

# Business, Finance, Accounting & Economics

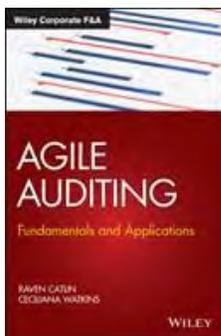
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May to August 2021



## Subject: Accounting

Wiley



### Agile Auditing : Fundamentals and Applications

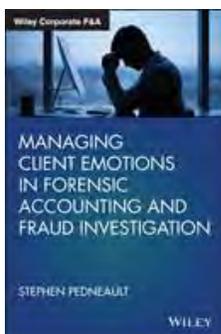
Raven Catlin, Cecilia Watkins  
9781119693321, 1119693322  
Pub Date: 7/21/21  
\$55.00 USD  
288 pages  
Hardcover  
Business & Economics / Auditing  
Series: Wiley Corporate F&A

### Summary: Master new, disruptive technologies in the field of auditing

*Agile Auditing: Fundamentals and Applications* introduces readers to the applications and techniques unlocked by tested and proven agile project management principles. This book educates readers on an approach to auditing that emphasizes risk-based auditing, collaboration, and speedy delivery of meaningful assurance assessments while ensuring quality results and a focus on the areas that pose the greatest material risks to the business under audit.

The discipline of auditing has been forever changed via the

Wiley



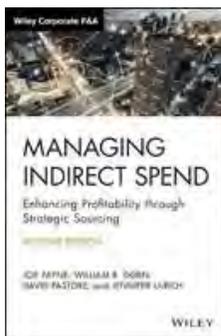
### Managing Client Emotions in Forensic Accounting and Fraud Investigation

Stephen Pedneault  
9781119471493, 1119471494  
Pub Date: 8/17/21  
\$49.95 USD  
186 pages  
Hardcover  
Business & Economics / Accounting  
Series: Wiley Corporate F&A

### Summary: Manage client emotions in forensic accounting and fraud investigations

While many resources exist that outline the primary functional aspects of conducting a forensic accounting or fraud investigation, this book is the first of its kind in addressing the significance of client emotions during investigations and how important the management of those emotions is to the investigation as a whole. Forensic accounting expert Stephen Pedneault has nearly 30 years of experience conducting such fraud investigations, and has become an expert in this form of holistic engagement management. In this comprehensive resource, Pedneault

Wiley



### Managing Indirect Spend : Enhancing Profitability through Strategic Sourcing (2nd Edition)

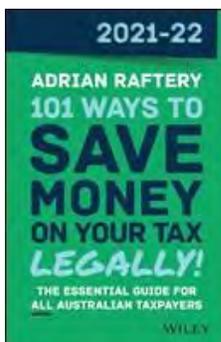
Joseph Payne, William R. Dorn, David Pastore, Jenn...  
9781119762348, 1119762340  
Pub Date: 6/9/21  
\$75.00 USD  
352 pages  
Hardcover  
Business & Economics / Accounting / Managerial  
Series: Wiley Corporate F&A

### Summary: Managing corporate spend is far more complex than conducting RFPs. Learn how the most efficient and effective procurement departments operate, control costs, enforce compliance, and manage indirect spend.

*Managing Indirect Spend* provides executives and procurement professionals with the knowledge and tools necessary to successfully reduce costs with a strong focus on the often-overlooked area of indirect spend. It also offers great value to those procurement and purchasing professionals aspiring to be leaders in the profession, regardless of the spend they manage. It includes an

## Subject: Business &amp; Management

Wiley



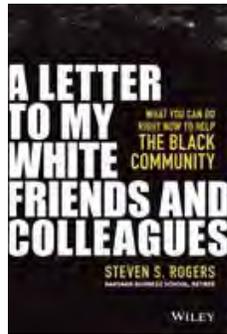
### 101 Ways to Save Money on Your Tax - Legally! 2021 - 2022

Adrian Raftery  
9780730391555, 0730391558  
Pub Date: 7/13/21  
\$21.48 USD  
320 pages  
Paperback  
Business & Economics / Small Business

### Summary: An essential money-saving resource for every Australian who pays tax – updated for the 2021-2022 tax year.

*101 Ways to Save Money on Your Tax – Legally!* is the tax guide every Australian should own. Step-by-step instructions from Adrian Raftery, aka Mr. Taxman, will show you how to leverage every available deduction to lower your tax bill and keep more of your hard-earned money. Thoroughly updated for the 2021-2022 tax year, this new edition gives you the latest information on changes to the tax codes.

Tax laws are constantly changing, but you don't have to



**A Letter to My White Friends and Colleagues : What You Can Do Right Now to Help the Black Community**

Steven Rogers  
9781119794776, 1119794773  
Pub Date: 5/25/21  
\$28.00 USD  
256 pages  
Hardcover  
Business & Economics / Business Ethics

**Summary: Learn how to address racial wealth disparity in the United States today**

From the life, professional experiences, and research of former Harvard Business School professor Steven Rogers, comes his boldly stated, *A Letter to My White Friends and Colleagues*. This informative epistle investigates the causes of racial wealth disparity in the United States and provides solutions for addressing it. Through extensive data and historical research, anecdotes, teaching, and case studies, it presents practical ways White people can work with and help the Black community. It teaches readers that eliminating the \$153,000 wealth gap between Black and

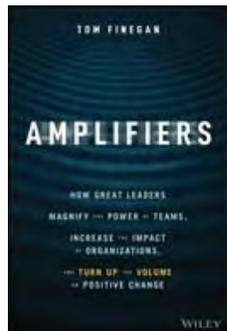
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**Accountability and Ownership**

Brian P. Moran, Michael Lenington  
9781119764922, 1119764920  
Pub Date: 10/12/21  
\$25.00 USD  
240 pages  
Hardcover  
Business & Economics / Leadership

**Summary:** Accountability is the bedrock upon which all lasting success is built. It is *the* necessary virtue for both individuals, and organizations, to realize their full potential. Accountability enables learning and growth, improves well-being, reduces stress, and drives results.

But what if nearly everyone is wrong about the true nature of accountability? What if we have substituted something else in its place, something that works to improve short-term results, but limits long term organizational health and success? What if the widespread management approach of "holding others accountable" instead of creating accountability, encourages blame, limits results and growth,

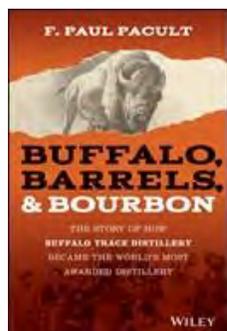


**Amplifiers : How Great Leaders Magnify the Power of Teams, Increase the Impact of Organizations, and Turn Up the Volume on Positive Change**

Tom Finegan  
9781119794554, 1119794552  
Pub Date: 9/15/21  
\$26.00 USD  
240 pages  
Hardcover  
Business & Economics / Leadership

**Summary:** *Amplifiers* is a modern application of and interplay of leadership and followership. Many corporate strategies and transformation efforts either fail to deliver on their promise, or outright fail. This is due to the human element of those exemplary followers, or true amplifiers. The work will also explore the career journey of several leaders through their formative years as followers, while juxtaposing both successes and failures of leadership.

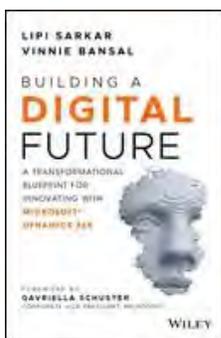
There has been little new work or ideas on "change management" in the business world over the past decade. This book will expand on old ideas but more importantly introduce an entirely new way to think about human



**Buffalo, Barrels and Bourbon : The Story of How Buffalo Trace Distillery Became The World's Most Awarded Distillery**

F. Paul Pacult  
9781119599913, 1119599911  
Pub Date: 9/8/21  
\$25.00 USD  
256 pages  
Hardcover  
Business & Economics / Corporate & Business History

**Summary:** *Buffalo, Barrels & Bourbon* tells the breathtaking saga of Buffalo Trace Distillery: from the time of Daniel Boone's explorations in early Kentucky, through the trials of the U.S. Civil War, two world wars, Prohibition, and the Great Depression, to the present era in which Buffalo Trace Distillery has won more than 500 major accolades and awards from around the world for whiskey distilling excellence.

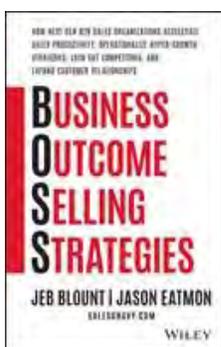


**Building a Digital Future : A Transformational Blueprint for Innovating with Microsoft Dynamics 365**

Lipi Sarkar, Vinnie Bansal  
9781119747116, 1119747112  
Pub Date: 5/25/21  
\$39.95 USD  
352 pages  
Hardcover  
Business & Economics / Leadership

**Summary: 2020 has been a challenging year worldwide for many businesses and we have not come out of that phase entirely in 2021.**

At the same time, we witnessed the acceleration of Cloud led Digital Transformation, changing the ways we work, communicate, collaborate, and share our workspace and creating a globally accepted new normal. More than ever before, senior management and leadership teams need to identify a rigorous approach, drive competitive advantage for their business, create value addition, and become more effective in this work from home, zoom-based collaboration and still achieve our business metrics which have also



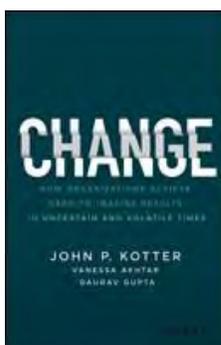
**Business Outcome Selling Strategies : How Next Gen B2B Sales Organizations Accelerate Sales Productivity, Operationalize Hyper-Growth Strategies, Lock Out Competitors, and Expand Customer Relationships**

Jeb Blount, Jason Eatmon  
9781119584889, 1119584884  
Pub Date: 8/10/21  
\$27.00 USD  
256 pages  
Hardcover  
Business & Economics / Sales & Selling

**Summary:** As the speed of business continues to accelerate, B2B enterprises and sales organizations are being disintermediated and disrupted by digital transformation and artificial intelligence.

The Amazon effect is permanently altering buying experience expectations while technology has lowered the barriers to entry. "Me-too" competitors lurk around every corner making differentiation a fundamental challenge and margin erosion a constant threat.

Along the way, the Business to Business buying journey has fundamentally changed.



**Change : How Organizations Achieve Hard-to-Imagine Results in Uncertain and Volatile Times**

John P. Kotter, Vanessa Akhtar, Gaurav Gupta  
9781119815846, 1119815843  
Pub Date: 6/2/21  
\$30.00 USD  
256 pages  
Hardcover  
Business & Economics / Leadership

**Summary: Transform your organization with speed and efficiency using this insightful new resource**

Incremental improvement is no longer sufficient in helping organizations navigate the complexity, uncertainty and volatility of today's world. In *Change: How Organizations Achieve Hard-to-Imagine Results in Uncertain and Volatile Times*, authors John P. Kotter, Vanessa Akhtar, and Gaurav Gupta explore how to create non-linear, dramatic change in your organization. You'll discover the emerging science of change that teaches us about how to build organizations – from businesses to governments – that change and adapt rapidly.



**Changing the Game : The Playbook for Leading Business Transformation**

Michael Vullings, Graham Christie  
9780730389132, 0730389138  
Pub Date: 8/16/21  
\$21.99 USD  
220 pages  
Paperback  
Business & Economics / Small Business

**Summary: The Complete and Comprehensive Guide to Business Transformation**

As digital technologies and consumer expectations continue to disrupt almost every industry sector, companies are placing greater emphasis on developing and implementing transformation programs. *Changing the Game* offers the practical knowledge required to create a dramatic step-change in company performance. Designed for executives and managers responsible for a transformation in any type of company and situation, this comprehensive real-world playbook covers the change process from start to finish – from assessing the situation and determining

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### Consumption-Based Forecasting and Planning : Predicting Changing Demand Patterns in the New Digital Economy

Charles W. Chase  
9781119809869, 111980986X  
Pub Date: 8/3/21  
\$49.95 USD  
272 pages  
Hardcover  
Business & Economics / Forecasting  
Series: Wiley and SAS Business Series

**Summary:** This book presents a new approach to forecasting for retailers and manufactures for demand planning that emphasizes why changing from a supply centric approach to a true demand (consumption—POS, syndicated scanner data) approach is required to be successful in the new digital economy. The current COVID-19 disruption has emphasized the need to change from tradition demand planning to consumption-based forecasting and planning with a renewed focus on the consumer, rather than only on supply. It will showcase short-term and mid-term demand sensing, with a focus on the disruptions being caused by the digital economy, and COVID-19. This book.

### Decisively Digital : From Creating a Culture to Designing Strategy

Alexander Loth  
9781119737285, 1119737281  
Pub Date: 7/7/21  
\$25.00 USD  
440 pages  
Paperback  
Business & Economics / E-Commerce / Online Trading

**Summary:** A digital strategy is a business answer to a digital question: "How should our business evolve to survive and thrive in an increasingly digital world?"

A digital strategy is characterized by the application of new technologies to existing business activity and a focus on the enablement of new digital capabilities. These new digital abilities can be clustered to five buckets Digital Culture, Big Data Processing, Artificial Intelligence, Internet of Things, and Data Democracy and Analytics all of which are examined in this new book.

More than one person's opinions, the book is bursting with

### Diversity and Inclusion Matters : Tactics and Tools to Inspire Equity and Game-Changing Performance

Jason Thompson  
9781119799535, 1119799538  
Pub Date: 7/21/21  
\$29.95 USD  
256 pages  
Hardcover  
Business & Economics

**Summary:** Diversity, equity and inclusion have been a hot topics espe cially in the tech industry. There has been a significant increase in the number of Chief Diversity Officers. "Between 2017 and 2018, postings for diversity and inclusion positions had increased by nearly 20%--and that number is growing Many companies are struggling to achieve in their DEI goals and develop successful programs. Thompson addresses one of the major issues because there is no handbook that helps people develop and create an effective DEI program. Most work is currently being done on ROI, what diversity means and defining, it but there are not actual books that help you develop an actual program. Thompson prv

### Diversity Intelligence : How to Create a Culture of Inclusion for your Business

Heidi R. Andersen  
9781119798880, 1119798884  
Pub Date: 8/16/21  
\$24.95 USD  
256 pages  
Hardcover  
Business & Economics / Human Resources & Personnel Management

**Summary:** There is a huge demand for diversity and inclusion counselling and hands on-training in the current climate. People from all parts of the world are lining up for a new approach to creating change and cultural transformation in order to create sustainable business results.

They express a need to bring new ways of talking about these topics into their organizations and to meet and accommodate all minorities groups within the organization in a more reflective and engaging way – and on top of that to make things change.

Wiley

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Available**Epidemic Leadership : How to Lead Infectiously in the Era of Big Problems**

Larry McEvoy  
9781119787457, 1119787459  
Pub Date: 8/31/21  
\$25.00 USD  
256 pages  
Hardcover  
Business & Economics / Leadership

**Summary: A science-based leadership framework for building capacity and overcoming exhaustion in today's complex world**

*Epidemic Leadership* introduces an adaptive leadership approach designed to help you (and your followers) thrive and influence in today's complex age. This book provides a how-to methodology for simply and practically putting the principles of epidemic phenomena into successful practice. By understanding their function in adaptive systems and applying their organizing principles to daily work, you can lead more effectively for greater results, more agile responsiveness, and deeper vitality.

Wiley

**Extended Reality in Practice : '100+ Amazing Ways Virtual, Augmented and Mixed Reality Are Changing Business and Society**

Bernard Marr  
9781119695172, 1119695171  
Pub Date: 6/21/21  
\$29.95 USD  
256 pages  
Hardcover  
Business & Economics

**Summary: Discover one of the biggest business trends of today**

Extended reality (XR for short) – which encompasses virtual reality, augmented reality and mixed reality – is one of the biggest business trends of today. It refers to the use of technology to create more immersive digital experiences which are promising to transform many businesses and industries.

In this book, best-selling author, strategic business advisor, and respected futurist Bernard Marr explains the role of XR in providing innovative businesses solutions for companies

Wiley

**Fail Fast, Learn Faster : Lessons in Data-Driven Leadership in an Age of Disruption, Big Data, and AI**

Randy Bean  
9781119806226, 1119806224  
Pub Date: 8/31/21  
\$27.00 USD  
256 pages  
Hardcover  
Business & Economics / Organizational Development

**Summary:** *Fail Fast, Learn Faster* presents a broad, historical, and cultural perspective on the evolution of data over three decades and shows how data is being applied to transform businesses and industries.

This book tackles one of the most disruptive and central issues facing leading corporations today at a moment when data, analytics, and science are being ignored by some in positions of leadership – the ability to transform their companies into data-driven organizations with a data-driven culture. The book explores the evolution of data in the context of a changing world, considering technology factors, the rise of consumer-driven services, and changing

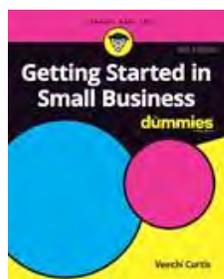
Wiley

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Available**Focused Choices Limitless Growth : How Constraining and Integrating Strategic Decisions Leads to Growth**

Marta Dapena-Baron  
9781119712060, 1119712068  
Pub Date: 8/24/21  
\$25.00 USD  
256 pages  
Hardcover  
Business & Economics / Management

**Summary:** The traditional view of business strategy is that business growth requires finding wide-open market spaces, developing diverse breakthrough innovations, and achieving many "must-wins." The problem with the "more-is-better" view of strategy is that it generates complexity and scatters focus. We struggle to stretch our teams and our resources to address a long list of priorities and ultimately end up with little differentiation for our brands. Our tools are to blame for our lack of focus: strategy frameworks in use today offer comprehensive categorizations of topics, but they lack a systematic approach to drive choice.

*Focused Choices, Limitless Growth* offers an integrated



### Getting Started in Small Business For Dummies (4th Edition)

Veechi Curtis  
9780730384854, 0730384853  
Pub Date: 8/9/21  
\$13.58 USD  
200 pages  
Paperback  
Business & Economics / Entrepreneurship

### Summary: Everything you need to know to take your first steps on the road to small business success

If you're thinking about starting your own small business but don't know where to start, or if you've recently started trading and have discovered that it's not as easy as you thought, *Getting Started in Small Business, 4<sup>th</sup> Edition* is the book for you! Now fully updated to include more information about developing online strategies, this easy-to-follow guide includes handy tips and tricks to help you develop your business idea and make it a success.

- Covers all the small business basics—from weighing up

Wiley

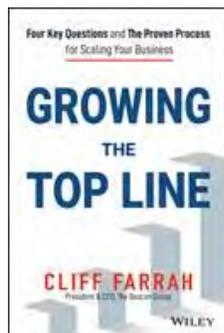
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### Gorillas Can Dance : Lessons from Microsoft and Other Corporations on Partnering with Startups

Shameen Prashantham  
9781119823582, 1119823587  
Pub Date: 7/7/21  
\$29.95 USD  
368 pages  
Hardcover  
Business & Economics / Entrepreneurship

**Summary:** Faced with disruption brought about by digitalization, multinational corporations are realizing the value of partnering with external actors—including start-ups. However, while established corporations and start-ups do have complementary capabilities that could result in win-win collaboration, they often find that developing productive partnerships is not straightforward. The very thing that attracts them to each other – their significant differences – also makes it difficult to work together. There, the partnering process must be approached not only enthusiastically but thoughtfully, by addressing these systemic asymmetries through focusing on the three pillars of synergy: interface

Wiley



### Growing the Top Line : Four Key Questions and the Proven Process for Scaling Your Business

Cliff Farrah  
9781119779209, 1119779200  
Pub Date: 6/16/21  
\$28.00 USD  
256 pages  
Hardcover  
Business & Economics / Development / Business Development

### Summary: Pioneering growth strategist Cliff Farrah reveals how to grow revenue like a Fortune 500 giant

*Growing the Top Line: Four Key Questions and the Proven Process to Scaling Your Business* delivers the step-by-step approach to topline growth used by some of the world's most successful companies. In this book, leading growth strategy consultant and author, Cliff Farrah, reveals the copyrighted growth strategy that he has developed over the last twenty years through 1,400 successful client engagements and input from leaders at Fortune 500 organizations.

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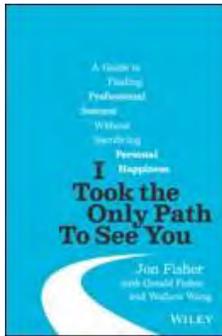
### Hiring for Diversity : The Guide to Building an Inclusive and Equitable Organization

Arthur Woods  
9781119800903, 1119800900  
Pub Date: 8/10/21  
\$35.00 USD  
256 pages  
Hardcover  
Business & Economics / Human Resources & Personnel Management

**Summary: You want to build a more diverse organization, but how will you shift your hiring practices? Learn the playbook from the world's top talent executives and the global leader in diversity recruiting.**

*Hiring for Diversity: The Guide to Building an Inclusive and Equitable Organization* brings together the most cutting-edge practices for implementing a diversity hiring strategy that leaves your organization with a comprehensive view and an actionable plan.

Using the author's research-backed Equal Hiring Index ®



**I Took the Only Path To See You : A Guide to Finding Professional Success Without Sacrificing Personal Happiness**

Jon Fisher, Gerald Fisher, Wallace Wang  
9781119790204, 1119790204

Pub Date: 9/15/21

\$26.00 USD

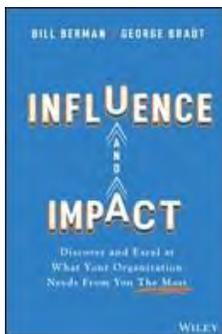
208 pages

Hardcover

Business & Economics / Business Ethics

**Summary: Learn how to achieve the highest levels of success without sacrificing who you are**

In *I Took the Only Path to See You*, author and CEO Jon Fisher delivers an inspiring message that reminds readers that professional success does NOT have to come at the expense of personal happiness. Fisher is proof that professionals can achieve success on a grand scale without having to sacrifice their personal ethics, personal relationships, and more. The book's author shares the experiences of close friends who have risen to become leaders in their fields, like San Francisco 49er Hall of Famer Ronnie Lott and billionaire Zoom CEO Eric Yuan.



**Influence and Impact : Discover and Excel at What Your Organization Needs From You The Most**

Bill Berman, George B. Bradt  
9781119786139, 1119786134

Pub Date: 6/22/21

\$28.00 USD

256 pages

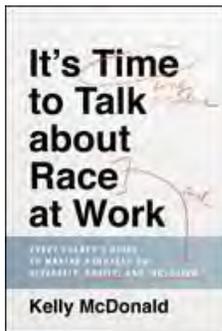
Hardcover

Business & Economics / Management

**Summary: Optimize your career development by focusing on what your job requires and what your colleagues need**

Doing the right job the right way is critical to your professional success. *Influence and Impact: Discover and Excel at What Your Organization Needs From You The Most* provides an easy-to-follow, common-sense approach to building influence at any level of an organization. Accomplished leadership and executive coaches Bill Berman and George Bradt offer a fresh perspective on

- Evaluating what values, strengths and capabilities you



**It's Time to Talk about Race at Work : Every Leader's Guide to Making Progress on Diversity, Equity, and Inclusion**

Kelly McDonald  
9781119790877, 1119790875

Pub Date: 6/9/21

\$26.00 USD

160 pages

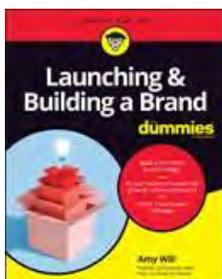
Hardcover

Business & Economics / Leadership

**Summary: It's time Corporate America got the actionable, impactful, no-cost strategies needed to increase diversity and inclusion in the workplace**

Many white leaders want to create change but don't know how to do so appropriately and effectively. How do you know where the blind spots are that can create obstacles for people of color? Your intentions may be sincere and heartfelt, but intentions aren't enough.

In *It's Time to Talk about Race at Work*, acclaimed speaker and bestselling author Kelly McDonald delivers a much-needed roadmap for businesspeople. This book will



**Launching and Building a Brand For Dummies**

Amy Will  
9781119748038, 1119748038

Pub Date: 11/2/21

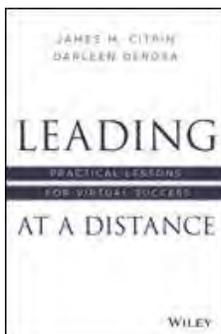
\$26.99 USD

362 pages

Paperback

Business & Economics / Small Business

**Summary:** Now more than ever, customers care about the brands that are behind the products they're purchasing. *Building & Launching a Brand For Dummies* covers everything from how to create a strong brand DNA for your business, creating a successful launch strategy, and building and scaling your brand. The author pulls from her personal experience launching five companies over the last decade along with case studies from some of the strongest brands known today accompanied with advice from founders and branding experts. This is a must read if you are thinking of starting a business, looking to rebrand an existing one, or want to learn branding strategies to take a business to the next level



### Leading at a Distance : Practical Lessons for Virtual Success

James M. Citrin, Darleen DeRosa

9781119782445, 1119782449

Pub Date: 5/25/21

\$25.00 USD

288 pages

Hardcover

Business & Economics / Leadership

### Summary: A timely and hands-on resource informed by lessons learned from Fortune 500 CEOs and executives

*Leading at a Distance* provides executives with the necessary skills to successfully lead in the new virtual workplace, backed by the research and expertise of global leadership firm Spencer Stuart. Although working remotely is not new, the global pandemic has placed virtual work at the center of everyday life. And it has thrust workforce strategies to the core of business operations globally. As the shift towards large-scale virtual work continues to grow and become a permanent fixture—by some estimates, 30% of the workforce will be working virtually – leaders must

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### Leading the Way : How Transformational Experiences are Shaping Leadership and Culture

Derek Loudermilk

9781119657736, 1119657733

Pub Date: 9/27/21

\$24.95 USD

256 pages

Hardcover

Business & Economics / Leadership

**Summary:** *Leading the Way* looks at how transformational experiences such as travel, experiences, events and festivals are shaping the next generation of leaders and may be the key to solving humanity's greatest challenges. World traveler and adventure podcaster, Derek Loudermilk argues that embracing unconventional means of leadership development, and innovation are the best means to get out of our comfort zones. Derek highlights certain leadership traits, values, big visions, and personal characteristics that directly result from seeking and achieving transformational experiences.

He takes you to some of the most dramatic transformational

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### Lean Six Sigma For Dummies (4th Edition)

Martin Brenig-Jones, Jo Dowdall

9781119796718, 1119796717

Pub Date: 10/19/21

\$29.99 USD

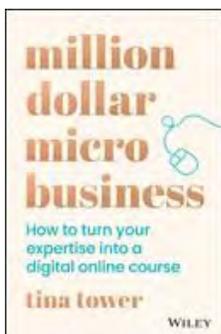
400 pages

Paperback

Business & Economics / Decision-Making & Problem Solving

### Summary: The Future of Work is Now

Lean Six Sigma has revolutionized the workplace for over thirty years—not only through improving profit margins, but by engaging employees in the work of improving their own processes. Studies show that employees who feel they're able to positively impact an organization will perform better, be more accountable, and lead happier lives. *Lean Six Sigma For Dummies*, 4<sup>th</sup> Edition is the essential guide to implementing Lean Six Sigma strategies on your own team. With handy checklists and helpful tips, this book will set you well on the way to process improvement in the workplace.



### Million Dollar Micro-Business : How to Turn Your Expertise Into a Digital Online Course

Tina Tower

9780730392071, 0730392074

Pub Date: 8/9/21

\$21.99 USD

260 pages

Paperback

Business & Economics / Small Business

### Summary: Discover how to launch a profitable online course from scratch

In *Million Dollar Micro-Business: How To Turn Your Expertise Into A Digital Online Course*, entrepreneur and author Tina Tower delivers a new and smarter way to do business that avoids huge overheads and large capital investments. Fueled by recent innovations in technology and shifts in consumer behavior, the accomplished author shows you a new way to have a big impact with few resources.

You'll learn how to create a digital course based on expertise you've gained through your life, business, academic work,

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**Move Your Mind : How to build a healthy mindset for life**

Nick Bracks  
9780730392040, 073039204X  
Pub Date: 9/14/21  
\$20.92 USD  
220 pages  
Paperback  
Business & Economics / Small Business

**Summary: Learn how to create new daily habits that build happiness and reduce stress**

In *Move Your Mind*, acclaimed actor, entrepreneur, and mental health advocate Nick Bracks delivers the practical tools and lessons that will help you make small, but measurable, daily changes to foster positive, lasting improvements to your mental health. Told through the author's own experiences with mental illness, this book offers a holistic approach to improving your mental health, and shows readers how to make positive lifestyle changes in areas like exercise, nutrition, sleep, mindfulness, and meditation.

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**Non-Linear : The Playbook for Innovation Leadership**

Jean Gomes  
9781119672722, 1119672724  
Pub Date: 5/2/22  
\$24.95 USD  
256 pages  
Hardcover  
Business & Economics

**Summary:** Whilst there is a growing body of frameworks and tools to help leaders navigate the new convergence of disruptive tech (for example, AI, nano-technologies, neuroscience), there is little to help them build the worldview and mindset required to solve the myriad of problems they'll have never considered before.

*Non-Linear* cuts to the heart of these challenges by describing the new type of worldview and mindset leaders will need to build to thrive in the new era of 10x growth expectation and hyper change driven by exponential technologies and the global start-up community. Conventional organisations have built their organisations

**Numb : How the Information Age Dulls Our Senses and How We Can Get them Back**

Charles R. Chaffin  
9781119774358, 1119774357  
Pub Date: 6/16/21  
\$29.95 USD  
224 pages  
Hardcover  
Business & Economics

**Summary: Discover how to manage this noisy world without it managing you.**

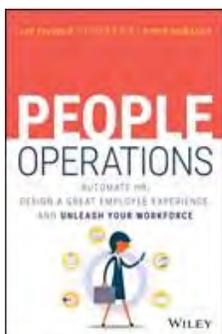
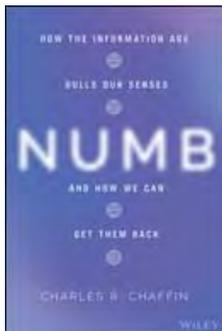
In *Numb*, distinguished author Dr. Charles R. Chaffin delivers a fun and evidence-based exploration of how you can devote more attention on what you believe is important while ignoring the distractions that increasingly permeate your life. Using research from cognitive, education, positive, and clinical psychology, the book identifies the sources of noise and distraction in this information age and how we can manage it in all aspects of our lives.

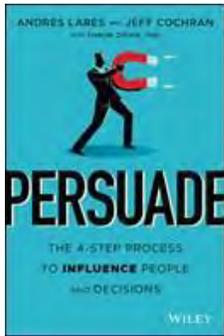
You'll learn about:

**People Operations : Automate HR, Design a Great Employee Experience, and Unleash Your Workforce**

Jay Fulcher, Tracy Cote, Kevin Marasco  
9781119785231, 1119785235  
Pub Date: 6/22/21  
\$30.00 USD  
256 pages  
Hardcover  
Business & Economics / Human Resources & Personnel Management

**Summary:**





**Persuade : The 4-Step Process to Influence People and Decisions**

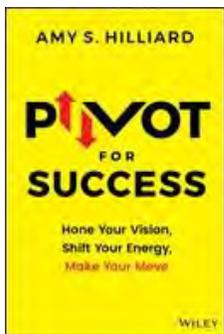
Andres Lares, Jeff Cochran, Shaun Digan  
9781119778516, 1119778514  
Pub Date: 7/7/21  
\$25.00 USD  
288 pages  
Hardcover  
Business & Economics / Decision-Making & Problem Solving

**Summary: Transform your ability to persuade and negotiate with this practical new resource**

In *Persuade: The 4-Step Process to Influence People and Decisions*, accomplished sales, negotiation, and influence experts Andres Lares, Jeff Cochran, and Shaun Digan PhD deliver a concise and insightful take on how to transform your ability to persuade others regardless of the setting.

In this important book you'll discover:

- Original research and scientific studies shedding light on the human decision-making processes that drive



**Pivot for Success : Hone Your Vision, Shift Your Energy, Make Your Move**

Amy S. Hilliard  
9781119780977, 1119780977  
Pub Date: 6/22/21  
\$25.00 USD  
208 pages  
Hardcover  
Business & Economics / Personal Success

**Summary: Inspiring stories and success secrets from business leader and entrepreneur Amy Hilliard**

*Pivot for Success* tells business leader and entrepreneur Amy Hilliard's stories of success, struggle, and sustainability to inspire you to become resilient. Hilliard offers her hard-won perspective on what it takes to "make it" in American business and in life. She talks about the tough stuff, the stuff that most people who rise to her level of accomplishment aren't eager for others to know. Few women, and few women of color, have created multi-million-dollar brands in senior corporate positions, legendary entrepreneurial environments, and start-ups. Hilliard's

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**Planning a Profitable Business For Dummies (2nd Edition)**

Veechi Curtis  
9780730384915, 0730384918  
Pub Date: 7/13/21  
\$13.58 USD  
200 pages  
Paperback  
Business & Economics / Entrepreneurship

**Summary:** You don't need to be a 'numbers person' to make your business profitable! With *Planning a Profitable Business For Dummies*, discover the secrets of financial success and how to generate above-average profits.

*Planning a Profitable Business For Dummies* explains how to build a business with profit in mind, using smart pricing techniques and clear-eyed strategic planning. Whether you're just getting started in business or still recovering from lockdown losses, this book points to where extra profits might lie.

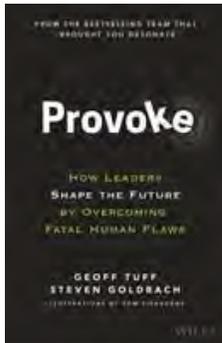
Flip through these pages to learn the importance of

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**Project Benefit Realisation and Project Management: The 6Q Governance Approach : The 6Q Governance Approach**

Raymond C. Young, Vedran Zerjav  
9781119367888, 1119367883  
Pub Date: 8/26/21  
\$75.00 USD  
192 pages  
Paperback  
Technology & Engineering / Project Management

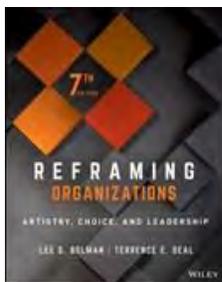
**Summary:** The main feature of this book will be to illustrate that there is a difference between project management success and project success. Although the traditional approach to project management has focused on considerations of time, budget and quality, this book will focus on project success understood in terms of the realisation of project benefits. Research has shown that projects very rarely succeed to realise benefits without top management support so this handbook emphasises and presents projects in the context of the needs of the top manager. It will deliver specific guidance for top managers and other stakeholders involved with projects across areas of construction, technology and



**Provoke : How Leaders Shape the Future by Overcoming Fatal Human Flaws**

Geoff Tuff, Steven Goldbach  
9781119764472, 1119764475  
Pub Date: 9/15/21  
\$29.00 USD  
224 pages  
Hardcover  
Business & Economics / Management

**Summary:** The world is becoming harder and harder to predict. But inevitably some uncertainties will resolve to being certain, with only the timing and impact remaining unclear. It is in this phase change that people struggle most. Human beings are naturally wired to take a wait and see approach to managing uncertainty. But it is the opposite reaction that will actually help business leaders win in the remade world. Provoke frames why we act the way we do when faced with uncertainty and provides tools to do things differently. Rooted at the intersection between business and behavioral economics, the book explores the topic as it relates to other aspects of the human experience as well – teach



**Reframing Organizations : Artistry, Choice, and Leadership (7th Edition)**

Lee G. Bolman, Terrence E. Deal  
9781119756835, 1119756839  
Pub Date: 9/15/21  
\$85.00 USD  
656 pages  
Hardcover  
Business & Economics / Leadership

**Summary:** *Reframing Organizations* provides time-tested guidance for more effective organizational leadership. Rooted in decades of social science research across multiple disciplines, Bolman and Deal's four-frame model has continued to evolve since its conception over 25 years ago. This new seventh edition will be updated to include additional coverage of cross-sector collaboration, generational differences, virtual environments, globalization, sustainability, and communication across cultures. The instructor's guide will be expanded to provide additional tools for the classroom, including chapter summary tip sheets, mini-assessments, Bolman & Deal podcasts, and more. These recent revisions r

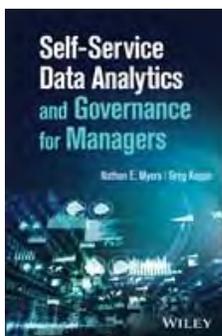
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**Resilience By Design : How to Survive and Thrive in a Complex and Turbulent World**

Ian Snape, Mike Weeks  
9781119794936, 1119794935  
Pub Date: 8/31/21  
\$35.00 USD  
368 pages  
Paperback  
Business & Economics / Personal Success

**Summary:** *Resilience By Design* is the world's most detailed, evidence backed how-to manual that bridges the gap between neuroscience theory and practical techniques that can be used every day. It presents step-by-step explanations with real life stories from people on the front lines who are regarded as the resilient elite. *Resilience By Design* will enable you to say goodbye to unwanted stress for good, replacing it with clarity, resilience, improved performance and wellbeing.

*Resilience By Design* challenges the notion that stress is out there in our environment. As such, it carries the opportunity to both provoke, inspire, and save the lives of millions of



**Self-Service Data Analytics and Governance for Managers**

Nathan E. Myers, Gregory Kogan  
9781119773290, 1119773296  
Pub Date: 6/2/21  
\$45.00 USD  
384 pages  
Hardcover  
Business & Economics / Corporate Governance

**Summary:** **Project governance, investment governance, and risk governance precepts are woven together in *Self-Service Data Analytics and Governance for Managers*, equipping managers to structure the inevitable chaos that can result as end-users take matters into their own hands**

Motivated by the promise of control and efficiency benefits, the widespread adoption of data analytics tools has created a new fast-moving environment of digital transformation in the finance, accounting, and operations world, where entire functions spend their days processing in spreadsheets. With the decentralization of application development as users

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### **Selling Online For Dummies**

Paul Waddy  
9780730394525, 0730394522  
Pub Date: 10/11/21  
\$26.99 USD  
400 pages  
Paperback  
Business & Economics / Entrepreneurship

### **Summary: Transform your ecommerce ideas into profitable reality with this page-turning new handbook**

You've probably heard that online stores and ecommerce just had their best year in history. But have you ever wondered how to start selling online? Do you dream about staking out a piece of online real estate and grabbing a big share of that billion-dollar industry?

In *Selling Online For Dummies*, accomplished exec and online shopping guru Paul Waddy shows you exactly how to get started setting up an online shop. With an expert's eye for business and an easy-to-understand take on the

### **Selling Your Startup : Crafting the Perfect Exit, Selling Your Business, and Everything Else Entrepreneurs Need to Know**

Alejandro Cremades  
9781119797982, 1119797985  
Pub Date: 7/27/21  
\$27.00 USD  
240 pages  
Hardcover  
Business & Economics / Mergers & Acquisitions

**Summary:** Every single entrepreneur dreams of the day when their company will be acquired. According to Global Entrepreneurship Monitor there are more than 582 million individuals who own or are starting a business. However, there is little to no information on how acquisitions work for startups. The knowledge available is provided by investment bankers who typically advise later stage companies and are paid a fortune for their services.

This book will provide an accessible guide with the purpose of showing entrepreneurs how startup acquisitions work. The book will help navigate the world of startup acquisitions with easy-to-follow explanations. In this book,

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### **Start with a Win : Tools and Lessons to Create Personal and Business Success**

Adam Contos  
9781119807070, 1119807077  
Pub Date: 8/17/21  
\$25.00 USD  
244 pages  
Hardcover  
Business & Economics / Real Estate / Buying & Selling Homes

**Summary:** *Start with a Win* examines how a leader processes information and boldly leads during crisis. How does a leader recognize emotion, chaos, fear, and crisis and turn that into opportunity? As the leader of the largest real estate brand and company in the world, Contos offers advice and strategies he's learned from his experience in corporate leadership. As a former SWAT Team Commander, Contos learned some valuable lessons that he carried into corporate leadership. As a life-long entrepreneur, Start with a Win shares Contos's principles that have helped others climb out of chaos with a renewed direction to empower and improve their lives and businesses.

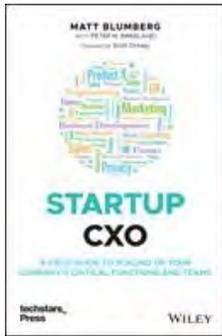
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### **Starting Out In Shares The ASX Way (4th Edition)**

ASX (The Australian Securities Exchange)  
9780730390138, 0730390136  
Pub Date: 9/14/21  
\$22.69 USD  
Paperback  
Business & Economics / Small Business

### **Summary: An introduction to share investing—and whether it's right for you**

The ASX investor education team has been providing the essentials about share investing for over 30 years. The latest edition of *Starting Out in Shares the ASX Way* is your one-stop resource to understanding what shares are—and how to buy and sell them. Inside, you'll have the pros and cons of shares over other investments explained. Many people don't know how the sharemarket actually works—the ASX team takes you through this. In easy to understand language, they will cover the process of investing including: effective ways to manage a portfolio, tried-and-tested stock



### Startup CXO : A Field Guide to Scaling Up Your Company's Critical Functions and Teams

Matt Blumberg  
9781119772576, 1119772575  
Pub Date: 6/2/21  
\$29.95 USD  
512 pages  
Hardcover  
Business & Economics  
Series: Techstars

**Summary:** One of the greatest challenges for startup teams is scaling because usually there's not a blueprint to follow, people are learning their function as they go, and everyone is wearing multiple hats. There can be lots of trial and error, lots of missteps, and lots of valuable time and money squandered as companies scale. Matt Blumberg and his team understand the scaling challenges—they've been there, and it took them nearly 20 years to scale and achieve a successful exit. Along the way they learned what worked and what didn't work, and they share their lessons learned in *Startup CXO*.

Unlike other business books, *Startup CXO* is designed to



### Stop Playing Safe (2nd Edition)

Margie Warrell  
9780730394587, 0730394581  
Pub Date: 10/11/21  
\$19.95 USD  
300 pages  
Paperback  
Business & Economics / Small Business

**Summary:** A fully updated second edition of *Stop Playing Safe*, with a focus on the Covid-19 crisis.

Tap into the power of courage in the work you do and how you do it! *Stop Playing Safe* is your handbook to finding certainty in uncertain times by boldly navigating the challenge and opportunities you face throughout your working life with greater clarity, spirit, commitment, and confidence.

*Stop Playing Safe* speaks to the heart of what holds people back in their professional lives, making the sharp distinction between knowing what to do, and having the courage to do it. In explaining why playing safe can be a high-risk strategy, it provides a framework to meet the challenges of the

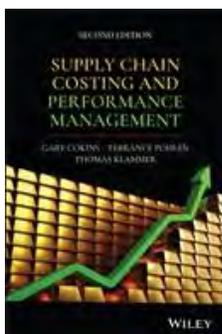
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### Successful Black Entrepreneurs Case Studies from Harvard Business School

Steven Rogers,  
9781119806738, 1119806739  
Pub Date: 9/24/21  
\$60.00 USD  
256 pages  
Hardcover

**Summary:** A few years ago, while serving as a Professor at Harvard Business School, Rogers created a new course titled "Black Business Leaders and Entrepreneurship." After learning of the new course, a white professor asked, "Why do we need this course? What is the difference between Black and white entrepreneurs?" In response, Rogers identified the following differences:

- Black entrepreneurs cannot access capital from traditional financial institutions including banks and private equity firms
- Many Black entrepreneurs who want to sell to white customers must practice "racial concealment" to be successful
- Successful Black entrepreneurs who are not athletes or

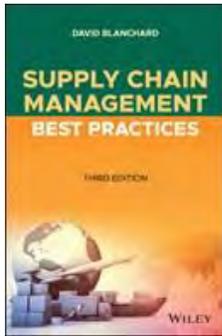


### Supply Chain Costing and Performance Management (2nd Edition)

Gary Cokins, Terry Pohlen, Tom Klammer  
9781119793632, 1119793637  
Pub Date: 7/7/21  
\$55.00 USD  
304 pages  
Hardcover  
Business & Economics / Distribution

**Summary: A "how-to" guide for supply chain professionals who need accurate cost information for end-to-end processes**

With the increasing pace of globalization, supply chain professionals find that they have less and less margin for error in their decisions making. Competition is getting more intense, and, unfortunately, CFOs and accountants do not currently provide supply chain managers with the information required to make better decisions. *Supply Chain Costing and Performance Management, 2nd Edition*, will show you (and the executives you report to) how to understand and apply various enterprise and corporate



### Supply Chain Management Best Practices (3rd Edition)

David Blanchard  
9781119738237, 1119738237  
Pub Date: 6/9/21  
\$60.00 USD  
336 pages  
Hardcover  
Business & Economics / Decision-Making & Problem Solving

### Summary: Learn from leaders across industries to develop a tech-enabled "best-in-class" supply chain

*Supply Chain Management Best Practices*, Third Edition, is the long-awaited update to a classic resource. Since the second edition was published, the demands of the marketplace have radically shifted the dynamics of supply chain management. Transportation and fulfillment must now accommodate the technological gains that have transferred computing power from mainframes and workstations into smartphones in hands around the world. This updated book covers the new concepts, processes, and technologies that today's supply chain professionals must know—including

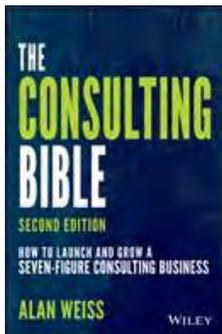
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### The Act of Leadership : It's Not What You Know, But What You Show That Counts

Dan Haesler  
9780730392118, 0730392112  
Pub Date: 8/9/21  
\$21.99 USD  
220 pages  
Paperback  
Business & Economics / Small Business

### Summary: Unlock your true leadership potential with this actionable guide

In *The Act of Leadership*, accomplished coach and author Dan Haesler reveals the behaviors and habits required to effectively lead and coach other people. As a leader, you need to have difficult conversations and to coach employees, but you might not always know how to do it. This book demonstrates how you can stay accountable for every action you take. You'll learn how to define what kind of leader you want to be and understand your leadership style. You'll also discover how to lead mindfully, instead of on autopilot, using mindfulness techniques to lead in the moment, sharpen your

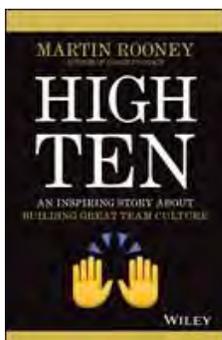


### The Consulting Bible : How to Launch and Grow a Seven-Figure Consulting Business (2nd Edition)

Alan Weiss  
9781119776871, 1119776872  
Pub Date: 6/22/21  
\$25.00 USD  
432 pages  
Paperback  
Business & Economics / Consulting

**Summary:** In the ten years since it was published, we've seen the following developments which dramatically impact consultants starting in the profession or veterans in the profession:

- Remote means of delivering services, from workshops to facilitation, from strategy to M&A work.
- A waning of the power and repute of huge firms because of their cost and ponderous work methods, and a reception of less expensive, quicker small firms and solo practitioners. The mammals are scurrying amidst the dying dinosaurs.

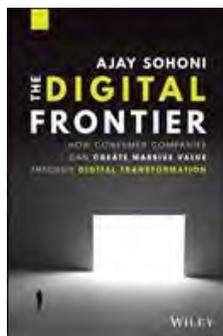


### The Culture Coach : A Little Story About How to Build a Winning Team

Martin Rooney  
9781119806165, 111980616X  
Pub Date: 7/7/21  
\$23.00 USD  
288 pages  
Hardcover  
Business & Economics / Motivational

**Summary:** The world is more divided than ever. In a day and age of polarity at the workplace, in the household and on the sports field, better leaders are needed. Leaders who can not only teach technical and tactical aspects of business and sport, but also build strong and everlasting cultures. Unfortunately, culture is not often something taught; it is something that is caught. A great culture can be seen as the "immune system" for your team or business. When that system is strong, it can protect your business from harm and project your team into the future.

Leaders inherently know that a great culture is important to success, but few have been educated with the knowledge



**The Digital Frontier : How Consumer Companies Can Create Massive Value Through Digital Transformation**

Ajay Sohoni  
9781119803249, 1119803241  
Pub Date: 7/6/21  
\$29.95 USD  
304 pages  
Hardcover  
Business & Economics / Strategic Planning

**Summary:** The consumer-facing industry is undergoing a transformation of manic proportions in every part of the value chain due to technology. In this context most senior executives who have built long careers in their organizations are left underinformed, cautious and overwhelmed with the change. This book breaks things down into relatable and readable chunks for corporate executives to gain the knowledge and confidence to benefit from this change. Ranging from marketing to commercial to supply chain to company finance – it covers a lot of ground but stays light-hearted through anecdotes, humor and case examples. Finally, for those that are so inclined, it offers up a prescriptive approach t



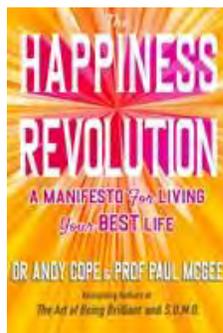
**The Dogfish Head Book : 25 Years of Off-Centered Adventures**

Sam Calagione, Mariah Calagione, Andrew C. Greeley  
9781119649571, 1119649579  
Pub Date: 6/16/21  
\$35.00 USD  
256 pages  
Hardcover  
Business & Economics / Entrepreneurship

**Summary: Celebrate the 25th anniversary of the Dogfish Head Craft Brewery with this rich, adventurous history**

*The Dogfish Head Book: 25 Years of Off-Centered Adventures* celebrates a quarter-century in business for the Dogfish Head Craft Brewery. Over the past 25 years, the Dogfish Head founders have learned timeless lessons about working and living. This book shares their hard-earned insights and helps readers navigate life's adventures.

Through its colorful design and photos, *The Dogfish Head Book* brings the brewing business to life. Inside, you'll find



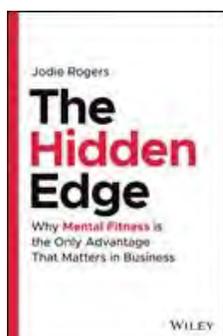
**The Happiness Revolution : A Manifesto for Living Your Best Life**

Andy Cope, Paul McGee  
9780857088888, 0857088882  
Pub Date: 6/8/21  
\$16.99 USD  
224 pages  
Paperback  
Business & Economics / Consumer Behavior

**Summary: A new book by two of the biggest powerhouses in positive psychology and personal development – Dr Andy Cope and Professor Paul McGee**

Happiness. We chase it, we crave it...it's so in demand... yet so scarce and fleeting.

But here's the good news. In *The Happiness Revolution: A Manifesto For Living Your Best Life*, bestselling authors Dr Andy Cope and Professor Paul McGee deliver a page-turning self-help book of the times, for the times. As the world wakes up to a new kind of normal, *The Happiness Revolution* challenges readers to sign up to an



**The Hidden Edge : Why Mental Fitness is the Only Advantage That Matters in Business**

Jodie Rogers  
9781119807735, 1119807735  
Pub Date: 6/28/21  
\$24.95 USD  
304 pages  
Hardcover  
Business & Economics / Leadership

**Summary: Uncover the secret to achieving peak mental performance in the ground-breaking new book, The Hidden Edge: Why Mental Fitness is the only advantage that matters in business**

Join eminent leadership and team development expert, Jodie Rogers on an inspiring and insightful journey into managing the most important asset of all – the human mind.

Packed full of engaging stories and fascinating real-world case studies, *The Hidden Edge: Why Mental Fitness* is the only advantage that matters in business, applies key psychological concepts to the modern business world. If we

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### The Informed Company : How to Build a Cloud-Based Data Stack to Explore and Understand Data

Dave Fowler, Matthew C. David  
9781119748007, 1119748003  
Pub Date: 9/15/21  
\$26.95 USD  
Paperback  
Business & Economics / Business Communication  
/ Meetings & Presentations

#### Summary:

**Learn how to manage a modern data stack and get the most out of data in your organization!**

Thanks to the emergence of new technologies and the explosion of data in recent years, we need new practices for managing and getting value out of data. In the modern, data driven competitive landscape the “best guess” approach—reading blog posts here and there and patching together data practices without any real visibility—is no longer going to hack it. *The Informed Company* provides definitive direction on how best to leverage the modern data

### The Leader Lab

Tania Luna  
9781119793311, 1119793319  
Pub Date: 8/24/21  
\$28.00 USD  
256 pages  
Hardcover  
Business & Economics / Management

**Summary:** Through painstaking research and practice, the authors have identified the only eight underlying skills that truly matter—eight “tipping point” skills. These are the behavioral skills that, when mastered, accelerate learning in every other core competency a manager needs:

- **Q-stepping:** how to default to a question and develop question agility.
- **Playbacks & split-tracks:** how to create clarity and connection in any conversation by playing back key ideas/feelings/needs and splitting different topics

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### The Physician's Roadmap

Karen Nichols  
9781119817543, 1119817544  
Pub Date: 8/31/21  
\$28.00 USD  
256 pages  
Hardcover  
Business & Economics / Leadership

**Summary:** Physicians are thrust into many leadership situations and are well suited for these roles. However, they are not trained for this function, so often lack the basic skills that would lead to more success in these roles. Fortunately, there is a large body of knowledge on leadership to assist. Most leadership books are massive tomes. Most leadership courses are several days in length. Neither resource is suited to the needs of the busy physician looking for a quick guide in a specific situation.

*The Physician's Roadmap* is a concise guide for the busy physician leader. It covers the basic leadership essentials every physician needs to move from being a highly

### The Road to Luxury : The New Frontiers in Luxury Brand Management (2nd Edition)

Ashok Som, Christian Blanckaert  
9781119741312, 1119741319  
Pub Date: 8/30/21  
\$49.95 USD  
448 pages  
Hardcover  
Business & Economics / Sales & Selling

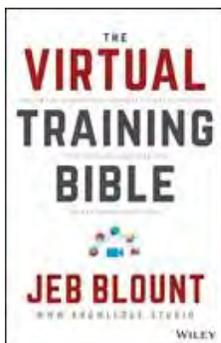
**Summary:** This new edition presents a comprehensive review of the luxury industry's transformation and the brand management trends and issues it faces today. It offers holistic forecast for the industry and pragmatic suggestions for entrepreneurs.

Structured thematically, the book starts by introducing luxury as a concept and the cultural perspectives of specific groups such as the French, Italians, Chinese etc., It then dives into the different traditional personal luxury goods sectors and their extensions into the luxury business to analyze their backgrounds and where they are today in terms of business attractiveness and appropriateness. The

Wiley

**The Virtual Training Bible : The Art of Conducting Powerful Virtual Training that Engages Learners and Makes Knowledge Stick**

Jeb Blount  
9781119755838, 1119755832  
Pub Date: 7/14/21  
\$27.00 USD  
288 pages  
Hardcover  
Business & Economics / Sales & Selling  
Series: Jeb Blount



**Summary: Remote learning has been around since the 18<sup>th</sup> century. Caleb Phillips began advertising correspondence courses in the *Boston Gazette* in 1728 allowing people, for the first time, to learn new skills no matter where they lived.**

For the past 300 years, virtual training, in its various formats, has been meandering into shore on an inevitable yet slow building tide. And then, just like that, everything changed. A global pandemic. Social distancing. Working from home. In an instant, the tide became a tsunami.

The global pandemic accelerated the broad adoption of

Wiley

**The Workplace You Need Now : Creating Offices for the New Workforce**

Sanjay Rishi  
9781119814801, 1119814804  
Pub Date: 10/26/21  
\$35.00 USD  
256 pages  
Hardcover  
Business & Economics / Office Management

No Image Available

**Summary: The future is flexible. Find your company's balance between digital and physical workspaces with this insightful new resource.**

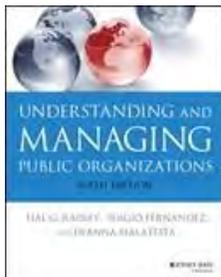
As the shift to remote work marches inexorably on, corporate leaders are being faced with unprecedented challenges in trying to balance the hybridization of the office and retaining the value that dedicated, physical workspaces deliver. They struggle with how necessary offices are now, how to allocate capital, and how much time to spend creating virtual environments for their employees.

In *The Workplace You Need Now*, work environment

Wiley

**Understanding and Managing Public Organizations (6th Edition)**

Hal G. Rainey  
9781119705895, 1119705894  
Pub Date: 6/22/21  
\$94.00 USD  
688 pages  
Paperback  
Business & Economics / Management  
Series: Essential Texts for Nonprofit and Public Leadership and Management



**Summary: Discover the latest insights in organization theory from a comprehensive and masterful volume**

*Understanding and Managing Public Organizations*, 6th Edition provides readers with an authoritative reference for scholars, masters, and doctoral students in public management and public affairs programs in the United States and other nations.

The 6th Edition of *Understanding and Managing Public Organizations* presents the latest research and insights from organization and management theory and their application to public organizations and the people in them. The book

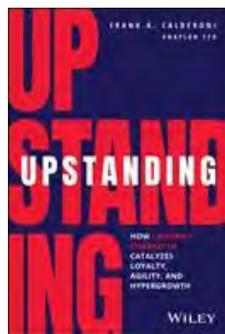
Wiley

**Understanding and Managing Strategic Governance : Antecedents, Consequences, and Guidance**

Wei Shi, Robert E. Hoskisson  
9781119798255, 1119798256  
Pub Date: 8/10/21  
\$49.95 USD  
288 pages  
Hardcover  
Business & Economics / Corporate Governance

No Image Available

**Summary:** This book focuses on strategic governance, which pertains to the influence of governance actors (those whose interests are directly or indirectly tied to firms and therefore motivated to influence firm strategic decisions, e.g., the board of directors, institutional investors, and securities analysts) on important strategic decisions. It will focus on two key issues: . First, the authors examine the influence of governance actors on strategic decisions and the quality of such decisions. They give special attention to unintended consequences of governance actors on strategic decisions and complement their analyses with unique datasets that they have collected over the years. Second, ...



### Upstanding : How Company Character Catalyzes Loyalty, Agility, and Hypergrowth

Frank A. Calderoni

9781119746492, 1119746493

Pub Date: 6/9/21

\$25.00 USD

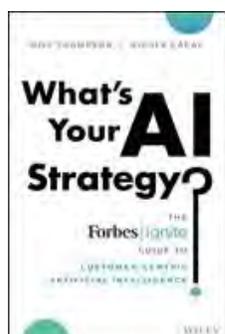
288 pages

Hardcover

Business & Economics / Management

### Summary: The CEO of Anaplan explains how a company's character is a critical driver of sustained success

In his career as an executive at IBM, Cisco, and now as CEO of Anaplan, Frank A. Calderoni discovered that character is just as vital for companies as it is for individuals. In *Upstanding: How Company Character Catalyzes Loyalty, Agility, and Hypergrowth*, the author explores the powerful link between corporate strategy, company culture, and individual character, and how activating this link is essential to realizing strong company character—and an essential ingredient for organizations to achieve hypergrowth, agility,



### What's Your AI Strategy? : The Forbes Ignite Guide to Customer-Centric Artificial Intelligence

Will Thompson, Nicole Cacal

9781119703181, 1119703182

Pub Date: 7/27/21

\$25.00 USD

208 pages

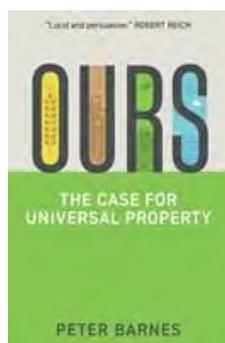
Hardcover

Business & Economics / Industries / Computers & Information Technology

### Summary: Develop an AI strategy that works for your clients and customers with this essential resource

*What's Your AI Strategy? The Forbes Ignite Guide to Customer-Centric Artificial Intelligence* cuts to the quick of crafting an AI strategy that adds value for your users and customers—and your bottom line. Written by renowned strategists and consultants Will Thompson, VP and Managing Director of *Forbes Insights* and publisher of *Forbes AI*, and Nicole Cacal, CEO of Forbes Ignite, this book provides straightforward frameworks that guide readers in the development and implementation of customer-centric artificial intelligence that yields end-to-end value.

Subject: Economics



### Ours : The Case for Universal Property

Peter Barnes

9781509544837, 1509544836

Pub Date: 8/16/21

\$14.95 USD

140 pages

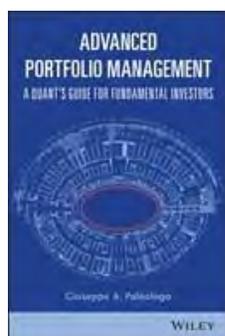
Paperback

Political Science / Public Policy / Economic Policy

**Summary:** Neither our current regime of individual property rights, nor rigid state ownership, have proven very effective in producing prosperous, just, environmentally flourishing societies. But what if there was another kind of property that, if added to markets, could transform them, our society and our planet?

In this provocative book, Peter Barnes argues for injecting markets with a type of property that isn't mine, yours or the state's, but *ours jointly* — literally held in trust for each of us, living and yet-to-be born. Such property, if instituted widely, could protect critical ecosystems, pay lifelong dividends to everyone, and reduce the likelihood of financial

Subject: Finance & Investments



### Advanced Portfolio Management : A Quant's Guide for Fundamental Investors

Giuseppe A. Paleologo

9781119789796, 1119789796

Pub Date: 8/10/21

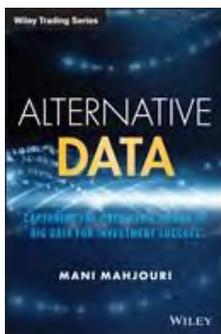
\$40.00 USD

Hardcover

Business & Economics / Investments & Securities

### Summary: You have great investment ideas. If you turn them into highly profitable portfolios, this book is for you.

*Advanced Portfolio Management: A Quant's Guide for Fundamental Investors* is for fundamental equity analysts and portfolio managers, present, and future. Whatever stage you are at in your career, you have valuable investment ideas but always need knowledge to turn them into money. This book will introduce you to a framework for portfolio construction and risk management that is grounded in sound theory and tested by successful fundamental portfolio managers. The emphasis is on theory relevant to



### Alternative Data : Capturing the Predictive Power of Big Data for Investment Success

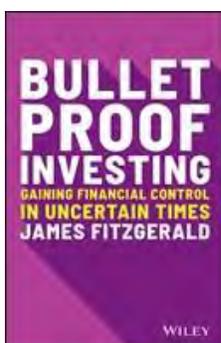
Mani Mahjouri  
9781119465003, 1119465001  
Pub Date: 10/12/21  
\$49.95 USD  
256 pages  
Hardcover  
Business & Economics / Investments & Securities  
Series: Wiley Trading

### Shift the balance of power from company to investor through intensified use of data

*Alternative Data* opens a gateway to the future of investing, using Open Halo technology to provide real-time performa...

### Summary: Shift the balance of power from company to investor through intensified use of data

*Alternative Data* opens a gateway to the future of investing, using Open Halo technology to provide real-time performance analysis and breathtaking data visualization



### Bulletproof Investing : Gaining financial control in uncertain times

James Fitzgerald  
9780730394556, 0730394557  
Pub Date: 7/6/21  
\$19.99 USD  
220 pages  
Paperback  
Business & Economics / Personal Finance

### Summary: Take the reins of your financial future with this powerful and insightful new resource

In *Bulletproof Investing*, real estate expert, investor, entrepreneur, and author James Fitzgerald, delivers a collection of personal stories and experiences that will show how you too can gain and retain financial control of your life. You'll learn how to spend less than you earn, find a mentor, identify a purpose for your financial wellbeing, and, ultimately, learn to achieve financial independence.

This important book shows you how to:

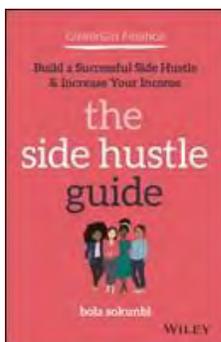
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### How to Produce, Understand, and Utilize Business Financial Information

Tage C. Tracy  
9781119779001, 1119779006  
Pub Date: 7/14/21  
\$22.95 USD  
208 pages  
Paperback  
Business & Economics / Finance

**Summary:** To succeed in today's business world, you must understand critical financial information on your internal management. *Business Financial Information Secrets* is focused on the internal producers and users of financial statements/information (from the inside out). If you don't understand cash flows you fail to understand the lifeline/blood line of a business. Fail here, and your business will ultimately fail.

*Business Financial Information Secrets* is the companion book to *How to Read Financial Reports*. They are designed to be consumed/digested together to gain the most complete and comprehensive understanding of how



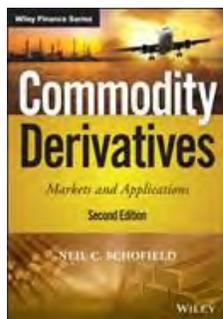
### Clever Girl Finance: The Side Hustle Guide : Build a Successful Side Hustle and Increase Your Income

Bola Sokunbi  
9781119771371, 1119771374  
Pub Date: 6/29/21  
\$19.95 USD  
240 pages  
Paperback  
Business & Economics / Entrepreneurship

### Summary: Get the straight goods on how to build a thriving side hustle from someone who's been there before

In *Clever Girl Finance: The Side Hustle Guide*, celebrated finance expert, influencer, CEO, and author Bola Sokunbi delivers your own personal key to unlocking more money, more freedom, and more security in your life. You'll find out how to achieve financial prosperity by leveraging a side hustle business to increase your income and build wealth.

You'll discover how to:



### Commodity Derivatives : Markets and Applications (2nd Edition)

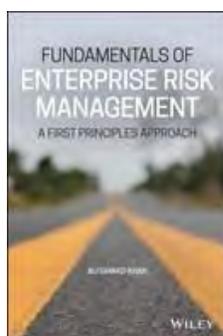
Neil C. Schofield  
9781119349105, 1119349109  
Pub Date: 6/28/21  
\$85.00 USD  
544 pages  
Hardcover  
Business & Economics / Corporate Finance  
Series: The Wiley Finance Series

**The essential guide to commodity markets, mechanisms, drivers of price and the associated derivatives**

*Commodity Derivatives* is a complete and accessible reference for anyone studying or working with co...

**Summary: The essential guide to commodity markets, mechanisms, drivers of price and the associated derivatives**

*Commodity Derivatives* is a complete and accessible ...



### Enterprise Risk Management : A First Principles Approach

Ali Samad-Khan  
9781119755333, 1119755336  
Pub Date: 10/12/21  
\$50.00 USD  
224 pages  
Hardcover  
Business & Economics / Finance

**Summary: Enterprise Risk Management is a must-read for anyone interested in learning about ERM from the ground up**

There have been many books written on enterprise risk management (ERM) but never one like this. This is the first book that explains comprehensively what risk management means and how to design and implement an ERM program that adds substantial value.

Based on a first principles approach, the book logically and systematically addresses virtually every unanswered question about ERM, including some that have never even



### Enterprise Risk Management : Today's Leading Research and Best Practices for Tomorrow's Executives (2nd Edition)

John Fraser, Betty Simkins, Rob Quail  
9781119741480, 1119741483  
Pub Date: 7/7/21  
\$100.00 USD  
912 pages  
Hardcover  
Business & Economics / Finance  
Series: Robert W. Kolb Series

**Summary: Unlock the incredible potential of enterprise risk management**

There has been much evolution in terms of ERM best practices, experience, and standards and regulation over the past decade. *Enterprise Risk Management: Today's Leading Research and Best Practices for Tomorrow's Executives, Second Edition* is the revised and updated essential guide to the now immensely popular topic of enterprise risk management (ERM). With contributions from leading academics and practitioners, this book offers insights into what practitioners are doing and what the future holds. You'll discover how you can implement best practices,



### Fake Money, Real Danger : Protect Yourself and Grow Wealth While You Still Can

David Wiedemer, Robert A. Wiedemer, Cindy S. Spitz...  
9781119818076, 1119818079  
Pub Date: 6/16/21  
\$29.95 USD  
192 pages  
Hardcover  
Business & Economics / Personal Finance

**Summary: Fake Money, Real Danger** picks up where the Aftershock series left off. With the coronavirus bear market and a huge increase in money printing since even before the coronavirus market panic (starting September 2019), we are getting much closer to the Aftershock. In fact, close enough to see very clearly just how fake our mirage of prosperity has been, based on fake money stimulus and fake asset bubbles that have no chance of surviving. While our prosperity is fake, the dangers are very real. That's why *Fake Money, Real Danger* includes advice on protecting yourself while still growing wealth.

*Fake Money, Real Danger* will not be a repeat of the earlier

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**Inside the House of Crypto : Conversations with Crypto OGs, Creatives, and Masterminds**

Ramani Ramachandran  
9781119756057, 1119756057

Pub Date: 1/26/22

\$29.95 USD

500 pages

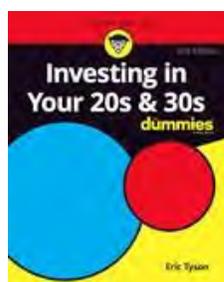
Hardcover

Business & Economics / Finance

**Summary:**

**Discover what the leading voices in the crypto industry have to say about the last decade of revolutionary change**

Inside the House of Crypto: Conversations with Crypto OGs, Creatives, and Masterminds delivers a deep dive into the beating heart of the ongoing cryptocurrency revolution. The book offers readers exclusive conversations with crypto innovators, thinkers, operators, and investors from places as diverse as San Francisco, Bangalore, Singapore, Berlin, and Shanghai.



**Investing in Your 20s & 30s For Dummies (3rd Edition)**

Eric Tyson  
9781119805403, 1119805406

Pub Date: 6/9/21

\$22.99 USD

288 pages

Paperback

Business & Economics / Personal Finance / Investing

**Summary:** Investing in your 20s & 30s For Dummies, 3rd Edition will provide emerging professionals with the targeted investment advice they need to establish their own unique investment style. Covering everything from the latest tax laws to new and popular investing funds, this latest edition helps Millennials evaluate assets and manage risk to invest money wisely, and monitor their progress. Start building a nest egg for retirement Understand investment lingo Determine a investment timeline and goals UPDATES: • New tax laws and impact on investors • The Robinhood investing phenomenon • Investing through Robo-advisors • From impa to socially responsible investing: Top fields Millennials are...

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**Know When to HODL, Know When to FODL : How to Trade Bitcoin Like a Pro**

Eoghan Leahy  
9781119661177, 111966117X

Pub Date: 9/15/21

\$49.95 USD

Hardcover

Business & Economics / Personal Finance / Investing

**Summary:** The buy and hold Bitcoin bull market from 2015-2018 was about access not skill. Now as financial institutions are entering the market the price action will become less volatile and more mean reverting in nature. As such the trading practices and instruments needed for success will become more sophisticated. In futures markets where other speculative commodities are traded technical analysis is widely used. The level of technical analysis knowledge amongst the cryptocurrency trading community is very basic. The group is desperate to learn advanced technical analysis trading techniques that can help them profit in the new post-bubble cryptocurrency landscape.

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**Modern Portfolio Management : Moving Beyond Modern Portfolio Theory**

Todd E. Petzel  
9781119818502, 1119818508

Pub Date: 8/3/21

\$55.00 USD

768 pages

Hardcover

Business & Economics / Investments & Securities / Portfolio Management

**Summary:** Portfolio management has advanced broadly since the introduction of Modern Portfolio Theory more than 60 years ago, but the knowledge of investors has not always kept up. Products are created and sold that may or may not be in the best interests of the investor or ultimately society. This book gives the reader the necessary foundation to evaluate both products and portfolios while stressing practical issues from operations to decision making and regulation.

Topics include:

- Modern Portfolio Theory and its limitations, including

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### Personal Finance in Your 20s & 30s For Dummies (3rd Edition)

Eric Tyson  
9781119805434, 1119805430  
Pub Date: 6/2/21  
\$22.99 USD  
336 pages  
Paperback  
Business & Economics / Personal Finance

### Summary: The money lessons you wish you'd learned in school

*Personal Finance in Your 20s & 30s For Dummies* helps Millennials and Zoomers like you make smart financial moves. It's not as tough as it looks to reduce and file your taxes, pay off your student debt, buy a home, keep a budget to save and invest wisely, or start that side hustle, just to name a few. With a little bit of focus, you can start a clear path to financial freedom and avoid mistakes today. Your future self will thank you.

This edition is full of updates for the 2020s; wrap your mind

Wiley

### Psychological Analysis : How to Outsmart the Market One Trade at a Time

Adam Sarhan  
9781119282044, 1119282047  
Pub Date: 9/15/21  
\$60.00 USD  
256 pages  
Hardcover  
Business & Economics / E-Commerce / Online Trading  
Series: Wiley Trading

### Summary: Beat the market by using Psychological Analysis for investing and trading under any conditions

Conventional wisdom tells us that people are rational and make rational decisions with their money. But that's simply not true considering most people fail to beat the market. Conventional wisdom also tells us that there are two primary ways to approach the market: technical and fundamental analysis. Again, that is not true because if it were—everyone would be rich. Think about it, how many times have you seen stocks with poor fundamentals go *up*, or stocks with great technicals go *down*? It's obvious that something is missing. Author Adam Sarhan, Founder and

Wiley

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Available

### Quantitative Portfolio Management : The Art and Science of Statistical Arbitrage

Michael Isichenko  
9781119821328, 1119821320  
Pub Date: 8/3/21  
\$50.00 USD  
320 pages  
Hardcover  
Business & Economics / Investments & Securities / Portfolio Management

**Summary:** Quantitative trading of financial securities is a multi-billion dollar business employing thousands of portfolio managers and quantitative analysts ("quants") trained in mathematics, physics, or other "hard" sciences. The quants trade stocks and other instruments creating liquidity for investors and competing, as best they can, at finding and exploiting any mispricings. The result is highly efficient financial markets not immune to occasional events of crowding, bubbling, and liquidation panic. This book covers all the major parts of the quantitative trading process starting with sourcing financial data, learning future asset returns from historical data, generating and combining...

Wiley

### Quantitative Reverse Stress Testing : Hunting for the Black Swan

Assad Bouayoun  
9781119621058, 1119621054  
Pub Date: 11/15/21  
\$90.00 USD  
220 pages  
Hardcover  
Business & Economics / Finance  
Series: The Wiley Finance Series

### Summary: A practioner's guide to quantitative reverse stress testing, featuring advanced solutions for better management of financial risks

Whether you manage a portfolio, a business unit or a bank, you must ensure that a sudden shock in the markets won't drive you out of business because of a large loss, a jump in capital utilisation or an increase in funding consumption . In financial risk management, reverse stress testing is the attempt to identify worst case scenarios causing maximum financial loss. Traditional stress testing methods have failed to avert the last financial crisis or highlight financial distress. . Every so often some regulators and risk managers specify

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**Quantitative Trading : How to Build Your Own Algorithmic Trading Business (2nd Edition)**

Ernest P. Chan  
9781119800064, 1119800064  
Pub Date: 7/27/21  
\$49.95 USD  
256 pages  
Hardcover  
Business & Economics / Finance  
Series: Wiley Trading

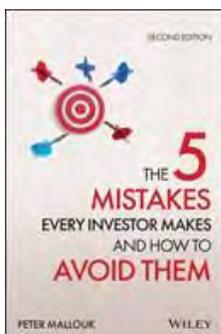
**Summary:** While institutional traders continue to implement quantitative (or algorithmic) trading, many independent traders have wondered if they can still challenge powerful industry professionals at their own game? The answer is "yes," and in *Quantitative Trading*, Dr. Ernest Chan, a respected independent trader and consultant, will show you how. Whether you're an independent "retail" trader looking to start your own quantitative trading business or an individual who aspires to work as a quantitative trader at a major financial institution, this practical guide contains the information you need to succeed.

**The 5 Mistakes Every Investor Makes and How to Avoid Them : Getting Investing Right (2nd Edition)**

Peter Mallouk  
9781119794332, 1119794331  
Pub Date: 6/9/21  
\$24.95 USD  
192 pages  
Hardcover  
Business & Economics / Investments & Securities

**Summary:** This book, from New York Times best-selling author Peter Mallouk, will help you avoid the mistakes that stand in the way of investment success!

A reliable resource for investors who want to make more informed choices, this book steers readers away from past investment errors and guides them in the right direction. *The Five Mistakes Every Investor Makes and How to Avoid Them*, Second Edition, focuses on what investors do wrong, so you can avoid these common errors and set yourself on the right path to success. In this comprehensive reference, you'll learn to navigate the ever-changing variables and



**The Credit Default Swap Basis (2nd Edition)**

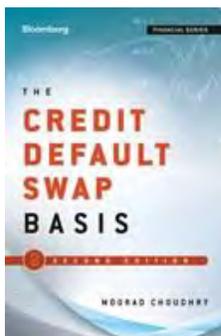
Moorad Choudhry  
9780470915837, 0470915838  
Pub Date: 8/16/21  
\$95.00 USD  
224 pages  
Hardcover  
Business & Economics / Investments & Securities  
Series: Bloomberg Financial

**An up-to-date resource on the intricacies of the credit default swap basis**

While credit default swaps and credit derivatives are of great concern to many in the field of finance, the *Second Edition* of ...

**Summary:** An up-to-date resource on the intricacies of the credit default swap basis

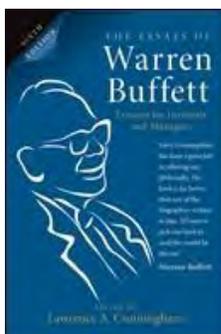
While credit default swaps and credit derivatives are of great concern to many in the field of finance, the *Second Edition* of ...



**The Essays of Warren Buffett : Lessons for Investors and Managers**

Lawrence A. Cunningham  
9781119803270, 1119803276  
Pub Date: 5/13/21  
\$22.50 USD  
384 pages  
Paperback

**Summary:** As in previous editions of *The Essays of Warren Buffett*, this one retains the architecture and philosophy of the original edition but adds selections from Warren Buffett's most recent annual shareholder letters. All the letters are woven together into a fabric that reads as a complete and coherent narrative of a sound business and investment philosophy. As an aid to all readers, and to enable readers of the previous editions to see what is new in this one, a disposition table at the end of the book shows the various places in this collection where selections from each year's letter appear. Footnotes throughout indicate the year of the annual report from which essays are taken. To av...



Wiley

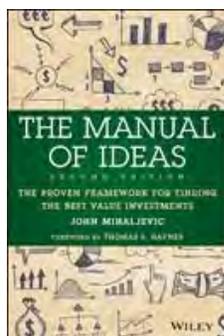
No Image  
Available**The Intelligent REIT Investor Guide : How to Build Wealth with Real Estate Investment Trusts**

Brad Thomas  
9781119750307, 111975030X  
Pub Date: 7/14/21  
\$29.95 USD  
Hardcover  
Business & Economics / Investments & Securities

**Summary:** The separation of real estate companies and equity REITs from banks and financial institutions should precipitate significant demand not only for publicly traded shares of such companies, but also information about them. Investors and financial advisors will need to learn the lexicon and valuation technics that are specific to REITs, and learn them quickly. The book will feature:

- Historical industry performance tables
- Basic information about REITs and the REITs industry
- Equations, bolstered with examples, needed to calculate key metrics used to identify suitable companies

Wiley

**The Manual of Ideas : The Proven Framework for Finding the Best Value Investments (2nd Edition)**

John Mihaljevic  
9781119052418, 1119052416  
Pub Date: 8/22/23  
\$40.00 USD  
336 pages  
Hardcover  
Business & Economics / Investments & Securities

**Idea generation for value-oriented investing, from the top names in finance**

*The Manual of Ideas* is the indispensable resource top investment firms like Berkshire Hathaway rely on for cutting edge resea...

**Summary: Idea generation for value-oriented investing, from the top names in finance**

*The Manual of Ideas* is the indispensable resource top investment firms like Berkshire Hathaway rely on for cutting

Wiley

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Available**The Risk Parity Book : How to Invest in All Market Environments**

Alex Shahidi  
9781119812562, 1119812569  
Pub Date: 10/26/21  
\$25.00 USD  
256 pages  
Hardcover  
Business & Economics / Investments & Securities

**Summary:** The Risk Parity Book frames an investment philosophy that recognizes that asset class returns are largely driven by the economic environment, which is relatively difficult to accurately predict. As Shahidi and Bissierier explain, a balanced mix of asset classes that are biased to perform well in different economic environments should be owned in uncertain times. Additionally, each asset class can be structured to deliver an equity-like return over the long run. Putting it all together, the portfolio can achieve better than equity returns with much less risk over the long run. Finally, this approach can be implemented within a low cost, tax-efficient, passively managed exchange traded...

Wiley

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Available**Transactional to Transformational : How Banks Innovate**

Christer C. Holloman  
9781119791287, 1119791286  
Pub Date: 8/2/21  
\$27.50 USD  
304 pages  
Hardcover  
Business & Economics / Banks & Banking

**Summary:** Banks, like any business, struggle to defend and grow their market share if they do not innovate. Research shows that when banks innovate, more often than not, the end product is usually delivered later than planned, has run over budget and fails to impress customers.

How do the most successful banks deliver digital innovation to customers and what can we learn from those that fail? In this book, the reader is invited to learn from the successes, as well as the failures, of 12 of the world's most well-known banks such as JP Morgan, HSBC and ING. Through a series of interviews with the key stakeholders at each bank, the author has codified the end-to-end process of taking

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**Wiley's Level I CFA Program Study Guide + Test Bank 2022**

Wiley  
9781119714811, 1119714818  
Pub Date: 7/7/21  
\$500.00 USD  
Paperback  
Business & Economics / Personal Finance

**Summary: Confidently and efficiently prepare for the 2022 Level I CFA exam with this comprehensive study guide and test bank**

*Wiley's Level I CFA Program Study Guide + Test Bank 2022* delivers a comprehensive set of materials proven to help you understand, retain, and master the CFA Program Curriculum. You'll get a highly effective study aid filled with exam tips, fundamental concepts, and in-depth worked examples. The test bank allows you to randomize questions and create unlimited custom practice sessions and tests.

This complete set of study materials covers every area of

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**Wiley's Level I CFA Program Study Guide 2022 : Complete Set**

Wiley  
9781119714224, 1119714222  
Pub Date: 7/7/21  
\$235.00 USD  
Paperback  
Business & Economics / Personal Finance

**Summary: Prepare efficiently and confidently for the Level 1 CFA Exam and your future professional responsibilities**

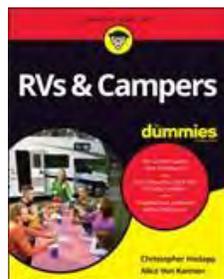
*Wiley's Level I CFA Program Study Guide 2022: Complete Set* delivers a comprehensive set of materials proven to help you understand, retain, and master the CFA Program Curriculum. You'll get a highly effective study aid filled with exam tips, fundamental concepts, and in-depth worked examples.

This complete set of study materials covers every area of the Level 1 CFA exam, including ethical and professional

Subject: Hospitality

**RVs & Campers For Dummies**

Christopher Hodapp, Alice Von Kannon  
9781119790341, 1119790344  
Pub Date: 8/3/21  
\$24.99 USD  
384 pages  
Paperback  
Travel / Parks & Campgrounds



**Summary: Make yourself at home on the road**

Live down by the beach one week and way up in the mountains the next? It sounds like an impossible dream, but motor-homers do it all the time. Whatever draws you to the mobile life—adventurous domestic vacations or permanently itchy feet—*RVs & Campers For Dummies* helps you feel right at home. The book explores the key aspects of glamping-with-wheels. Discover how it's possible to bring beauty spots right to your doorstep without sacrificing domestic comforts like a comfy bed, private bathroom, and wholesome, healthy home cooking!