those who work with young people including social workers, school nurses, practice counsellors, teachers and health visitors.

**Paul Stallard** is Professor of Child and Family Mental Health at the University of Bath and Head of Psychological Therapies (CAMHS) for Oxford Health NHS Foundation Trust. He has worked with children and young people since qualifying as a clinical psychologist in 1980. He is the author of “Think Good Feel Good: A cognitive behaviour therapy workbook for children and young people” and Editor of the book series “Cognitive Behaviour Therapy with children, adolescents and families”.

## Also by Paul Stallard

### A Clinician's Guide to Think Good-Feel Good, 2nd Edition

#### A Clinician's Guide to Think Good-Feel Good, 2nd Edition

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Paul Stallard

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**Zygmunt Bauman** is a world-renowned sociologist and author, known for his recent groundbreaking work in social theory. His book *Modernity and the Holocaust* won the distinguished Amalfi prize for the best sociology book of 1989.

**Tim May** is Professor of Sociology at the University of Salford and author of several books.

### Also by Zygmunt Bauman

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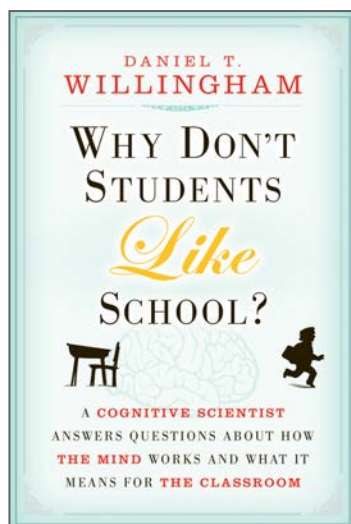
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## Why Don't Students Like School? A Cognitive Scientist Answers Questions About How the Mind Works and What It Means for the Classroom

Daniel T. Willingham

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**Easy-to-apply, scientifically-based approaches for engaging students in the classroom**

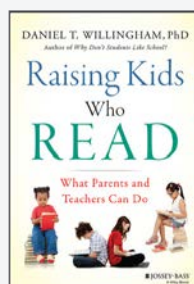
Cognitive scientist Dan Willingham focuses his acclaimed research on the biological and cognitive basis of learning. His book will help teachers improve their practice by explaining how they and their students think and learn. It reveals the importance of story, emotion, memory, context, and routine in building knowledge and creating lasting learning experiences.

- Nine, easy-to-understand principles with clear applications for the classroom
- Includes surprising findings, such as that intelligence is malleable, and that you cannot develop 'thinking skills' without facts
- How an understanding of the brain's workings can help teachers hone their teaching skills

'Mr. Willingham's answers apply just as well outside the classroom. Corporate trainers, marketers and, not least, parents-anyone who cares about how we learn-should find his book valuable reading.' — Wall Street Journal

**Daniel T. Willingham** is professor of psychology at the University of Virginia, where he has taught since 1992. He writes the popular Ask the Cognitive Scientist column for *American Educator* magazine.

## Also by Daniel T. Willingham



### Raising Kids Who Read

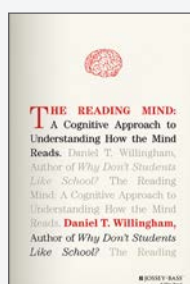
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## Janice VanCleave's Big Book of Science Experiments

Janice VanCleave

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**Janice VanCleave once again ignites children's love for science in her all-new book of fun experiments—featuring a fresh format, new experiments, and updated content standards**

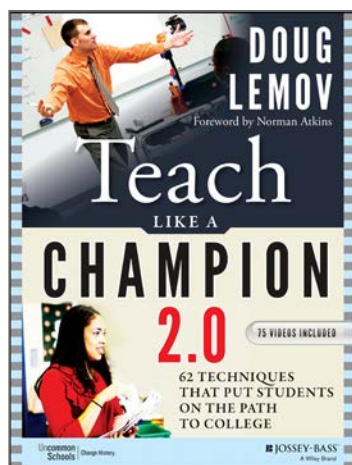
From everyone's favorite science teacher comes *Janice VanCleave's Big Book of Science Experiments*. This user-friendly book gets kids excited about science with lively experiments designed to spark imaginations and encourage science learning. Using a few handy supplies, you will have your students exploring the wonders of science in no time. Simple step-by-step instructions and color illustrations help you easily demonstrate the fundamental concepts of astronomy, biology, chemistry, and more. Children will delight in making their own slime and creating safe explosions as they learn important science skills and processes.

Author Janice VanCleave passionately believes that all children can learn science. She has helped millions of students experience the magic and mystery of science with her time-tested, thoughtfully-designed experiments. This book offers both new and classic activities that cover the four dimensions of science—physical science, astronomy, Biology, and Earth Science—and provide a strong foundation in science education for students to build upon. An ideal resource for both classroom and homeschool environments, this engaging book:

- Enables students to experience science firsthand and discuss their observations
- Offers low-prep experiments that require simple, easily-obtained supplies
- Presents a modern, full-color design that appeals to students
- Includes new experiments, activities, and lessons
- Correlates to National Science Standards

*Janice VanCleave's Big Book of Science Experiments* is a must-have book for the real-world classroom, as well as for any parent seeking to teach science to their children.

**Janice VanCleave** is a classroom science teacher and author of more than 50 science books that **have sold more than 2 million copies**. In addition to authoring science books, she created the popular website, [www.scienceprojectideasforkids.com](http://www.scienceprojectideasforkids.com), and has tutored thousands of students and educators from around the world through her website.



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## Teach Like a Champion 2.0

### 62 Techniques that Put Students on the Path to College

Doug Lemov & Norman Atkins (Foreword by)

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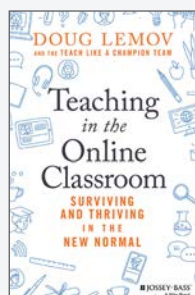
**A new edition of this huge international bestseller which took the world of education by storm!**

*Teach Like a Champion* is widely known as the “teaching bible”. This international bestseller is filled with effective teaching techniques to help teachers, especially those in their first few years, become champions in the classroom. The techniques are concrete, engaging, and easy to implement. New to this edition are over 70 video clips (25 in 1st edition), showing real teachers demonstrating the techniques in their classrooms, as well as sample lesson plans, templates, and other great tools and resources. There are rich updates to many of the techniques from the original book, as well as a selection of entirely new techniques.

Lemov uses what he learned watching thousands of classes and videos of classes taught by teachers with incredible results, and he put everything he thought he saw them doing through the “Monday test”: if he felt it wasn’t something a teacher could do at 8.25am on Monday morning, it was out.

**Doug Lemov** holds a Bachelor of Arts from Hamilton College, a Master of Arts from Indiana University, and an MBA from the Harvard Business School.

## Also by Doug Lemov



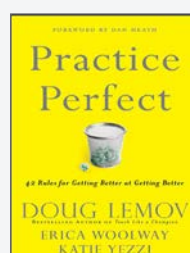
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Surviving and Thriving in the New Normal

Doug Lemov

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**Practice Perfect**

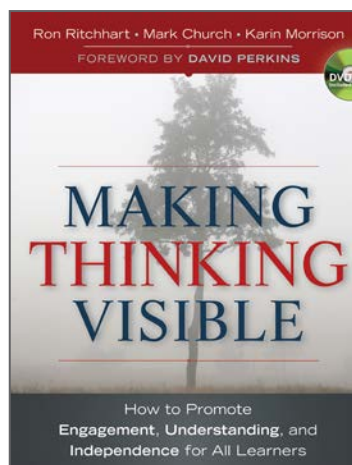
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Oct 2012 • 288pp • Jossey-Bass

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# Making Thinking Visible

## How to Promote Engagement, Understanding, and Independence for All Learners

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Ron Ritchhart, Mark Church & Karin Morrison

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### A proven program for enhancing students' thinking and comprehension abilities

*Making Thinking Visible* is a research-based approach to teaching thinking, begun at Harvard's Project Zero, that develops students' thinking dispositions, while at the same time deepening their understanding of the topics they study. Rather than a set of fixed lessons, *Making Thinking Visible* is a varied collection of practices, including thinking routines small sets of questions or a short sequence of steps as well as the documentation of student thinking. Using this process thinking becomes visible as the students' different viewpoints are expressed, documented, discussed and reflected upon.

- Helps direct student thinking and structure classroom discussion
- Can be applied with students at all grade levels and in all content areas
- Includes easy-to-implement classroom strategies
- The book also comes with a DVD of video clips featuring *Making Thinking Visible* in practice in different classrooms.

**Ron Ritchhart**, Ed.D. is a senior researcher at Project Zero, Harvard Graduate School of Education. He is the author of *Intellectual Character* from Jossey-Bass.

**Mark Church** is the Learning, Assessment, and Instructional Resource Supervisor for the Traverse City Area Public Schools in Michigan.

**Karin Morrison** is director of The Development Centre at Independent Schools Victoria, Australia and instructor for the WIDE World online course, *Making Thinking Visible*, at Harvard.

## Also by Ron Ritchhart



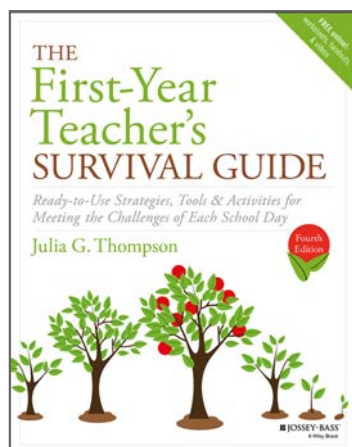
### The Power of Making Thinking Visible

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Ron Ritchhart & Mark Church

ISBN: 978-1-119-62604-6 • Apr 2020 • 320pp • Jossey-Bass

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## The First-Year Teacher's Survival Guide

### Ready-to-Use Strategies, Tools & Activities for Meeting the Challenges of Each School Day, 4th Edition

Julia G. Thompson

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**The updated fourth edition of the award-winning book that offers beginning educators everything they need in order to survive and thrive!**

Designed for new educators, this award-winning book covers the basic strategies, activities, and tools teachers need to know in order to succeed in the classroom. Now in its fourth edition, *The First-Year Teacher's Survival Guide* contains new and updated material on essential topics including: classroom management (how to prevent or minimize disruptions), sustaining professional growth, differentiated instruction, nurturing a growth mindset, and much more.

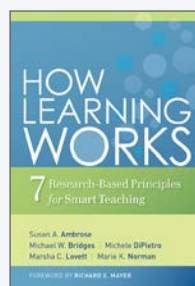
The fourth edition also offers downloadable forms and worksheets, and video instruction on key topics. In addition, this must-have guide:

- Offers ideas for dealing with homework and instructional concerns from parents and guardians
- Includes suggestions for helping new professionals maintain a successful work-life balance
- Contains guidelines to classroom technology and ideas for using digital tools to create engaging lessons
- Proposes proven strategies for forging positive, supportive relationships with students
- Presents recommendations for successfully managing the most common discipline problems

This must-have guide is filled with the information and tips new teachers need in order to face classroom situations with confidence.

**Julia G. Thompson** has been a public school teacher for more than thirty-five years. Through her Web site ([www.juliagthompson.com](http://www.juliagthompson.com)) and Twitter handle (@TeacherAdvice) she offers tips for teachers on a wide variety of topics.

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### How Learning Works

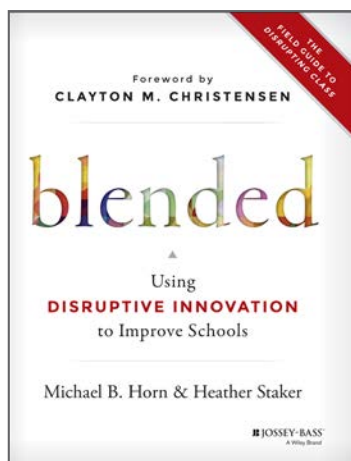
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Susan A. Ambrose, Michael W. Bridges, Michele DiPietro, Marsha C. Lovett, Marie K. Norman & Richard E. Mayer (Foreword by)

ISBN: 978-0-470-48410-4 • May 2010 • 336pp • Jossey-Bass

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Michael Horn, Heather Staker & Clayton M. Christensen  
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**Navigate the transition to blended learning with this practical field guide**

*Blended* is the practical field guide for implementing blended learning techniques in K-12 classrooms. A follow-up to the bestseller *Disrupting Class* by Clayton M. Christensen, Michael Horn, and Curtis Johnson, this hands-on guide expands upon the blended learning ideas presented in that book to provide practical implementation guidance for educators seeking to incorporate online learning with traditional classroom time.

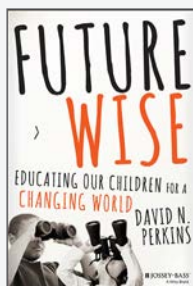
Readers will find a step-by-step framework upon which to build a more student-centered system, along with essential advice that provides the expertise necessary to build the next generation of K-12 learning environments. Leaders, teachers, and other stakeholders will gain valuable insight into the process of using online learning to the greatest benefit of students, while avoiding missteps and potential pitfalls.

If online learning has not already rocked your local school, it will soon. Blended learning is one of the hottest trends in education right now, and educators are clamoring for “how-to” guidance. *Blended* answers the call by providing detailed information about the strategy, design, and implementation of a successful blended learning program.

**Michael B. Horn** is co-founder and executive director of Education at the Clayton Christensen Institute for Disruptive Innovation and co-author of *Disrupting Class: How Disruptive Innovation Will Change the Way the World Learns* (McGraw-Hill, 2008) with Clayton Christensen and Curtis Johnson.

**Heather Staker** is senior research fellow in Education at the Clayton Christensen Institute for Disruptive Innovation. One of the world’s foremost experts on K-12 blended learning, she has appeared on radio, television, and in legislative hearings across the country as a spokesperson for harnessing innovation to improve schools.

### Related Title



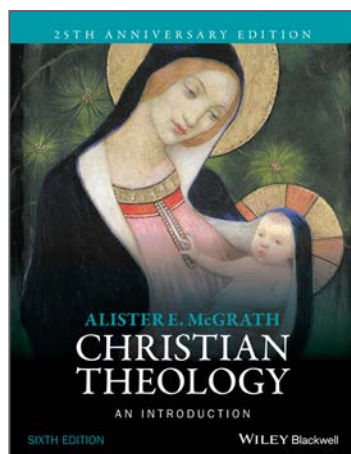
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Alister E. McGrath

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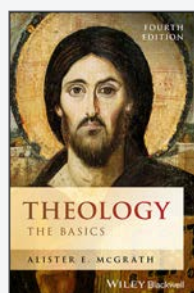
This edition now features new and extended material, numerous new illustrations, and companion resources, ensuring it retains its reputation as the ideal introduction to Christian theology. Substantial new material on the Holy Spirit has been added and there is increased coverage of postcolonial theology, and feminist theology, and prodigious development of world theology.

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A prolific author, McGrath is renowned for his ability to write accessible books that engage a broad spectrum of readers. He is the author of some of the most widely used textbooks on theology, and also books for a general audience. McGrath brings a unique background in both theology and science to his research and writing, having earned doctorates from Oxford University in both molecular biophysics and Christian theology. As a former atheist, McGrath is respectful yet critical of the movement. In recent years, he has been especially interested in the emergence of “scientific atheism”, and has researched the distinctive approach to atheist apologetics found in the writings of the Oxford zoologist and scientific populist, Richard Dawkins. He regularly engages in debates with leading atheists, as well as being much in demand as a speaker at conferences around the world.

**Alister E. McGrath** is Professor of Theology, Ministry and Education at King's College London, UK, and head of its Centre for Theology, Religion, and Culture.

## Also by Alister E. McGrath



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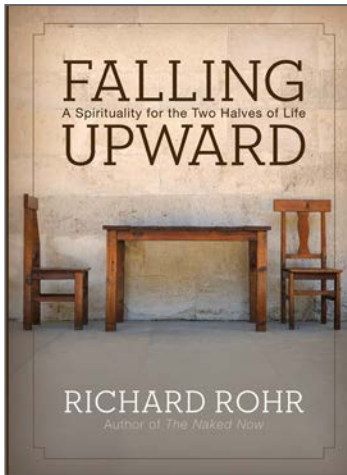
The Basics

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Apr 2011 • 240pp • Jossey-Bass

## Falling Upward

### A Spirituality for the Two Halves of Life

Richard Rohr

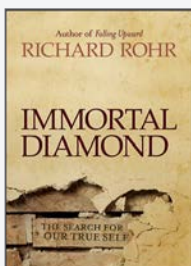
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**A fresh way of thinking about spirituality that grows throughout life.**

In *Falling Upward*, Father Richard Rohr seeks to help readers understand the tasks of the two halves of life and to show them that those who have fallen, failed, or “gone down” are the only ones who understand “up.” Most of us tend to think of the second half of life as largely about getting old, dealing with health issues, and letting go of life, but the whole thesis of this book is exactly the opposite. What looks like falling down can largely be experienced as “falling upward.” In fact, it is not a loss but somehow actually a gain, as we have all seen with elders who have come to their fullness.

**Richard Rohr** is a Franciscan priest of the New Mexico Province. He founded the Center for Action and Contemplation in Albuquerque, New Mexico, in 1986, where he presently serves as Founding Director. Father Rohr is the author of more than twenty books, an internationally known speaker, and a regular contributing writer for *Sojourners* and *Tikkun* magazines, and the CAC's quarterly journal, *Radical Grace*.

## Also by Richard Rohr



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**Jon Duckett** has been designing and building websites for over a decade, working with global brands, and has authored and co-authored over a dozen books on web design, programming, usability, and accessibility.

## Also by Jon Duckett



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Christopher Hadnagy

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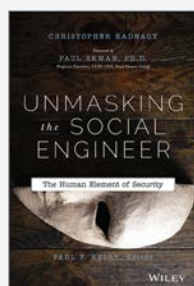
### Harden the human firewall against the most current threats

*Social Engineering: The Science of Human Hacking* reveals the craftier side of the hacker's repertoire — why hack into something when you could just ask for access? Undetectable by firewalls and antivirus software, social engineering relies on human fault to gain access to sensitive spaces; in this book, renowned expert Christopher Hadnagy explains the most commonly-used techniques that fool even the most robust security personnel, and shows you how these techniques have been used in the past. This new Second Edition has been updated with the most current methods used by sharing stories, examples, and scientific study behind how those decisions are exploited.

Human nature and emotion is the secret weapon of the malicious social engineering, and this book shows you how to recognize, predict, and prevent this type of manipulation by taking you inside the social engineer's bag of tricks.

**Christopher Hadnagy** is Chief Human Hacker, Social-Engineer, Inc and lead developer, author and professional social engineer at Social-Engineer, Inc. Chris was part of the original team working on the ethical hacking tool Backtrack, he has spoken and trained at industry events including RSA, BlackHat, and DefCon, and he is an Offensive Security Certified Professional (OSCP). He founded the DefCon Social Engineering Capture the Flag competition and he tweets at @humanhacker with more than 21k followers.

## Also by Christopher Hadnagy



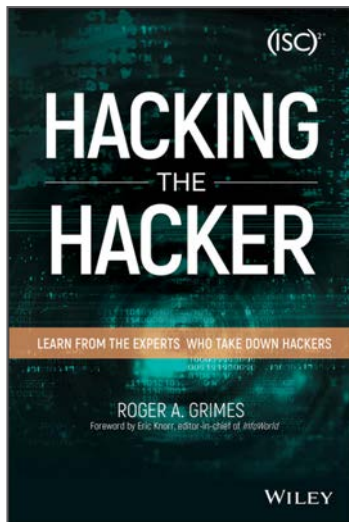
### Unmasking the Social Engineer

The Human Element of Security

Christopher Hadnagy, Paul Ekman (Foreword by) & Paul F. Kelly (Editor)

ISBN: 978-1-118-60857-9 • Apr 2014 • 256pp

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# Hacking the Hacker

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*Hacking the Hacker* takes you inside the world of cybersecurity to show you what goes on behind the scenes, and introduces you to the men and women on the front lines of this technological arms race. Twenty-six of the world's top white hat hackers, security researchers, writers, and leaders, describe what they do and why, with each profile preceded by a no-experience-necessary explanation of the relevant technology. Dorothy Denning discusses advanced persistent threats, Martin Hellman describes how he helped invent public key encryption, Bill Cheswick talks about firewalls, Dr. Charlie Miller talks about hacking cars, and other cybersecurity experts from around the world detail the threats, their defenses, and the tools and techniques they use to thwart the most advanced criminals history has ever seen. Light on jargon and heavy on intrigue, this book is designed to be an introduction to the field; final chapters include a guide for parents of young hackers, as well as the Code of Ethical Hacking to help you start your own journey to the top.

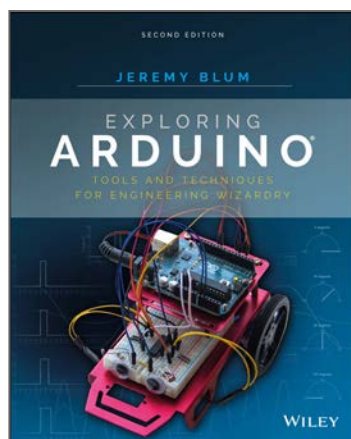
- Cybersecurity is becoming increasingly critical at all levels, from retail businesses all the way up to national security. This book drives to the heart of the field, introducing the people and practices that help keep our world secure.
- Go deep into the world of white hat hacking to grasp just how critical cybersecurity is
- Read the stories of some of the world's most renowned computer security experts
- Learn how hackers do what they do—no technical expertise necessary
- Delve into social engineering, cryptography, penetration testing, network attacks, and more

As a field, cybersecurity is large and multi-faceted—yet not historically diverse. With a massive demand for qualified professional that is only going to grow, opportunities are endless. *Hacking the Hacker* shows you why you should give the field a closer look.

**Roger A. Grimes** has worked in the field of computer security for over 27 years.

As a professional penetration tester, he successfully broke into every company he was hired to hack within an hour, with a single exception that took three hours. He consults worldwide and has been the *InfoWorld* magazine ([www.infoworld.com](http://www.infoworld.com)) computer security columnist since 2005.

(ISC)<sup>2</sup> books published by Wiley provide aspiring and experienced cybersecurity professionals with unique insights and advice for delivering on (ISC)<sup>2</sup>'s vision of inspiring a safe and secure world.



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Jeremy Blum

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This new 2nd edition has been updated to cover the rapidly-expanding Arduino ecosystem, and includes new full-color graphics for easier reference. Servo motors and stepper motors are covered in richer detail, and you'll find more excerpts about technical details behind the topics covered in the book. Wireless connectivity and the Internet-of-Things are now more prominently featured in the advanced projects to reflect Arduino's growing capabilities. You'll learn how Arduino compares to its competition, and how to determine which board is right for your project. If you're ready to start creating, this book is your ultimate guide!

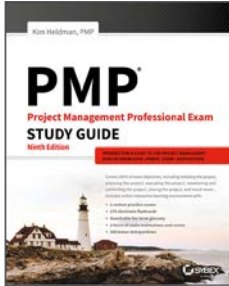
**Jeremy Blum** is the head of electrical engineering at Shaper, where he is using computer vision to reinvent the way people use handheld power tools. Jeremy was previously a lead electrical architect/engineer for multiple confidential products at Google [x], including Google Glass. Jeremy received his Master's and Bachelor's degrees in Electrical and Computer Engineering from Cornell University.

Jeremy's life goal is to build tools and products that empower anybody to change the world using engineering. Jeremy maintains an active account of his various projects at his website: [JeremyBlum.com](http://JeremyBlum.com).

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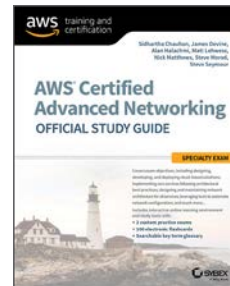


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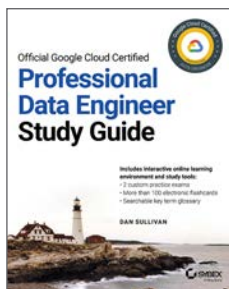


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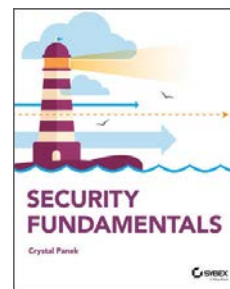
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Dan Sullivan

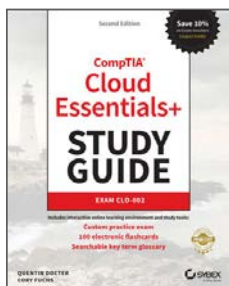
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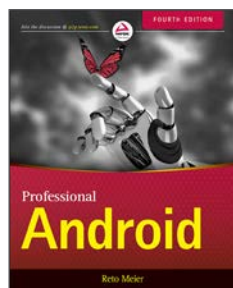
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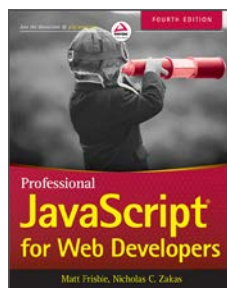
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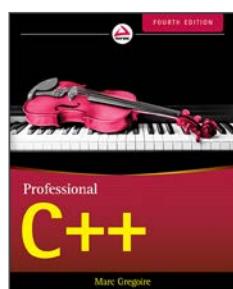
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*Excel 2019 Power Programming with VBA* is fully updated to cover all the latest tools and tricks of Excel 2019. Encompassing an analysis of Excel application development and a complete introduction to Visual Basic for Applications (VBA), this comprehensive book presents all of the techniques you need to develop both large and small Excel applications. Over 800 pages of tips, tricks, and best practices shed light on key topics, such as the Excel interface, file formats, enhanced interactivity with other Office applications, and improved collaboration features.

- Understanding how to leverage VBA to improve your Excel programming skills can enhance the quality of deliverables that you produce--and can help you take your career to the next level.
- Explore fully updated content that offers comprehensive coverage through over 900 pages of tips, tricks, and techniques
- Leverage templates and worksheets that put your new knowledge in action, and reinforce the skills introduced in the text
- Improve your capabilities regarding Excel programming with VBA, unlocking more of your potential in the office
- *Excel 2019 Power Programming with VBA* is a fundamental resource for intermediate to advanced users who want to polish their skills regarding spreadsheet applications using VBA.

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