



Retail Catalogue New Releases

November to December 2019



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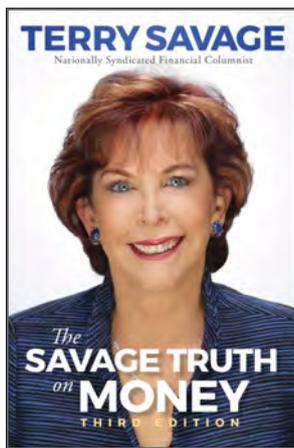
 Lead Title  Previously Announced

All prices are correct as at press time but are subject to change without prior notice.



November





ISBN: 978-1-119-64544-3
 Paper • 400pp • Oct 2019
 S\$23.95 before GST |
 US\$16.95
 Previous Edition:
 978-0-470-92416-7

The Savage Truth on Money, 3rd Edition

Terry Savage

This new edition contains those same Truths that would have saved so many people from so much financial woe, if only they had been heeded. They're as appropriate today as ever. After all, if we don't learn from our mistakes, we'll go on making them. It's never too late to start over. It's also a guide to your opportunity to save yourself and redirect your finances in a new economic and political reality. Whether you're just starting out and are disillusioned about your prospects, or you've watched your fortune go down the drain and wonder are worried about how you'll manage your investments and plan your retirement, life, this is your roadmap to the future. To be financially successful requires that we withstand the emotions that destroy financial plans and goals. We must understand the lessons of the market and then create plans that control our natural tendencies to be motivated by fear and greed. All of that is a waste of energy if we don't have the self-discipline to believe in the future and stick with well-made plans.

Similar Titles



The Bogleheads' Guide to Investing, 2nd Edition
 Taylor Larimore,
 Mel Lindauer, Michael
 LeBoeuf & John C. Bogle
 ISBN 978-1-118-92128-9
 Cloth • 336pp • Aug 2014
 S\$37.95 before GST |
 US\$26.95



The Barefoot Investor
 The Only Money Guide
 You'll Ever Need
 Scott Pape
 ISBN 978-0-730-32421-8
 Paper • 296pp • Nov 2016
 S\$31.95 before GST |
 US\$22.95



Live It Up Without Outliving Your Money!
 Getting the Most From
 Your Investments in
 Retirement, Revised and
 Updated Edition
 Paul Merriman
 ISBN 978-0-470-22650-6
 Cloth • 224pp • Dec 2010
 S\$34.95 before GST |
 US\$24.95

FINANCE & INVESTMENTS SPECIAL TOPICS

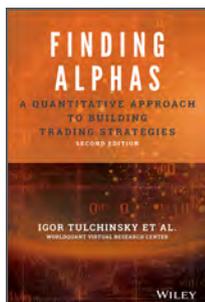


Applications of Computational Intelligence in Data-Driven Trading

Cris Doloc

ISBN: 978-1-119-55050-1 • Cloth • 256pp • Oct 2019 • S\$83.95 before GST | US\$59.95

Applications of Computational Intelligence in Data-Driven Trading features modern educational content that is at the confluence between data-driven decision-making and computational intelligence. Doloc introduces the reader to the new paradigm of Data-Intensive Computing and its applications in the world of trading and investing. The goal is to promote the use of computational intelligence techniques, as the vehicle to augment human performance thorough automation and emulate human intelligence via innovation and discovery. Several case studies from the field of data-driven trading and investing are presented. The book caters to trading and investment professionals interested in the new paradigm of data-driven decision-making, as well as to graduate students who desire to get more familiar with the emerging field of computational intelligence.



Finding Alphas, 2nd Edition A Quantitative Approach to Building Trading Strategies

Igor Tulchinsky

ISBN: 978-1-119-57121-6 • Cloth • 320pp • Sep 2019 • S\$62.95 before GST | US\$45.00 • Previous Ed: 978-1-119-05786-4

Discover the ins and outs of designing predictive trading models by drawing on the expertise of WorldQuant's global network. This new edition of *Finding Alphas: A Quantitative Approach to Building Trading Strategies* contains significant changes and updates to the original material, with new and updated data and examples. The new chapters cover topics including alpha correlation, controlling biases, exchange-traded funds, event-driven investing, index alphas, intraday data in alpha research, intraday trading, machine learning, and the triple axis plan for identifying alphas. You'll also find details of how to use WebSim, WorldQuant's web-based simulation platform, to test your alphas. If you're looking for the latest information on building trading strategies from a quantitative approach, this book has you covered.



Apr 2014

Ringside Stories

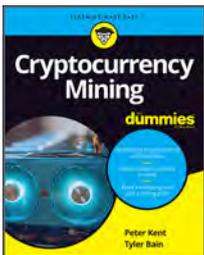
Ringside Stories**From the Kennedy White House to Real Estate Everest**

Richard A. Corbett

ISBN: 978-1-118-89872-7 • Cloth • 209pp • Nov 2019 • S\$41.95 before GST | US\$29.95

Richard A. Corbett's story begins with an alcoholic mother, an absentee father, and a search for self that resulted in boxing titles, street smarts, wilderness survival skills, degrees from Notre Dame and Harvard, a spot on the Kennedy presidential campaign, and later a place at Robert Kennedy's side when he died. This book documents the events that built this remarkable life, with lessons learned and wisdom gained. Life is precious – everyone gets exactly one. Few can say they've truly lived, but Corbett's experiences mark him as a man who has been there, done that. *Ringside Stories* is the story of how wisdom found a truly self-made man.

INVESTMENTS & SECURITIES

**Cryptocurrency Mining For Dummies**

Peter Kent & Tyler Bain

ISBN: 978-1-119-57929-8 • Paper • 384pp • Nov 2019 • S\$41.95 before GST | US\$29.95

The cryptocurrency phenomenon has sparked a new opportunity mine for virtual gold, kind of like the prospectors of a couple centuries back. This time around, you need some tech know-how to get into the cryptocurrency mining game. This book shares the insight of two cryptocurrency insiders as they break down the necessary hardware, software, and strategies to mine Bitcoin, Ethereum, Monero, Litecoin, and Dash. They also provide insight on how to stay ahead of the curve to maximize your return on investment. From the basics of cryptocurrency and blockchain to selecting the best currency to mine, this easy-to-access book makes it easy to get started today!



Jul 2019

**Fixed Income Analysis, 4th Edition**

Barbara S. Petitt

ISBN: 978-1-119-62728-9 • Cloth • 752pp • Sep 2019 • S\$153.95 before GST | US\$109.95 • Previous Ed: 978-1-118-99949-3

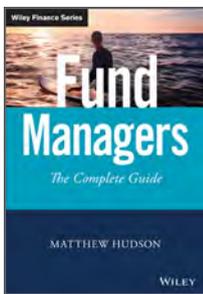
Part of the CFA Institute Investment Series, *Fixed Income Analysis* provides authoritative and up-to-date coverage of how investment professionals analyze and manage fixed income portfolios. With detailed information from CFA Institute, this guide contains comprehensive, example-driven presentations of all essential topics in the field to provide value for self-study, general reference, and classroom use. Investment analysts, portfolio managers, individual and institutional investors, and students can gain critical knowledge of underlying concepts, and the skills they need to translate theory into practice.

Fixed Income
Analysis Workbook,
4th Edition**Fixed Income Analysis Workbook, 4th Edition**

Barbara S. Petitt

ISBN: 978-1-119-62744-9 • Paper • 272pp • Sep 2019 • S\$69.95 before GST | US\$49.95 • Previous Ed: 978-1-118-99950-9

Fixed Income Analysis Workbook helps students and professionals better understand and apply the concepts and methodologies essential to fixed income portfolio management. A companion to the *Fixed Income Analysis* text, this helpful workbook offers learning objectives, chapter summaries, and practice problems that reinforce the practitioner-oriented material to give readers the confidence they need before applying these concepts to real cases.



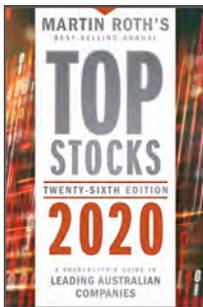
Fund Managers The Complete Guide

Matthew Hudson

ISBN: 978-1-119-51558-6 • Cloth • 368pp • Oct 2019 • S\$107.95 before GST | US\$77.00

This guide is an all-encompassing overview of fund and asset managers around the globe. The only comprehensive guide on the subject, this book covers both the fund manager and the market, while providing insights from current and future fund managers and leaders in the technology industry from the UK, EU and US. Focused examination of the fund managers and their investors – the categories of manager, the asset classes they participate in, how they are using technology and their views on the market – complements a wider survey of the market that includes upcoming changes to regulation, taxation and political shifts in the Western world. *Fund Managers: The Complete Guide* is the authoritative resource for anyone who requires an overview of the asset management industry and up-to-date insights on current and future trends and practices.

PERSONAL FINANCE



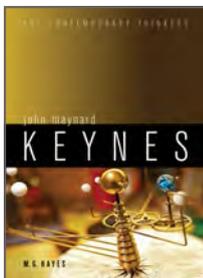
Top Stocks 2020, 26th Edition

Martin Roth

ISBN: 978-0-7303-7207-3 • Paper • 240pp • Oct 2019 • S\$28.95 before GST | US\$21.00 • Previous Ed: 978-0-7303-6392-7

Top Stocks 2020 is your trusted guide for smart investing in the Australian share market. For over 25 years, market expert Martin Roth has shared advice on how to maximize your profits and grow your portfolio. An invaluable resource for all skill levels – from novice investor to professional trader – this book provides clear and accurate information to help you pick the best stocks and gain the greatest value for your money. Now in its 26th edition, this bestselling guide includes over 100 charts and tables to allow quick reference to company data. Up-to-date information on company financials, business results and performance projections provide the tools you need to make informed and profitable stock decisions. *Top Stocks* continues to provide you with everything you need to make wise decisions and put your money where it belongs.

POLITICAL ECONOMICS



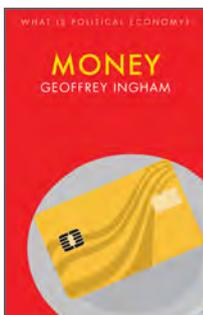
John Maynard Keynes

M. G. Hayes

ISBN: 978-1-5095-2824-0 • Cloth • 224pp • Nov 2019 • S\$97.95 before GST | US\$69.95

ISBN: 978-1-5095-2825-7 • Paper • 224pp • Nov 2019 • S\$34.95 before GST | US\$24.95

This book, written in plain English with minimal mathematics, is a concise and probing account of the 20th century's greatest economist's major ideas. John Maynard Keynes, argues Mark Hayes, showed that economics is a science of thinking in terms of models, in which progress depends on recognising when established models have become obsolete and new ones are required. Hayes outlines how Keynes did this, tracing his progression from the 'Classical' model that he inherited through to his masterpiece, *The General Theory of Employment, Interest and Money*, and beyond. This accomplished study is not only a comprehensive introduction for students and general readers, but also a crystal-clear demonstration of how Keynes' thought is vital to understanding why contemporary economics needs to discard its old models and embrace profound change.



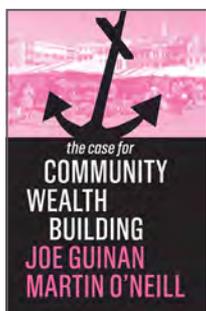
Money

Geoffrey Ingham

ISBN: 978-1-5095-2681-9 • Cloth • 180pp • Nov 2019 • S\$83.95 before GST | US\$59.95

ISBN: 978-1-5095-2682-6 • Paper • 180pp • Nov 2019 • S\$27.95 before GST | US\$19.95

Few economic phenomena provoke as much confusion as money. From the first measures of value and the physical coins that circulated at the dawn human civilization to the era of 'virtual' money transmitted through cyberspace, it is ubiquitous and hugely important, yet economists cannot even agree on what it is. Ingham begins the book by examining the fundamental debate over the nature of money before proceeding to trace the import of these competing views for how we understand our contemporary monetary systems and their practical and policy-related implications. Students of political economy, economic sociology and monetary economics will find this accessible book an invaluable primer, as will general readers wishing to understand how money shapes their lives, from the cash in their pocket to the numbers on their computer screen.



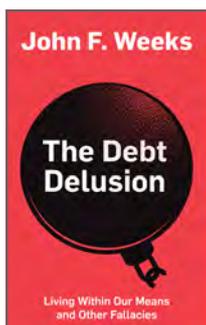
The Case for Community Wealth Building

Joe Guinan & Martin O'Neill

ISBN: 978-1-5095-3902-4 • Cloth • 140pp • Nov 2019 • S\$62.95 before GST | US\$45.00

ISBN: 978-1-5095-3903-1 • Paper • 140pp • Nov 2019 • S\$17.95 before GST | US\$12.95

How can we build local communities that are prosperous, inclusive and sustainable thereby promoting economic development that works for everyone? Joe Guinan and Martin O'Neill argue that traditional economic strategies typically waste billions in order to subsidize the extraction of profit by footloose corporations with little benefit to the community. They outline an exciting alternative economic model which uses the power of democratic participation to drive equitable development and ensure that wealth is retained locally. They show how this model can transform our economic system from the bottom up by creating a web of collaborative institutions underpinned by local anchor' strategies. This book is an essential reading for everyone interested in building more equal, inclusive, and democratic societies, and for everyone who wants to explore how local political action can help to make that change happen.



The Debt Delusion

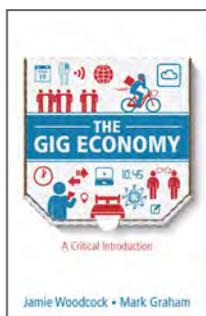
Living Within Our Means and Other Fallacies

John F. Weeks

ISBN: 978-1-5095-3293-3 • Cloth • 216pp • Nov 2019 • S\$83.95 before GST | US\$59.95

ISBN: 978-1-5095-3294-0 • Paper • 216pp • Nov 2019 • S\$27.95 before GST | US\$19.95

Governments should spend no more than their tax income. This statement resonates with the deeply engrained economic metaphors that dominate public discourse, from 'living within your means' to 'balancing the budget' – all necessary to avoid the dangers of debt, taxation and financial ruin. This book shows how these homely metaphors constitute the 'debt delusion': a set of plausible-sounding yet false ideas that have been used to justify damaging austerity policies. John Weeks debunks these myths, explaining the true story behind public spending, taxation, and debt, and their real function in the management of our economies. Requiring no prior economic knowledge, this is an ideal primer for anyone wishing to cut through the rhetoric and misinformation that dominate political debates on economics and become an informed citizen.



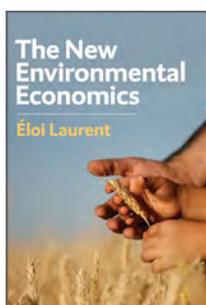
The Gig Economy A Critical Introduction

Jamie Woodcock & Mark Graham

ISBN: 978-1-5095-3635-1 • Cloth • 160pp • Nov 2019 • S\$83.95 before GST | US\$59.95

ISBN: 978-1-5095-3636-8 • Paper • 160pp • Nov 2019 • S\$27.95 before GST | US\$19.95

This is the first comprehensive overview of this highly topical subject. Drawing upon years of research, stories from gig workers, and a review of the key trends and debates, Jamie Woodcock and Mark Graham shed light on how the gig economy came to be, how it works and what it's like to work in it. They show that, although it has facilitated innovatory new services and created jobs for millions, it is not without cost. It allows businesses and governments to generate value while passing on significant risk and responsibility onto the workers that make it possible. The authors continue to outline four strategies that can produce a fairer gig economy that works for everyone. A critical introductory reading for students, scholars and general readers interested in the massive shifts that characterise our modern digital economy.



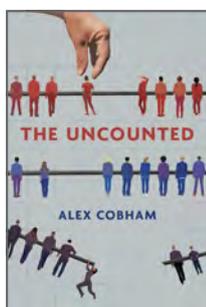
The New Environmental Economics Sustainability and Justice

Éloi Laurent

ISBN: 978-1-5095-3380-0 • Cloth • 230pp • Nov 2019 • S\$97.95 before GST | US\$69.95

ISBN: 978-1-5095-3381-7 • Paper • 230pp • Nov 2019 • S\$34.95 before GST | US\$24.95

The aim of this lucid textbook is to provide a framework that prioritises understanding and improving human well-being within the limits of the biosphere and rethinking economic analysis and policy in the light not just of efficiency but equity. Leading economist Éloi Laurent systematically ties together sustainability and justice issues in order to cover a wide range of topics, from biodiversity and ecosystems, energy and climate change, environmental health and environmental justice to new indicators of well-being and sustainability beyond GDP and growth, social-ecological transition and sustainable urban systems. This book both equips readers with ideas and tools from various disciplines alongside economics such as history, political science and philosophy, and invites them to apply those insights in order to understand and eventually tackle pressing 21st century challenges. It will be an invaluable resource for students of environmental economics.



The Uncounted

Alex Cobham

ISBN: 978-1-5095-3601-6 • Cloth • 200pp • Nov 2019 • S\$83.95 before GST | US\$59.95

ISBN: 978-1-5095-3602-3 • Paper • 200pp • Nov 2019 • S\$27.95 before GST | US\$19.95

What we count matters – and in a world where policies and decisions are underpinned by numbers, statistics and data, if you're not counted, you don't count. Alex Cobham argues that systematic gaps in economic and demographic data not only lead us to understate a wide range of damaging inequalities, but also to actively exacerbate them. He shows how, in statistics ranging from electoral registers to household surveys and census data, people from disadvantaged groups, such as indigenous populations, women, and disabled people, are consistently underrepresented. Meanwhile, corporations and the ultra-rich seek ever greater complexity and opacity in their financial affairs. In this brilliantly researched book Cobham forensically lays bare how these issues strike at the heart of our democracy, entrenching inequality and injustice – and outlines what we can do about it.

SPECIAL INDUSTRY ACCOUNTING



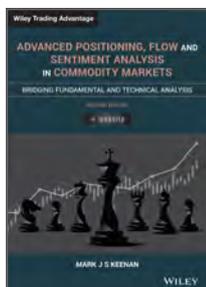
Real Estate Accounting Made Easy, 2nd Edition

Obioma A. Ebisike

ISBN: 978-1-119-62681-7 • Cloth • 224pp • Oct 2019 • S\$90.95 before GST | US\$64.95 • Previous Ed: 978-0-470-60339-0

Real Estate Accounting Made Easy is an accessible beginner's guide for anyone who needs to get up to speed on the field of real estate accounting, finance, and investments. Beginning with the elementary aspects of real estate to ensure that you're comfortable with the subject matter, it goes on to explore more in-depth topics in a way that's easy to digest. The book goes on to cover the different form of real estate organizations, financial statements such as the balance sheet, income statement, shareholders equity and the statement cash flow, and more. If real estate is a new territory for you, fear not! This book helps new auditors, accounting, finance, and investment professionals, and users of financial reports understand the fundamentals of the financial aspect of the real estate business.

TRADING



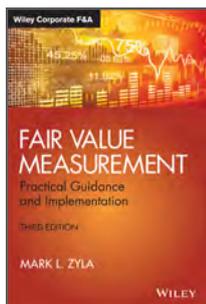
Advanced Positioning, Flow and Sentiment Analysis in Commodity Markets Bridging Fundamental and Technical Analysis

Mark Keenan

ISBN: 978-1-119-60382-5 • Cloth • 336pp • Nov 2019 • S\$153.95 before GST | US\$110.00

This book defines and establishes Positioning Analysis as an area of research that provides a powerful framework to better understand price dynamics, risk, sentiment and behavior in commodity markets. Based on standard positioning data and bridging aspects of fundamental and technical analysis, the approach builds on how certain types of positioning patterns, in the context of changes in variables like price, curve structure and fundamentals, changes in the broader macroeconomic environment. A key difference with this new version will be that all models, analysis, indicators and studies will be available online and updated continuously going forward, making the companion website a key feature of the book.

VALUATION



Fair Value Measurement, 3rd Edition Practical Guidance and Implementation

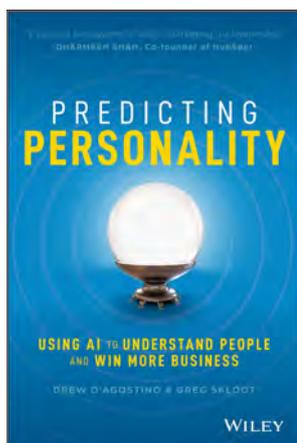
Mark L. Zyla

ISBN: 978-1-119-19123-0 • Cloth • 544pp • Nov 2019 • S\$132.95 before GST | US\$94.95 • Previous Ed: 978-1-118-22907-1

This book provides hands-on guidance and the latest best practices for measuring fair value in financial reporting from a practical perspective. This new third edition includes a discussion on Private Company Council accounting alternatives for business combinations and impairment testing, with a detailed example of the Market Participant Acquisition Premium (MPAP), including European and Asian examples and expanded discussion of IFRS. Ancillary materials including end-of-chapter questions and answers, PowerPoint slides, and a test bank help you quickly grasp the concepts presented.



Jun 2019



ISBN: 978-1-119-63099-9
Cloth • 336pp • Oct 2019
S\$34.95 before GST |
US\$24.95

Predicting Personality

Using AI to Understand People and Win More Business

Drew D'Agostino & Greg Skloot

Not long ago, we imagined a hyper-connected world full of trust and openness – a world where effortless communication would bring about a new understanding between people everywhere. Judging from our current environment, this vision of the future may have been overly optimistic. With infinite channels and countless voices flooding them with messages, most people have become highly skeptical and guarded by necessity. As a result, communication is *much harder* than ever before. How can we use technology to reverse this trend? A groundbreaking new branch of artificial intelligence – Personality AI – may be the answer. This reader-friendly guide teaches you what Personality AI is, how it works, and demonstrates its practical applications in both life and business. Combining traditional machine learning, data analytics, and behavioral psychology, Personality AI helps professional communicators tear down walls, establish trust with their audiences, and utilize data to build meaningful relationships, strengthen empathy, and win more customers. *Predicting Personality* is a must-have guide for C-suite executives, sales and marketing professionals, coaches, recruiters, and business owners.

SMALL BUSINESS & ENTREPRENEURSHIP



ISBN: 978-1-119-61104-2
Paper • 304pp • Oct 2019
S\$48.95 before GST |
US\$34.95

Visual Collaboration

A Powerful Toolkit for Improving Meetings, Projects, and Processes

Ole Qvist-Sorensen & Loa Baastrup

Visual Collaboration introduces a new and innovative way of working and collaborating that will help you successfully manage complexity for yourself, your team, and your entire organization. This full colour visual business book that will enable you to develop visual languages to fit any scenario, create engaging and powerful questions to assist your visual process design and turn a white canvas into a visual template that can improve any meeting, project, or process. The authors, internationally-recognized experts in strategy communication and visual facilitation, have helped incorporate visual collaboration into more than 500 organizations such as LEGO, IKEA, the Red Cross, the United Nations, and many others. This book is the must-have resource for you to follow their example.

Similar Titles



The Design Thinking Playbook
Mindful Digital Transformation of Teams, Products, Services, Businesses and Ecosystems
Michael Lewrick, Patrick Link & Larry Leifer
ISBN 978-1-119-46747-2
Paper • 352pp • May 2018
S\$48.95 before GST |
US\$34.95



Visual Meetings
How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity
David Sibbet
ISBN 978-0-470-60178-5
Paper • 288pp • Jul 2010
S\$41.95 before GST |
US\$29.95



Managing for Happiness
Games, Tools, and Practices to Motivate Any Team
Jurgen Appelo
ISBN 978-1-119-26868-0
Paper • 304pp • Jun 2016
S\$48.95 before GST |
US\$34.95

APPLIED MATHEMATICS

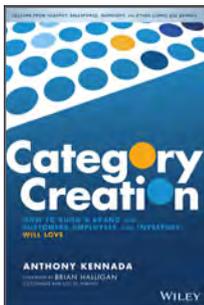
Effective Data
Storytelling**Effective Data Storytelling**
How to Drive Change with Data, Narrative and Visuals

Brent Dykes

ISBN: 978-1-119-61571-2 • Cloth • 333pp • Nov 2019 • S\$55.95 before GST | US\$39.95

The ability to effectively communicate with data is no longer a luxury in today's economy; it is a necessity. Transforming data into visual communication is only one part of the picture. It is equally important to engage your audience with a narrative – to tell a story with the numbers. This book will teach you the essential skills necessary to communicate your insights through persuasive and memorable data stories. Author Brent Dykes shows you how to take the three central elements of data storytelling – data, narrative, and visuals – and combine them for maximum effectiveness. *Effective Data Storytelling: How to Drive Change with Data, Narrative and Visuals* is a must-have resource for anyone who communicates regularly with data, including business professionals, analysts, marketers, salespeople, financial managers, and educators.

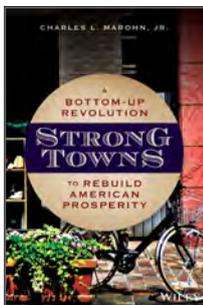
BUSINESS & MANAGEMENT SPECIAL TOPICS

**Category Creation**
How to Build a Brand that Customers, Employees, and Investors Will Love

Anthony Kennada & Brian Halligan

ISBN: 978-1-119-61156-1 • Cloth • 240pp • Sep 2019 • S\$47.95 before GST | US\$33.95

There is no such thing as an original idea anymore – right? It turns out that the world's most innovative companies have created so much more than just brand-new products and technology. They've created entirely new market categories. *Category Creation* is the first and only book on the topic written by executives and marketers actively building new categories. The book explains the 7 key principles of category creation, including the importance of creating a community of early adopters who will rally around the problem they all share – especially if someone will lead them. Written for entrepreneurs, marketers, and executives from startups to large enterprises, *Category Creation* is the exclusive playbook for building a category defining brand in the modern economy.

**Strong Towns**
A Bottom-Up Revolution to Rebuild American Prosperity

Charles Marohn Jr.

ISBN: 978-1-119-56481-2 • Cloth • 256pp • Sep 2019 • S\$34.95 before GST | US\$24.95

Strong Towns: A Bottom-Up Revolution to Build American Prosperity is a book of forward-thinking ideas that breaks with modern wisdom to present a new vision of urban development in the United States. Inside, you'll learn why inducing growth and development has been the conventional response to urban financial struggles – and why it just doesn't work. Find out how cities large and small can focus on bottom-up investments to minimize risk and maximize their ability to strengthen the community financially and improve citizens' quality of life. *Strong Towns* acknowledges that there is a problem with the American approach to growth and shows community leaders a new way forward. The Strong Towns response is a revolution in how we assemble the places we live.

COLLEGE TEST PREP

**GMAT Official Advanced Questions Test Bank**

GMAC (Graduate Management Admission Council)

ISBN: 978-1-119-62095-2 • Paper • 336pp • Sep 2019 • S\$41.95 before GST | US\$29.95

Bring your best on exam day by focusing on the hard GMAT questions to help improve your performance. Get 300 additional hard verbal and quantitative questions to supplement your GMAT Official Guide collection. Created for those who aspire to earn a top GMAT score, you will learn strategies to solve hard questions by reviewing answer explanations from subject matter experts. PLUS! Your purchase includes online resources such as an Online Question Bank where you can create your own practice sets online to focus your studying on specific fundamental skills as well as a Mobile App to study on-the-go. This product includes a print book with a unique access code and instructions to the Online Question Bank accessible via your computer and Mobile App.

DATA ANALYSIS



Hands On With Google Data Studio

A Data Citizens Survival Guide

Lee Hurst

ISBN: 978-1-119-61608-5 • Paper • 300pp • Nov 2019 • S\$55.95 before GST | US\$39.95

Learn how to easily transform your data into engaging, interactive visual reports with *Hands On With Google Data Studio*. Visualize your data *today* and produce professional quality results quickly and easily with no previous experience is required. Clear, step-by-step instructions to help you identify business trends, turn budget data into a report, assess how your websites or business listings are performing, analyze public data, and much more. Practical examples and expert tips are found throughout the text to help you fully understand and apply your new knowledge to a wide array of real-world scenarios. This is a must-have resource for anyone starting their data visualization journey, from individuals, consultants, and small business owners to large business and organization managers and leaders.

GENERAL & INTRODUCTORY BUSINESS & MANAGEMENT



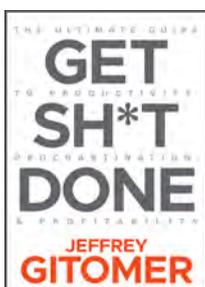
Advance

The Ultimate How-To Guide For Your Career

Gary Burnison

ISBN: 978-1-119-64177-3 • Paper • 288pp • Nov 2019 • S\$35.95 before GST | US\$25.95

Advance is extremely timely and topical in today's do-it-yourself career development world. Burnison lays out a mosaic of "how-to" advice that applies every day and at every level – the skills and behaviors that help people navigate their careers and stand out among the crowd. He takes on a "Top 20" of career must-haves: managing for the first time, engaging in the "money conversation" with your boss, dealing with difficult bosses, coping with coworkers, making presentations, mastering digital communication, thinking globally, taking an overseas assignment, meeting senior leaders for the first time, navigating political waters, reading and fitting in with the culture, and more. Whether you're just starting your career, high up on the ladder, or "stuck" anywhere in between, *Advance* gives you the know-how to get on a path to where you want to go.



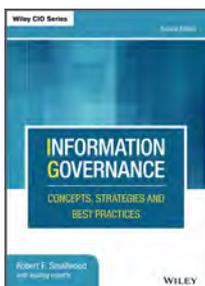
Get Sh*t Done

The Ultimate Guide to Productivity, Procrastination, & Profitability

Jeffrey Gitomer

ISBN: 978-1-119-64720-1 • Cloth • 224pp • Oct 2019 • S\$34.95 before GST | US\$24.95

Everyone wants to do more, and as a result be more and have more. This book, *Get Sh*t Done*, will have a profound effect on anyone looking to understand and implement the elements of greater productivity, get the answers to what causes procrastination, and achieve an understanding of the formula that productivity minus procrastination leads to PROFIT. The book itself will outline and define a step-by-step process of achievement beginning with attitude and take the reader through the success elements of belief, desire, determination, goals, productivity, resilience, achievement, and fulfillment. The best part of *Get Sh*t Done*, is that it's for everyone in every walk of life. Everyone has a "to do list," or a project, or an assignment, or a goal, or a plan, or a dream. This book will get everyone from "do" to "done."



Information Governance, 2nd Edition

Concepts, Strategies and Best Practices

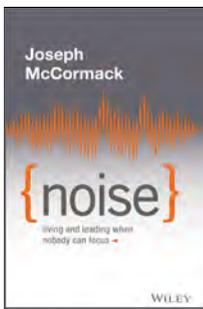
Robert F. Smallwood

ISBN: 978-1-119-49144-6 • Cloth • 480pp • Oct 2019 • S\$132.95 before GST | US\$94.95 • Previous Ed: 978-1-118-21830-3

Information Governance is a highly practical and deeply informative handbook for the implementation of effective Information Governance (IG) procedures and strategies. This book offers big-picture guidance on effective IG, with emphasis on document and records management best practices. Updated to align with the latest practices and regulations, this new second edition provides an up-to-date understanding of critical IG concepts and practices covering legal demands, external regulatory requirements and internal governance objectives. Integrating such a broad spectrum of demands into workable policy requires a deep understanding of key concepts and technologies, as well as a clear familiarity with the most current iterations of various requirements. *Information Governance* distills the best of IG into a primer for effective action.



Jun 2019

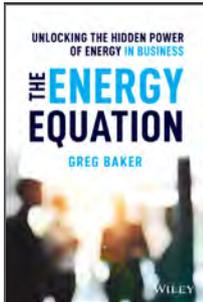


Noise Living and Leading When Nobody Can Focus

Joseph McCormack

ISBN: 978-1-119-55337-3 • Cloth • 304pp • Nov 2019 • S\$34.95 before GST | US\$24.95

In the current digital age, it is becoming increasingly more difficult to stay focused. Already being pulled in a dozen directions every minute, managers and business leaders often struggle to address important issues and focus on everything that needs attention. *Noise: Living and Leading When Nobody Can Focus* teaches managers and leaders how to help themselves and others sharpen their focusing skills. In this follow-up to his first book *Brief* – the proven, step-by-step approach to clear, concise, and effective communication – author Joseph McCormack helps readers cut through the static and devote their attention to what is important. This engaging book is a valuable resource for leaders and managers seeking to develop laser-sharp focus and apply it to everything you do.



The Energy Equation Unlocking the Hidden Power of Energy in Business

Greg Baker

ISBN: 978-1-119-63868-1 • Cloth • 256pp • Nov 2019 • S\$34.95 before GST | US\$24.95

The Energy Equation provides a new approach to achieving marketplace success by leveraging the internal workings of your business. Author Greg Baker, CEO of Advance Consulting – a leading management consulting and professional development firm specializing in the transformation of people, teams, and organizations – shows you how to use “enterprise” energy to dramatically increase professional productivity and enhance business performance. *The Energy Equation* will help you unlock the hidden power of energy in your business and teaches you how to “see” the energy of your company. A powerful resource for any person or business seeking to adapt and thrive in the challenging global business environment.

MANAGEMENT



Beyond Team Building How to Build High Performing Teams and the Culture to Support Them

W. Gibb Dyer Jr. & Jeff H. Dyer

ISBN: 978-1-119-55140-9 • Cloth • 256pp • Sep 2019 • S\$41.95 before GST | US\$29.95

Beyond Team Building: How to Build High Performing Teams and the Culture to Support Them represents the latest in thinking about creating effective teams. The authors of *Team Building*, 5th Ed (9781118105139) present a new “Five C” framework that focuses on the core aspects of team building. *Beyond Team Building* helps the reader assess how his/her team is performing on each of the 5Cs – context, composition, competencies, change, and collaborative leadership, and discusses options concerning how to improve team performance along each of these dimensions. An essential resource for the next generation of team leaders, team members, and team consultants with the knowledge and skills they need to create effective and high functioning teams.



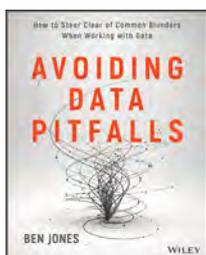
Business Sustainability, Corporate Governance, and Organizational Ethics

Zabihollah Rezaee & Timothy Fogarty

ISBN: 978-1-119-60145-6 • Cloth • 992pp • Oct 2019 • S\$174.95 before GST | US\$124.95

Divided into four modules, this authoritative book first covers three introductory chapters. The second module presents business sustainability, sustainability principles, theories, standards as well as sustainability factors of performance in all five economic, governance, social, ethical and environmental dimensions, sustainability reporting and assurance, sustainability risk assessment, and sustainability research and education. The third module explores corporate governance – including its oversight, managerial, compliance, advisory, auditing, and monitoring functions – and discusses its integration with accounting research and business curricula. The importance of business, professional, and workplace ethics, and corporate culture is illustrated in the book’s final module. *Business Sustainability, Corporate Governance, and Organizational Ethics* is an important resource for business students, financial, managerial accounting and auditing students, directors and executives, regulators, researchers, and those in relevant areas of academia.

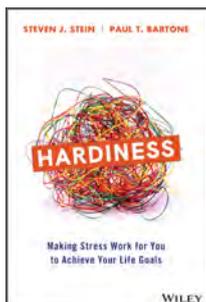
MARKETING & SALES

**Avoiding Data Pitfalls****How to Steer Clear of Common Blunders When Working with Data**

Ben Jones

ISBN: 978-1-119-27816-0 • Paper • 224pp • Oct 2019 • S\$69.95 before GST | US\$49.95

Avoiding Data Pitfalls is a reputation-saving handbook for those who work with data, designed to help you avoid the all-too-common blunders that occur in data analysis, visualization, and presentation. This book walks you step by step through the full data visualization process, from calculation and analysis through accurate, useful presentation. Common blunders are explored in depth to show you how they arise, how they have become so common, and how you can avoid them from the outset. To err is human, but in today's data-driven world, the stakes can be high and the mistakes costly. Don't rely on "catching" mistakes, avoid them from the outset with the expert instruction in *Avoiding Data Pitfalls*.

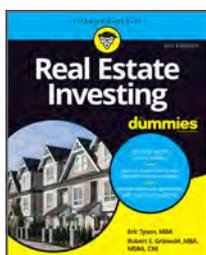
**Hardiness****Making Stress Work for You to Achieve Your Life Goals**

Steven J. Stein & Paul T. Bartone

ISBN: 978-1-119-58445-2 • Cloth • 272pp • Nov 2019 • S\$37.95 before GST | US\$26.95

Life is full of questions. How you answer these questions can determine which path your life takes. *Hardiness*, written by respected clinical and research psychologists, will help develop your psychological hardiness which, in turn, enables you to enjoy more of life's rewards. Mastering the 3 C's of hardiness – commitment, control, and challenge – is essential to increasing hardiness and responding effectively to stressful situations. This invaluable guide provides exercises and activities, based on 30 years of research, specifically designed to increase your hardiness in all areas of your personal and professional life. *Hardiness: Making Stress Work for You to Achieve Your Life Goals* can help you move toward becoming healthier, more self-actualized, and increasingly satisfied with your life and future.

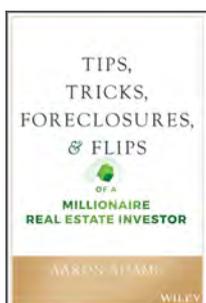
PROPERTY & REAL ESTATE

**Real Estate Investing For Dummies, 4th Edition**

Eric Tyson & Robert S. Griswold

ISBN: 978-1-119-60176-0 • Paper • TBAp • Oct 2019 • S\$34.95 before GST | US\$24.95 • Previous Ed: 978-1-118-94821-7

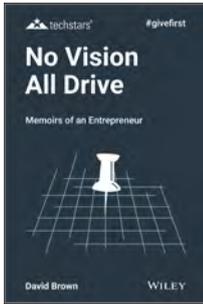
Do you want to get involved in real estate investing, but aren't quite sure where to start? This is your go-to resource for making sense of the subject. Written by industry experts Eric Tyson and Robert Griswold, this new edition of *Real Estate Investing For Dummies* offers timely, proven, practical, and actionable advice to overcome the challenges of the market and keep yourself one step ahead of the competition. You'll get the know-how to wisely and confidently make smart, sound, and informed real estate investing decisions that will reap big rewards. A step-by-step primer for preparing to buy, identifying the property, due diligence, closing the transaction, leasing the property and ongoing operations and property management. There's no time like the present to jump into the real estate market.

**Tips, Tricks, Foreclosures, and Flips of a Millionaire Real Estate Investor**

Aaron Adams

ISBN: 978-1-119-62591-9 • Cloth • 208pp • Sep 2019 • S\$34.95 before GST | US\$24.95

Tips, Tricks, Foreclosures, & Flips of a Millionaire Real Estate Investor features ideas and techniques from millionaire real estate investor Aaron Adams. Inside, he details the strategies he's repeatedly used to make money – and shows you how to do the same. Incorporating advice from Adams's mentors and experienced investors who taught him the pros and cons of investing, he details how he learned to pick an individualized strategy based on where he was living. . . so that you can do the same. For those with real estate investing experience, this book offers new ways to use old ideas in the contemporary market – backed by Adams's experience purchasing hundreds of properties over the years.



No Vision All Drive Memoirs of an Entrepreneur

David Brown

ISBN: 978-1-119-63280-1 • Cloth • 208pp • Oct 2019 • S\$34.95 before GST | US\$24.95

Ever wonder how a startup comes together – the people, places, skills, failures, and hustle that make it a real business? This is the story of David and David, two entrepreneurs with lots of energy and less of a roadmap than you might think. In 1993, David Cohen and David Brown founded their first company, Pinpoint Technologies, which grew from a basement startup to a successful multinational company with \$50 million in annual sales and over 250 employees. This book is not about business; it's about people. It an insight on how to build a successful startup and turn a seed idea into reality. Startup founders and startup employees, venture capitalists, serial entrepreneurs, and anyone with an interest in stories of determination and hard work will love *No Vision All Drive*.



The Microbrewery Handbook Craft, Brew & Build Your Own Microbrewery Success

D.C. Reeves

ISBN: 978-1-119-59804-6 • Paper • 288pp • Nov 2019 • S\$34.95 before GST | US\$24.95

The Microbrewery Handbook offers an extraordinary look at all facets of success in the industry. No matter if you are thinking about starting a new venture or are already operating your own microbrewery, this valuable book offers real-world advice and proven strategies to help you thrive in the competitive micro and craft brewing industry. Focused on practical guidance, author D.C. Reeves distills his experience founding Perfect Plain Brewing Company in Pensacola, Florida into an engaging, up-to-date resource for microbrewers everywhere. Clearly showing readers what works in the industry and, just as importantly, what *doesn't* work, *The Microbrewery Handbook* is an indispensable, first-of-its-kind book for anyone in the micro and craft brewing industry.

Black Mirror and Philosophy

ISBN: 978-1-119-57826-0
Paper • 330pp • Nov 2019
S\$30.95 before GST |
US\$21.95

Black Mirror and Philosophy

Dark Reflections

William Irwin & David Kyle Johnson

A philosophical look at the twisted, high-tech near-future of Netflix's popular sci-fi anthology series *Black Mirror*, this book explores the darkest reflections of digital technology on the human condition. Unlike other television shows about technology and future dystopias, *Black Mirror* taps in to something eerily familiar to our everyday world and has proved prescient on more than one occasion. *Black Mirror and Philosophy* is dedicated to exploring topics like artificial intelligence, surveillance, love, death, criminal behaviour, perception, the dangers of technology, and the nature of autonomy in a society where humanity's greatest innovations and darkest instincts collide. Manifesting in book form, it compiles a print anthology of essays which discuss the show's most prevalent general themes before matching one chapter to each episode in the series, enriching it with new meaning ahead of the release of *Black Mirror's* sixth season.

Also In The Series



Game of Thrones and Philosophy
Logic Cuts Deeper Than Swords
William Irwin & Henry Jacoby

ISBN 978-1-118-16199-9
Paper • 320pp • Feb 2012
S\$26.95 before GST |
US\$18.95



Westworld and Philosophy
If You Go Looking for the Truth, Get the Whole Thing
William Irwin, James B. South & Kimberly S. Engels

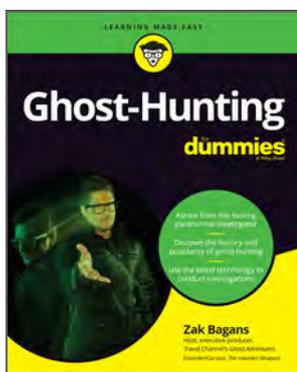
ISBN 978-1-119-43788-8
Paper • 280pp • Apr 2018
S\$24.95 before GST |
US\$17.95



The Big Bang Theory and Philosophy
Rock, Paper, Scissors, Aristotle, Locke
William Irwin; Dean A. Kowalski

ISBN 978-1-118-07455-8
Paper • 288pp • Apr 2012
S\$26.95 before GST |
US\$18.95

THEOLOGY



ISBN: 978-1-119-58475-9
Paper • 304pp • Nov 2019
S\$34.95 before GST |
US\$24.95

Ghost-Hunting For Dummies

Zak Bagans

Dive into the ghostly world of the supernatural with Zak Bagans, America's leading paranormal investigator, executive producer of The Travel Channel's hit series, *Ghost Adventures* and founder of the award-winning Haunted Museum (Las Vegas' most popular attraction). With insider information on the history of ghost-hunting to learning about ghosts with all kinds of temperaments, *Ghost-Hunting For Dummies* is peppered with true accounts and stories from Bagans' famous cases and investigations. Featuring expert advice on picking a haunted location, setting up cameras, and dealing with unwieldy ghosts, this book shows how today's investigators use the tools of modern science to study a wide range of paranormal activity. If you're one of the countless fans of *Ghost Adventures* itching to get off the couch and track some spirits on your own, this book provides everything you need to know to conduct a successful paranormal investigation.

Also Available Titles



Feng Shui For Dummies, 2nd Edition
David Daniel Kennedy & Grandmaster Lin Yun

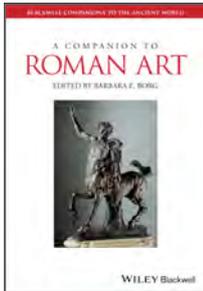
ISBN 978-1-119-64316-6
Paper • 448pp • Aug 2019
S\$31.95 before GST | US\$22.95



Astrology For Dummies, 3rd Edition
Rae Orion

ISBN 978-1-119-59416-1
Paper • 384pp • Nov 2019
S\$30.95 before GST | US\$21.95

ANCIENT CULTURE

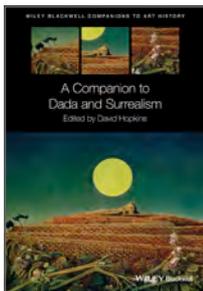
**A Companion to Roman Art**

Barbara E. Borg

ISBN: 978-1-119-07789-3 • Paper • 664pp • Nov 2019 • S\$62.95 before GST | US\$44.95

This book offers a comprehensive collection of original essays on the study of Roman art, focusing on the socio-historical aspects of Roman art, covering several topics that have not been presented in any detail in English. Various contributions from distinguished scholars with unrivalled expertise covering a broad range of international approaches is also made available in the book. It also includes both close readings of individual art works and general discussions. An overview of main aspects of the subject and an introduction to current debates in the field makes this companion a timely one. *A Companion to Roman Art* encompasses various artistic genres, ancient contexts, and modern approaches for a comprehensive guide to Roman art.

ART HISTORY & THEORY

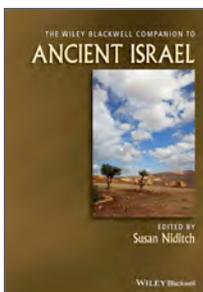
**A Companion to Dada and Surrealism**

David Hopkins

ISBN: 978-1-119-23822-5 • Paper • 496pp • Oct 2019 • S\$TBA | US\$TBA

This excellent overview of new research on Dada and Surrealism by from some of the finest established and up-and-coming scholars in the field, blends expert synthesis of the latest scholarship with completely new research, offering historical coverage as well as in-depth discussion of thematic areas ranging from criminality to gender. One of the first studies to produce global coverage of the two movements, it also includes a section dealing with the critical and cultural aftermath of Dada and Surrealism in the later twentieth century.

BIBLICAL STUDIES

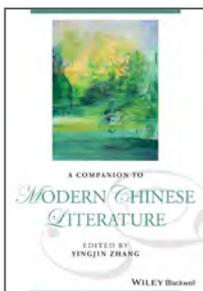
**The Wiley Blackwell Companion to Ancient Israel**

Susan Niditch

ISBN: 978-1-119-13999-7 • Paper • 568pp • Nov 2019 • S\$62.95 before GST | US\$44.95

The *Companion to Ancient Israel* offers an innovative overview of ancient Israelite culture and history, richly informed by a variety of approaches and fields. Distinguished scholars provide original contributions that explore the tradition in all its complexity, multiplicity and diversity. It provides a methodologically sophisticated overview of ancient Israelite culture and explores what we can say about the cultures and history of the people of Israel and Judah, simultaneously investigates how we know what we know. In addition, this book delves into religion as lived, an approach that asks about the everyday lives of ordinary people and the material cultures that they construct and experience. Each essay is an original contribution to the subject, presenting fresh insights, richly informed by a variety of approaches and fields.

COMPARATIVE & WORLD LITERATURE

**A Companion to Modern Chinese Literature**

Yingjin Zhang

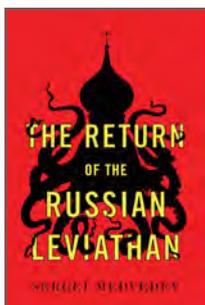
ISBN: 978-1-119-10908-2 • Paper • 592pp • Nov 2019 • S\$64.95 before GST | US\$46.75

This companion reviews major accomplishments of Chinese literary scholarship published in Chinese and English and brings attention to previously neglected, important areas such as late Qing, Sinophone, and ethnic minority literature. Offering the most thorough and concise coverage of modern Chinese literature to date, it explores literature in relation to Sinophone geopolitics, regional culture, urban culture, visual culture, print media, and new media in several chapters. Noting that leading literary scholars in mainland China and Hong Kong are contributing by adding their voices to international scholarship, this comprehensive and wide-ranging *Companion* provides a vital overview of modern Chinese literature in different geopolitical areas, from the 1840s to now.



Jan 2019

COMPARATIVE POLITICS

**The Return of the Russian Leviathan**

Sergei Medvedev

ISBN: 978-1-5095-3604-7 • Cloth • 250pp • Nov 2019 • S\$97.95 before GST | US\$69.95

ISBN: 978-1-5095-3605-4 • Paper • 250pp • Nov 2019 • S\$34.95 before GST | US\$24.95

Russia's relationship with its neighbours and with the West has worsened dramatically in recent years. How should we understand this apparent relapse into aggressive imperialism and militarism? In this lively and well-informed account, the Russian sociologist and political scientist Sergei Medvedev sets out to explain the unexpected transformation of the country during Putin's third term in office, from 2012 to 2018. He argues that this new wave of Russian nationalism is the result of mentalities that have long been embedded within the Russian psyche. This sharp and insightful book, full of irony and humour, shows how the archaic forces of imperial revanchism have been brought back to life, shaking Russian society and threatening the outside world.

ENGLISH LANGUAGE

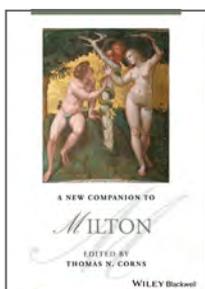
**The Handbook of World Englishes, 2nd Edition**

Cecil L. Nelson, Zoya G. Proshina & Daniel R. Davis

ISBN: 978-1-119-16421-0 • Cloth • 784pp • Nov 2019 • S\$272.95 before GST | US\$194.95 • Previous Ed: 978-1-4051-1185-0

The Handbook of World Englishes is a collection of articles on the cross-cultural and transnational linguistic convergence and change of the English language. Now in its second edition, this *Handbook* brings together multiple theoretical, contextual, and ideological perspectives, and offers new interpretations of the changing identities of world Englishes (WE) speakers and examines the current state of the English language across the world. Thematically integrated contributions from leading scholars and researchers explore the expansion, modification, and adaptation of English in various settings and discuss the role of English in local, regional, and global contexts. *The Handbook of World Englishes* is an essential resource for academics, researchers, practitioners, and advanced students in fields including applied linguistics, language teaching, the history of the English language, world literatures, and related social and language sciences.

ENGLISH LITERATURE

**A New Companion to Milton**

Thomas N. Corns

ISBN: 978-1-119-13501-2 • Paper • 688pp • Nov 2019 • S\$58.95 before GST | US\$42.95

A New Companion to Milton builds on the critically-acclaimed original, bringing alive the diverse and controversial world of contemporary Milton studies while reflecting the very latest advances in research in the field. Comprising of 36 powerful readings of Milton's texts and the contexts in which they were created, this book explores literary production and cultural ideologies, issues of politics, gender and religion, individual Milton texts, and responses to Milton over time. This edition contains a new section which explores Milton's global impact, in China, India, Japan, Korea, in Spanish speaking American and the Arab-speaking world along with eight completely new full-length essays, each of which engages closely with Milton's poetic oeuvre, and a new chronology which sets Milton's life and work in the context of his age.

ENVIRONMENTAL ECONOMICS & POLITICS

**Does Living Green Make a Difference?**

Michael Maniates

ISBN: 978-1-5095-2746-5 • Cloth • 154pp • Nov 2019 • S\$62.95 before GST | US\$45.00

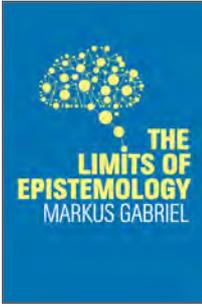
ISBN: 978-1-5095-2747-2 • Paper • 154pp • Nov 2019 • S\$17.95 before GST | US\$12.95

Massive environmental problems threaten our planet and evoke within us a need to act – a need to do something, no matter how small, to slow the damage. But what kind of action? Businesses, governments, and environmental groups tell us that buying environmentally friendly products while living more lightly on the planet is a winning strategy. Michael Maniates believes that individuals can and must stop environmental destruction. But not by living green. The mantra of “buy green, live lean, save the planet” is a con: it fosters pernicious assumptions about social change, separates individuals from their real power in the world, and fuels damaging consumption. It's high time to find more rewarding and promising avenues for saving the planet. This book shows us how.



May 2019

EPISTEMOLOGY

**The Limits of Epistemology**

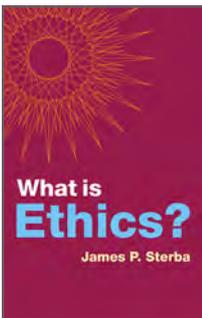
Markus Gabriel

ISBN: 978-1-5095-2566-9 • Cloth • 448pp • Nov 2019 • S\$111.95 before GST | US\$79.95

ISBN: 978-1-5095-2567-6 • Paper • 448pp • Nov 2019 • S\$40.95 before GST | US\$28.95

By distinguishing different forms of scepticism, Markus Gabriel shows how all objective knowledge relies on shared discourses and how the essential corrigibility of knowledge claims is a crucial condition of their objectivity. Taking his cue from Hegel, Wittgenstein and Brandom, Gabriel shows how intentionality as such is a public rather than a private phenomenon. He concedes that the sceptic can prove the necessary finitude of objective knowledge but denies that this has to lead us into an aporia. Instead, it shows us the limits of the modern project of epistemology. *The Limits of Epistemology* will be of great value to students and scholars of philosophy.

ETHICS

**What is Ethics?**

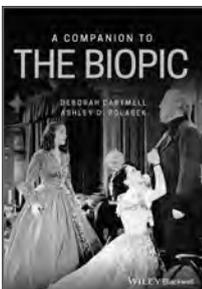
James P. Sterba

ISBN: 978-1-5095-3101-1 • Cloth • 160pp • Nov 2019 • S\$90.95 before GST | US\$64.95

ISBN: 978-1-5095-3102-8 • Paper • 160pp • Nov 2019 • S\$27.95 before GST | US\$19.95

Ethics is a field of study that we all need. This is because we all make choices, and ethics is about the general norms that govern how we should make those choices. James P. Sterba presents a general overview of ethics, using relevant examples and accessible arguments. He takes up the question of why we should be ethical or moral, discusses competing ethical theories and proposes a way to reconcile them, and considers the relationship between ethics and religion. Ultimately, he reveals how the material discussed in the book can be used to make better ethical choices in our day-to-day lives. *What is Ethics?* is a book you can rely on to improve your ability to make ethical choices.

FILM STUDIES

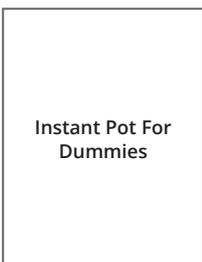
**A Companion to the Biopic**

Deborah Cartmell & Ashley Polasek

ISBN: 978-1-119-55481-3 • Cloth • 472pp • Nov 2019 • S\$TBA | US\$TBA

A Companion to the Biopic is the first global and authoritative reference on the subject. Offering theoretical, historical, thematic, and performance-based approaches, this unique volume brings together the work of top scholars to discuss the coverage of the lives of authors, politicians, royalty, criminals, and pop stars through the biopic film. Chapters explore evolving attitudes and divergent perspectives on the genre with topics such as the connections between biopics and literary melodramas, the influence financial concerns have on aesthetic, social, or moral principles, the merger of historical narratives with Hollywood biographies, stereotypes and criticisms of the biopic genre, and more. *A Companion to the Biopic* is a valuable resource for researchers, scholars, and students of history, film studies, and English literature, as well as those in disciplines that examine interpretations of historical figures.

FOOD & DRINK (GENERAL)

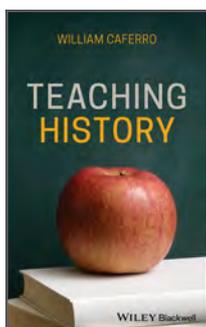
**Instant Pot For Dummies**

Wendy Jo Peterson & Elizabeth Shaw

ISBN: 978-1-119-64140-7 • Paper • 360pp • Oct 2019 • S\$31.95 before GST | US\$22.95

Wondering how get the most out of your Instant Pot®? This one-of-a kind guide will walk you through what you need to know to start cooking with your Instant Pot today. It covers what you can cook to setting functions to keeping your pot looking (and smelling!) like new, plus what will happen step-by-step through the cooking process. Authorized by Instant Pot®, it also provides 150 tasty and friendly recipes for making delicious mains, appetizers, sides, breakfasts, and desserts – in a flash. Includes complete nutritional analysis for each recipe plus top 8 allergen identification, as well as low sodium, low carb, keto and vegan recipes created by two dietitians! Now you can serve up home-cooked meals in a fraction of the time of a slow cooker – without feeling guilty about not spending a lot of time in your kitchen.

GENERAL & INTRODUCTORY HISTORY

**Teaching History**

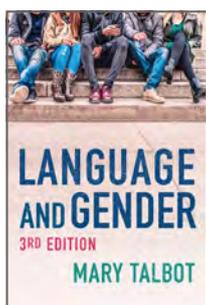
William Caferro

ISBN: 978-1-119-14712-1 • Cloth • 176pp • Sep 2019 • S\$125.95 before GST | US\$89.95

ISBN: 978-1-119-14713-8 • Paper • 176pp • Sep 2019 • S\$55.95 before GST | US\$39.95

Well-grounded in scholarly literature and practical experience, *Teaching History* offers an instructors' guide for developing and teaching classroom history. Written in the author's engaging (and often humorous) style, the book discusses the challenges teachers encounter, explores effective teaching strategies, and offers insight for managing burgeoning technologies. William Caferro presents an assessment of the current debates on the study of history in a broad historical context and evaluates the changing role of the discipline in our increasingly globalized world. Written for graduate and undergraduate students of history teaching and methods, historiography, history skills, and education, *Teaching History* is a comprehensive book that explores the strategies, challenges, and changes that have occurred in the profession.

GENERAL & INTRODUCTORY LINGUISTICS

**Language and Gender, 3rd Edition**

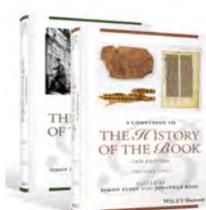
Mary Talbot

ISBN: 978-1-5095-3009-0 • Cloth • 288pp • Nov 2019 • S\$97.95 before GST | US\$69.95

ISBN: 978-1-5095-3010-6 • Paper • 288pp • Nov 2019 • S\$37.95 before GST | US\$26.95

Since its first publication in 1998, Mary Talbot's *Language and Gender* has been a leading textbook, popular with students for its accessibility and with teachers for the range and depth it achieves in a single volume. This anticipated third edition has been thoroughly revised and updated for the era of #MeToo, genderqueer, Trump, and cyberhate. Talbot covers a range of approaches at an introductory level, lucidly presenting sometimes difficult and complex issues. Each chapter concludes with a list of recommended readings, enabling students to further their interests in various topics. *Language and Gender* will continue to be an essential textbook for undergraduates and postgraduates in linguistics, sociolinguistics, cultural and media studies, gender studies and communication studies.

GENERAL LITERATURE

**A Companion to the History of the Book, 2 Volume Set, 2nd Edition**

Simon Eliot & Jonathan Rose

ISBN: 978-1-119-01817-9 • Cloth • 976pp • Oct 2019 • S\$545.95 before GST | US\$390 • Previous Ed: 978-0-470-76596-8

This revised and updated edition of *A Companion to the History of the Book* offers a global survey of the book's history, through print and electronic text. Already well established as a standard survey of the historiography of the book, this new, expanded edition draws on a decade of advanced scholarship to present current research on paper, printing, binding, scientific publishing, the history of maps, music and print, the profession of authorship and lexicography. The expert contributions also delve into the fascinating accounts of topics such as archives and paperwork, and present new chapters on Arabic script, the Slavic, Canadian, African and Australasian book, new textual technologies, and much more. Containing a wealth of illustrative examples and case studies to dramatize the exciting history of the book, the text is designed for academics, students and anyone interested in the subject.

GENERAL PHILOSOPHY

**Hilary Putnam**

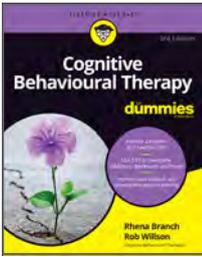
Maria Baghramian

ISBN: 978-0-7456-2106-7 • Cloth • TBA • Nov 2019 • S\$108.00 before GST | US\$78.00

ISBN: 978-0-7456-2107-4 • Paper • TBA • Nov 2019 • S\$35.98 before GST | US\$25.99

Education is increasingly expected to support the flourishing of competitive industrial economies. It is held to account by means of assessment to ensure that it delivers the goods. This book argues that assessment cannot in principle detect much of the real learning required in this scenario. In the course of the argument, detailed explorations are made of the kind of knowledge which a modern state would be likely to favor in the way of literacy and numeracy. In addition, there are principled obstacles to attempts to match teaching closely to pupil attainment, and to report on attainment using officially approved standard terminology. Because of this, the author argues, schools should be freed from assessment straitjackets, and encouraged instead to develop in their pupils' attitudes and motivation appropriately for a civilized, reflective democracy.

GENERAL SELF-HELP

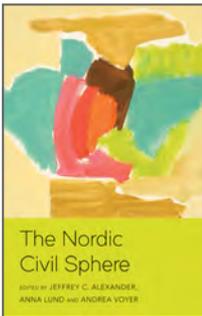
**Cognitive Behavioural Therapy For Dummies, 3rd Edition**

Rob Willson & Rhena Branch

ISBN: 978-1-119-60112-8 • Paper • 416pp • Nov 2019 • S\$34.95 before GST | US\$24.95 • Previous Ed: 978-0-470-66541-1

Cognitive behavioral therapy, or CBT for short, is often cited as the gold standard of psychotherapy. Its techniques allow you to identify the negative thought processes that hold you back and exchange them for new, productive ones that can change your life. This book shows you how you can easily incorporate the techniques of CBT into your day-to-day life and produce tangible results. You'll learn how to take your negative thoughts to boot camp and retrain them, establishing new habits that tackle your toxic thoughts and retool your awareness, allowing you to be free of the weight of past negative thinking biases.

GENERAL SOCIOLOGY

**The Nordic Civil Sphere**

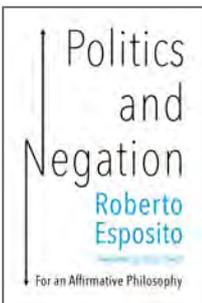
Jeffrey C. Alexander, Anna Lund & Andrea Voyer

ISBN: 978-1-5095-3883-6 • Cloth • 368pp • Nov 2019 • S\$97.95 before GST | US\$69.95

ISBN: 978-1-5095-3884-3 • Paper • 368pp • Nov 2019 • S\$37.95 before GST | US\$26.95

This volume uses the theory of the civil sphere to shed new light on Nordic societies, while at the same time drawing on the distinctive experiences of the Nordic nations to reflect on and advance the theory of the civil sphere. Nordic societies have long been admired for creating a distinctive form of social democracy, but this admirable achievement has not been well conceptualized theoretically. This volume emphasizes the cultural foundations and characteristics of social democracy, demonstrating how civil sensibilities are necessary for the creation of an egalitarian and democratic state. A major contribution to the theory of the civil sphere and to our understanding of the cultural and normative underpinnings of social and political life, this volume will be of interest to students and scholars of sociology and politics.

HISTORICAL WESTERN PHILOSOPHY

**Politics and Negation
For an Affirmative Philosophy**

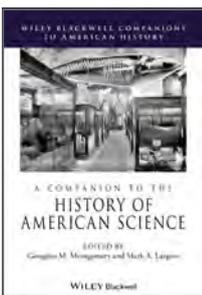
Roberto Esposito & Zakiya Hanafi

ISBN: 978-1-5095-3661-0 • Cloth • 200pp • Nov 2019 • S\$97.95 before GST | US\$69.95

ISBN: 978-1-5095-3662-7 • Paper • 200pp • Nov 2019 • S\$34.95 before GST | US\$24.95

In this book, the leading Italian philosopher Roberto Esposito reconstructs the genealogy of the reciprocal intertwining of politics and negation. He retraces the intensification of negation in the thought of various thinkers, from Schmitt and Freud to Heidegger, and examines the negative slant of some of our fundamental political categories, such as sovereignty, property and freedom. Against the centrality of negation, Esposito proposes an affirmative philosophy that does not negate or repress negation but radically rethinks it in the positive cipher of difference, determination and opposition. This highly original and timely book will be of great value to students and scholars in philosophy, cultural theory and the humanities more generally, and to anyone interested in contemporary European thought.

HISTORY OF SCIENCE & MEDICINE

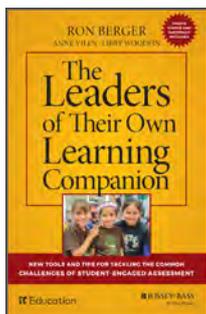
**A Companion to the History of American Science**

Georgina M. Montgomery & Mark A. Largent

ISBN: 978-1-119-13070-3 • Paper • 712pp • Sep 2019 • S\$58.95 before GST | US\$42.95

A Companion to the History of American Science offers a collection of essays that give an authoritative overview of the most recent scholarship on the history of American science. Covers topics including astronomy, agriculture, chemistry, eugenics, Big Science, military technology, and more. It features contributions by the most accomplished scholars in the field of science history and looks into pivotal events in U.S. history that shaped the development of science and science policy such as WWII, the Cold War, and the Women's Rights movement.

K-12 GENERAL



The Leaders of Their Own Learning Companion

New Tools and Tips for Tackling the Common Challenges of Student-Engaged Assessment

Ron Berger, Anne Vilen & Libby Woodfin

ISBN: 978-1-119-59672-1 • Paper • 368pp • Sep 2019 • S\$45.95 before GST | US\$32.95

Five years after the publication of *Leaders of Their Own Learning*, EL Education is back with a new companion guide to help you tackle the common challenges of student-engaged assessment. This unique, student-centered approach to assessment equips and compels students to understand goals for their learning and growth, track their progress toward those goals, and take responsibility for reaching them. With more than 25 years of experience supporting school transformation through student-engaged assessment, EL Education have harvested the best tools and wisdom from schools across the country to help you hone student-led assessment practices in your classroom and school. *The Leaders of Their Own Learning Companion* is designed for teachers and leaders of all grade levels.

LITERARY & CULTURAL THEORY



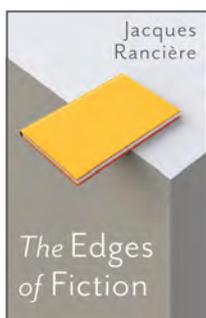
Resolutely Black

Conversations with Françoise Vergès

Aimé Césaire

ISBN: 978-1-5095-3715-0 • Paper • 150pp • Nov 2019 • S\$27.95 before GST | US\$19.95

This unique volume takes the form of a series of interviews with Césaire that were conducted by Françoise Vergès in 2004, shortly before his death. Césaire's responses to Vergès' questions cover a wide range of topics, including the origins of his political activism, the legacies of slavery and colonialism, the question of reparation for slavery and the problems of marrying literature to politics. His responses resonate today with such contentious issues as the boundaries of citizenship and the immigration question. The book includes a substantial postface by Vergès in which she situates Césaire's work in its intellectual and political context. It will be of great interest to students and scholars throughout the humanities and social sciences and it will have a wide general readership.



The Edges of Fiction

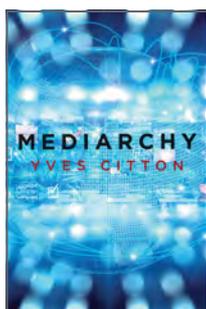
Jacques Rancière

ISBN: 978-1-5095-3044-1 • Cloth • 180pp • Oct 2019 • S\$90.95 before GST | US\$64.95

ISBN: 978-1-5095-3045-8 • Paper • 180pp • Oct 2019 • S\$27.95 before GST | US\$19.95

What distinguishes fiction from ordinary experience is not a lack of reality but a surfeit of rationality. In the modern age, argues Rancière, this fictional rationality was developed in new ways. The social sciences extended the model of causal linkage to all spheres of human action, seeking to show us how causes produce their effects by inverting appearances and expectations. Literature took the opposite path. Instead of democratizing fictional rationality to include all human activity in the world of rational knowledge, it destroyed its principles by abolishing the limits that circumscribed a reality peculiar to fiction. This book explores these constructions and sheds new light on the constitutive movement of modern fiction, the movement that shifted its centre of gravity from its traditional core toward those edges in which fiction gets confronted with its possible revocation.

MEDIA STUDIES



Mediarchy

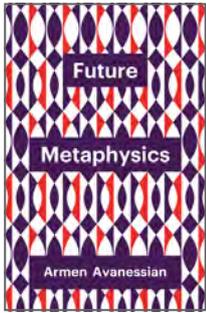
Yves Citton

ISBN: 978-1-5095-3338-1 • Cloth • 308pp • Sep 2019 • S\$97.95 before GST | US\$69.95

ISBN: 978-1-5095-3339-8 • Paper • 308pp • Sep 2019 • S\$40.95 before GST | US\$28.95

In this major book, Yves Citton maps out the new regime of experience, media and power that he designates by the term 'mediarchy'. To understand mediarchy, we need to look both at the effects that the media have on us and at the new forms of being and experience that they induce in us. This comprehensive and far-reaching book will be essential reading for students and scholars in media and communications, politics and sociology, and it will be of great interest to anyone concerned about the multiple and complex ways that the media – from newspapers and TV to social media and the internet – shape our social, political and personal lives today.

METAPHYSICS

**Future Metaphysics**

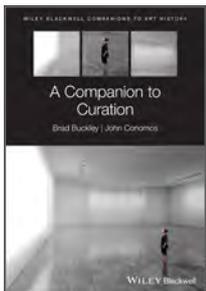
Armen Avanesian

ISBN: 978-1-5095-3796-9 • Cloth • 140pp • Nov 2019 • S\$62.95 before GST | US\$45.00

ISBN: 978-1-5095-3797-6 • Paper • 140pp • Nov 2019 • S\$17.95 before GST | US\$12.95

Future Metaphysics is an attempt at restating the importance of the great metaphysical categories for the present: how our contemporary predicament forces us both to reclaim them and to give them a radically new twist. What if the idea of accident, for instance, had to take into account the many new kinds of glitches, crashes and crises – from finance to ecology, from technological catastrophes to social collapses – that permeate our culture and make everyday news? Can we keep on using this concept as it was traditionally meant to be used when risk and chance have become part of the very substance of our world, so rendering the distinction between substance and accident meaningless? Armen Avanesian re-examines and displaces categories like substance and accident, form and matter, life and death, giving them an unexpected twist.

MUSEUM & HERITAGE STUDIES

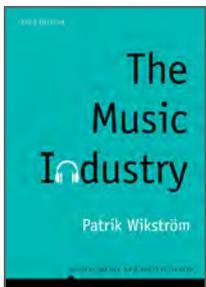
**A Companion to Curation**

Brad Buckley & John Conomos

ISBN: 978-1-119-20685-9 • Cloth • 550pp • Oct 2019 • S\$TBA | US\$TBA

A Companion to Curation is the first collection of its kind, assembling the knowledge and experience of prominent curators, artists, art historians, scholars, and theorists in one comprehensive volume. Part of the *Blackwell Companion* series, this much-needed book provides up-to-date information and valuable insights on the field of curatorial studies and curation in the visual arts. Accessible and engaging chapters cover diverse, contemporary methods of curation, its origin and history, current and emerging approaches within the profession, and more. Broad in scope and detailed in content, *A Companion to Curation* is an essential text for professionals engaged in varied forms of curation, teachers and students of museum studies, and readers interested in the workings of the art world, museums, benefactors, and curators.

MUSIC

**The Music Industry, 3rd Edition****Music in the Cloud**

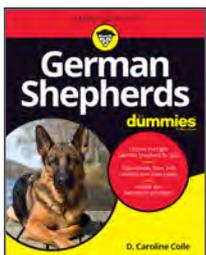
Patrik Wikström

ISBN: 978-1-5095-3013-7 • Cloth • 224pp • Nov 2019 • S\$97.95 before GST | US\$69.95 • Previous Ed: 9780745664170

ISBN: 978-1-5095-3014-4 • Paper • 224pp • Nov 2019 • S\$31.95 before GST | US\$22.95 • Previous Ed: 9780745664187

The music industry has experienced two turbulent decades of immense change brought about in part by the digital revolution. How has the industry been transformed by these economic and technological upheavals, and how is it likely to change in the future? What is the role of music in this digital age? Wikström illuminates the workings of the industry, deftly capturing the dynamics at work in the production of musical culture between the transnational media conglomerates, the independent music companies and the public. New to this third edition are expanded sections on the changing structure of the music industry, the impact of digitization on music listening practices, and the evolution of music streaming platforms. Engaging and comprehensive, *The Music Industry* is a must-read for students and scholars of media and communication studies, cultural studies, popular music, sociology and economics.

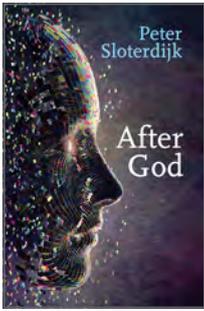
PET CARE (GENERAL)

**German Shepherds For Dummies**

D. Caroline Coile

ISBN: 978-1-119-64464-4 • Paper • 270pp • Oct 2019 • S\$27.95 before GST | US\$19.95

German Shepherds For Dummies (9781119644644) was previously published as *German Shepherds For Dummies* (9780764552809). While this version features a new Dummies cover and design, the content is the same as the prior release and should not be considered a new or updated product. Whether it's selection, nutrition, routine health care, training, competition, or just having fun, there's more to it with a German Shepherd than with other breeds. Dr. Coile provides insights into the German Shepherd temperament and loads of sensible, easy-to-follow advice, along with fun facts and Shepherd trivia, amusing and informative anecdotes, and tips on how to have a great time with your dog. This indispensable guide for you and your German Shepherd is the only book you'll need to help you have the best possible experience with this handsome and sensitive breed of dog.



After God

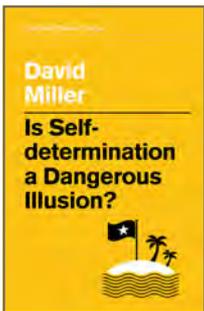
Peter Sloterdijk

ISBN: 978-1-5095-3350-3 • Cloth • 280pp • Nov 2019 • S\$97.95 before GST | US\$69.95

ISBN: 978-1-5095-3351-0 • Paper • 280pp • Nov 2019 • S\$34.95 before GST | US\$24.95

In his *Critique of Cynical Reason*, Peter Sloterdijk pursued an enlightenment of the Enlightenment in both its beginnings and the present. *After God* is dedicated to the theological enlightenment of theology. It ranges from the period when gods reigned, through the rule of the world-creator god to reveries about the godlike power of artificial intelligence. The path of this self-enlightening theology, which is carried out here by a non-theologian, must begin well before Nietzsche's declaration of the death of God, and it must move beyond this dictum to explore the present and the future. This new work by one of the most original thinkers today will appeal to students and scholars across the humanities and social sciences, as well as anyone interested in religion, philosophy and critical theory today.

POLITICAL PHILOSOPHY & THEORY



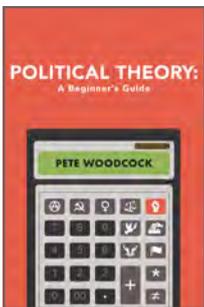
Is Self-Determination a Dangerous Illusion?

David Miller

ISBN: 978-1-5095-3346-6 • Cloth • 140pp • Nov 2019 • S\$62.95 before GST | US\$45.00

ISBN: 978-1-5095-3347-3 • Paper • 140pp • Nov 2019 • S\$17.95 before GST | US\$12.95

In this book, David Miller mounts a powerful defence of political self-determination. He explains why it is valuable and examines how groups must be constituted if they are to have the capacity to be self-determining, arguing that geographic proximity alone is not enough: group members must also identify with each other. He then explores the different political forms that self-determination can take and suggests some realistic constraints on how it can be achieved in a complex multicultural and multinational world. He concludes that it is still both feasible and important for people to regain control over their environment by exercising their collective agency.



Political Theory A Beginner's Guide

Pete Woodcock

ISBN: 978-1-5095-3133-2 • Cloth • 176pp • Nov 2019 • S\$97.95 before GST | US\$69.95

ISBN: 978-1-5095-3134-9 • Paper • 176pp • Nov 2019 • S\$34.95 before GST | US\$24.95

Is democracy the best form of government? What does it mean to be 'free'? Why should we obey the government? In this highly accessible and engaging new introductory textbook, Pete Woodcock examines all these questions and more in a compact outline of the basics of political theory. He takes students step-by-step through the most important answers given by history's most famous thinkers to the most fundamental questions in politics, covering topics ranging from liberty and justice to gender and revolution. This new 101 guide to the basics of political theory contains all the essentials for students starting out in political theory, while never being dull. It will be core reading for anyone doing an introductory course in political theory.



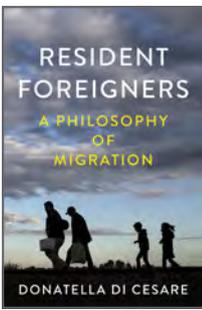
Prefigurative Politics Building Tomorrow Today

Paul Raekstad & Sofa Saio Gradin

ISBN: 978-1-5095-3590-3 • Cloth • 180pp • Nov 2019 • S\$90.95 before GST | US\$64.95

ISBN: 978-1-5095-3591-0 • Paper • 180pp • Nov 2019 • S\$31.95 before GST | US\$22.95

People have studied revolutions and protest movements for centuries, but few have focused on prefigurative politics, the idea of 'building the new society within the shell of the old'. This is the first book dedicated to prefigurative politics. It explains the history of this concept and looks at the various dilemmas and debates surrounding it. How can collective decision-making be inclusive? In what ways are movements intersectional? Can prefigurative organisations scale up? Linking these issues into current debates about state power and identity politics, this is a book not just about understanding the world, but about how to change it. It is a must-read both for students of radical politics, anarchism and social movements, as well as activists and concerned people everywhere.



Resident Foreigners A Philosophy of Migration

Donatella Di Cesare

ISBN: 978-1-5095-3354-1 • Cloth • 260pp • Nov 2019 • S\$97.95 before GST | US\$69.95
ISBN: 978-1-5095-3355-8 • Paper • 260pp • Nov 2019 • S\$37.95 before GST | US\$26.95

From the shores of Europe to the Mexican-US border, mass migration is one of the most pressing issues we face today. Yet at the same time, calls to defend national sovereignty are becoming ever more vitriolic, with those fleeing war, persecution, and famine vilified as a threat to our security as well as our social and economic order. In this book, written amidst the dark resurgence of appeals to defend 'blood and soil', Donatella Di Cesare challenges the idea of the exclusionary state, arguing that migration is a fundamental human right. Di Cesare's argument for a new ethics of hospitality will be of great interest to all those concerned with the challenges posed by migration and with the increasingly hostile attitudes towards migrants, as well as students and scholars of philosophy and political theory.

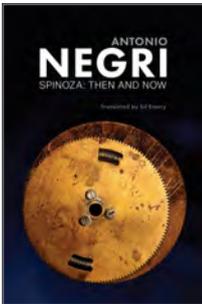


Should Animals Have Political Rights?

Alasdair Cochrane

ISBN: 978-1-5095-3005-2 • Cloth • 140pp • Nov 2019 • S\$62.95 before GST | US\$45.00
ISBN: 978-1-5095-3006-9 • Paper • 140pp • Nov 2019 • S\$17.95 before GST | US\$12.95

In this book, Alasdair Cochrane argues that states must go much further. Animals have rights to be protected not only from the cruelty of individuals, but also from those structures and institutions which routinely (and, in some cases, necessarily) cause them harm, such as industrialized animal agriculture. In order to ensure that their interests are taken seriously, it is imperative that we represent their interests throughout the political process – they require not only rights to protection, but also to democratic membership. Cochrane's important intervention in this controversial debate will be essential reading for anyone interested in the intersection of political theory and animal rights.

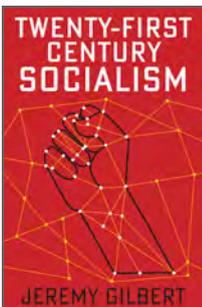


Spinoza, Volume 3 Then and Now, Essays

Antonio Negri

ISBN: 978-1-5095-0350-6 • Cloth • 272pp • Nov 2019 • S\$97.95 before GST | US\$69.95
ISBN: 978-1-5095-0351-3 • Paper • 272pp • Nov 2019 • S\$34.95 before GST | US\$24.95

This third and final volume of the series of writings by Antonio Negri examines how Spinoza's thought constitutes a radical break with past ideas and an essential tool for envisaging a form of politics beyond capitalism. The writings that make up this volume – some written from prison as Negri fought for his own freedom – provide an important account of the enduring relevance of Spinoza's thought. It will be of great interest to students and scholars of philosophy and political theory, as well as anyone interested in radical politics today.



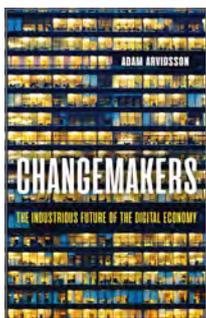
Twenty-First Century Socialism

Jeremy Gilbert

ISBN: 978-1-5095-3655-9 • Cloth • 140pp • Nov 2019 • S\$62.95 before GST | US\$45.00
ISBN: 978-1-5095-3656-6 • Paper • 140pp • Nov 2019 • S\$17.95 before GST | US\$12.95

In this urgent manifesto for a 21st century left, Jeremy Gilbert shows that we need a revitalised socialist politics that learns from the past to adapt to contemporary challenges. He argues that socialism must overcome its industrial origins and give priority to an environmental agenda. In an age of global networks, digital technology and instant communication, central government diktat and restrictions on free speech and movement must be jettisoned. We need to control the economy rather than let it control us – but we must do this by empowering workers, citizens and communities to run their world their way. It's time to take back the wealth, the services and the platforms that our own energy has built. In the digital age, it's time for a new socialism.

POLITICAL SOCIOLOGY



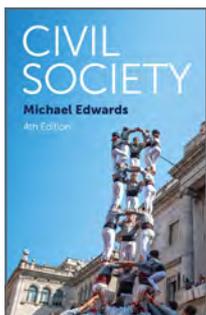
Changemakers The Industrious Future of the Digital Economy

Adam Arvidsson

ISBN: 978-1-5095-3889-8 • Cloth • 160pp • Sep 2019 • S\$90.95 before GST | US\$64.95

ISBN: 978-1-5095-3890-4 • Paper • 160pp • Sep 2019 • S\$31.95 before GST | US\$22.95

This book argues that, as industrial capitalism enters a period of prolonged crisis, a new paradigm of 'industrious modernity' is emerging. Based on small-scale, commons-based and market-oriented entrepreneurship, this industrious modernity is being pioneered by the many outcasts that no longer find a place within a crumbling industrial modernity. Arvidsson argues that this new industrious modernity is likely to develop gradually, as a progressively more attractive alternative to an industrial capitalism in terminal decline. This timely analysis of the new forces of change in our societies today will be of great interest to students and scholars in sociology, politics and media and cultural studies as well as to anyone concerned with the impact of digital technologies and the future of capitalism.



Civil Society, 4th Edition

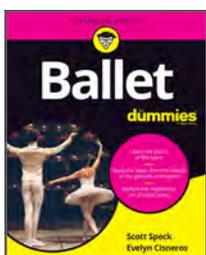
Michael Edwards

ISBN: 978-1-5095-3734-1 • Cloth • 200pp • Nov 2019 • S\$97.95 before GST | US\$69.95 • Previous Ed: 978-0-7456-7935-8,

ISBN: 978-1-5095-3735-8 • Paper • 200pp • Nov 2019 • S\$31.95 before GST | US\$22.95 • Previous Ed: 978-0-7456-7936-5

Now in its fourth edition, *Civil Society* has become a major work of reference for those who seek to understand the role of voluntary citizen action in a troubled – and increasingly troubling – world. Michael Edwards makes clear, ideas about the civil sphere can shed much light on what is happening, why, and how we might respond to polarization, privatization, and authoritarianism of different various stripes. Fully updated to take account of recent additions to the literature on digital culture, democracy, philanthropy, and public work, *Civil Society* will be required reading for anyone who is interested in creating a better world through voluntary citizen action.

POPULAR CULTURE (GENERAL)



Ballet For Dummies

Scott Speck & Evelyn Cisneros

ISBN: 978-1-119-64310-4 • Paper • 384pp • Oct 2019 • S\$34.95 before GST | US\$24.95 • Previous Ed: 978-0-7645-2568-1

Ballet For Dummies (9781119643104) was previously published as *Ballet For Dummies* (9780764525681). While this version features a new Dummies cover and design, the content is the same as the prior release and should not be considered a new or updated product. Whether you want to participate in ballet or just watch it, the ballet experience can excite and inspire you. *Ballet For Dummies* is for anyone who wants to enjoy all that the dance forms offers. As you fine-tune your classical ballet technique – or even if you just like to read about it – you'll become better equipped to fully appreciate the great choreography and many styles of the dance. *Ballet For Dummies* raises the curtain on a world of beauty, grace, poise, and possibility!

RELIGIOUS STUDIES



The Wiley-Blackwell Companion to Inter-Religious Dialogue

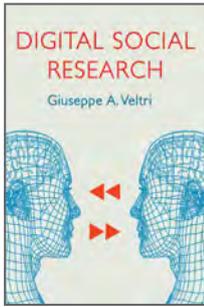
Catherine Cornille

ISBN: 978-1-119-57259-6 • Paper • 544pp • Nov 2019 • S\$50.95 before GST | US\$36.50

This comprehensive volume brings together a distinguished editorial team, including some of the field's pioneers, to explore the aims, practice, and historical context of inter-faith collaboration. Background, history, objectives, and discourse between the leaders and practitioners of the world's major religions are fully explored. This book also examines relations between religions from around the world, moving well beyond the common focus on Christianity, to also cover over 12 major religions. Featuring a wealth of case studies on contemporary interreligious dialogue, it charts a long-term shift away from a competitive rivalry between belief systems, and a change in focus towards the more respectful, cooperative approach reflected in institutions such as the World Council of Churches.

The Wiley-Blackwell
Companion to Inter-
Religious Dialogue

RESEARCH METHODOLOGIES

**Digital Social Research**

Giuseppe A. Veltri

ISBN: 978-1-5095-2930-8 • Cloth • 224pp • Oct 2019 • S\$97.95 before GST | US\$69.95

ISBN: 978-1-5095-2931-5 • Paper • 224pp • Oct 2019 • S\$34.95 before GST | US\$24.95

To analyse social and behavioral phenomena in our digitalized world, it's necessary to understand the main research opportunities and challenges specific to online and digital social research. This book presents an overview of the many techniques that are part of the fundamental toolbox of the digital social scientist. Placing online methods within the wider tradition of social research methods, Giuseppe Veltri discusses the methodological principles and related frameworks that underlie each technique of digital research. Special attention is given to three key analytical approaches, explored in more detail: computational approaches to statistical analysis, text mining, and network analysis. *Digital Social Research* will be a welcome and essential resource for students and researchers across the social sciences and humanities carrying out digital research or interested in the future of social research.

SPORTS & GAMES (GENERAL)

**Knitting For Dummies, 3rd Edition**

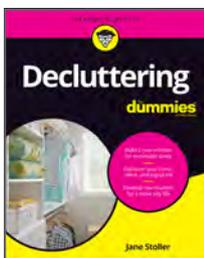
Pam Allen, Shannon Okey, Tracy Barr & Marly Bird

ISBN: 978-1-119-64320-3 • Paper • 408pp • Oct 2019 • S\$34.95 before GST | US\$24.95 • Previous Ed: 978-1-119-17567-4

Knitting For Dummies (9781119643203) was previously published as *Knitting For Dummies* (9781118661512).

While this version features a new Dummies cover and design, the content is the same as the prior release and should not be considered a new or updated product. From casting on to knitting in the round – and more – this new edition provides step-by-step instructions, knitting patterns, projects and access to online videos to help you follow along with the text. The book's user-friendly online instructional videos empower you to get started knitting immediately.

TECHNICAL & HOW-TO (GENERAL)

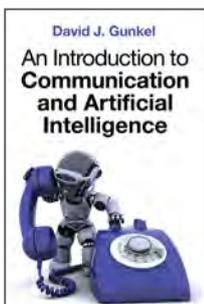
**Decluttering For Dummies**

Jane Stoller

ISBN: 978-1-119-61704-4 • Paper • 320pp • Nov 2019 • S\$30.95 before GST | US\$21.95

Modern life has produced so much clutter that the thought of packed closets, attics filled with storage bins, and rental units specifically used to store odds and ends produces its own stress. The decluttering movement offers solutions for those interested in reducing the amount of stuff in their life and embrace a more minimalist, tidier lifestyle. Professional organizer Jane Stoller helps you bypass the stress of a tidying project by offering simple, proven methods for organizing every space in your life – even your mind! From adopting a decluttering mindset to finding new homes for unwanted items, this is the book you'll need to keep handy after the big cleanup!

THEORY OF CULTURE

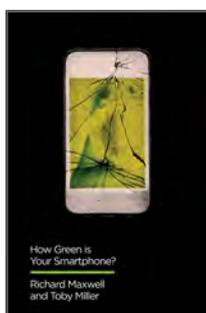
**An Introduction to Communication and Artificial Intelligence**

David J. Gunkel

ISBN: 978-1-5095-3316-9 • Cloth • 320pp • Nov 2019 • S\$97.95 before GST | US\$69.95

ISBN: 978-1-5095-3317-6 • Paper • 320pp • Nov 2019 • S\$37.95 before GST | US\$26.95

Communication and artificial intelligence (AI) are closely related. Recent developments in AI introduce new challenges and opportunities for communication studies. Technologies such as machine translation of human languages, spoken dialogue systems like Siri, algorithms capable of producing publishable journalistic content, and social robots are all designed to communicate with users in a human-like way. In lively and accessible prose, David Gunkel provides a new generation with the information, knowledge, and skills necessary to working and living in a world where social interaction is no longer restricted to humans. The first work of its kind, *An Introduction to Communication and Artificial Intelligence* is the go-to textbook for students and scholars getting to grips with the science of AI and the discipline of communication studies.



How Green is Your Smartphone?

Richard Maxwell & Toby Miller

ISBN: 978-1-5095-3471-5 • Cloth • 160pp • Nov 2019 • S\$62.95 before GST | US\$45.00

ISBN: 978-1-5095-3472-2 • Paper • 160pp • Nov 2019 • S\$17.95 before GST | US\$12.95

In this succinct and lively book, Maxwell and Miller take a critical look at contemporary gadgets and the systems that connect them, shedding light on environmental risks. Contrary to widespread claims, consumer electronics and other digital technologies are made in ways that cause some of the worst environmental disasters of our time – conflict-minerals extraction, fatal and life-threatening occupational hazards, toxic pollution of ecosystems, rising energy consumption linked to increased carbon emissions, and e-waste. Nonetheless, a greener future is possible, in which technology meets its emancipatory and progressive potential. *How Green is Your Smartphone?* encourages us to look at our phones and tablets in a whole new way and is important reading for anyone concerned by the impact of everyday technologies on our environment.



The Digital Divide

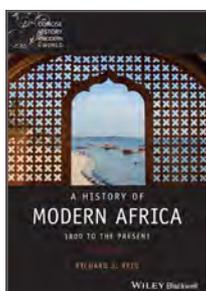
Jan van Dijk

ISBN: 978-1-5095-3444-9 • Cloth • 208pp • Nov 2019 • S\$97.95 before GST | US\$69.95

ISBN: 978-1-5095-3445-6 • Paper • 208pp • Nov 2019 • S\$37.95 before GST | US\$26.95

In this textbook, Jan van Dijk considers the state of digital inequality and what we can do to tackle it. Through an accessible framework based on empirical research, he explores the motivations and challenges of seeking access and the development of requisite digital skills. He addresses key questions such as: Does digital inequality reduce or reinforce existing, traditional inequalities? Does it create new, previously unknown social inequalities? While digital inequality affects all aspects of society and the problem is here to stay, Van Dijk outlines policies we can put in place to mitigate it. *The Digital Divide* is required reading for students and scholars of media, communication, sociology, and related disciplines, as well as for policymakers.

WORLD HISTORY

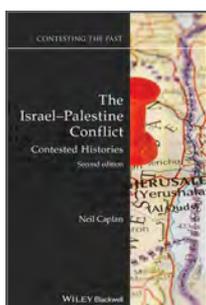


A History of Modern Africa, 3rd Edition 1800 to the Present

Richard J. Reid

ISBN: 978-1-119-38192-1 • Paper • 424pp • Nov 2019 • S\$66.95 before GST | US\$47.95 • Previous Ed: 978-0-470-65898-7

A History of Modern Africa explores two centuries of the continent's political, economic, and social history. This thorough yet accessible text help readers to understand key concepts, recognize significant themes, and identify the processes that shaped the modern history of Africa. Emphasis is placed on the consequences of colonial rule, and the links between the precolonial and postcolonial eras. The new third edition offers substantial updates and revisions that consider recent events and historiography. *A History of Modern Africa: 1800 to the Present, 3rd Edition* is an excellent introduction to the subject for undergraduate students in relevant courses, and for general readers with interest in modern African history and current affairs.



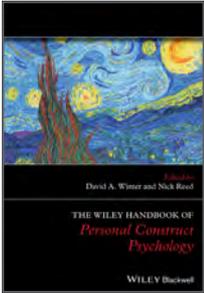
The Israel-Palestine Conflict, 2nd Edition Contested Histories

Neil Caplan

ISBN: 978-1-119-52387-1 • Paper • 384pp • Aug 2019 • S\$68.95 before GST | US\$48.95 • Previous Ed: 978-1-4051-7538-8

The Israel-Palestine Conflict introduces the historical basis of the dispute and explores both the tangible issues and intangible factors that have blocked a peaceful resolution. Now in its second edition, this book has been thoroughly updated to reflect the events that have transpired since its original publication. Fresh insights consider the impact of current global and regional instability and violence on the prospects of peace and reconciliation. New discussions address recent debates over two-state versus one-state solutions, growing polarization in public discourse outside of the Middle East, the role of public intellectuals, and the growing trend of merging scholarship with advocacy. Already a standard text for courses on the history and politics of the Middle East, *The Israel-Palestine Conflict* is an indispensable resource for students, scholars, and interested general readers.

APPLIED PSYCHOLOGY



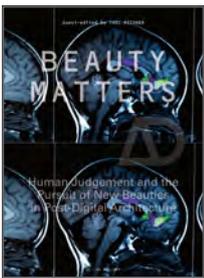
The Wiley Handbook of Personal Construct Psychology

David A. Winter & Nick Reed

ISBN: 978-1-119-12122-0 • Paper • 576pp • Aug 2019 • S\$86.95 before GST | US\$62.25

A definitive new reference work for the field of personal construct psychology, featuring leading international figures in the field where each section begins with a concise chapter that reviews the literature in the area concerned and highlights new developments. It covers theory, history, methodology and a wealth of new and established applications including education, grief and meaning reconstruction, sexuality, organizational consultancy and personal construct coaching. Drawing on published and previously unpublished work by pioneers including Fay Fransella and Miller Mair, *The Wiley Handbook of Personal Construct Psychology* is the definitive new reference providing a state-of-the-art review of PCP which focuses on the theory and its philosophy, methodology, areas of application and future horizons.

GENERAL & INTRODUCTORY ARCHITECTURE



Beauty Matters

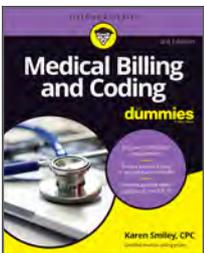
Human Judgement and the Pursuit of New Beauties in Post-Digital Architecture

Yael Reisner

ISBN: 978-1-119-54624-5 • Paper • 144pp • Sep 2019 • S\$55.95 before GST | US\$39.95

Beauty in architecture matters again. This issue of *AD* posits that after 80 years of aggressive suppression of engagement with aesthetics, the temporarily dormant preoccupation with beauty is back. This is evidenced by a current cultural shift from the supposedly objective to an emerging trust in the subjective – a renewed fascination for aesthetics supported by new knowledge emanating simultaneously from disparate disciplines. Digital design continues to influence architectural discourse, not only due to changes in manufacturing but also through establishing meaning. The issue takes an interdisciplinary approach to this re-emerging interest in beauty across neuroscience, neuroaesthetics, mathematics, philosophy and architecture, while discussing the work of the international architects, in both practice and academe.

GENERAL & INTRODUCTORY MEDICAL SCIENCE



Medical Billing and Coding For Dummies, 3rd Edition

Karen Smiley

ISBN: 978-1-119-62544-5 • Paper • 336pp • Nov 2019 • S\$31.95 before GST | US\$22.95 • Previous Ed: 978-1-118-98254-9

With the healthcare sector growing at breakneck speed – it's currently the largest employment sector in the U.S. and expanding fast. This updated edition provides everything you need to begin – and then excel in – your chosen career. From finding the right study course and the latest certification requirements to industry standard practices and insider tips for dealing with government agencies and insurance companies, *Medical Billing & Coding For Dummies* has you completely covered. The prognosis is good – get this book today and set yourself up with the perfect prescription for a bright, secure, and financially healthy future!

PROFESSIONAL PRACTICE



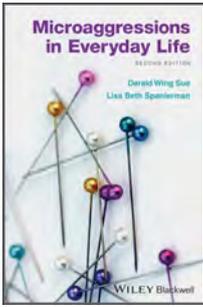
The Identity of the Architect

Culture and Communication

Laura Iloniemi

ISBN: 978-1-119-54621-4 • Paper • 144pp • Nov 2019 • S\$62.95 before GST | US\$45.00

Today there are more tools for communication than ever before, yet very little in the way of reflection on how these are being used and even less on what exactly is being conveyed. This issue of *AD* looks at how architecture is communicated from a cultural perspective. Exploring notions of editing and curating work in an age of data deluge and this issue further discusses social media as a genuinely alternative space for communication rather than for just repurposing and regurgitating information relayed. *The Identity of the Architect* encourages the promotion of practices as an integral extension of the very culture they hope to engender through their work.



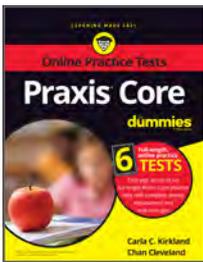
Microaggressions in Everyday Life, 2nd Edition

Derald Wing Sue & Lisa Spanierman

ISBN: 978-1-119-51379-7 • Paper • 336pp • Oct 2019 • S\$83.95 before GST | US\$59.95 • Previous Ed: 978-0-470-49140-9

Subtle racism, sexism, and heterosexism remain relatively invisible and potentially harmful to the well-being, self-esteem, and standard of living of many marginalized groups in society. The book begins by introducing the concept of microaggressions and then presents a taxonomy of microaggressions. Next, the book looks at the psychological effect of microaggressions on both the perpetrators and target person. The manifestations of racial, gender, and sexual orientation microaggressions are explored along with their impact. The book closes with a discussion of microaggressions in education, employment, and health care along with suggestions and guidelines for combating microaggressions. Each chapter concludes with a section called “The Way Forward” that contains guidelines, strategies, and interventions that can be taken to make our society free of microaggressions.

TEST PREP GENERAL



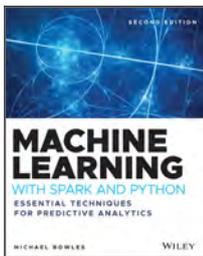
Praxis Core For Dummies with Online Practice, 3rd Edition

Carla C. Kirkland & Chan Cleveland

ISBN: 978-1-119-62045-7 • Paper • 468pp • Nov 2019 • S\$37.95 before GST | US\$26.95 • Previous Ed: 978-1-119-38240-9

The Praxis is a series of tests taken by individuals entering the teaching profession as part of the certification process required by most states and many professional licensing organizations. The first battery of tests – Praxis Core Academic Skills for Educators – measures academic skills in reading, writing, and mathematics. *Praxis Core For Dummies with Online Practice* includes a detailed overview of the test, as well as six full-length practice tests (2 in the book, and those 2 plus 4 more online) to help aspiring teachers prepare for the exam.

ARTIFICIAL INTELLIGENCE



Machine Learning with Spark and Python, 2nd Edition

Essential Techniques for Predictive Analytics

Michael Bowles

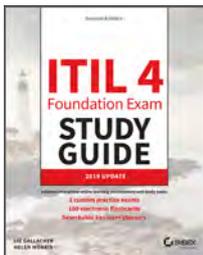


May 2019

ISBN: 978-1-119-56193-4 • Paper • 384pp • Oct 2019 • \$69.95 before GST | US\$49.95 • Previous Ed: 978-1-118-96174-2

This new second edition improves with the addition of Spark – a ML framework from the Apache foundation. By implementing Spark, machine learning students can easily process much large data sets and call the spark algorithms using ordinary Python code. *Machine Learning with Spark and Python* focuses on two algorithm families (linear methods and ensemble methods) that effectively predict outcomes. This type of problem covers many use cases such as what ad to place on a web page, predicting prices in securities markets, or detecting credit card fraud. The focus on two families gives enough room for full descriptions of the mechanisms at work in the algorithms. Then the code examples serve to illustrate the workings of the machinery with specific hackable code.

CERTIFICATION (MSCE, NOVELL, ETC.)

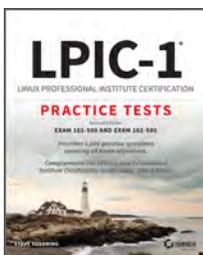


ITIL 4 Foundation Exam Study Guide, 2nd Edition

Liz Gallacher & Helen Morris

ISBN: 978-1-119-55675-6 • Paper • 320pp • Sep 2019 • \$69.95 before GST | US\$49.95 • Previous Ed: 978-1-119-94275-7

The Information Technology Infrastructure Library (ITIL) is a set of best practices for IT service and management. ITIL certification is gained through examination administered by AXELOS, the body established to develop, manage, and operate qualifications in best practice. Foundation certification – as well as subsequent Intermediate, Expert, and Master-level certification – is sought by employers throughout the IT industry. The *ITIL 4 Foundation Exam Study Guide* is the leading resource for anyone preparing for certification. Written by accredited ITIL trainers and Certified ITIL Experts, this up-to-date second edition is organized around the latest ITIL Foundation syllabus.



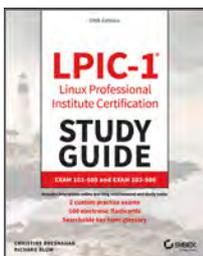
LPIC-1 Linux Professional Institute Certification Practice Tests, 2nd Edition

Exam 101-500 and Exam 102-500

Steve Suehring

ISBN: 978-1-119-61109-7 • Paper • 320pp • Sep 2019 • \$55.95 before GST | US\$39.95 • Previous Ed: 978-1-119-37269-1

There has never been a better time to expand your skills, broaden your knowledge, and earn certification from the Linux Professional Institute. *LPIC-1: Linux Professional Institute Certification Practice Tests* is the must-have complement to the bestselling *LPIC-1 Study Guide*. Practice tests help you gain confidence and identify the areas in need of more attention. Ten full-length tests, covering the ten objective domains, and two additional 60-question practice exams contain 1000 practice questions, complete with answers and full explanations! Divided into two parts, this volume of practice tests covers Exams 101-500 and 102-500. *LPIC-1: Linux Professional Institute Certification Practice Tests* is a must-have resource for network and system administrators studying for the LPIC-1 exams and Linux administrators or IT professionals looking to update their skillset.



LPIC-1 Linux Professional Institute Certification Study Guide, 5th Edition

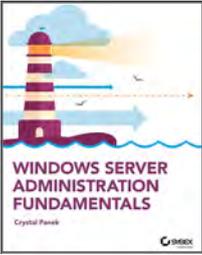
Exam 101-500 and Exam 102-500

Christine Bresnahan & Richard Blum

ISBN: 978-1-119-58212-0 • Paper • 648pp • Oct 2019 • \$83.95 before GST | US\$59.95 • Previous Ed: 978-1-119-02118-6

This updated fifth edition is a comprehensive, one-volume resource that covers 100% of all exam objectives. Building on the proven Sybex Study Guide approach, this essential resource offers a comprehensive suite of study and learning tools such as assessment tests, hands-on exercises, chapter review questions, and practical, real-world examples. This book contains clear, concise, and user-friendly information on all of the Linux administration topics you will encounter on test day. Key exam topics include system architecture, Linux installation and package management, GNU and UNIX commands, user interfaces and desktops, essential system services, network and server security, and many more. *LPIC-1: Linux Professional Institute Certification Study Guide* is ideal for network and system administrators studying for the LPIC-1 exams, either for the first time or for the purpose of renewing their certifications.

CLIENT/SERVER TECHNOLOGIES



Windows Server Administration Fundamentals

Crystal Panek

ISBN: 978-1-119-65065-2 • Paper • 275pp • Nov 2019 • S\$55.95 before GST | US\$39.95

Did you know, 91% of hiring managers consider certification as part of their hiring requirements. Written to the Windows Server Administration Fundamentals MTA Certification, it is a recommended entry point into IT certification. This book covers the basics of Windows Server Administration. Each chapter closes with a quiz to make sure you can practice exam questions and test your knowledge before moving to the next section. We start by discussing what a server is and does by providing an in-depth overview including installation of Windows Server 2016. IT Professionals looking to understand more about Windows Server Administration will gain the knowledge to effectively install and manage a Windows Server including basic troubleshooting.

COMPUTER HARDWARE (GENERAL)

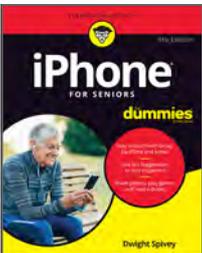


iPhone For Dummies, 13th Edition

Edward C. Baig & Bob LeVitus

ISBN: 978-1-119-60796-0 • Paper • TBA • Nov 2019 • S\$34.95 before GST | US\$24.95 • Previous Ed: 978-1-119-52009-2

The iPhone you carry in your pocket or purse gives you enormous power to get things done. This updated edition of *iPhone for Dummies* covers the latest versions of the device and the latest version of the iOS operating system. Beginning with how to get started with a new phone – navigating the settings, hooking up to wifi, sharing audio and video - you'll also find out the many ways in which the iPhone's tools and applications can bring an extra dimension to all aspects of your life. Whether you're just getting started or want to get even more from your iPhone, this book puts all the power in your hands!

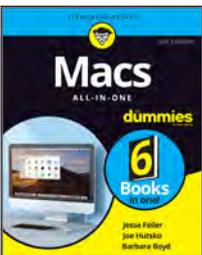


iPhone For Seniors For Dummies, 9th Edition

Dwight Spivey

ISBN: 978-1-119-60761-8 • Paper • 448pp • Nov 2019 • S\$34.95 before GST | US\$24.95 • Previous Ed: 978-1-119-52006-1

Written with you in mind, the easy-to-follow steps, larger text, and full-color images in this book help you manage, personalize, and use your new iPhone to its fullest extent. You'll discover how to do everything from shop online and organize appointments using Calendar, to taking and sharing pictures and downloading and listening to your favorite music. With the latest iOS update, you'll also learn how to customize Siri Suggestions, limit App notifications, stay in touch with Group FaceTime video calls, read ebooks, play games – whatever you fancy! Whether you're a total newbie or upgrading from an older model, *iPhone For Seniors For Dummies* helps you can sit back, relax, and enjoy keeping up with the latest technology!



Macs All-In-One For Dummies, 5th Edition

Jesse Feiler, Joe Hutsko & Barbara Boyd

ISBN: 978-1-119-60798-4 • Paper • 864pp • Nov 2019 • S\$55.95 before GST | US\$39.95 • Previous Ed: 978-1-118-82210-4

Are you getting the most from your Mac? Given what's possible, it's pretty unlikely. Whether you're just beginning your journey or are already a seasoned traveler, the six information-packed minibooks included in *Macs All-in-One for Dummies* open up a world of knowledge, from how to set up a recently bought Mac to exploring the coolest new features on your beloved device. Now updated with what you need to know about the newest generation of hardware and software, *Macs All-in-One For Dummies* is your guide to simply everything! Whatever you want from your world of Mac, you'll find it here – as well as a million other incredible things you'll love. Get started on your new Mac journey today!

COMPUTER SECURITY & CRYPTOGRAPHY

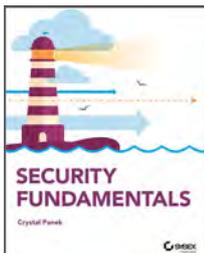
**Hunting Cyber Criminals**

A Hacker's Guide to Online Intelligence Gathering Tools and Techniques

Vinny Troia

ISBN: 978-1-119-54092-2 • Paper • 300pp • Nov 2019 • S\$55.95 before GST | US\$39.95

The skills and tools for collecting, verifying and correlating information from different types of systems is an essential skill when tracking down hackers. This book explores Open Source Intelligence Gathering (OSINT) inside out from multiple perspectives, including those of hackers and seasoned intelligence experts. OSINT refers to the techniques and tools required to harvest publicly available data concerning a person or an organization. Ideal for Investigation professionals, forensic/security analysts, and CISO/CIO and other executives wanting to understand the mindset of a hacker, how seemingly harmless information can be used to target their organization and new approaches on digital investigations from the perspective of collecting and parsing publicly available information.

**Security Fundamentals**

Crystal Panek

ISBN: 978-1-119-65066-9 • Paper • 275pp • Nov 2019 • S\$55.95 before GST | US\$39.95

Security is undeniably one of the most important components to each company's network. Written to the Security Fundamentals MTA Certification, it is a recommended entry point into IT certification. This book covers the basics of security. Each chapter closes with a quiz to make sure you can practice exam questions and test your knowledge before moving to the next section. We start by discussing security layers. IT Professionals looking to understand more about networking will gain the knowledge to effectively secure a client and server as well as explain basic security concepts without any problems.

DIGITAL CAMERAS & PHOTOGRAPHY

PHTS '2020'
For Dummies,
2nd Edition

PHTS '2020' For Dummies, 2nd Edition

Barbara Obermeier & Ted Padova

ISBN: 978-1-119-60551-5 • Paper • TBAp • Oct 2019 • S\$41.95 before GST | US\$29.95

Photoshop Elements offers the tools to make quick, simple fixes to photos or to turn your images into completely different pieces of art. Digital imaging pros Barbara Obermeier and Ted Padova walk you step-by-step through the tools that help you take control of this powerful software. Inside, you will learn, Basics of image editing, Using Quick Mode for quick fixes, Applying artistic filters and many more! Discover simple one-click fixes that repair the most basic photo problems then dive into creative editing and adding artistic touches. You'll also find tips on shooting better photos and managing common photo projects.

INTERNET GENERAL

**eBay For Dummies, 10th Edition**

Marsha Collier

ISBN: 978-1-119-61774-7 • Paper • 416pp • Nov 2019 • S\$34.95 before GST | US\$24.95 • Previous Ed: 978-1-119-26019-6

Want to know the best way to get rid of some of that clutter laying around the house and make some cash? Or sell that beautiful jewelry you made recently? eBay remains the easiest way to sell to hungry consumers worldwide and to uncover incredible bargains and unique items for yourself in the process. Marsha Collier, longtime eBay business owner and one of their first elite PowerSellers, shares 20+ years of expertise to fast-track you to becoming a trusted buyer and seller on the site. You'll find out how to set up your account, market effectively, and master shipping and payment, as well as how to find the best bargains for yourself and close those sweet, sweet deals. Whether you're a bargain hunter or bargain seller, declutterer or aspiring eBay tycoon, *eBay for Dummies* has what you need.

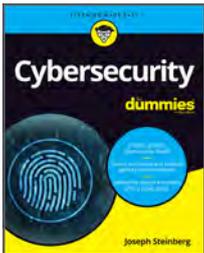


CCSP (ISC)² Certified Cloud Security Professional Official Study Guide

Ben Malisow

ISBN: 978-1-119-60337-5 • Paper • 400pp • Nov 2019 • S\$83.95 before GST | US\$59.95 • Previous Ed: 978-1-119-27741-5

CCSP (ISC)² Certified Cloud Security Professional Official Study Guide is your ultimate resource for the CCSP exam. Covering all CCSP domains, this book walks you through Architectural Concepts and Design Requirements, Cloud Data Security, Cloud Platform and Infrastructure Security, Cloud Application Security, Operations, and Legal and Compliance. The CCSP is the latest credential from (ISC)² and the Cloud Security Alliance, designed to show employers that you have what it takes to keep their organization safe in the cloud. Employers are seeking qualified professionals with a proven cloud security skillset, and the CCSP credential brings your resume to the top of the pile. *CCSP (ISC)² Certified Cloud Security Professional Official Study Guide* gives you the tools and information you need to earn that certification and apply your skills in a real-world setting.



Cybersecurity For Dummies

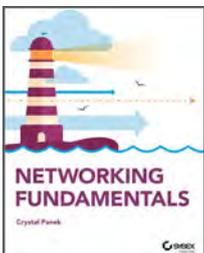
Joseph Steinberg

ISBN: 978-1-119-56032-6 • Paper • 384pp • Sep 2019 • S\$34.95 before GST | US\$24.95

Cybersecurity is the protection against the unauthorized or criminal use of electronic data and the practice of ensuring the integrity, confidentiality, and availability of information. Being “cyber-secure” means that a person or organization has both protected itself against attacks by cyber criminals and other online scoundrels and ensured that it can recover if it is attacked. If keeping your business or your family safe from cybersecurity threats is on your to-do list, *Cybersecurity For Dummies* will introduce you to the basics of becoming cyber-secure! You’ll learn what threats exist, and how to identify, protect against, detect, and respond to these threats, as well as how to recover if you have been breached! Now is the time to identify vulnerabilities that may make you a victim of cyber-crime – and to defend yourself before it is too late.



May 2019



Networking Fundamentals

Crystal Panek

ISBN: 978-1-119-65074-4 • Paper • 275pp • Nov 2019 • S\$55.95 before GST | US\$39.95

Did you know, nearly 85% of IT support roles require a good understanding of networking concepts? IT Professionals who are new to the industry need a strong foundational understanding of the fundamentals before moving on towards more challenging technology certifications. Written to the Networking Fundamentals MTA Certification, it is a recommended entry point into IT certification. This book covers the basics of networking. Each chapter closes with a quiz to make sure you can practice exam questions and test your knowledge before moving to the next section. IT Professionals looking to understand more about networking will gain the knowledge to create a network diagram and explain basic networking concepts without any problems.

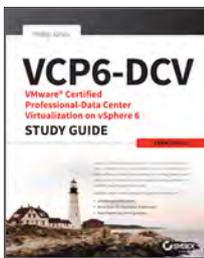


The Official (ISC)² SSCP CBK Reference, 5th Edition

Mike Wills

ISBN: 978-1-119-60194-4 • Cloth • 700pp • Nov 2019 • S\$111.95 before GST | US\$79.95 • Previous Ed: 978-1-119-27863-4

Systems Security Certified Practitioner (SSCP) is an elite, hands-on cybersecurity certification that validates the technical skills to implement, monitor, and administer IT infrastructure using information security policies and procedures. *The Official (ISC)² SSCP CBK Reference* is the only official Common Body of Knowledge (CBK) available for SSCP-level practitioners, exclusively from (ISC)², the global leader in cybersecurity certification and training. This authoritative volume contains essential knowledge practitioners require on a regular basis. Accurate, up-to-date chapters provide in-depth coverage of the seven SSCP domains, this is an essential resource for SSCP-level professionals, SSCP candidates and other practitioners involved in cybersecurity.



VCP6-DCV VMware Certified Professional-Data Center Virtualization on vSphere 6 Study Guide

Exam 2V0-621

Phillip Jones

ISBN: 978-1-119-21469-4 • Paper • 888pp • Nov 2019 • S\$83.95 before GST | US\$59.95 • Previous Ed: 978-1-118-65844-4

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Jul 2019

OFFICE PRODUCTIVITY- NON-MICROSOFT (GENERAL & SUITES)



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Eric Wing

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Shortly after its first publication, *Autodesk Revit for Architecture: No Experience Required* quickly became the market-leading, real-world guide for learning and building with Revit – the powerful and sophisticated Building Information Modeling (BIM) software used by professionals the world over. Updated and revised to include new content, this invaluable guide covers all the fundamental skills every Revit user needs. Whether used as a complete, start-to-finish lesson or as a quick-reference for unfamiliar tasks, *Autodesk Revit 2020 for Architecture No Experience Required* is the go-to guide for both professionals and students seeking to learn Revit's essential functions quickly and effectively.



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Marco L. Napoli

ISBN: 978-1-119-55082-2 • Paper • 300pp • Sep 2019 • S\$55.95 before GST | US\$39.95

This is the essential resource for both experienced and novice developers interested in getting started with Flutter – the powerful new mobile software development kit. With Flutter, you can quickly and easily develop beautiful, powerful apps for both Android and iOS, without the need to learn multiple programming languages or juggle more than one code base. In Flutter, you'll be working with Dart, the programming language of choice for top app developers. Even if you're just starting out in your development career, you can learn Dart quickly, eliminating the barrier to entry for building apps. The Flutter community is growing rapidly and transforming the way Android and iOS apps get made. *Beginning Flutter* allows you to get on board with the latest app development technology, giving your mobile development career a big head start.



May 2019

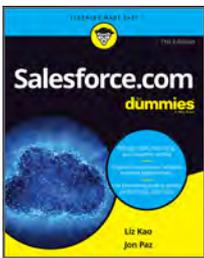


Mastering Autodesk Revit 2020

Robert Yori, Marcus Kim & Lance Kirby

ISBN: 978-1-119-57012-7 • Paper • 1056pp • Oct 2019 • S\$97.95 before GST | US\$69.95 • Previous Ed: 978-1-119-38672-8

Mastering Autodesk Revit 2020 is packed with focused discussions, detailed exercises, and real-world examples to help you get up to speed quickly on the latest version of Autodesk Revit. Available online downloads include before-and-after tutorial files and additional advanced content to help you quickly master this powerful software. Whether you're preparing for Autodesk certification exams or just want to become more productive with the architectural design software, practical exercises and expert instruction will get you where you need to be. BIM software has become a mandatory asset in today's architecture field; automated documentation updates reduce errors while saving time and money, and Autodesk's Revit is the industry leader in the BIM software space.



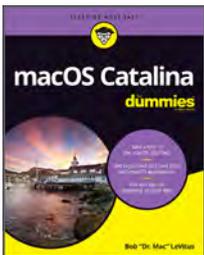
Salesforce.com For Dummies, 7th Edition

Liz Kao & Jon Paz

ISBN: 978-1-119-57632-7 • Paper • 448pp • Nov 2019 • S\$41.95 before GST | US\$29.95 • Previous Ed: 978-1-119-23931-4

Salesforce.com For Dummies, 7th Edition gives you an edge in building relationships and managing your company's sales, marketing, customer service, and support operations. You'll learn how to maximize the new user interface to organize contacts, schedule business appointments, use forecasting tools to predict upcoming sales, make accurate projects based on past performance, and more. Written by Salesforce.com insiders with years of expertise in CRM services, this new edition covers the latest enhancements to Salesforce.com, the world's most popular customer relationship management software. More than 150,000 companies worldwide use Salesforce.com as their CRM solution – if you're a new or existing user looking to maximize the potential of the new UI, this book has everything you need.

OPERATING SYSTEMS (GENERAL)

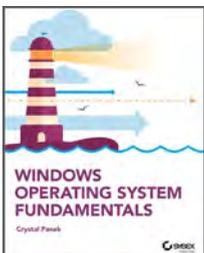


macOS Catalina For Dummies

Bob LeVitus

ISBN: 978-1-119-60788-5 • Paper • TBA • Nov 2019 • S\$34.95 before GST | US\$24.95

It doesn't matter if you're doing your computing on an old reliable Macbook or a brand-new Mac desktop, both rely on macOS to help you get things done. It helps to have an equally reliable guidebook to steer you through the tasks and steps that make macOS run efficiently. This fun and friendly guide provides the direction you need to easily navigate the classic and brand-new features in macOS Catalina. Longtime expert Bob "Dr. Mac" LeVitus shares his years of experience to help you better understand Catalina and make it a timesaving tool in your life. *macOS Catalina For Dummies* is perfect for new and inexperienced macOS users looking to grasp the fundamentals of the operating system.



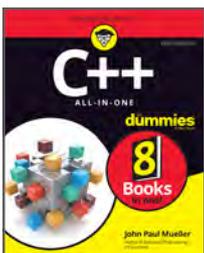
Windows Operating System Fundamentals

Crystal Panek

ISBN: 978-1-119-65051-5 • Paper • 275pp • Nov 2019 • S\$55.95 before GST | US\$39.95

Covering Windows 10, learn to master the Installation process and more about the new cool features of Windows 10 including Edge, Cortana, and more! This book covers everything you need to know about understanding how to master the installation process of Windows 10. Written to the Windows Server Operating System Fundamentals MTA Certification, it is a recommended entry point into IT certification. IT Professionals looking to understand more about Windows 10 will gain the knowledge to effectively manage applications, files and folders, and upgrade client systems. Thanks to some troubleshooting tools and tips it will be easier to apply the skills in real world situations and feel confident when taking the certification.

PROGRAMMING & SOFTWARE DEVELOPMENT

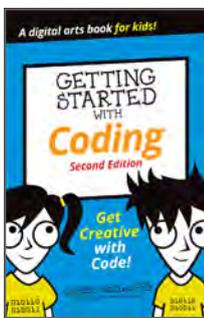


C++ All In One For Dummies, 4th Edition

John Paul Mueller

ISBN: 978-1-119-60174-6 • Paper • TBA • Oct 2019 • S\$55.95 before GST | US\$39.95 • Previous Ed: 978-1-118-82378-1

Your comprehensive and updated guide to one of the world's most popular programming languages is here! If your job involves data, proficiency in C++ means you're indispensable! This edition gives you 8 books in 1 for total C++ mastery. Inside, internationally renowned expert John Paul Mueller takes you from the fundamentals of working with objects and classes to writing applications that use paradigms not normally associated with C++, such as those used for functional programming strategies. The book also includes online resources such as source code. You discover how to use a C++ GNU compiler to build applications and even how to use your mobile device for coding. If you want to be your organization's C++ guru, *C++ All-In-One for Dummies* is where it's at!



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Coding know-how is the coolest new tool kids can add to their creativity toolboxes – and all they need to get started is a computer connected to the internet and the lessons in this book. Easy! The book offers fun step-by-step projects to create games, animations, and other digital toys while teaching a bit about coding along the way. Plus, each project has an end goal to instill confidence and a sense of accomplishment in young coders once the project comes to life. Get creative and get coding!

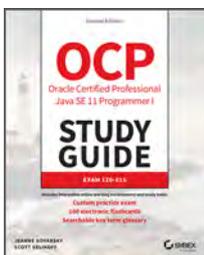


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Nick Willoughby

ISBN: 978-1-119-64150-6 • Paper • 192pp • Sep 2019 • S\$13.95 before GST | US\$9.95 • Previous Ed: 978-1-119-17724-1

YouTube has won the hearts, minds, and eyes of kids around the globe. Young people everywhere are making their mark on this popular platform – some of them even gaining massive followings, worldwide recognition, and the paychecks that come along with it. While lots of youngsters are happy to be spectators, others are hungry to create and star in YouTube content of their own – and this book shows them how. Written for kids in a language they can understand, this book helps budding filmmakers and producers create their own videos – no matter the subject. It offers creators the insight on how to plan and shoot quality videos, install and use video editing tools, and post the final product to YouTube. For any kid interested in joining the YouTube revolution, this book is the perfect place to start!



OCP Oracle Certified Professional Java SE 11 Programmer I Study Guide, 2nd Edition Exam 1Z0-815

Jeanne Boyarsky & Scott Selikoff

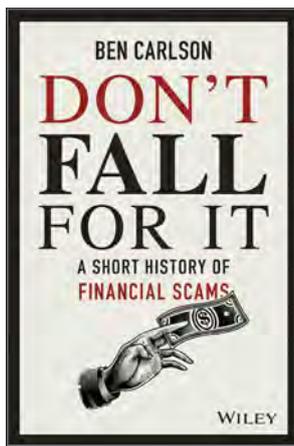
ISBN: 978-1-119-58470-4 • Paper • 432pp • Nov 2019 • S\$83.95 before GST | US\$59.95 • Previous Ed: 978-1-118-95740-0

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December





ISBN: 978-1-119-60516-4
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Ben Carlson

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CORPORATE/MANAGERIAL ACCOUNTING

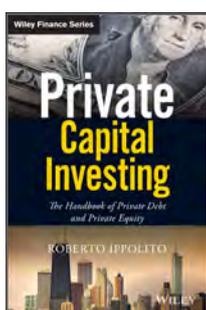
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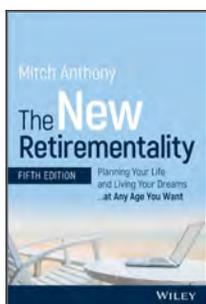
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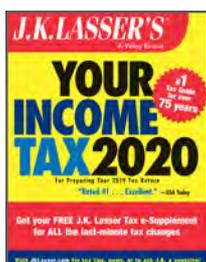
PERSONAL FINANCE

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Mitch Anthony

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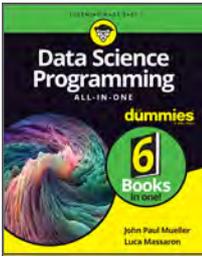
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J.K. Lasser

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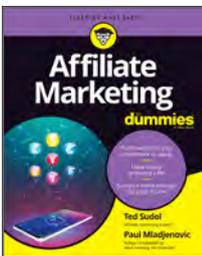
Lars Tvede

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Supertrends In Technology: 50 Things You Need to Know About the Future is about how efficient futurists work, and how we can expect the world to evolve in terms of demographics, general economics, technologies, business models, resources, environment and lifestyles. This book addresses how to predict the future, what we can expect from it, and how companies and government should adapt to the accelerating change. It will also, explain the core principles of efficient forecasting and list several underlying drivers and recurring social patterns which help explain and predict events. At the same time, it shows how companies and governments can become more future-proof by adopting new and innovative management principles. Introduction of new technologies and how they will be applied are also discussed in the book.



MARKETING & SALES

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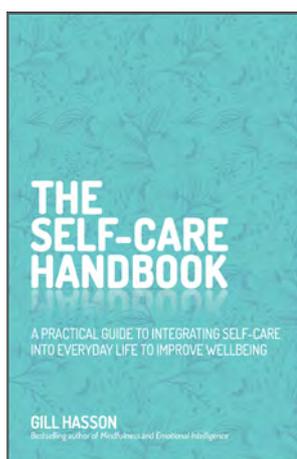
Dynamic Digital Marketing**Achieve Your Digital Marketing Goals and Maximise Your Profits to Grow Your Business**

Dawn McGruer

ISBN: 978-1-119-63588-8 • Cloth • 368pp • Dec 2019 • S\$45.95 before GST | US\$32.50

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Gill Hasson

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The Science Classic

Charles Darwin & Tom Butler-Bowdon

In 1859, Darwin published *On the Origin of Species*, a work of scientific literature considered to be the foundation of evolutionary biology. His revolutionary work presented evidence from the *Beagle* expedition as well as from years of subsequent research and experimentation. Written for non-specialists, Darwin's book gained widespread interest from the scientific community, religious leaders, politicians and the general public. The theory Darwin presented in his book quickly became the subject of heated debate and discussion. Now accepted by the scientific community, Darwin's concepts of evolutionary adaptation via natural selection are central to modern evolutionary theory and form the foundation of modern life sciences. *On the Origin of Species: The Science Classic* is an important addition to the bestselling *Capstone Classics* series edited by Tom Butler-Bowdon. It includes an insightful Introduction from leading Darwin scholar Dr John van Wyhe of the University of Singapore, which presents new research and an offers an original perspective on Darwin and his famous work.

Also Available

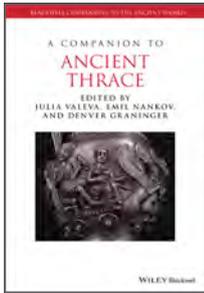


Beyond Good and Evil
The Philosophy Classic
Friedrich Nietzsche &
Tom Butler-Bowdon
ISBN: 978-0-85708-848-2
Cloth • 240pp • Dec 2019
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Marcus Aurelius &
Tom Butler-Bowdon
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ANCIENT & CLASSICAL HISTORY

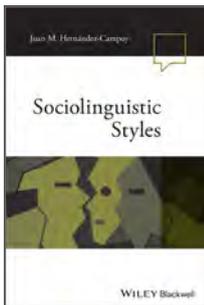
**A Companion to Ancient Thrace**

Julia Valeva, Emil Nankov & Denver Graninger

ISBN: 978-1-119-01618-2 • Paper • 512pp • Dec 2019 • S\$TBA | US\$TBA

A Companion to Ancient Thrace presents a series of essays that reveal the newly recognized complexity of the social and cultural phenomena of the peoples inhabiting the Balkan periphery of the Classical world. Featuring a rich and detailed overview of Thracian history from the Early Iron Age to Late Antiquity, this book also integrates a study of Thrace within a broad context that includes the cultures of the eastern Mediterranean, southwest Asia and southeast Europe/Eurasia. Contributed from leading scholars in the archaeology, art history, and general history of Thrace, this companion balances consideration of material evidence relating to Ancient Thrace with more traditional literary sources.

APPLIED LINGUISTICS

**Sociolinguistic Styles**

Juan Manuel Hernandez-Campoy

ISBN: 978-1-119-55543-8 • Paper • 256pp • Dec 2019 • S\$TBA | US\$TBA

Sociolinguistic Styles presents a new and in-depth, historically rooted overview of the phenomenon of style-shifting in sociolinguistic variation. Written by an internationally acclaimed expert in the field, the text explores why, where and when it occurs. This includes full examination of the complex phenomenon of style-shifting in sociolinguistics, focusing on its nature and social motivations, as well as on the mechanisms for its usage and its effects. Juan Manuel Hernandez-Campoy, who has been instrumental in developing theory in this area of sociolinguistics, writes in-depth, up-to-date critical overview of the different theoretical approaches accounting for stylistic variation and a wide range of related concepts and issues, from the oldest Greek *ethos* and *pathos* or Roman *elocutio* and *pronuntiatio* to the contemporary *enregisterment*, *stylisation*, *stance*, or *crossing*.

CULTURAL STUDIES GENERAL

**Lifestyle Gurus****Constructing Authority and Influence Online**

Stephanie A. Baker & Chris Rojek

ISBN: 978-1-5095-3017-5 • Cloth • 224pp • Dec 2019 • S\$97.95 before GST | US\$69.95

ISBN: 978-1-5095-3018-2 • Paper • 224pp • Dec 2019 • S\$34.95 before GST | US\$24.95

The rise of blogs and social media provide a public platform for people to share information online. This trend has facilitated an industry of self-appointed 'lifestyle gurus' who have become instrumental in the management of intimacy and social relations. In *Lifestyle Gurus*, Baker and Rojek explore how authority and influence are achieved online. They trace the rise of lifestyle influencers in the digital age, relating this development to the erosion of trust in the expert-professional power bloc. The moral contradictions of lifestyle websites are richly explored, demonstrating how these technologies encourage a preoccupation with the very commercial and corporate hierarchies they seek to challenge.

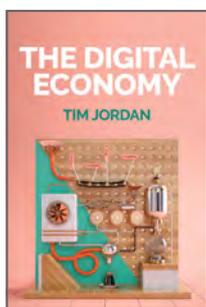
GENERAL COMMUNICATION & MEDIA STUDIES

**Global Communication, 5th Edition****Theories, Stakeholders and Trends**

Thomas L. McPhail & Steven Phipps

ISBN: 978-1-119-52218-8 • Paper • 340pp • Dec 2019 • S\$TBA | US\$TBA • Previous Ed: 978-1-118-62202-5

This book is the most definitive text on multinational communication and media conglomerates, exploring how global media influences both audiences and policy makers around the world. Comprehensively updated to reflect the many fast-moving developments associated with this dynamic field, this new edition investigates who and where certain cultural products are coming from and why, and addresses issues and concerns about their impact all over the world. This book is intended as an upper-level, undergraduate text for students in courses on International/Global Communication, Global Media/Journalism, and Media Systems in Journalism, Communications, or Media Studies Departments.



The Digital Economy

Tim Jordan

ISBN: 978-1-5095-1755-8 • Cloth • 240pp • Dec 2019 • S\$97.95 before GST | US\$69.95

ISBN: 978-1-5095-1756-5 • Paper • 240pp • Dec 2019 • S\$34.95 before GST | US\$24.95

In this timely book, Tim Jordan deftly explores the workings of the digital economy. Through a variety of in-depth case studies, he examines the areas of search, social media, service providers, free economic activity, and digital gaming. Companies discussed include Google, Baidu, Uber, Bitcoin, Wikipedia, Fortnite, and World of Warcraft. Jordan argues that the digital economy is not concerned primarily with selling products but relies instead on creating communities that can be read by software and algorithms. Profit is then extracted through targeted advertising, subscriptions, misleading 'purchases', and service relations. *The Digital Economy* is an important reference for students and scholars getting to grips with this enormous contemporary phenomenon.

GENERAL SELF-HELP



Self-Confidence, 10th Anniversary Edition

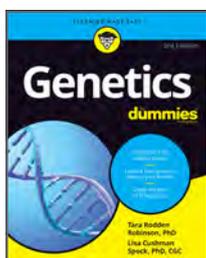
The remarkable truth of how a small change can boost your resilience and increase your success

Paul McGee

ISBN: 978-0-85708-835-2 • Paper • 320pp • Dec 2019 • S\$30.95 before GST | US\$22.00 • Previous Ed: 978-0-857-08287-9

How does one increase self-confidence? *Sunday Times* best-selling Author Paul McGee has helped thousands of people answer this very question with his bestselling book *Self-Confidence*. Celebrating its tenth year in publication, this new *Anniversary Edition* has been extensively updated to address current "hot topics" and trends for improving confidence and driving personal and professional success. Paul offers new guidance on strengthening resilience, promoting well-being, enhancing mental health and much more. Along the way, Paul shares honest and very personal stories from his own life to highlight important lessons and reinforce your confidence-building process.

GENETICS



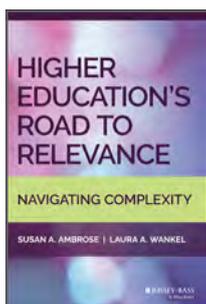
Genetics For Dummies, 3rd Edition

Lisa Spock & Tara Rodden Robinson

ISBN: 978-1-119-63303-7 • Paper • 384pp • Dec 2019 • S\$31.95 before GST | US\$22.95 • Previous Ed: 978-0-470-55174-5

With rapid advances in genomic technologies, genetic testing has become a key part of both clinical practice and research. Scientists are constantly discovering more about how genetics plays a role in health and disease, and healthcare providers are using this information to more accurately identify their patients' medical needs. Genetic information is also increasingly being used for a wide range of non-clinical purposes, such as exploring one's ancestry. This new edition of *Genetics For Dummies* serves as a perfect course supplement for students pursuing degrees in the sciences. It also provides science-lovers of all skill levels with easy-to-follow and easy-to-understand information about this exciting and constantly evolving field.

HIGHER EDUCATION GENERAL



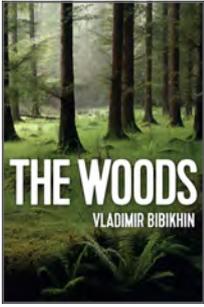
Higher Education's Road to Relevance Navigating Complexity

Susan A. Ambrose & Laura Wankel

ISBN: 978-1-119-56838-4 • Cloth • 240pp • Dec 2019 • S\$55.95 before GST | US\$39.95

The post-secondary educational system has undergone dramatic changes and experienced immense stress in the past two decades. It is more common than ever to question the return on investment, skyrocketing cost, and student debt burden of going to college. Prospective students, and many employers, increasingly view attending institutions of higher learning as inadequate preparation for entering the 21st century workforce. *Higher Education's Road to Relevance* illustrates why change is needed in post-secondary education and offers practical solutions to pressing concerns. This is a much-needed resource for college and university administrators, academic researchers, instructors and other faculty, and staff who support and interact with students.

HISTORICAL WESTERN PHILOSOPHY

**The Woods**

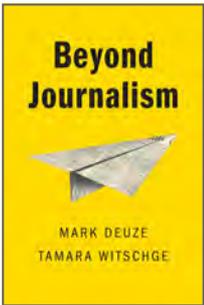
Vladimir Bibikhin

ISBN: 978-1-5095-2586-7 • Cloth • 320pp • Dec 2019 • S\$111.95 before GST | US\$79.95

ISBN: 978-1-5095-2587-4 • Paper • 320pp • Dec 2019 • S\$40.95 before GST | US\$28.95

In modern, urbanized societies, our engagement with the natural environment often seems controlled and distant, reduced to strolls through city parks or walks along well-trodden paths. Human life is now far removed from its prehistoric origins, when humans dwelt deep within the forests and depended on them for their survival. In this important book, Vladimir Bibikhin, one of Russia's most influential 20th-century philosophers, argues that, although most humans now live far from the proximity of woods and forests, our existence remains profoundly linked with these spaces. Drawing on a wealth of writers and thinkers including Heidegger and Darwin, *The Woods* will be of interest to students and scholars in philosophy and the humanities generally, as well as to a wider readership concerned with environmental issues and our relationship to the natural world.

JOURNALISM

**Beyond Journalism**

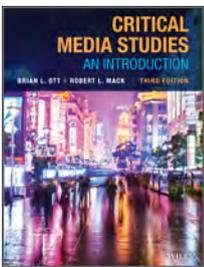
Mark Deuze & Tamara Witschge

ISBN: 978-0-7456-4341-0 • Cloth • 160pp • Dec 2019 • S\$90.95 before GST | US\$64.95

ISBN: 978-0-7456-4342-7 • Paper • 160pp • Dec 2019 • S\$31.95 before GST | US\$22.95

In the context of profound transformations in the professional, business, technological and social context of journalism, it is crucial for journalism studies and education to move beyond limited approaches to the discipline. Among the most significant changes affecting journalism worldwide is the emergence of startup culture, as more and more journalists strike out on their own. In *Beyond Journalism*, Deuze and Witschge combine extensive global and comparative fieldwork. Through rich case studies of journalism startups around the world, they provide deep insight into the promises and pitfalls of media entrepreneurship. A bold manifesto as well as an in-depth empirical study, this book is essential reading for students and scholars of journalism, media, communication, and related disciplines.

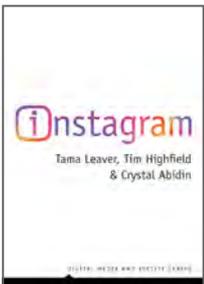
MEDIA STUDIES

**Critical Media Studies, 3rd Edition
An Introduction**

Brian L. Ott & Robert L. Mack

ISBN: 978-1-119-40612-9 • Paper • 432pp • Dec 2019 • S\$83.95 before GST | US\$59.95 • Previous Ed: 978-1-118-55397-8

This new third edition includes up-to-date content that reflects the current developments and cutting-edge research in the field. New or expanded material includes changing perceptions of race and gender, the impact of fandom on the media, the legacy of the television age, the importance of media literacy in the face of "fake news", and developments in industry regulations and U.S. copyright law. *Critical Media Studies, 3rd Edition* is the ideal resource for undergraduate students in media studies, cultural studies, popular culture, communication, rhetoric, and sociology, graduate students new to critical perspectives on the media, and scholars in the field.

**Instagram
Visual Social Media Cultures**

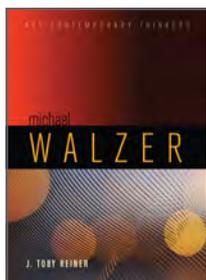
Tama Leaver, Tim Highfield & Crystal Abidin

ISBN: 978-1-5095-3438-8 • Cloth • 256pp • Dec 2019 • S\$90.95 before GST | US\$64.95

ISBN: 978-1-5095-3439-5 • Paper • 256pp • Dec 2019 • S\$31.95 before GST | US\$22.95

Instagram is at the heart of global digital culture, having made selfies, filters and square frames an inescapable part of everyday life since it was launched in 2010. In the first book-length examination of Instagram, Tama Leaver, Tim Highfield and Crystal Abidin trace how this quintessential mobile photography app has developed as a platform and a culture. Far from just capturing milestones and moments, the authors argue that Instagram has altered the ways people communicate and share, while also creating new approaches to marketing, advertising, politics and the design of spaces and venues. Rich with grounded examples from across the world, from birth pictures to selfies at funerals, *Instagram* is essential reading for students and scholars of media and communication.

POLITICAL PHILOSOPHY & THEORY

**Michael Walzer**

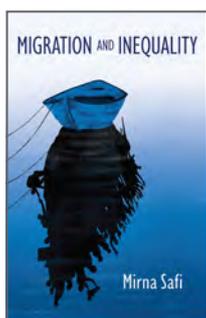
J. Toby Reiner

ISBN: 978-1-5095-2629-1 • Cloth • 200pp • Dec 2019 • S\$97.95 before GST | US\$69.95

ISBN: 978-1-5095-2630-7 • Paper • 200pp • Dec 2019 • S\$34.95 before GST | US\$24.95

Michael Walzer is one of the world's most important political thinkers, whose major works, such as *Spheres of Justice* and *Just and Unjust Wars*, have transformed many central debates in contemporary political philosophy. In this book, Toby J. Reiner provides the most wide-ranging and up-to-date introduction to his work available. Reiner examines his writings on topics ranging from justice in war, humanitarian intervention and migration ethics to distributive justice, multiculturalism, and the political role of religion. Reiner not only gives a crystal-clear guide to Walzer's ideas for students of political philosophy and general readers, but also develops an original and illuminating new interpretation of his thought that no political theorist can afford to miss.

POPULATION & DEMOGRAPHY

**Migration and Inequality**

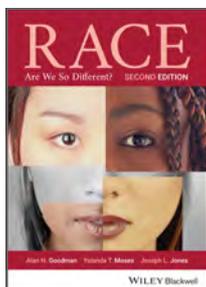
Mirna Safi

ISBN: 978-1-5095-2210-1 • Cloth • 216pp • Dec 2019 • S\$90.95 before GST | US\$64.95

ISBN: 978-1-5095-2211-8 • Paper • 216pp • Dec 2019 • S\$31.95 before GST | US\$22.95

In a world of increasingly heated political debates on migration, relentlessly caught up in questions of security, humanitarian crisis, and cultural "problems," this book radically shifts the focus to address migration through the lens of inequality. Taking an innovative approach, Mirna Safi offers a fresh perspective on how migration is embedded in the elementary mechanisms that shape the landscape of inequality. This timely book will be essential reading for all students and researchers interested in the sociology and politics of migration, ethnic and racial studies, and social inequality and stratification.

SOCIAL & CULTURAL ANTHROPOLOGY

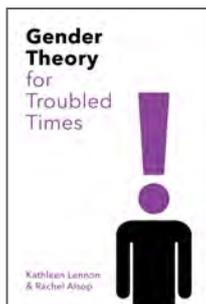
**Race, 2nd Edition****Are We So Different?**

Alan H. Goodman, Yolanda T. Moses & Joseph L. Jones

ISBN: 978-1-119-47247-6 • Paper • 264pp • Dec 2019 • S\$45.95 before GST | US\$32.95 • Previous Ed: 978-0-470-65714-0

In this fully-updated second edition of this popular text on the anthropological study of race, Alan Goodman, Yolanda Moses, and Joseph Jones take a timely look at modern ideas surrounding race, racism and human diversity and consider the ways that ideas about race have changed over time. New material in the second edition covers recent history and emerging topics in the study of race. The second edition has also been updated to account for advancements in the study of human genetic variation, which provide further evidence that race is an entirely social phenomenon. *Race* compels readers to carefully consider their own ideas about race and the role that race plays in the world around them.

SOCIAL IDENTITY

**Gender Theory in Troubled Times**

Kathleen Lennon & Rachel Alsop

ISBN: 978-0-7456-8301-0 • Cloth • 304pp • Dec 2019 • S\$97.95 before GST | US\$69.95

ISBN: 978-0-7456-8302-7 • Paper • 304pp • Dec 2019 • S\$34.95 before GST | US\$24.95

Theorizing gender is more urgent and highly political than ever before. Challenges to fixed, traditional gender norms have paved the way for the recognition of gay marriage and gender recognition acts allowing people to change the gender assigned to them at birth. Yet these are also times of religious and political backlash by the alt right, the demonization of the very term 'gender' and a renewed embrace of the 'naturalness' of gendered difference as ordained by God or Science. A follow-up to the authors' 2002 text, *Theorizing Gender*, this timely and necessary intervention revisits gender theory for contemporary times. The resulting critical overview will be a welcome and invaluable guide for students and scholars of gender across the social sciences and humanities.

SOCIOLOGY OF CULTURE

**What is Cultural Sociology?**

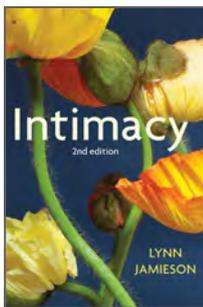
Lyn Spillman

ISBN: 978-1-5095-2280-4 • Cloth • 160pp • Dec 2019 • S\$83.95 before GST | US\$59.95

ISBN: 978-1-5095-2281-1 • Paper • 160pp • Dec 2019 • S\$27.95 before GST | US\$19.95

Culture, cultural difference, and cultural conflict always surround us. It is the aim of cultural sociologists to understand their role across all aspects of social life by examining processes of meaning-making. In this crisp and accessible book, Lyn Spillman demonstrates many of the conceptual tools cultural sociologists use to explore how people make meaning. Drawing on vivid examples from this rich and ubiquitous feature of our lives, she offers a compelling analytical framework within which to view the entire cultural sociological field. Offering a concise answer to the question "What is Cultural Sociology?" this book provides an overview of the fundamental approaches you need to know to do cultural sociology.

SOCIOLOGY OF THE FAMILY

**Intimacy, 2nd Edition**
Personal Relationships in Modern Societies

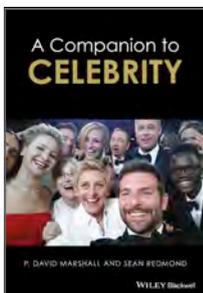
Lynn Jamieson

ISBN: 978-0-7456-5112-5 • Cloth • 240pp • Dec 2019 • S\$97.95 before GST | US\$69.95 • Previous Ed: 978-0-745-61573-8

ISBN: 978-0-7456-5113-2 • Paper • 240pp • Dec 2019 • S\$37.95 before GST | US\$26.95 • Previous Ed: 978-0-745-61574-5

Where do we find intimacy today? Are our interactions with acquaintances and strangers, particularly online, a sign of deepening, widespread intimacy? Or are our personal relationships becoming increasingly empty, structured by selfish individualism? In this second edition of her landmark book, Lynn Jamieson provides an updated exploration of the many types of intimate relationships that are formed in modern societies and explicitly questions whether the association of intimacy with face-to-face relationships has passed in an era in which people use digital technologies to stay connected at a physical distance. Ultimately arguing for a more grounded, gendered and complex picture of this phenomenon, *Intimacy* will remain a key reading for scholars and students of sociology, women's studies and gender studies.

THEORY OF CULTURE

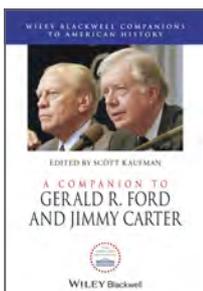
**A Companion to Celebrity**

P. David Marshall & Sean Redmond

ISBN: 978-1-119-13470-1 • Paper • 584pp • Dec 2019 • S\$TBA | US\$TBA

A Companion to Celebrity presents a multi-disciplinary collection of original essays that explore myriad issues relating to the origins, evolution, and current trends in the field of celebrity studies. Offering a detailed, systematic, and clear presentation of all aspects of celebrity studies, with a structure that carefully build its enquiry, this companion considers the revolutionary ways in which new social media have impacted on the production and consumption of celebrity. Drawing on the latest scholarly developments in celebrity analyses, it presents new and provocative ways of exploring celebrity's meanings and textures.

US HISTORY

**A Companion to Gerald R. Ford and Jimmy Carter**

Scott Kaufman

ISBN: 978-1-119-18727-1 • Paper • 624pp • Dec 2019 • S\$TBA | US\$TBA

With 30 historiographical essays by established and rising scholars, this *Companion* is a comprehensive picture of the presidencies and legacies of Gerald Ford and Jimmy Carter. Examining important national and international events during the 1970s, as well as presidential initiatives, crises, and legislation, it discusses the biography of each man before entering the White House, his legacy and work after leaving office, and the lives of Betty Ford, Rosalynn Carter, and their families. Key themes and issues, including Watergate and the pardon of Richard Nixon, the Vietnam War, neoconservatism and the rise of the New Right, and the Iran hostage crisis are being explored here too. *A Companion to Gerald R. Ford and Jimmy Carter*, uses the most recent research and newly released documents from the two Presidential Libraries and the State Department.

APPLIED LINGUISTICS



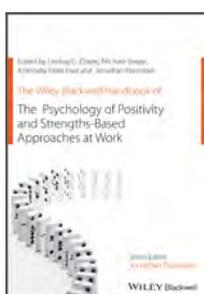
The Handbook of Translation and Cognition

John W. Schwieter & Aline Ferreira

ISBN: 978-1-119-24145-4 • Paper • 600pp • Dec 2019 • S\$TBA | US\$TBA

This handbook offers cutting-edge coverage of the most important theoretical frameworks and methodological innovations. Containing original contributions from a global group of leading researchers from 18 countries, this timely book explores topics related to translator and workplace characteristics including machine translation, creativity, ergonomic perspectives, and cognitive effort, and competence, training, and interpreting such as multimodal processing, neurocognitive optimization, process-oriented pedagogies, and conceptual change. A pioneering, state-of-the-art investigation of cognitive approaches to translation and interpreting studies (TIS), *The Handbook of Translation and Cognition* maps out future directions for cognition and translation studies, as well as areas in need of more research within this dynamic field.

APPLIED PSYCHOLOGY



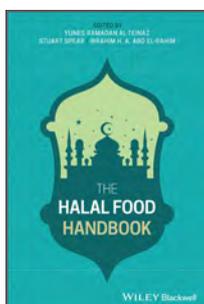
The Wiley Blackwell Handbook of the Psychology of Positivity and Strengths-Based Approaches at Work

Lindsay G. Oades, Michael Steger, Antonelle Delle Fave & Jonathan Passmore

ISBN: 978-1-119-12411-5 • Paper • 550pp • Dec 2019 • S\$58.95 before GST | US\$42.95

A state-of-the-art psychological perspective, this handbook makes a unique contribution to organizational psychology and HRM. It provides comprehensive international coverage of the contemporary field of positivity and strengths-based approaches at work. It provides critical reviews of key topics such as resilience, wellbeing, hope, motivation, flow, authenticity, positive leadership and engagement. *The Wiley Blackwell Handbook of the Psychology of Positivity and Strengths-Based Approaches at Work* draws on the work of leading thinkers including Kim Cameron, Shane Lopez, Peter Clough and Robert Biswas-Diener.

FOOD TYPES



The Halal Food Handbook

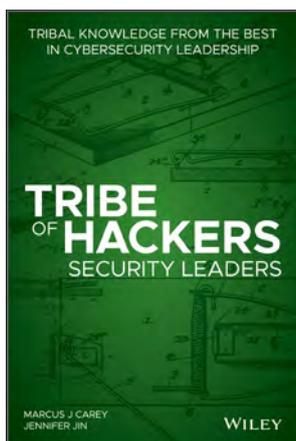
Yunes Ramadan Al-Teinaz, Stuart Spear & Ibrahim H. A. Abd El-Rahim

ISBN: 978-1-118-82312-5 • Cloth • 352pp • Dec 2019 • S\$184.95 before GST | US\$132.00

This accessible, authoritative book covers all aspects of Halal from its origins through to how we expect Halal to develop in the coming years. It explains what Halal is, where it came from, how it is practiced, and by whom. In addition to putting Halal in a religious and cultural context, the book provides practical standards for those working in the Halal trade. Each chapter in *The Halal Food Handbook* is written by leading experts in their field of study that will sure to appeal to a wide audience, including abattoirs, manufacturers, retailers, regulators, academics, public bodies catering for Muslims, and the broader Muslim community.



Jul 2019



ISBN: 978-1-119-64377-7
Paper • 400pp • Dec 2019
S\$34.95 before GST |
US\$24.95

Tribe of Hackers Security Leaders

Tribal Knowledge from the best in Cybersecurity Leadership

Marcus J. Carey & Jennifer Jin

Tribe of Hackers Security Hackers is a collection of insights from dozens of expert and influential security specialists on their best strategies for building, leading, and managing information security within organizations. They address questions that CISOs (Chief Information Security Officers), CISSPs (Certified Information Systems Security Professionals), and others in information security leadership roles need answered including, “What is a good education and professional background for a CISO?”; “What mix of non-technical and technical skills do you look for in building your security teams?” and “How do you effectively sell your budget and staff needs to your CEO and other business leaders?”.

Also by These Authors

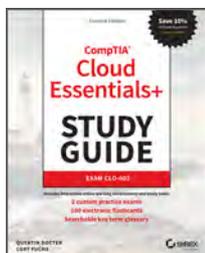


Tribe of Hackers Red Team
Tribal Knowledge from the Best
in Offensive Cybersecurity
Marcus J. Carey & Jennifer Jin
ISBN 978-1-119-64332-6
Paper • 288pp • Jul 2019
S\$34.95 before GST | US\$24.95



Tribe of Hackers
Cybersecurity Advice from
the Best Hackers in the
World
Marcus J. Carey & Jennifer Jin
ISBN 978-1-119-64337-1
Paper • 400pp • Jul 2019
S\$34.95 before GST | US\$24.95

CERTIFICATION (MSCE, NOVELL, ETC.)



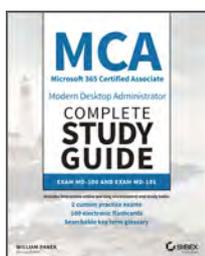
CompTIA Cloud Essentials+ Study Guide, 2nd Edition

Exam CLO-002

Quentin Docter & Cory Fuchs

ISBN: 978-1-119-64222-0 • Paper • 432pp • Dec 2019 • S\$83.95 before GST | US\$59.95 • Previous Ed: 978-1-118-40873-5

This Study Guide helps candidates prepare for taking the NEW CompTIA Cloud Essentials+ Exam CLO-002 and is the ideal resource for those seeking to earn this foundational certification. It introduces non-technical professionals, such as marketers, sales people, and business analysts in an IT environment, to cloud technologies. It also targets those with little to no knowledge of cloud computing, who are currently looking to start or advance their career as a cloud administrator. Readers will also have access to Sybex's superior online interactive learning environment and test bank, including chapter tests, practice exams, electronic flashcards, a glossary of key terms.



MCA Modern Desktop Administrator Complete Study Guide

Exam MD-100 and Exam MD-101

William Panek

ISBN: 978-1-119-60309-2 • Paper • 1008pp • Dec 2019 • S\$125.95 before GST | US\$89.95 • Previous Ed: 978-1-119-38496-0

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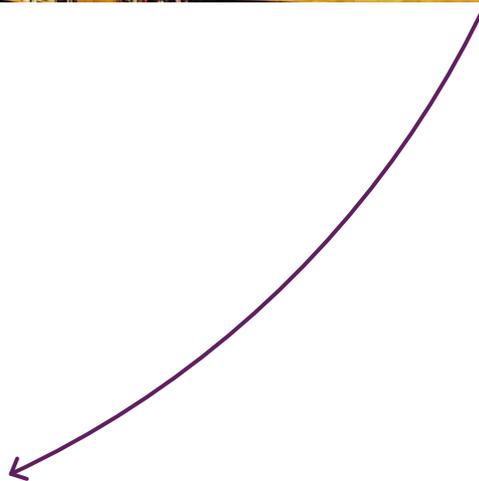
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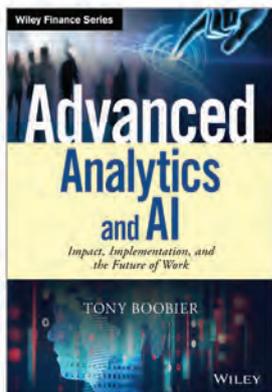


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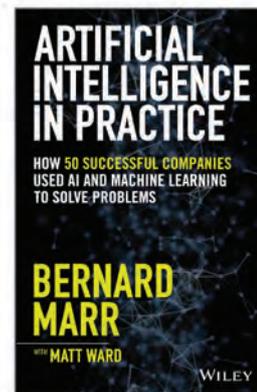
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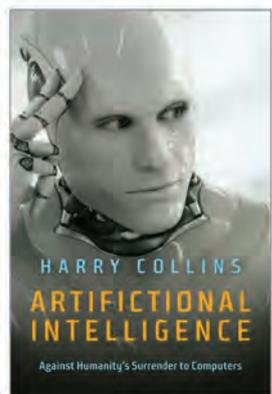
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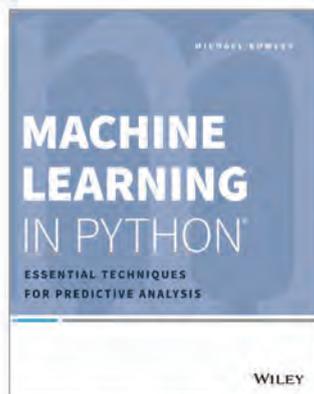
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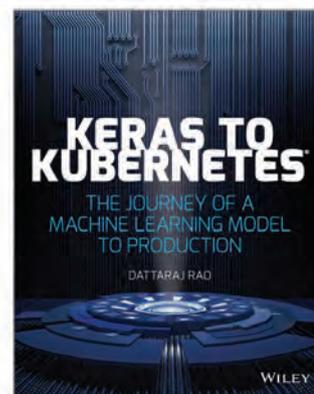
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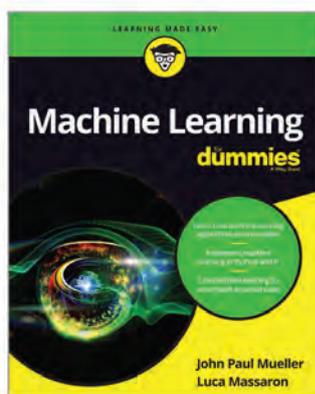
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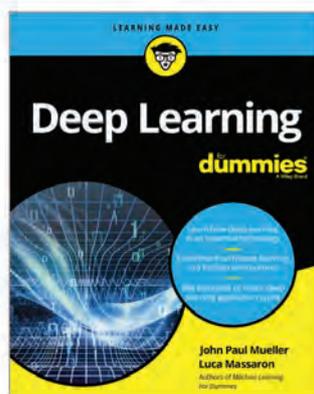
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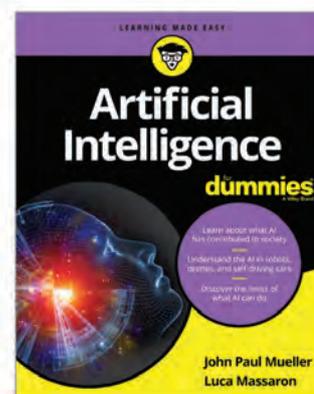
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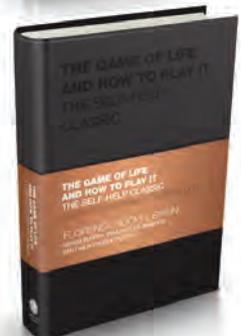
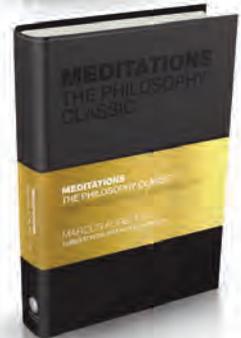


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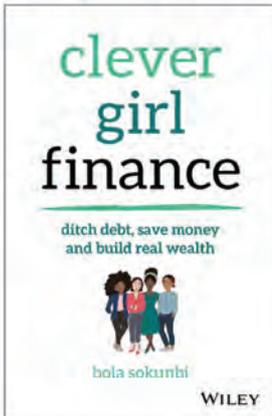
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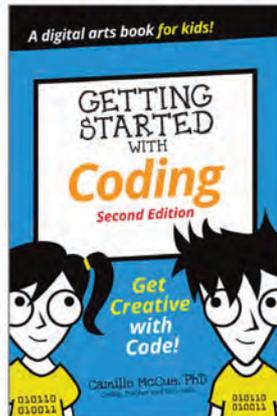


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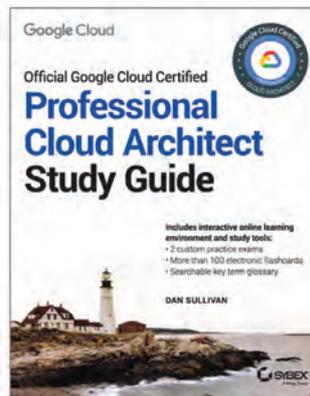


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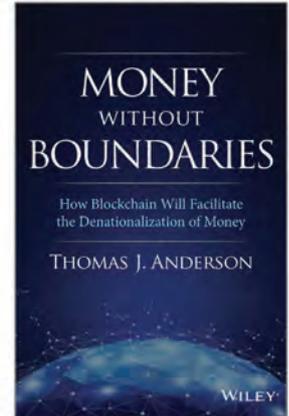
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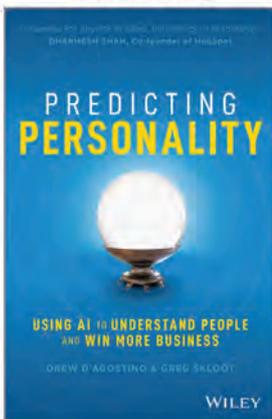


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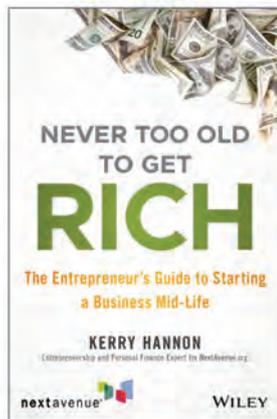


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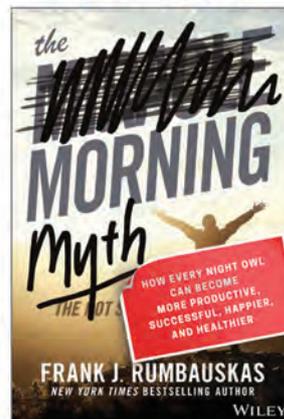


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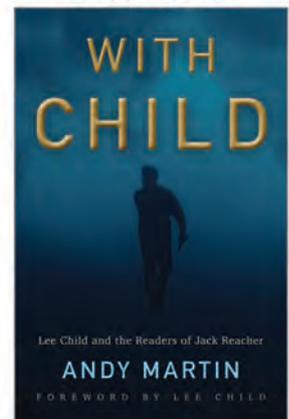


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