# Table of Contents

## Business
- Business & Management Special Topics
- Business Technology
- Leadership & Management
- Marketing
- Non-Profit & Governmental
- Small Business & Entrepreneurship

## Consumer
- General Self-Help
- Digital Cameras & Photography
- General & Introductory Political Science
- Sports

## Finance & Accounting
- Corporate Finance
- Corporate Governance
- Finance & Investments Special Topics
- GAAP
- General Finance & Investments
- Money & Banking
- Personal Finance / Financial Advising
- Trading

## Health Sciences
- Dentistry
- Hematology
- Medicine
- Orthodontics
- Radiology & Imaging
- Veterinary Science

## Humanities & Social Sciences
- Cultural Studies
- Education
- Education Special Topics
- Gender Studies

## Science
- Analytical Chemistry
- Astronomy & Astrophysics
- Biotechnology
- Chemistry
- Data Mining Statistics
- Earth & Environmental Science
- Energy
- General & Introductory Agriculture
- Mathematics & Statistics
- Microbiology & Virology
- Organic Chemistry

## Technology, Engineering, Architecture & Construction
- Certification
- Communication Technology
- Control Process & Measurements
- Engineering
- Homeland security
- Mechanical Engineering
- Mobile & Wireless Communications
- Operating Systems / Microsoft Windows
- Other Software (Non-Microsoft)
- Robotics
- Sensors, Instrumentation & Measurement
- System Security

All prices are correct as at press time but are subject to change without prior notice.
Business
Shapers
Changing the way we work to find meaning and fulfilment
Jonas Altman

*Shapers* is an essential guide for those who believe that it’s no longer a frivolous pipe dream to find meaning in work – but instead a must. Seeking to reinvent work, we are motivated by distinctly human qualities: curiosity, connection, and contribution. We are willing to experiment to shape a new – and better – system of work.

Work is no longer a place you go but rather it’s become something you do. We now work in places, ways, and on things that were once the stuff of sci-fi flicks. *Shapers* is an expose that shows work can be both a serious and soulful affair. It’s a chronicle of the trailblazers that are humanising work. In *Shapers* you will discover:

- The nature of work and why it is changing
- The secret sauce to help you navigate the future of work with ease
- How to find more meaning in work and improve the way you and your teams function
- Exclusive transcripts from movers and shakers of the future of work movement

By reading this book, you’re joining a growing movement that’s fixated on making work more awesome. Welcome aboard!

About the Author
As Founder and partner at Social Fabric, *Jonas Altman* works with companies to adopt better ways of working. Social Fabric do this through the power of learning and design. Their partners include Google, Sony Music, BBC, Cancer Research UK, The Guardian, Comic Relief, Soho House, Quartz, Hyper Island and many more. Jonas speaks regularly at conferences about the future of work and advises companies around the world on culture change. He traverses the globe to learn about the changing nature of work. His articles have been published in The Guardian, Quartz at Work, Thrive Global, The Huffington Post, Inc, and Aeon.
Technology Trends in Practice
Grow your business by using 30 new technology trends for success

Bernard Marr
Advanced Performance Institute, Buckinghamshire, UK

Discover the tech trends that will put your business in the best position to succeed

Pretty much every facet of human life has been impacted, altered, and in most cases improved by technology. But not all tech trends are created equal. Some blow up in a frenzy of hype and then quietly fade when the next big thing comes along. Others are so utterly transformative, like the Internet, that they fundamentally change our world and the way we live in it. In Technology Trends in Practice, Bernard Marr examines a variety of tech trends that will position your business for success in the years ahead.

The book features real world existing and upcoming technology trends, and explains how these can be successfully integrated into businesses for business growth & success. Best-selling author and renowned futurist Bernard Marr reveals how technology continues to provide innovative solutions to businesses of all sizes, sectors and industries. This engaging and topical book explores a wide range of technology trends and the companies at the forefront of new and emerging technologies.

In this book, you will explore:

- Artificial intelligence (Machine and deep learning)
- 3D printing & additive manufacturing
- Genomics and gene editing
- Extended reality (augmented, virtual and mixed)

About the Author

Bernard Marr is an internationally best-selling business author, keynote speaker and strategic advisor to companies and governments. He is one of the world’s most highly respected voices and a renowned expert when it comes to topics such as artificial intelligence, big data and blockchain.

Also Available Titles

- **Big Data**
  Using SMART Big Data, Analytics and Metrics To Make Better Decisions and Improve Performance
  Bernard Marr
  €15.90

- **Big Data in Practice**
  How 45 Successful Companies Used Big Data Analytics to Deliver Extraordinary Results
  Bernard Marr
  €36.90

- **Artificial Intelligence in Practice**
  How 50 Successful Companies Used AI and Machine Learning to Solve Problems
  Bernard Marr & Matt Ward
  ISBN: 978-1-119-54821-8
  €36.90
The Innovation Ultimatum
How Six Strategic Technologies will Reshape Every Business in the 2020s
Steve Brown

An accessible guide to the key technologies that will reshape business in the coming decade

Using straightforward, jargon-free language, this important resource provides a set of strategic questions every leader will need to ask and answer in order to prepare for the impending changes to the business landscape. Author Steve Brown shares his insights to help leaders take full advantage of the next wave of digital transformation and describes compelling examples of how businesses are already embracing new technologies to optimize operations, create new value, and serve customers in new ways. Engaging and informative, The Innovation Ultimatum is written for anyone who wants to understand how automation and new technology will fundamentally restructure the future of business.

- Reveals the disruptive technologies that present significant opportunity for businesses in every industry
- Addresses the skills needed to thrive in a post-automation economy
- Puts technology-driven change in perspective and discusses how to gain a competitive advantage by implementing new technologies in almost any business

About the Author
Steve Brown is a speaker and former Intel Evangelist and Futurist. He runs Possibility and Purpose, a speaking and consulting business focused on helping leaders understand, embrace, and take full advantage of the next wave of digital transformation.

Do You Care to Lead?
A 5 Part Formula for Creating Loyal and Results Focused Teams and Organizations
Michael Rogers

Create loyal, engaged and results focused teams and organizations using a practical five-part servant leadership formula

In his work with hundreds of leaders and teams, author Michael Rogers has created a practical approach to leadership that works, known as Care to Lead Leader™. Care to Lead Leaders are different than most leaders. They lead from their heart and they understand that leading from the heart wins the hearts of those they lead, which makes leading more purposeful and a lot easier. In this book, Rogers illustrates his ideas and concepts through inspiring stories that keep you engaged and have you regularly looking at your own leadership and asking, “Am I the leader people want to follow?” He uses introspective questions and includes an assessment tool to gauge how you are doing as a Care to Lead Leader that you can go back to again and again. After reading this book, you’ll have the tools to apply practical servant leadership approaches that create buy-in into bigger visions, improve loyalty and engagement, and move your teams and organizations to unprecedented levels of action.

- Addresses how to build real trust in your teams and/or organizations
- Explores how to have more courage and second guess yourself less
- Provides practical tips on skyrocketing individual performance

About the Author
Michael Rogers is the founder of Teamwork and Leadership, a speaking and training company with a mission of building extraordinary teams and leaders.
Communicate with Mastery
Speak With Conviction and Write for Impact
JD Schramm

A reliable guide to help leaders speak and write with influence
This timely guide skillfully provides you with a rich treasure trove of frameworks and tools for leadership communication as developed and taught over the past decade at Stanford's Graduate School of Business. Designed for the business leader on the go, this book offers quick access to helpful approaches to vexing communication problems leaders face today in speaking and writing to various audiences. It addresses the pain point that leaders are often selected for their technical skills, but advance because of their communication skills. While firmly grounded in proven approaches, this book is designed in a practical and accessible style for easy reference and use.

- Reveals how a leader’s effectiveness comes from his or her ability to communicate with authenticity, confidence, and passion
- Written by a seasoned communicator and entrepreneur with over thirty years of experience in this field
- Examines how successful leaders draw on communication skills to share their vision, build trust, generate support for their initiatives, and inspire others to act

About the Author
JD Schramm is the lead Communications professor at Stanford University. He has spoken at national and international conferences about the GSB approach to mastery in communication and is a recognized thought leader on the subject of management communication.

The Blueprint
6 Practical Steps to Lift Your Leadership to New Heights
Douglas R. Conant & Amy Federman

Discover how to revolutionize your leadership skills and transform your career trajectory
In The Blueprint, Doug Conant teaches you how to work through the same six steps that helped him go from the lowest of lows (being fired without any warning and with barely an explanation) to the heights of career success, joy, and fulfillment. The six steps are manageable and incremental, designed to fit practically within the pace of busy modern life. Knowing how daunting the prospect of change can be, Doug arms you with exercises and practices to realistically bring your foundation to life in every situation. With this book as their guide, today’s leader—who feels stuck and overwhelmed—finally has a blueprint for lifting their leadership to a level that will help them make meaningful change in their organizations and around the world.

- Outlines the author’s six steps to lift your leadership to new heights, Reach High: Envision, Dig Deep: Reflect, Lay the Groundwork: Study, Design: Plan, Build: Practice, Reinforce: Improve
- An engaging guide that is part leadership manifesto, part practical manual
- Offers an effective way to realize your potential and fulfill your dreams

About the Authors
Douglas Conant is an internationally renowned business leader, New York Times bestselling author, keynote speaker, leadership mentor and coach, and social media influencer.
Amy Federman is director of content at Conant Leadership.
The Customer Success Professional’s Handbook
How to Thrive in One of the World’s Fastest Growing Careers–While Driving Growth For Your Company
Ashvin Vaidyanathan & Ruben Rabago

An indispensable resource for front-line Customer Success Managers

The Customer Success Professional’s Handbook is the definitive reference book for Customer Success Managers (CSMs) and similar roles in the field. This practical, first-of-its-kind guide fills a significant gap in professional customer success literature, providing the knowledge every CSM needs to succeed—from the practitioner level all the way to senior leadership. The authors, acknowledged experts in building, training, and managing Customer Success teams, offer real-world guidance and practical advice for aspiring and experienced CSMs alike. Customer Success Manager is one of the fastest-growing jobs in the world. This reliable resource will prove to be your go-to guide throughout every stage of your CSM career.

- Explores how to listen to customers, understand their needs, and adapt products and services to drive success
- Demonstrates the best ways to build, implement, and manage a Customer Success team
- Presents practical tactics needed to drive revenue growth during renewal, expansion, and customer advocacy opportunities

About the Authors

Ashvin Vaidyanathan is the Chief Customer Officer at Gainsight, the customer success company.

Ruben Rabago is Gainsight’s Chief Strategist and has more than twenty years of experience establishing and leading customer success, service, support, and product teams.

Social Media Marketing For Dummies, 4th Edition
Shiv Singh & Stephanie Diamond

Make friends and sell things to people through social media

In the new edition of Social Media Marketing for Dummies, leading SMM voices Shiv Singh and Stephanie Diamond clear away the confusion and show you the smartest, most effective ways to plan, launch, manage, and assess your campaigns—and then iterate and optimize for increased success. Incorporating the latest trends and presented in a friendly, easily digestible step-by-step style, you’ll find the ultimate blueprint for developing your best SMM strategy. In no time at all, you’ll find out how to line up with Facebook, Twitter, Tumblr, and Google; develop a unique and compelling voice; and influence your key audience all the way to the bank.

Delusional Altruism
Why Philanthropists Fail To Achieve Change and What They Can Do To Transform Giving
Kris Putnam-Walkerly

Sage advice on getting the most out of giving

The U.S. economy is positioned for tremendous growth, and $30 trillion dollars in assets will be transferred to the next generation among ultra-high net worth families during the next three decades. Current philanthropic assets will commensurately grow, and there is enormous opportunity to capitalize on this wealth transfer to increase philanthropic giving. While there are numerous shining examples of positive social change spurred by philanthropy, most current philanthropic practices are hamstrung by bureaucracy, sloth, underperformance, and a lack of creativity. Without a serious overhaul of philanthropic practice, donors, foundations, and corporate giving will under-leverage the coming philanthropy boom. Delusional Altruism provides practical advice and guidance for philanthropists who want to avoid traditional pitfalls in giving and become more effective at delivering social change.

- Contains a comprehensive combination of solid best-practices coupled with real-world examples
- Written by a respected expert with over twenty years of experience in the field of philanthropy
- Explores how philanthropists can effectively use their money to promote social good

About the Author
Kris Putnam-Walkerly, MSW, is a global philanthropy expert and advisor. She’s helped more than 90 foundations, corporations, and philanthropists strategically allocate and assess more than half a billion dollars in grants and gifts.

Small Business & Entrepreneurship

Yes, You Can Do This!
How Women Start Up, Scale Up, and Build The Life They Want
Claudia Reuter

Why women should become entrepreneurs... and how we make it work!

When Venture Capitalist Claudia Reuter started her first business, she was a stay-at-home unemployed mother, and faced challenges most men don't face. She overcame the doubts that plague every entrepreneur, and created a business that accommodated her lifestyle, (and her employees) while aggressively growing her business. Eventually she sold to a multi-billion-dollar organization. Yes, You Can Do This! explains what every woman entrepreneur needs to know about the special challenges and opportunities women face when starting their own company—from finding the courage to launch, the ins and outs of balancing leadership and lifestyle, and getting funding when most funders are men, to garnering support from other women founders, and more.

- Filled with strategies for women who want to forge their own path and excel in business
- Contains advice for creating realistic financial projections and using checklists for the different phases of entrepreneurship
- Offers lessons for thinking more like an entrepreneur and seeing barriers as opportunities

About the Author
Claudia Reuter is a Managing Director of Techstars, former Senior Vice President of Labs and Digital Services at Houghton Mifflin Harcourt, and former CEO and co-founder SchoolChapters.
Consumer
Mindfulness For Dummies, 3rd Edition
Shamash Alidina

_Breathe deep, declutter your mind, and start leading a healthier, happier life_

The worry won’t stop. You’re feeling stressed out, the day-to-day seems overwhelming, and it seems difficult to do the simplest things. How can you escape this continual negative feedback loop? Mindfulness is the answer. Practiced by millions of people worldwide, mindfulness puts you back in a healthy relationship with yourself by teaching techniques that allow you to maintain a moment-by-moment awareness of your thoughts, feelings, and environment. With this expert, easy-to-follow guide, there’s never been a better time to get to grips with mindfulness and the many ways it can help you lead a happier, healthier life.

- Offers useful tips to incorporate mindfulness into daily life, and to help you reap the benefits of a more attentive lifestyle
- Includes access to online guided meditation exercises
- Discusses the importance of self-compassion and self-care

About the Author

Shamash Alidina has been teaching mindfulness since 1998 and training mindfulness teachers since 2013. He is co-founder of the world’s first Museum of Happiness, headquartered in London, UK.
Politics For Dummies, 3rd Edition

Ann DeLaney

Get up to speed on the U.S. political system

Confused by caucuses, primaries, and pollsters? Puzzled by the various parties and special interest groups? Politics For Dummies, Third Edition has everything you need to understand local, state, and national politics; how to communicate with your elected officials; and what your representatives can do for you. With this book as your guide, you’ll find out all about lobbying groups, sub-committees, the government branches, and how elections work. This book cuts through the political jargon and provides clear, up-to-date details about everything from legislation to polls to presidential elections in the United States—and explains how you can become a political player yourself.

- Addresses how to use online tools and social media to find out what legislation is on the floor, what issues are before the Supreme Court, and much more
- Provides a practical understanding of how the U.S. political system actually works
- Explains how to analyze the barrage of information from government branches, elected officials, the media, and candidates

About the Author

Ann DeLaney has served as Deputy Prosecuting Attorney in Marion County and Special Prosecutor in Tippecanoe County, Indiana. She is the first woman to be nominated by a major political party as a candidate for lieutenant governor of Indiana.
Finance & Accounting
Investment Banking, 3rd Edition
Valuation, LBOs, M&A, and IPOs
Joshua Rosenbaum & Joshua Pearl

The number one guide to investment banking and valuation methods

In the constantly evolving world of finance, a solid technical foundation is an essential tool for success. Until the welcomed arrival of authors Josh Rosenbaum and Josh Pearl, no one had taken the time to properly codify the lifeblood of the corporate financier’s work—namely, valuation, through all of the essential lenses of an investment banker. With the release of Investment Banking, Third Edition: Valuation, Leveraged Buyouts, Mergers & Acquisitions, and IPOs, Rosenbaum and Pearl once again have written the definitive book that they wish had existed when they were trying to break into Wall Street. The Third Edition includes both the technical valuation fundamentals as well as practical judgment skills and perspective to help guide the science.

- Details the primary valuation methodologies currently used on Wall Street
- Features two new chapters on Initial Public Offerings (IPOs)
- A robust set of ancillaries, including a workbook and focus notes, are valuable add-ons to this popular guide

About the Authors

Joshua Rosenbaum is an Executive Director in UBS Investment Bank’s Global Industrials Group.

Joshua Pearl was formerly an Associate in Deutsche Bank’s Leveraged Finance Group, where he was also previously an Analyst.
Wiley GAAP 2020
Interpretation and Application of Generally Accepted Accounting Principles
Joanne M. Flood

The most practical, authoritative guide to GAAP

Wiley GAAP 2020 contains complete coverage of the Financial Accounting Standards Board’s (FASB) Accounting Standards Codification® (ASC), the source of authoritative generally accepted accounting principles (GAAP). Wiley GAAP renders GAAP more understandable and accessible for research and has been designed to reduce the amount of time and effort needed to solve accounting research and implementation issues. Providing interpretive guidance, analytical explanations, graphic tools, and more than 300 real-world examples and illustrations, this reliable resource offers clear, user-friendly guidance on every ASC Topic in the Codification.

- Includes comprehensive cross-referencing to the FASB codification system, making it efficient for you to perform in-depth research
- Contains updates to revenue recognition, leases, and an online presentation and disclosure checklist
- Clarifies implementation through numerous illustrations and real-world examples

About the Author
Joanne Flood, MBA, CPA, has accounting experience within both a Big 4 international firm and a small firm. She has also worked as a senior manager in the AICPA’s Professional Development group.

How to Read a Financial Report, 9th Edition
Wringing Vital Signs Out of the Numbers
John A. Tracy & Tage C. Tracy
University of Colorado

An updated new edition to the most comprehensive guide to reading and understanding financial reports

How to Read a Financial Report enables investors, lenders, business leaders, analysts, and managers to read, analyze, and interpret financial accounting reports. Now in its Ninth Edition, this bestselling guide has been thoroughly revised to reflect changes in accounting and financial reporting rules, current practices, and recent trends. New and expanded content explains managing cash flow, illustrates the deceitful misrepresentation of profits in some financial reports (aka Financial Engineering), and more. End-of-chapter activities help readers learn the intricacies of the balance sheet and cash flow statement, while updated sections address shifts in regulatory standards.

- Cuts through the noise and allows you to focus on what financial reports and financial statements are really saying about a company
- Clarifies commonly misunderstood aspects of financial reporting
- Contains numerous examples and explanations of various types of financial reports and analysis tools

About the Authors
John A. Tracy is a former accountant and professor, whose previous editions of this title have sold a combined 350,000 copies.

Tage Tracy is the founder of TMK and Associates, a financial consulting firm focused on providing executive-level accounting, financial, and business management support.
**MONEY & BANKING**

**AI and the Future of Banking**
Tony Boobier

A timely guide to the applications of Cognitive Analytics/Artificial Intelligence (AI) in the banking industry

This reliable resource equips any industry participant, including new entrants, with the essential information to understand the implications of data and analytics in their roles, responsibilities, and personal career development, with focus on the use of analytics to create operational effectiveness, customer retention, and finance and risk management. A combination of theory and published case studies, it is not a technical book nor a detailed review of a specific working area, but rather an easy read for those with limited or no IT background.

Series: Wiley Finance  •  ISBN: 978-1-119-59612-7  •  Cloth  •  €85.90  •  Apr 2020  •  288pp

**PERSONAL FINANCE / FINANCIAL ADVISING**

**Retirement Planning For Dummies**
Matthew Krantz
USA Today, Financial Markets Reporter

Proven advice and guidance on planning for retirement

Retirement Planning For Dummies is a one-stop resource to get you up to speed on the critical steps needed to ensure you spend your golden years living in the lap of luxury—or at least in the comfort of your own home. When attempting to plan for retirement, web searching alone can cause you more headaches than answers, leaving many to feel overwhelmed and defeated. This book takes the guesswork out of the subject and guides readers while they plan the largest financial obligation of their life.

ISBN: 978-1-119-62757-9  •  Paper  •  €21.90  •  Apr 2020  •  350pp

**TRADING**

**Psychological Analysis**
How to Outsmart the Market One Trade at a Time
Adam Sarhan

Discover how taking a psychological approach to markets can improve your trading

Most people don’t beat the market. This book was written to change that statistic and skew the odds of success in your favor. There are many reasons why most people fail to achieve their investment goals, but the one common denominator is that most people follow the crowd and are doing the same thing as everyone else. This book sheds light on a new school of thought, coined by the author, titled Psychological Analysis (PA) for successfully investing and trading in capital markets. There are more factors that influence price than just fundamental or technical analysis. This approach reveals what they are, and how you can use them to your advantage.

Series: Wiley Trading  •  ISBN: 978-1-119-28204-4  •  Cloth  •  €57.90  •  Apr 2020  •  256pp
Health Sciences
Basic Guide to Orthodontic Dental Nursing, 2nd Edition
Fiona Grist
Senior Orthodontic Nurse in the Maxillofacial Unit at Worthing Hospital and Vice President of the Orthodontic National Group for Dental Nurses and Therapists
- Presents essential information on orthodontic dental nursing
- Reflects the current NEBDN curriculum
- Targeted at any dental nurse undertaking the NEBDN qualification in Orthodontic Dental Nursing
- Chapters cover key topics such as tooth eruption patterns, removable and fixed appliances, de-bonding and retention
- Supported by even more images to demonstrate the concepts discussed


Treating the Complete Denture Patient
Carl F. Driscoll & William Glen Golden
University of Maryland, Baltimore, Maryland, USA retired from the United States Navy Dental Corps and retired from the Ohio State University College of Dentistry, Columbus, Ohio, USA
- Presents easy-to-use, clinically relevant information on all topics related to complete dentures
- Covers all the steps associated with providing complete dentures, from the initial appointment and impressions to inserting and troubleshooting problems
- Features hundreds of high-quality color photographs to depict the concepts discussed
- Includes access to a companion website offering video clips

ISBN: 978-1-119-56958-9 • Cloth • €175.00 • Jan 2020 • 368pp

Haemoglobinopathy Diagnosis, 3rd Edition
Barbara J. Bain
St Mary's Hospital, London, UK

This unique book packs a wealth of practical information on the laboratory diagnosis of haemoglobin disorders into a compact and approachable format. Written by Barbara Bain, a leading haematologist with a reputation for her educational prowess, this book provides a concise overview of the diseases and focuses on the selection, performance, and interpretation of the results of tests that should be offered by all but the very specialist referral centers. Where more specialist tests are required, the reader is given an overview of what the specialist center will do, with guidance on what the result will imply.

About the Author
Professor Barbara J. Bain, MB BS, FRACP, FRCPath Professor of Diagnostic Haematology, St Mary's Hospital Campus, Imperial College Faculty of Medicine; Consultant Haematologist, St Mary's Hospital, London, UK

Cloth • 368pp • Apr 2020 • €165.00
Previous Edition: 978-0-632-05577-7, 978-1-4051-3516-0
Endobronchial Ultrasonography, 2nd Edition
Noriaki Kurimoto, David Fielding & Ali Musani
St Marianna University, Kanagawa Prefecture, Japan; FRACP & National Jewish Health & University of Colorado, National Jewish Health, Denver, CO, USA
- Focuses on all aspects of Endobronchial Ultrasonography (EBUS), covering both applications and diagnosis
- Includes the latest technological developments
- Over 250 high quality, four colour digital images throughout
- Case presentations incorporated at the end of application chapters to aid the reader with diagnosis
- Written by one of the pioneers of EBUS
ISBN: 978-1-119-23394-7 • Cloth • €152.00 • Apr 2020 • 240pp •
Previous Edition: 978-1-4051-8272-0

Temporary Anchorage Devices in Clinical Orthodontics
Jae Hyun Park
Arizona School of Dentistry and Oral Health
- Provides evidence-based information on the use of TADs, with a focus on improving outcomes for patients
- Considers topics ranging from diagnosis and treatment planning to specific clinical applications and appliances
- Takes a real-world clinical approach, with case studies demonstrating concepts
- Written by international experts in the field
- Presents hundreds of high-quality clinical photographs to support the text
ISBN: 978-1-119-51347-6 • Cloth • €249.00 • Feb 2020 • 240pp

Textbook for Orthodontic Therapists
Ceri Davies
University of Wales, Swansea
- Only resource available for those training to become an orthodontic therapist
- Covers learning outcomes required by the examining bodies and the General Dental Council for those who wish to undertake the Diploma in Orthodontic Therapy
- Takes a systematic approach beginning with the basics and then leading into the finer details
- Written in a digestible and accessible format
- Includes topics such as common types of orthodontic appliances, commonly found orthodontic problems, skeletal assessment and classification of malocclusion, as well as information on subjects relevant to the dental profession e.g. medical emergencies, clinical governance etc.
ISBN: 978-1-119-56545-1 • Paper • €TBA • Mar 2020 • 326pp

The Orthodontic Mini-implant Clinical Handbook, 2nd Edition
Richard Cousley
Consultant Orthodontist for the Peterborough & Stamford Hospitals NHS Foundation Trust
- Provides a fully updated and revised new edition of this comprehensive guide to both theoretical and practical advice for the use of mini-implants in dental practice
- Covers new clinical techniques and adds recent clinical cases
- Significantly expanded from the first edition, with hundreds of new clinical photographs
- Presents a new chapter on mini-implant anchored maxillary expansion appliances
- Takes a highly illustrated step-by-step approach ideal for clinical practice
ISBN: 978-1-119-50975-2 • Cloth • €122.00 • Feb 2020 • 304pp •
Previous Edition: 978-1-118-27599-3
**Canine Lameness**
Felix Duerr
- Provides a comprehensive guide to diagnosing musculoskeletal diseases causing lameness in dogs
- Brings clinical examination, diagnostic imaging, and relevant musculoskeletal anatomy together into a single resource
- Takes a logical systems-based approach, outlining diagnostic steps and differential diagnosis for each region
- Emphasizes muscular pathology and conditions
- Includes access to a companion website with video clips demonstrating the steps of the examination, techniques, and lameness conditions

**ISBN:** 978-1-119-19631-0  •  **Cloth**  •  €119.00  •  Mar 2020  •  304pp

**Previous Edition:** 978-0-8138-0957-1

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**Ches X-Rays for Medical Students, 2nd Edition**
Christopher Clarke & Anthony Dux
- In line with the latest Royal College of Radiologists' Undergraduate Radiology Curriculum
- Provides a memorable way to analyse and present chest radiographs
- Presents each radiograph twice, side by side - once as would be seen in a clinical setting, and again with the pathology clearly highlighted

**ISBN:** 978-1-119-50415-3  •  **Paper**  •  €36.90  •  Apr 2020  •  128pp

**Previous Edition:** 978-0-470-65619-8

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**Hand-Rearing Birds, 2nd Edition**
Rebecca S. Duerr & Laurie J. Gage
- Offers a detailed guide to hand-rearing techniques including species-specific guides to caring for and raising young birds
- Covers a wide variety of avian species and taxonomic groups
- Combines information on the science and skill needed to successfully hand-rear birds
- Now in full color throughout
- Provides an ideal reference for avian rehabilitators, breeders, veterinarians and zoo staff

**ISBN:** 978-1-119-16775-4  •  **Cloth**  •  €132.00  •  Mar 2020  •  368pp

**Previous Edition:** 978-0-8138-0666-2
High-Quality, High-Volume Spay and Neuter and Other Shelter Surgeries
Sara White
Spay ASAP Inc. and ergovet

- Covers all aspects of common shelter surgeries, including surgical and anesthetic techniques, perioperative procedures, reproductive medicine, and program management
- Provides coverage of dogs, cats, rabbits, and other small mammals
- Written by leaders in the field with experience in surgery, medicine, spay-neuter practice, teaching, and research

**ISBN:** 978-1-118-51720-8 • Paper • €69.90 • Feb 2020 • 368pp
Humanities & Social Sciences
In this short and provocative book, cultural studies scholar Angela McRobbie develops a much-needed feminist account of neoliberalism. Highlighting the ways in which popular culture and the media actively produce and sustain the cultural imaginary for social polarization, she shows how there is substantial pressure on women not just to be employed, but to prioritize working life. She fiercely challenges the media gatekeepers who shape contemporary womanhood by means of exposure and public shaming, and pays particular attention to the endemic nature of anti-welfarism as it is addressed to women, thereby reducing the scope for feminist solidarity.

In this theoretically rich and deep analysis of current cultural processes, McRobbie introduces a series of concepts including ‘visual media governmentality’ and the urging of women into work as ‘contraceptive employment’. Foregrounding a triage of ideas as the ‘perfect-imperfect-resilience’ McRobbie conveys some of the key means by which consumer capitalism attempts to manage the threats posed by the new feminisms. She proposes that ‘resilience’ emerges as a compromise, as hard-edged neoliberalism proffers the option of a return to liberal feminism.

A lively and devastating critique, *Feminism and the Politics of ‘Resilience’* offers a much-needed wake-up call. It is essential reading for students and scholars of cultural studies, media, sociology, and women’s and gender studies.

- A passionate and timely intervention from a leading voice in cultural studies
- Provides one of the most innovative, theoretically rich and compelling analyses of how and why feminist themes have been taken up by neoliberalism
- Concise and engagingly written to appeal to a broad audience
- Will appeal to scholars in a range of disciplines, from cultural studies to sociology

About the Author

Angela McRobbie is Professor of Communications at Goldsmiths, University of London.
Learning in Adulthood, 4th Edition
A Comprehensive Guide
Sharan B. Merriam & Lisa M. Baumgartner
University of Georgia; Virginia Commonwealth University, Richmond & University of Northern Illinois, DeKalb, IL

An indispensable resource for anyone involved in the field of adult education

For nearly three decades, Learning in Adulthood has been the definitive guide in the field of adult education. Now in its Fourth Edition, this comprehensive volume is fully revised to reflect the latest developments in theory, research, and practice. The authors integrate foundational research and current knowledge to present fresh, original perspectives on teaching and learning in adulthood. Written by internationally-recognized experts, this market-leading guide draws from work in sociology, philosophy, critical social theory, psychology, and education to provide an inclusive overview of adult learning.

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- Explores the broader social implications of adult education

About the Authors
Sharan B. Merriam is professor of adult education at the University of Georgia, Athens.
Lisa M. Baumgartner is an assistant professor of adult education at Northern Illinois University, DeKalb, IL.

WHOLE
What Teachers Need to Help Students Thrive
Rex Miller, Bill Latham, Kevin Baird & Michelle Kinder
Round Rock, TX, Buffalo State College

An innovative look at how to create a positive, stress-free school environment that will benefit teachers and students

A shocking statistic in education reveals that seventy-percent of K-12 teachers work under chronic stress. This revolutionary new book explains how removing stress from the classroom holds the key to improving education. The book also explains what administrators, teachers, parents, and communities can do to help accomplish a stress-free classroom. Packed with real-life examples, new research, and solutions that you can introduce to your own schools, students, and communities, WHOLE shows us how to move schools from the age of stress and insecurity to an age of true educational flourishing.

ISBN: 978-1-119-65103-1 • Cloth • €30.90 • Apr 2020 • 272pp
When I Say Yes
Carolin Emcke & Tony Crawford

How should we talk about desire, power and equality in the wake of the #MeToo debate?

For Carolin Emcke, bestselling author and winner of the German Peace Prize, the debate demonstrates one thing above all: a conversation about abuse and sexuality has emerged that can no longer be stifled. Too many questions remain unanswered: which images and concepts shape our imaginings of desire and revulsion? How is violence exposed and obstructed? How do the norms and structures into which men, women and those in between must fit get constructed? What gets hushed up, and who remains powerless? How can the plurality of desire and sexuality be expressed, without sacrificing their intricacies?

By interrogating her own experiences as well as social practices, music and literature, Emcke demonstrates the enduring complexity of the relationship between sexuality and truth.

- Carolin Emcke is one of Germany’s most distinguished writers and journalists whose previous books have been published to great acclaim
- Half memoir, half rallying cry, the author at the same time interweaves political, literary and philosophical discussion in order to develop her own theory of consent and desire
- In this new book, Emcke explores the lived experiences of twenty-first century women in the world characterized by the kinds of issues vividly highlighted by the #MeToo movement, giving voice to those who do not have a platform
- This beautifully written and very engaging exploration of the post #MeToo climate will be of interest to a wide general readership interested in questions of sexuality, power and desire, and how we can steer our way through the complexities of sexuality and power in order to form more equitable relationships

About the Author

Carolin Emcke is a prominent journalist, activist and scholar and the author of Against Hate. Her contribution to public life has been recognized with many awards, including the Peace Prize of the German Publishers’ Association, Germany’s most prestigious literary award.
If You Don’t Feed the Students, They Starve
Improving Attitude and Achievement through Positive Relationships
Neila A Connors

Award-winning teacher Neila A. Connors shares her secrets for creating positive classroom relationships

From the author of the bestselling If You Don’t Feed the Teachers, They Eat the Students, comes an innovative resource for all who work with pre-K through 12th grade students. Neila Connors presents a wealth of strategies and techniques to help teachers develop, maintain, and sustain positive student relationships. If You Don’t Feed the Students offers practical, commonsense methods for improving classroom performance, served up in an engaging and entertaining manner. In this fun, must-have resource, Connors reveals how empowering students creates a climate of care and compassion and improves everyone’s attitudes and achievement.

ISBN: 978-0-470-57779-0 • Paper • €21.90 • Apr 2020 • 304pp
A History of Solitude

David Vincent
The Open University

Solitude has always had an ambivalent status: the capacity to enjoy being alone can make sociability bearable, but those predisposed to solitude are often viewed with suspicion or pity.

Drawing on a wide array of literary and historical sources, David Vincent explores how people have conducted themselves in the absence of company over the last three centuries. He argues that the ambivalent nature of solitude became a prominent concern in the modern era. For intellectuals in the romantic age, solitude gave respite to citizens living in ever more complex modern societies. But while the search for solitude was seen as a symptom of modern life, it was also viewed as a dangerous pathology: a perceived renunciation of the world, which could lead to psychological disorder and anti-social behaviour.

Vincent explores the successive attempts of religious authorities and political institutions to manage solitude, taking readers from the monastery to the prisoner’s cell, and explains how western society’s increasing secularism, urbanization and prosperity led to the development of new solitary pastimes at the same time as it made traditional forms of solitary communion, with God and with a pristine nature, impossible. At the dawn of the digital age, solitude has taken on new meanings, as physical isolation and intense sociability have become possible as never before. With the advent of a so-called loneliness epidemic, a proper historical understanding of the natural human desire to disengage from the world is more important than ever.

The first full-length account of its subject, A History of Solitude will appeal to a wide general readership.

- A groundbreaking work on a topic of immense historical and contemporary importance
- Considers both the positive and negative forms that solitude has taken throughout history
- Explores the applications of solitude from prayer and leisure to solitary confinement and the loneliness epidemic
- Written by a leading historian and author

About the Author

David Vincent is Professor Emeritus and former Pro Vice Chancellor at The Open University.
**Western Civilization**

**A Brief History**

Paul R. Waibel  
Belhaven College

A comprehensive yet concise introduction to Western Civilization, designed to interest and engage contemporary students

*Western Civilization: A Brief History* is a concise one-volume survey that covers the subject’s ancient origins through to the early 21st century. Stressing social and intellectual history, rather than merely listing names and dates, this stimulating resource offers a more consistent and reader-friendly narrative than traditional textbooks. The author, with 40 years’ experience teaching college-level Western Civilization and World History courses, emphasizes topics that stimulate student interest and encourage classroom participation. Topics include Europe in the Middle Ages, the Renaissance and Reformation, the rise of medieval Christianity, Darwin and the Theory of Evolution, the Industrial Revolution, imperialism, the World Wars of the 20th century, the Cold War, and many others. Written with the needs of today’s students in mind, this textbook:

- Offers accessible and straightforward coverage of the history of Western Civilization
- Provides a consistent style of writing and organizational theme
- Includes chronological overviews of ancient Greece, Rome, and the Near East

**About the Author**

**Paul R. Waibel** is Professor of History Emeritus at Belhaven University. He has published numerous articles and reviews in scholarly journals, periodicals, reference works, and anthologies, and is author and co-author of several history texts including *Twentieth-Century Europe: A Brief History* and *Martin Luther: A Brief Introduction to His Life and Works*.

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**And Yet They Persisted**

**How American Women Won the Right to Vote**

Johanna Neuman

- Combines the current state of the scholarly literature with the meta-narrative of American history
- Widens the lens from a singular focus on Votes for Women to a view of American history more broadly, reconnecting the campaign to the context of its times
- Extends the Movement’s timeline to include its origins with the colonies in the 1760s and its final triumph in the 1960s, and continues the story to present day

**ISBN:** 978-1-119-53083-1  
Paper  •  €36.90  •  Mar 2020  •  368pp

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**LINGUISTICS**

**The Concise Encyclopedia of Applied Linguistics**

Carol A. Chapelle  
Iowa State University, USA

Offers a wide-ranging overview of the issues and research approaches in the diverse field of applied linguistics

*The Concise Encyclopedia of Applied Linguistics* covers the fundamentals of the discipline, introducing readers to the concepts, research, and methods used by applied linguists working in the field. This succinct, reader-friendly volume offers a collection of entries that cover a range of language problems and the analytic approaches developed to address them. This abridged reference work has been compiled from the most-accessed entries from *The Encyclopedia of Applied Linguistics* (www.encyclopediaofappliedlinguistics.com), the more extensive volume which is available in print and digital format in 1000 libraries spanning 50 countries worldwide.

**ISBN:** 978-1-119-14736-7  
Paper  •  €51.90  •  Dec 2019  •  520pp
A Companion to Literary Theory
David H. Richter
Queens College; Graduate Center, City University of New York, USA

Introduces readers to the modes of literary and cultural study of the previous half century

A Companion to Literary Theory is a collection of 36 original essays, all by noted scholars in their field, designed to introduce the modes and ideas of contemporary literary and cultural theory. Arranged by topic rather than chronology, in order to highlight the relationships between earlier and most recent theoretical developments, the book groups its chapters into seven convenient sections. The Wiley-Blackwell Companion to Literary Theory will be welcomed by college and university students seeking an accessible and authoritative guide to the complex and often intimidating modes of literary and cultural study of the previous half century.

Series: Blackwell Companions to Literature and Culture • ISBN: 978-1-119-40690-7 • Paper • €39.90 • Feb 2020 • 608pp

Breaking the Book
Print Humanities in the Digital Age
Laura Mandell
Texas A&M University, USA

- Explores the reasons why the traditional humanities disciplines are resistant to ‘digital humanities’
- Reveals facets of book history, offering it as an example of how different media shape our modes of thinking and feeling
- Gathers together the most important book history and literary criticism concerning the hundred years leading up to the early 19th-century emergence of mass print culture
- Predicts effects of the digital revolution on disciplinarity, expertise, and the institutional restructuring of the humanities

Series: Wiley-Blackwell Manifestos • ISBN: 978-1-119-07286-7 • Paper • €30.90 • Apr 2020 • 240pp
Despite the criticisms that have been levelled at news organizations in recent years and the many difficulties they face, journalism matters. It matters, argues Schudson, because it orients people daily in the complex and changing worlds in which they live. It matters because it offers a fact-centered, documented approach to pertinent public issues. It matters because it keeps watch on the powerful, especially those in government, and can press upon them unpleasant truths to which they must respond. Corruption is stemmed, unwise initiatives stopped, public danger averted because of what journalists do.

Professional journalism dedicated to fact-centered stories about the events, people, moments and moods of life today matters. When this journalism is competent, compelling, and assertive, it makes a world of difference.

This book challenges journalists to think hard about what they really do. It challenges skeptical or distrustful news audiences who take pride in detecting media bias but fail to see that their own bias may distort their perception. And it holds out hope that journalism will be for years to come a path for ambitious, curious, young people who love words or pictures or numbers and want to use them to improve the public conversation in familiar ways or in ways yet to be imagined.

- Michael Schudson is Professor of Journalism at Columbia University and the most distinguished media sociologist and media historian in the United States today
- In this new volume in Polity’s acclaimed ‘Why It Matters’ series, Schudson makes the case for the continued importance of journalism, even in times that seem designed to destroy it
- He argues that when journalism is competent, compelling, and assertively fact-based, it can make a world of difference by orienting readers in their world, showing truth to power, and stem corruption
- This book will be essential reading for any curious young reader who wants to use words, pictures, and numbers to improve the public conversation in ways that have yet to be imagined

About the Author

Michael Schudson is Professor of Journalism at Columbia University.
Data Skills for Media Professionals
A Basic Guide
Ken Blake & Jason Reineke

Teaches the basic, yet all-important, data skills required by today's media professionals

The authors of Data Skills for Media Professionals have assembled a book that teaches key aspects of data analysis, interactive data visualization and online map-making through an introduction to Google Drive, Google Sheets, and Google My Maps, all free, highly intuitive, platform-agnostic tools available to any reader with a computer and a web connection. Delegating the math and design work to these apps leaves readers free to do the kinds of thinking that media professionals do most often: considering what questions to ask, how to ask them, and how to evaluate and communicate the answers.

ISBN: 978-1-119-11896-1 • Paper • €27.90 • Oct 2019 • 224pp

The Handbook of Public Sector Communication
Vilma Luoma-aho & María José Canel

A multidisciplinary collection on global public entity strategic communication

The Handbook of Public Sector Communication is the first comprehensive volume to explore the field. This timely, innovative volume examines the societal role, environment, goals, practices, and development of public sector strategic communication. International in scope, this handbook describes and analyzes the contexts, policies, issues, and questions that shape public sector communication. An interdisciplinary team of leading experts discusses diverse subjects of rising importance to public sector, government, and political communication. Topics include social exchange relationships, crisis communication, citizen expectations, measuring and evaluating media, diversity and inclusion, and more.

Series: Handbooks in Communication and Media • ISBN: 978-1-119-26314-2 • Cloth • €179.00 • Feb 2020 • 540pp
After God

Peter Sloterdijk & Ian Alexander Moore
Karlsruhe School of Design

In his *Critique of Cynical Reason*, Peter Sloterdijk pursued an enlightenment of the Enlightenment in both its beginnings and the present. *After God* is dedicated to the theological enlightenment of theology. It ranges from the period when gods reigned, through the rule of the world-creator god to reveries about the godlike power of artificial intelligence. The path of this self-enlightening theology, which is carried out here by a non-theologian, must begin well before Nietzsche’s declaration of the death of God, and it must move beyond this dictum to explore the present and the future.

Since the early 20th century we have seen how the metaphysical twilight of the gods, which has preoccupied philosophers and theologians, has been accompanied by an earthly twilight of the souls. The emergence of psychoanalysis, and more recently the development of the neuro-cognitive sciences, have secularized the old Indo-European concept of the soul and transferred many accomplishments of the human mind to computerized machines. What remains of the eternal light of the soul after the artificial lights have been turned on? Have the inventors of AI thrust themselves into the position vacated by the death of god? Perhaps the distinction between God and idols will soon re-emerge here for the citizens of modernity, only this time in a technological and political register. For them, theological enlightenment – which is completely different from an instinctive rejection of religion – will be a fateful task.

- *After God* is a philosophical reflection on religion that is similar to that carried out by Nietzsche when he famously declared ‘God is dead’. We in the West have relied on religion for thousands of years to give meaning and order to our world: what happens when this source of meaning and order is no longer there? Sloterdijk is asking the same question that Nietzsche asked, but in the 21st rather than the 19th century.

- Sloterdijk shows that since the early 20th century we have seen how the twilight of the gods, which has preoccupied philosophers and theologians, has been accompanied by a twilight of the souls. The emergence of psychoanalysis, and more recently the development of the neuro-cognitive sciences, have secularized the old Indo-European concept of the soul and transferred many accomplishments of the human mind to computerized machines. Have the inventors of AI thrust themselves into the position vacated by the death of god?

- This new work by one of the most original thinkers today will appeal to students and scholars across the humanities and social sciences, as well as anyone interested in religion, philosophy and critical theory today.

About the Author

**Peter Sloterdijk** is Professor of Philosophy and Aesthetics at the Karlsruhe School of Design. He is one of the most influential philosophers writing today and is the author of many books including *The Critique of Cynical Reason, In the World Interior of Capital, Spheres, You Must Change Your Life* and *What Happened in the 20th Century?*
Aspects of the New Right-Wing Extremism
Theodor W. Adorno & Wieland Hoban

On 6 April 1967, at the invitation of the Socialist Students of Austria at the University of Vienna, Theodor W. Adorno gave a lecture which is not merely of historical interest.

Against the background of the rise of the National Democratic Party of Germany, which had enjoyed remarkable electoral success in the first two years after its formation in November 1964, Adorno analysed the goals, resources and tactics of the new right-wing nationalism of this time. Contrasting it with the ‘old’ fascism of the Nazis, Adorno gave particular attention to the ways in which far-right movements elicited enthusiastic support in sections of the West German population, 20 years after the war had ended.

Much has changed since then, but some elements have remained the same or resurfaced in new forms, 50 years later. Adorno’s penetrating analysis of the sources of right-wing radicalism is as relevant today as it was five decades ago. It is a prescient message to future generations who find themselves embroiled once again in a struggle against a resurgent nationalism and right-wing extremism.

- Theodor W. Adorno was one of the twentieth century’s leading critical theorists and social thinkers, and in this short text he analyses the rise of right-wing extremism
- Adorno’s analysis addresses various timeless features of right-wing movements – their origins, strategy, demographic and ideological fidelity
- While the specific focus of the lecture on which this book is based was the rise of right-wing extremism in Germany in the 1960s, his argument is directly relevant to our world today because he offers a powerful analysis of the forces that give rise to right-wing extremism in democratic societies
- This small book is a bestseller in Germany, where it sold more than 20,000 copies in the first month and reached the top 10 of the Spiegel bestseller list. Short, accessible, timely and engaging, it will be appeal to a wide readership that wants to understand more about the sources and characteristics of right-wing radicalism in our world today

About the Author

Theodor W. Adorno (1903-1969), a prominent member of the Frankfurt School, was one of the most influential thinkers of the 20th century in the areas of social theory, philosophy and aesthetics.
In the Presence of Schopenhauer

Michel Houellebecq

The work of Michel Houellebecq – one of the most widely read and controversial novelists of our time – is marked by the thought of Schopenhauer. When Houellebecq came across a copy of Schopenhauer’s Aphorisms in a library in his mid-twenties, he was bowled over by it and he hunted down a copy of his major philosophical work, The World as Will and Representation. Houellebecq found in Schopenhauer – the radical pessimist, the chronicler of human suffering, the lonely misanthrope – a powerful conception of the human condition and of the future that awaits us, and when Houellebecq’s first writings appeared in the early 1990s, the influence of Schopenhauer was everywhere apparent.

But it was only much later, in 2005, that Houellebecq began to translate and write a commentary on Schopenhauer’s work. He thought of turning it into a book but soon abandoned the idea and the text was never published – until now. In the Presence of Schopenhauer is the story of a remarkable encounter between a novelist and a philosopher and a testimony to the deep and enduring impact of Schopenhauer’s philosophy on one of France’s greatest living writers.

- Michel Houellebecq is one of the most widely read and controversial novelists writing today. His books are hugely successful in English and throughout the world. In April 2019 he received France’s highest order of merit, the Légion d’honneur.

- In this short book, Houellebecq explains how, as a young man, he discovered the work of the great German philosopher Schopenhauer, and reveals his deep intellectual debt to Schopenhauer’s thought.

- The charm of this short book lies in its highly personal character, as Houellebecq recounts the deep personal impact that Schopenhauer’s work had on him and on his view of the world and the human condition.

- This book will be of great interest to everyone who reads Houellebecq’s novels, including his most recent book, Serotonin, which has just been published in English.

About the Author

Michel Houellebecq is a French writer, poet and essayist. His many bestselling books include Platform, The Possibility of an Island, Submission and Serotonin. He won the prestigious Prix Goncourt in 2010 and, in 2019, he was awarded the Légion d’honneur, France’s highest order of merit.
Infinite Mobilization
Towards a Critique of Political Kinetics

Peter Sloterdijk
Karlsruhe School of Design

The core of what we refer to as ‘the project of modernity’ is the idea that human beings have the power to bring the world under their control, and hence it is based on a ‘kinetic utopia’: the movement of the world as a whole reflects the implementation of our plans for it.

But as soon as the kinetic utopia of modernity is exposed, its seemingly stable foundation cracks open and new problems appear: things don’t happen according to plan because as we actualize our plans, we set in motion other things that we didn’t want as unintended side-effects. We watch with mounting unease as the self-perpetuating side-effects of modern progress overshadow our plans, as a foreign movement breaks off from the very core of the modern project supposedly guided by reason and slips away from us, spinning out of control. What looked like a steady march towards freedom turns out to be a slide into an uncontrollable and catastrophic syndrome of perpetual mobilization. And precisely because so much comes about through our actions, these developments turn out to have explosive consequences for our self-understanding, as we begin to realize that, so far from bringing the world under our control, we are instead the agents of our own destruction.

In this brilliant and insightful book Sloterdijk lays out the elements of a new critical theory of modernity understood as a critique of political kinetics, shifting the focus of critical theory from production to mobilization and shedding new light on a world facing the growing risk of humanly induced catastrophe.

- Sloterdijk is one of the most important and influential philosophers and cultural theorists writing today. In this book he presents a bold account of our modern preoccupation with motion, speed and change, showing how this emerged as a central feature of our modern, Western way of thinking.

- His bold and original critical theory does not only identify what is problematic in our growth- and motion-obsessed Western society, but also provides antidotes in the form of solutions sourced from wiser and serene ways of thinking.

- He also shows that it leads to destructive consequences, as we become locked in a syndrome of perpetual mobilization that spins out of our control. The dream of modernity was that human beings would be able to control the world, but now we have become the agents of our own destruction.

- This book will appeal to anyone with an interest in contemporary philosophy and cultural theory, and it will be essential reading for all those who follow Sloterdijk’s work.

About the Author

Peter Sloterdijk is Professor of Philosophy and Aesthetics at the Karlsruhe School of Design.
From obnoxious public figures to online trolling and accusations of “fake news”, almost no one seems able to disagree without hostility. But polite discord sounds farfetched when issues are so personal and fundamental that those on opposing sides appear to have no common ground. How do you debate the “enemy”? Philosophers Scott Aikin and Robert Talisse show that disagreeing civilly, even with your sworn enemies, is a crucial part of democracy. Rejecting the popular view that civility requires a polite and concessive attitude, they argue that our biggest challenge is not remaining calm in the face of an opponent, but rather ensuring that our political arguments actually address those on the opposing side. Too often politicians and pundits merely simulate political debate, offering carefully structured caricatures of their opponents. These simulations mimic political argument in a way designed to convince citizens that those with whom they disagree are not worth talking to.

Good democracy thrives off conflict, but until we learn the difference between real and simulated arguments we will be doomed to speak at cross-purposes. Aikin and Talisse provide a crash course in political rhetoric for the concerned citizen, showing readers why understanding the structure of arguments is just as vital for a healthy democracy as debate over facts and values. But there’s a sting in the tail - no sooner have we learned rhetorical techniques for better disagreement than these techniques themselves become weapons with which to ignore our enemies, as accusations like “false equivalence” and “ad hominem” are used to silence criticism. Civility requires us to be eternally vigilant to the ways we disagree.

- A lively, astute manifesto for why and how we must learn to disagree civilly even with our enemies
- Rich with relevant contemporary examples
- Provides a timely and essential intervention for the era of obnoxious politicians and internet trolling
- Authored by two respected philosophers

About the Authors
Scott F. Aikin is Assistant Professor of Philosophy at Vanderbilt University.
Robert B. Talisse is W. Alton Jones Professor of Philosophy at Vanderbilt University.
What is Philosophy of Science?
Dean Rickles
University of Sydney

Philosophy of science puts science itself under the microscope: What exactly is science? How do its explanations of the world differ from those of other subjects, including so-called “pseudo-sciences”? How should we understand and evaluate scientific methods? What, if anything, can science tell us about the nature of physical reality?

Dean Rickles guides beginners through the central topics in philosophy of science. He looks at the origins and evolution of the field, the issues that arise when distinguishing between science and non-science, the concepts of logic and associated problems, scientific realism and anti-realism, and the nature of scientific models and representing. Rickles brings the subject to sparkling life with a user-friendly tone and rich, real-world examples.

What is Philosophy of Science? is the must-have primer for students getting to grips with this broad-ranging and important topic.

- Among the first books in Polity’s exciting new introductory philosophy series, which provides concise, engaging overviews of key topics
- Written by a well-known expert in the field
- Written in a lively and accessible style to appeal to absolute beginners
- Offers real-world applications through rich and timely examples

About the Author

Dean Rickles is Professor of History and Philosophy of Modern Physics at the University of Sydney.
Migrants and Militants
Alain Badiou

The question of migration has come to dominate the news agenda in many countries, but what does the word ‘migrant’ really mean today and how should we respond to those who are labelled ‘migrants’?

- Alain Badiou, one of the most influential and renowned living French philosophers, puts forward in this book a new and radical account of migration and the migrant.

- In doing so, Badiou delivers a powerful counter to those who believe that an exclusionary politics of migration is the way forward, arguing instead that we must welcome those who come to us and who represent the universal nomadic proletariat.

- He argues that we must understand the migrant in relation to the structures of global capitalism: the migrant is a nomadic proletarian.

- Informed by contemporary poetry and the words of an anonymous poet, this short and powerful plea for a new politics of migration will appeal to anyone interested in radical politics, contemporary philosophy and critical theory as well as those interested in the politics of migration and current affairs.

About the Author
Alain Badiou, former Maoist and political activist, is a philosopher, mathematician and novelist. He lives in Paris.

Saturday Night Live and Philosophy
Deep Thoughts Through the Decades
William Irwin
Wilkes-Barre, Pennsylvania

- The first book dedicated to the philosophical questions which underpin NBC’s award-winning Saturday Night Live, one of the funniest and longest running late-night variety shows on television.

- Examines the philosophical issues and topics behind the monologues, sketches, commercials, characters, weekend updates, and musical guests which make Saturday Night Live unique, from fake news as media theory, to parody, prejudice, and the philosophy of play.

- Showcases philosophers at their best, discussing politics, truth, knowledge, culture, and reality through a lens of sarcasm, satire, and parody.

- Faces tough and surprisingly funny questions about politics, religion, culture, power, and current events head on.

- Analyses the ‘SNL effect’ in famous sketches, characters, and plotlines on the popular comedy show in an entertaining and thoughtful manner.

Global Energy Politics
Thijs Van de Graaf & Benjamin K. Sovacool
Ghent University; University of Sussex Business School

Ever since the Industrial Revolution energy has been a key driver of world politics. From the oil crises of the 1970s to today’s rapid expansion of renewable energy sources, every shift in global energy patterns has important repercussions for international relations.

In this new book, Thijs Van de Graaf and Benjamin Sovacool uncover the intricate ways in which our energy systems have shaped global outcomes in four key areas of world politics: security, the economy, the environment, and global justice. Moving beyond the narrow geopolitical focus that has dominated much of the discussion on global energy politics, they also deftly trace the connections between energy, environmental politics, and community activism.

The authors argue that we are on the cusp of a global energy shift that promises to be no less transformative for the pursuit of wealth and power in world politics than the historical shifts from wood to coal and from coal to oil. This ongoing energy transformation will not only upend the global balance of power; it could also fundamentally transfer political authority away from the nation state, empowering citizens, regions and local communities.

- *Global Energy Politics* will be an essential resource for students of the social sciences grappling with the major energy issues of our times.
- A comprehensive introduction to an increasingly important topic by two prominent scholars in the field
- Skilfully connect the dots between energy markets, geopolitics, the environment, and local activism across a range of energy technologies and sectors
- Packed with illustrative material to bring out its central arguments
- Essential reading for students looking for a clear and up to the minute overview of the complexities and depth of the global energy challenge

About the Authors

Thijs Van de Graaf is Assistant Professor of International Politics at Ghent University, Belgium.

Benjamin K. Sovacool is Professor of Energy Policy at the University of Sussex Business School, United Kingdom.
Should Auld Acquaintance Be Forgot
The Great Mistake of Scottish Independence
John Lloyd

The Scottish nationalists seek to end the United Kingdom after 300 years of a successful union. Their drive for an independent Scotland is now nearer to success than it has ever been.

Success would mean a diminished Britain and a perilously insecure Scotland. The nationalists have represented the three centuries of union with England as a malign and damaging association for Scotland. The European Union is held out as an alternative to a United Kingdom, as a safeguard for Scotland’s future and a boost to its economy. But the siren call of secession would lure Scotland into a state of radical instability, as it cuts itself off from what is by far its biggest market and supplier, disrupting ties of work, commerce and kinship and impoverishing the economy. All this with no guarantee of growth in an EU now struggling with a downturn in most of its states and the increasing disaffection of many of its members.

In this incisive and controversial book, the journalist John Lloyd cuts through the rhetoric to show that the economic plans and forecasts of the Scottish National Party are deeply unrealistic; the loss of a subsidy of as much as £10 billion a year from the Treasury would mean large-scale cuts, much deeper than those effected by Westminster; the broadly equal provision of health, social services, education and pensions across the UK would cease, leaving Scotland with the need to recreate many of these systems on its own; and the claim that Scotland would join the most successful of the world’s small states – as Denmark, New Zealand and Norway – is no more than an aspiration with little prospect of success, even in the medium term.

The alternative to independence is clear: a strong devolution settlement and a joint reform of the British union to modernise the UK’s age-old structures, reduce the centralisation of power and boost the ability of all Britain’s nations and regions to support and unleash their creative and productive potential. Scotland has remained a nation in union with three other nations – England, Northern Ireland and Wales. It will continue as one, more securely in a familiar companionship.

- John Lloyd is an award-winning journalist (currently contributing editor at the Financial Times), founding director of the Reuters Institute for the Study of Journalism at the University of Oxford, and former editor of Time Out and the New Statesman
- In this new book, he offers an incisive critique of the drive for Scottish Independence – a drive that has received fresh impetus from the prospect of a no-deal Brexit. Lloyd argues that Scottish independence would result in a perilously insecure Scotland and a diminished Britain
- This book will be essential reading for any and all readers who are concerned about the future of Scotland and the UK, British politics, and current affairs

About the Author

John Lloyd is a Contributing Editor for the Financial Times, where he has been Labour Editor, East Europe Editor and Moscow Bureau Chief. His books include Loss without Limit: the British Miners’ Strike (with Martin Adeney), Rebirth of a Nation: An Anatomy of Russia, What the Media are doing to our Politics, and The Power and the Story: The Global Battle for News.
The Left Case for Brexit
Reflections on the Current Crisis
Richard Tuck
Harvard University

Liberal left orthodoxy holds that Brexit is a disastrous coup, orchestrated by the hard right and fuelled by xenophobia, which will break up the Union and turn what's left of Britain into a neoliberal dystopia.

Richard Tuck's ongoing commentary on the Brexit crisis demolishes this narrative. He argues that by opposing Brexit and throwing its lot in with a liberal constitutional order tailor-made for the interests of global capitalists, the Left has made a major error. It has tied itself into a framework designed to frustrate its own radical policies. Brexit therefore actually represents a golden opportunity for socialists to implement the kind of economic agenda they have long since advocated. Sadly, however, many of them have lost faith in the kind of popular revolution that the majoritarian British constitution is peculiarly well-placed to deliver and have succumbed instead to defeatism and the cultural politics of virtue-signalling. Another approach is, however, still possible.

Combining brilliant contemporary political insights with a profound grasp of the ironies of modern history, this book is essential for anyone who wants a clear-sighted assessment of the momentous underlying issues brought to the surface by Brexit.

• Richard Tuck is a leading historian of political thought and distinguished political theorist, currently Professor of Government at Harvard University; alongside a long history of publishing path-breaking academic work, he has written about Brexit and the Left for Briefings for Brexit and Dissent

• In this new book, Tuck writes a series of interconnected ‘diary entries’, designed to be sharp polemics aimed at his fellow leftists on their myopia with regards to Brexit. It also includes some of his recent major articles, such as ‘The Left Case for Brexit’

• He looks at Brexit from the perspective of political theory and history, combining a brilliant eye for fascinating historical detail and anecdote with an iconoclastic and provocative line of argument

• This book is perfect for anyone on the left who is sceptical of the EU and who enjoyed Costas Lapavitsas’ ‘The Left Case Against the EU’

About the Author

Richard Tuck is one of the world's greatest historians of political thought, whose work on topics including Hobbes and natural rights theory is seminal. He is now Frank G. Thomson Professor of Government at Harvard University.
The New Progressivism
A Grassroots Alternative to the Populism of our Times
David Amiel, Ismaël Emelien & Andrew Brown

Political parties that once dominated Western democracies have been shaken to the core. Many have suffered electoral debacles, as in France, Italy and Greece, while mainstream political parties in the UK and the US have found themselves struggling to cope with outcomes – in the form of Brexit and the election of Trump – that were not anticipated. We are witnessing nothing less than the exhaustion of a century-old cleavage between traditional left and right parties due to their inability to perceive and tackle present-day challenges, such as declining social mobility, mounting environmental crises, rising geographic inequality, tensions over migration and multiculturalism, etc. The ‘populists’, from Salvini and Le Pen to Trump and Bolsonaro, were the first to understand this and supply an alternative.

But contrary to what many observers now predict, we are not doomed to witness the replacement of the ancient political order by the populists’ rise to power. In France, Emmanuel Macron launched a new movement that stopped them. Though things have sometimes been tough, ‘En Marche!’ has successfully implemented an entirely new programme of reforms and has been given some comfort by recent election results. In this short book, David Amiel and Ismaël Emelien – two of Macron’s closest advisers and key architects of ‘En Marche!’ – build on this experiment and reflect on its successes and failures to define a new grassroots progressivism for Western countries based on three principles and ranging from public policies to electoral strategy, from ideology to party organization.

This could form the bedrock for a wider counter-offensive against the populism of our times.

- David Amiel and Ismaël Emelien were two of French President Emmanuel Macron’s closest advisors and they were key figures in the development of his new party, En Marche!, and his successful presidential campaign
- The authors show how established political parties lost touch with the electorate and paved the way for the rise of populism, and it shows how a progressive political movement can re-connect with citizens and build a new progressive politics that will offer a real alternative to populism – not just in France but in the UK, the US and elsewhere
- This book is based on their experience and it lays the groundwork for a new kind of progressive politics in the age of populism
- This bold and ambitious book will be of interest to a wide readership concerned about the dire state of contemporary politics and looking for new ways to develop a progressive political movement today

About the Authors

David Amiel is a graduate of the Ecole Normale Supérieure. In 2015, he joined Emmanuel Macron, who was then Finance Minister, as an economist. He coordinated the conception and drafting of Macron’s presidential campaign platform and, following his election, he was appointed policy adviser to the President from 2017 to 2019.

Ismaël Emelien is the closest and longest serving advisor of Emmanuel Macron. He worked in the private sector and in a think-tank before joining Macron’s team when he was appointed Finance Minister in 2014. He was one of the founders of En Marche! and Director of Strategy for Macron’s presidential campaign, and was subsequently appointed Special Advisor to the President from 2017 to 2019.
The Tribalization of Europe
A Defence of our Liberal Values
Marlene Wind
University of Copenhagen

Tribalization is a global megatrend in today’s world. The election of Donald Trump, the Brexit vote, populist movements like Catalan separatism – together with democratic backsliding in Central and Eastern Europe – are all examples of tribalization. Fuelled by anti-globalism and identity politics, tribalization is drawing up the drawbridge to the world. It is putting cultural differences before dialogue, collaboration and universal liberal values.

But tribalism is a dangerous road to go down. With it, argues Marlene Wind, we have put democracy itself in danger. Tribalism is not just about being pro-nation, anti-EU and anti-global. It is in many instances a bigger and more fundamental movement that casts aside the liberal democratic principles we once held in common.

At a time when former defenders of liberal values are increasingly silent or have even joined the growing chorus of tribalists, this book is a wakeup call. Drawing on a wide range of examples from the UK and the US to Spain, Hungary and Poland, Wind highlights the dangers of identity politics and calls on people to stand up for democracy and the rule of law.

- Marlene Wind is Professor of Politics at the University of Copenhagen, known for posing a dramatic challenge to Catalan leader Carles Puigdemont during a public debate in 2018
- In this urgent and compelling book, she argues that tribalization is the defining feature of today’s politics, and that its appeals to identity politics and anti-globalism present a real and present danger to the future of democracy
- Drawing upon examples familiar to many readers from the UK, the US, Spain, Hungary, and Poland, she calls for a lowering of the tribalist drawbridge and for individuals to stand up for democracy and the rule of law
- This book will be essential reading for anyone concerned by the tenor of public debate and the trajectories of contemporary politics in Europe, the United States and beyond

About the Author

Marlene Wind is Professor of Politics at the University of Copenhagen.
Violence and Political Theory

Elizabeth Frazer & Kimberly Hutchings
University of Oxford; Queen Mary University London

Is politics necessarily violent? Does the justifiability of violence depend on whether it is perpetrated to defend or upend the existing order – or perhaps on the way in which it is conducted? Is violence simply direct physical harm, or can it also be structural, symbolic, or epistemic?

In this book, Elizabeth Frazer and Kimberley Hutchings explore how political theorists, from Niccolo Machiavelli to Elaine Scarry, have addressed these issues. They engage with both defenders and critics of violence in politics, analysing their diverse justificatory and rhetorical strategies in order to draw out the enduring themes of these debates. They show how political theorists have tended to evade the central difficulties raised by violence by either reducing it to a neutral tool or identifying it with something quite distinct, such as justice or virtue. They argue that, because violence is necessarily wrapped up with hierarchical and exclusive structures and imaginaries, legitimising it in terms of the ends that it serves, or how it is perpetrated, no longer makes sense.

This book will be an invaluable resource for students and scholars in areas ranging from the ethics of terror and war, to radical and revolutionary political thought.

- Elizabeth Frazer and Kimberly Hutchings are world-renowned political theorists who have produced highly respected work on political violence, including Polity’s Can Political Violence Ever Be Justified? (2019)
- In this new book, they provide an expert introduction to the ins-and-outs of the debate between political theorists concerning the relationship between politics and violence
- Examining debates on issues ranging from revolutionary violence and state violence to anarchist views of violence, they explain and assess the arguments of thinkers ranging from Machiavelli and John Locke through to Foucault, Walter Benjamin and Hannah Arendt
- Encompassing and accessible, this title will be a valuable guide for any student or scholar working to wrap their head around a number of pressing issues of our time, including the ethics of war, terrorism studies, and radical and revolutionary thought

About the Authors

Elizabeth Frazer is Associate Professor of Politics at the University of Oxford.

Kimberly Hutchings is Professor of Politics and International Relations at Queen Mary University of London.
The False Promise of Liberal Order
Nostalgia, Delusion and the Rise of Trump
Patrick Porter
University of Birmingham

This book exposes the flaws in the nostalgic vision of the post-war global order. An order that came to believe it was exceptional and permanent – a mentality that has led to spiraling deficits, permanent war, and Trump. Only by confronting the false promise of liberal order can America survive as a constitutional republic in a plural world.

- An important contribution to our understanding of America’s role in the world past, present and future
- Builds on a short article written by the author which achieved the rare feat of galvanizing debate in academia, think tanks, and policy circles
- Addresses the need for an alternative regarding foreign policy and global order that is more appealing to voters
- A good intervention-style text for contemporary global politics classes in the US or UK

About the Author
Paul Porter is Professor of International Security and Strategy at the University of Birmingham.

Totalitarianism
David D. Roberts
University of Georgia

In this accessible, wide-ranging introduction, David Roberts outlines the contours and history of totalitarianism and shows that although the term has come to have overwhelmingly negative connotations, some have enthusiastically pursued a totalitarian direction—and not simply for power, control, or domination.

- David D. Roberts is a widely respected historian who has written some of the seminal works on totalitarianism and fascism, including Fascist Interactions (2016) and The Totalitarian Experiment in Twentieth-Century Europe (2006)
- In this new book, he offers an expert introduction to totalitarianism, drawing not only on the familiar historical examples of Italy, Germany and Russia but also communist China, Putin’s Russia, and Islamic State (IS)
- He vigorously defends the continued relevance of the concept of totalitarianism against claims that it is an outmoded or useless term in the twenty-first century
- This book is the foremost guide to totalitarianism for students of European history, political theory and contemporary political science

About the Author
David D. Roberts is Albert Berry Saye Professor (Emeritus) at the University of Georgia.
The Wiley Blackwell Concise Companion to the Hadith
Daniel W. Brown
Independent Scholar

The most comprehensive and up-to-date English-language guide on hadith scholarship

The source of much of our knowledge of the first two centuries of Islamic history, the hadith literature is made up of thousands of traditions collected during the formative years of Islam. Alongside the Qur’an, the hadith forms a second major body of Islamic scripture, and much of Islamic belief and practice rests on the hadith including Islamic law, Islamic theology, Qur’anic interpretation, political thought, and personal behavior. Yet despite its importance to Muslims worldwide and its indispensable role as a source for early Islamic history, the hadith remains unexplored territory for many non-specialist readers.

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Wiley Blackwell Concise Companion to Christian Martydom
Paul Middleton

A unique, wide-ranging volume exploring the historical, religious, cultural, political, and social aspects of Christian martyrdom

Although a well-studied and researched topic in early Christianity, martyrdom had become a relatively neglected subject of scholarship by the latter half of the 20th century. However, in the years following the attack on the Twin Towers on September 11, 2001, the study of martyrdom has experienced a remarkable resurgence. Heightened cultural, religious, and political debates about Islamic martyrdom have, in a large part, prompted increased interest in the role of martyrdom in the Christian tradition.

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Religious Ethics
Meaning and Method
William Schweiker & David A. Clairmont

An inclusive and innovative account of religious ethical thinking and acting in the world. Rather than merely applying existing forms of philosophical ethics, Religious Ethics defines the meaning of the field and presents a distinct and original method for ethical reflection through comparisons of world religious traditions. Written by leading scholars and educators in the field, this unique volume offers an innovative approach that reveals how religions concur and differ on moral matters, and provides practical guidance on thinking and living ethically.

ISBN: 978-1-4051-9857-8 • Paper • €24.90 • Dec 2019 • 224pp
Enrichment
A Critique of Commodities
Luc Boltanski, Arnaud Esquerre & Catherine Porter
Ecole des hautes études en sciences sociales, Paris

This book offers a major new account of modern capitalism and of the ways in which value and wealth are created today. Boltanski and Esquerre argue that capitalism in the West has recently undergone a fundamental transformation characterized by de-industrialization, on the one hand, and, on the other, by the increased exploitation of certain resources that, while not entirely new, have taken on unprecedented importance. It is this new form of exploitation that has given rise to what they call the ‘enrichment economy’.

The enrichment economy is based less on the production of new objects and more on the enrichment of things and places that already exist. It has grown out of a combination of many different activities and phenomena, all of which involve, in their varying ways, the exploitation of the past. The enrichment economy draws upon the trade in things that are intended above all for the wealthy, thus providing a supplementary source of enrichment for the wealthy people who deal in these things and exacerbating income inequality.

As opportunities to profit from the exploitation of industrial labour began to diminish, capitalism shifted its focus to expand the range of things that could be exploited. This gave rise to a plurality of different forms for making things valuable – valuing objects in terms of their properties is only one such form. The form that plays a central role in the enrichment economy is what the authors call the ‘collection form’, which values objects based on the gap they fill in a collection. This valuation process relies on the creation of narratives which enrich commodities.

This wide-ranging and highly original work makes a major contribution to our understanding of contemporary societies and of how capitalism is changing today. It will be of great value to students and scholars in sociology, political economy and cultural studies, as well as to anyone interested in the social and economic transformations shaping our world.

- This is a major new book on the changing nature of contemporary capitalism, written by two French sociologists, one of whom is very well known for his previous book on capitalism, The New Spirit of Capitalism
- The authors show how the enrichment economy has created new opportunities for creating value and wealth in contemporary societies, exacerbating inequalities and accentuating the gulf between rich and poor
- Given the enormous success of books like Thomas Piketty’s Capital in the 21st Century (the translation of a book by a French economist) and Shoshana Zuboff’s The Age of Surveillance Capitalism, this book has the potential to reach a wide, non-specialist audience. It will also be of great interest to students and scholars in sociology, economics, cultural studies, tourism studies, museum studies, art historians and the social sciences and humanities generally

About the Authors
Luc Boltanski is Professor of Sociology at the EHESS, Paris and he is the author of many books, including The New Spirit of Capitalism (with Eve Chiapello).

Arnaud Esquerre is a researcher at Centre National de la Recherche Scientifique (CNRS) and Director of the Institute for Interdisciplinary Research on Social Issues (Paris).
Our contemporary societies place more and more emphasis on the singular and the unique. The industrial societies of the early 20th century produced standardized products, cities, subjects and organizations which tended to look the same, but in our late-modern societies, we value the exceptional – unique objects, experiences, places, individuals, events and communities which are beyond the ordinary and which claim a certain authenticity. Industrial society’s logic of the general has been replaced by late modernity’s logic of the particular.

In this major new book, Andreas Reckwitz examines the causes, structures and consequences of the society of singularities in which we now live. The transformation from industrial to cultural capitalism, the rise of digital technologies and their ‘culture machine’ and the emergence of an educated, urban new middle class form a powerful engine for the singularization of the social. In late modernity, what is singular is valorized and stirs the emotions, while what is general has to remain in the background, and this has profound social consequences. The society of singularities systematically produces devaluation and inequality: winner-takes-all markets, job polarization, the neglect of rural regions and the alienation of the traditional middle class. The emergence of populism and the rise of aggressive forms of nationalism which emphasize the cultural authenticity of one’s own people thus turn out to be the other side of singularization.

This prize-winning book offers a new perspective on how modern societies have changed in recent decades and it will be of great value to anyone interested in the forces that are shaping our world today.

- This book develops a major new theory of modernity that is comparable to the work of Zygmunt Bauman and Ulrich Beck in terms of its ambition and originality
- Reckwitz argues that since the 1970s and 80s, modern societies have undergone a fundamental transformation: whereas the industrial societies of the 19th and early 20th centuries produced standardized products which all looked the same, our late-modern societies are characterized by the emphasis on unique objects, experiences and services, like designer clothes, customized holidays and personalized medicine; industrial society’s logic of the general has been replaced by late modernity’s logic of the particular
- Reckwitz also shows how the logic of the particular can also help us make sense of some of the more troubling features of contemporary societies, such as the rise of aggressive forms of nationalism, fundamentalism and populism which emphasize the cultural authenticity of one’s own people and the exclusion of others
- This wide-ranging and highly original work will be a key book for students and scholars in sociology and the social sciences generally and it will also appeal to a wider readership interested in the forces shaping our societies today

About the Author

Andreas Reckwitz is Professor of Cultural Sociology at the Viadrina European University, Frankfurt an der Oder.
Intersectionality
Patricia Hill Collins & Sirma Bilge
University of Maryland; Université de Montréal

The concept of intersectionality has become a central topic in academic and activist circles alike. But what exactly does it mean? In this fully revised and expanded second edition of their popular text, Hill Collins and Bilge provide a much-needed introduction to the field of intersectional knowledge and praxis for students new to the field.

- Completely revised and expanded second edition of the leading student introduction to this ubiquitous concept
- Co-authored by one of the foremost thinkers in the field
- Reflects on the changing political landscape and includes new material on intersectional politics, ageing and the environment
- Suitable for a broad range of undergraduate and graduate courses in gender, race, class and other similar areas, as many take an intersectional approach

About the Authors
Patricia Hill Collins is Distinguished University Professor of Sociology at the University of Maryland.

Sirma Bilge is Full Professor of Sociology at the Université de Montréal.

Social Capital
Joonmo Son
National University of Singapore

Social capital is a principal concept across the social sciences and has entered into mainstream discourse. However, this popularity has taken its toll, with no consensus over its meaning and use. Son helps to make sense of this concept by carefully analyzing commonalities and differences across a range of theoretical and practical approaches.

- A much-needed critical overview of a ubiquitous concept in the social sciences
- Avoids the pitfalls of following one school of thought and of engaging in ‘theory wars’
- Walks critically through a range of approaches, from Coleman and Bourdieu to Putnam, Fukuyama and Lin, teasing out their commonalities
- Moves from theoretical musing to addressing the policy applications and impacts of social capital in arenas such as health and economic development

About the Author
Joonmo Son is Associate Professor of Sociology at the National University of Singapore.
Alternative Takes to the City
Irini Micha & Dina Vaiou

This book will resemble city-based approaches to reveal the mosaic of relationships and socio-spatial situations that make up the plurality of everyday space in contemporary cities. The issue of authors is part of the theoretical framework dealing with the “relationship” space, as the product of interrelations, the dynamic sphere of possibilities and multiplicity in which separate human trajectories coexist (see among others Doreen Massey, Edward Soja). The reflection is based in particular on the multidisciplinary study of new forms of mobility, as well as its gender and spatial implications, in the context of southern Europe and through a particular perspective.

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Awesome Math
Teaching Mathematics with Problem Based Learning
Titu Andreescu, Kathy Cordeiro & Alina Andreescu

Help your students to think critically and creatively through team-based problem solving

Professionals throughout the education system are recognizing that standardized testing is holding students back. Schools no longer view children as outcomes, but rather as individuals who require guidance on thinking critically and creatively. Awesome Math focuses on team-based problem solving to teach discrete mathematics, a subject essential for success in the STEM careers of the future. Built on the increasingly popular growth mindset, this timely book emphasizes a problem-solving approach for developing the skills necessary to think critically, creatively, and collaboratively.

- Offers an innovative approach to teaching mathematics for general education teachers and math specialists in grades 6 to 12
- Discusses how to build lesson plans built on problem-based learning
- Shows how this new type of problem solving will help students achieve their educational and career goals

About the Authors
Dr. Titu Andreescu is the cofounder of AwesomeMath.
Kathy Cordeiro is the Marketing and Communications Director for AwesomeMath.
Alina Andreescu is the co-founder and Operations Director of the AwesomeMath Programs and founder of XYZ Press.

Structure and Function of the Bacterial Genome
Charles J. Dorman

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- ‘DNA-centric’ approach to considering transcription control.
- Viewing horizontal gene transfer from a gene regulation perspective.
- Using insights from modern microbes to assess the opportunities and limitations of designing synthetic ones or rewiring existing ones.

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A. C. Knipe
School of BMS, The University of Ulster, Northern Ireland

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Rath Vannithamby & Anthony Soong

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- Concisely, but clearly, presents the important concepts and technological enablers for how 5G can be customized for various vertical markets that can be easily understood by new learners of the topic as well as for the ones who work with them

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Patrick O. J. Kaltjob

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Petar Popovski
Aalborg University

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- Explores the reasons why some design decisions were made, and what the alternatives could have been
- Recommends further reading and presents a summary at the end of each chapter and includes case studies and examples

ISBN: 978-0-470-68399-6 • Cloth • €85.90 • Apr 2020 • 416pp
PowerShell 7 for IT Pros

Thomas Lee

Take advantage of Microsoft’s PowerShell 7 with this new guide

PowerShell 7 for IT Pros focuses on using PowerShell 7, the open source, cross-platform version of Windows PowerShell, which is aimed at Windows IT Professionals. The early version of PowerShell Core didn’t provide a lot to IT Pros—many users complained the initial version of PowerShell Core was like Windows PowerShell 1.0. However, after a lot of revamping and retooling, and support from a huge PowerShell user community, Microsoft has repositioned PowerShell 7 as the future of PowerShell. This book covers topics that are essential to IT Pros, such as managing networking, using AD/DNS/DHCP, leveraging Azure, and more. However, the coverage is going to use PowerShell 7 and .NET Core 3.

- Explores multiple improvements including engine updates, general cmdlet fixes, code cleanup, and much more
- Includes sample code to use in examples
- Touches on topics such as IIS, Hyper-V, WMI and CIM cmdlets, and reporting

About the Author

Thomas Lee is a consultant, trainer, and writer from England, and has been in the IT business for almost fifty years.

Adobe Illustrator CC For Dummies

David Karlins

- A NEW BOOK ON AN OLD SCHOOL TOPIC: Adobe Illustrator CC For Dummies is a new book on the market-leading vector graphics tool – the first For Dummies book on the software since the CS4 version in 2009.
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- IDEAL FOR NEWCOMERS: Adobe Illustrator CC For Dummies assumes no previous Illustrator or drawing tool knowledge as it walks readers through how to find and use the most-used parts of the software to create, refine, edit, and share drawings.
- WRITTEN BY AN EXPERIENCED TRAINER: This book’s author not only has expertise in how to use Illustrator, but also knows the needs of beginners thanks to their experience as a trainer.

GarageBand For Dummies, 2nd Edition

Bob LeVitus

- A RESURRECTED TOPIC: The first edition of GarageBand For Dummies published in 2004 shortly after the product debuted and never was revised. This new edition enters a market with almost no competition.
- GARAGEBAND NOW A TOP TOOL: The application that started as fun creativity app launched as a way to ‘democratize music’ has become one of the top tools for capturing basic music ideas without needing to know how to operate a studio, a digital recording software package, or even how to play many instruments.
- SIMPLE ... BUT COMPLEX: GarageBand offers a simple, intuitive interface that lets music novices start creating right away, but enough nuances to draw in more advanced hobbyists who want to build complex recordings from scratch.
- COVERAGE OF LIVE RECORDING AND OUTPUTTING: This book, a nearly 100% revision from the original, demonstrates how to attach hardware devices that facilitate recording live instruments and vocals as well as how to share individual tracks or complete songs.

Previous Edition: 978-0-7645-7323-1
Path Planning and Control of Cooperative Mobile Robots Using Discrete Event Models
Cristian Mahulea, Marius Kloetzer & Ramón González
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- Provides a tutorial for motion planning introductory courses or related simulation-based projects using a MATLAB package called RMTool (Robot Motion Toolbox)
- Includes simulations for problems solved by methodologies presented in the book
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Hamida Hallil & Hadi Heidari
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- Categorizes sensors into sub-types and describes their working, focusing on prominent applications
- Describes instrumentation and networking methods (IoT) of chemical transducers that can be used for inexpensive, accurate detection in commercialized smart chemical sensors
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<th>Pub Date</th>
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</tr>
</thead>
<tbody>
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<td>Author</td>
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<td>21</td>
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<td>21</td>
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<td>25</td>
</tr>
<tr>
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<td>Title</td>
<td>Author</td>
<td>Binding</td>
<td>Pub Date</td>
<td>Price (£)</td>
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<td>26</td>
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</tr>
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</tr>
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</tr>
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<td>32</td>
</tr>
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<td>32</td>
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<td>33</td>
</tr>
<tr>
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<th>Title</th>
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