

WILEY

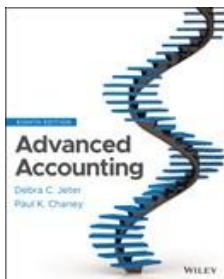
# Recommended Titles for UPH

---

May 2024



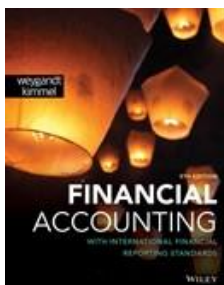
[wiley.com](http://wiley.com)



**Advanced Accounting** (8th Edition)  
Debra C. Jeter, Paul K. Chaney  
9781119794653  
Pub Date: 12/8/22  
976 pages  
Paperback  
Business & Economics / Accounting

**Summary:** In the newly revised eighth edition of *Advanced Accounting*, a decorated team of accounting professionals delivers authoritative and comprehensive coverage of all three methods of consolidated financial reporting: cost, partial equity, and complete equity. This invaluable work compares and contrasts United States and international principles, drawing reader attention to enduring differences between the two frameworks.

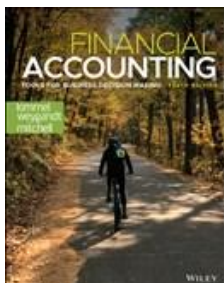
The authors draw on their extensive experience with US and international...



**Financial Accounting with International Financial Reporting Standards** (5th Edition)  
Jerry J. Weygandt, Paul D. Kimmel  
9781119787051  
Pub Date: 7/20/22  
912 pages  
Paperback  
Business & Economics / International / Accounting

**Summary: An essential and intuitive treatment of financial accounting with an international perspective**

The use of International Financial Reporting Standards is growing rapidly, both outside of the United States and within, especially as IFRS incorporates more US GAAP rules. In the newly updated fifth edition of *Financial Accounting with International Financial Reporting Standards*, a team of accomplished financial practitioners and educators delivers the newest version of their highly anticipat...



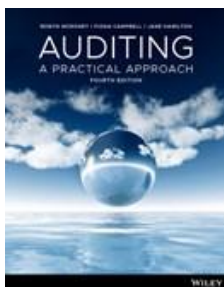
**Financial Accounting: Tools for Business Decision Making** (10th Edition)  
Paul D. Kimmel, Jerry J. Weygandt, Jill E. Mitchell  
9781119783091  
Pub Date: 11/5/21  
896 pages  
E-book  
Business & Economics / Accounting / Financial

**Summary:** *Financial Accounting: Tools for Business Decision Making* by Paul Kimmel, Jerry Weygandt, and Jill Mitchell provides a practical introduction to financial accounting with a focus on how to use accounting information to make business decisions. Through significant course updates, the 10th Edition presents an active, hands-on approach to spark efficient and effective learning and develops the necessary skills to inspire and prepare students to be the accounting and business professionals o...



**Financial Accounting** (12th Edition)  
 Jerry J. Weygandt, Paul D. Kimmel,, Jill E. Mitchell  
 9781119874324  
 Pub Date: 12/7/22  
 880 pages  
 E-book  
 Business & Economics

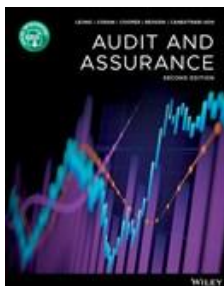
**Summary:** Maximize understanding and prepare students for future learning and careers in accounting and business. **Financial Accounting, Twelfth Edition** enhances its focus on real-world decision-making processes with data analytics and insights while retaining the pedagogy on which users have come to rely. Thorough coverage of procedures, early introduction of the Accounting Cycle from a corporate perspective, and robust assignment content provide a solid foundation for learning the essential conc...



**Auditing** (4th Edition)  
 Robyn Moroney, Fiona Campbell, Jane Hamilton  
 9780730382669  
 Pub Date: 10/30/20  
 408 pages  
 E-Book  
 Business & Economics / Auditing

**Summary:** Moroney et al's **Auditing: A Practical Approach** is a market leading local Audit text. It presents the various aspects of the audit process in a practical rather than theoretical manner, for a more engaging and active learning experience.

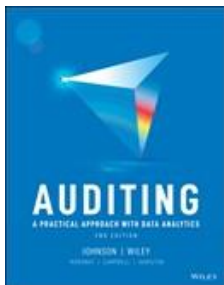
Written from a practitioner perspective, a hallmark feature of this is the incorporation of a running case study – Crest Outfitters. The case allows students to apply and consolidate their learning topic by topic as they progress through the unit. The 4th...



**Audit and Assurance, 2nd Edition** (2nd Edition)  
 Philomena Leung, Paul Coram, Barry Cooper, Kirsty Redgen, Dominic Canestrari-Soh  
 9781394173440  
 Pub Date: 2/12/24  
 528 pages  
 Paperback  
 Business & Economics / Auditing

**Summary:** Written for the local market, the second edition of *Audit and Assurance* features a concise and contemporary presentation of auditing. This new edition has a major focus on both technology and applied learning, using lots of examples to ensure students will be able to do more than rote auditing and instead understand why processes are the way they are so that they can be more flexible.

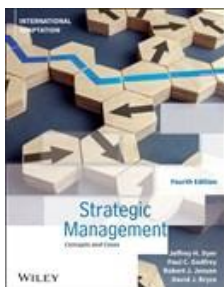
The new edition welcomes two new industry experts to the author team, Dominic Canestrati-Soh who is a S...



**Auditing** (2nd Edition)  
 Raymond N. Johnson, Laura Davis Wiley, Robyn Moroney, Fiona Campbell, Jane Hamilton  
 9781119786085  
 Pub Date: 12/3/21  
 816 pages  
 E-Book  
 Business & Economics / Auditing

**Summary:** Data analytics and emerging technology tools continue to evolve the business world, and employers expect new skillsets from graduates. Prepare your students to meet the rapidly changing demands of the workforce and become the future auditors and accounting professionals of tomorrow with ***Auditing: A Practical Approach with Data Analytics, 2nd Edition***.

In order to develop job-ready skills, students need to have a thorough understanding of auditing applications and procedures. ***Auditing, 2nd...***

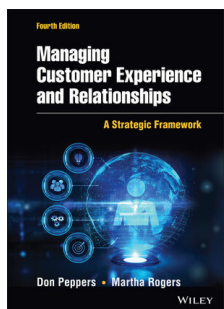


**STRATEGIC MANAGEMENT, FOURTH EDITION: INTERNATIONAL ADAPTATION**  
 (4th Edition)  
 Jeffrey H. Dyer, Paul C. Godfrey, Robert J. Jensen, David J. Bryce  
 9781119889090  
 Pub Date: 12/6/22  
 560 pages  
 Paperback  
 Business & Economics / Decision-Making & Problem Solving

**Summary:** *Strategic Management* delivers an insightful, clear, concise introduction to strategy management concepts and links these concepts to the skills and knowledge students need to be successful in the professional world. Written in an accessible Harvard Business

Review style with lots of practical examples and strategy tools, the book engages students with an easy-to-understand learning experience to strategic management concepts.

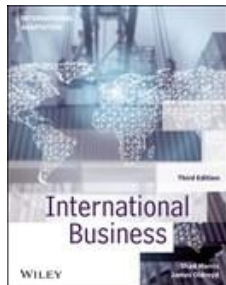
This International Adaptation sparks ideas, fuels creative th...



**Managing Customer Experience and Relationships** (4th Edition)  
 Don Peppers, Martha Rogers  
 9781119815341  
 Pub Date: 4/18/22  
 368 pages  
 E-Book  
 Business & Economics / Decision-Making & Problem Solving

**Summary:** This title provides a comprehensive overview of customer relationship management. It emphasizes customer strategies and building customer value. New to this edition are:

- **Customer success management.** This is a discipline that has arisen with SaaS businesses like Salesforce, Medallia, Totango, and almost all software these days, which can now be sold from "the cloud." The discipline even has lessons for how to manage remote workers, given the dramatic increase in off-premises work required...



**INTERNATIONAL BUSINESS, 3RD EDITION:  
INTERNATIONAL ADAPTATION** (3rd Edition)

Shad Morris, James Oldroyd

9781119889724

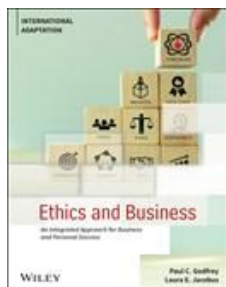
Pub Date: 9/1/22

512 pages

Paperback

Business & Economics

**Summary:** With the incisive and comprehensive exploration of international business in the modern world, in this edition of *International Business*, an accomplished team of educators and business practitioners delivers a revitalized approach to the discipline that brings international business to life. This edition of the book includes one-of-a-kind chapters on sustainability, poverty, and innovation, as well as explorations of the COVID-19 pandemic and its effects on commerce, the business implic...



**Ethics and Business**

Paul C. Godfrey, Laura E. Jacobus

9781119889212

Pub Date: 12/15/22

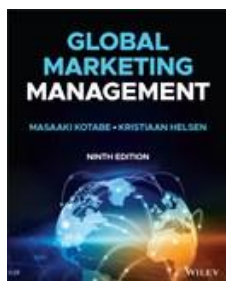
304 pages

Paperback

Business & Economics / Business Ethics

**Summary: *Ethics & Business: An Integrated Approach for Business and Personal Success, 1st Edition,***

***International Adaptation*** gives students the practical knowledge and skills to identify ethical dilemmas, understand ethical behavior in themselves and others, and advocate for ethical behavior within their organization. The course focuses on three ethical questions: the individual, the organization, and the societal perspective. These questions and views explore different areas of business ethics, ...



**Global Marketing Management** (9th Edition)

Masaaki (Mike) Kotabe, Kristiaan Helsen

9781119888765

Pub Date: 10/4/22

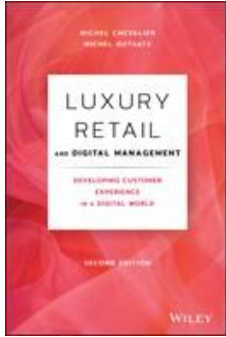
800 pages

Paperback

Business & Economics / Sales & Selling

**Summary: An indispensable resource for students of marketing, management, and international business**

In the newly revised ninth edition of *Global Marketing Management*, a decorated team of international marketing professionals delivers an authoritative discussion of the realities of global marketing in today's economy and an insightful exploration of the future of marketing to an international audience. You'll obtain an integrated understanding of marketing best practices on a global scale, compl...



**Luxury Retail and Digital Management (2nd Edition)**

Michel Chevalier, Michel Gutsatz  
9781119542353  
Pub Date: 3/17/20  
384 pages  
E-Book  
Business & Economics / Industries / Retailing

**Summary: Develop a winning customer experience in the digital world**

Luxury consumers are changing – they come from all over the world, they are young and they are digital natives. How can luxury brands that have built themselves as pure physical players adapt their business model and practices to address their expectations without abandoning their luxury DNA?

*Luxury Retail and Digital Management, 2<sup>nd</sup> Edition* sets focus on the major retailing challenges and customer evolutions luxury brands are fac...



**Luxury Brand Management in Digital and Sustainable Times (4th Edition)**

Michel Chevalier, Gerald Mazzalovo  
9781119706304  
Pub Date: 11/10/20  
544 pages  
E-Book  
Business & Economics / Industries / Retailing

**Summary: Learn about the luxury brand industry from the inside out with this masterful and insightful resource**

The newly revised Fourth Edition of *Luxury Brand Management in Digital and Sustainable Times* delivers a timely re-examination of what constitutes the contemporary luxury brand landscape and the current trends that shape the sector. Distinguished experts and authors Michel Chevalier and Gerald Mazzalovo provide readers with a comprehensive treatment of the macro- and micro-economic aspect...



**Redefining Retail**

Philip Kotler, Giuseppe Stigliano  
9781394204717  
Pub Date: 1/19/24  
400 pages  
E-Book  
Business & Economics / Industries / Retailing

**Summary: Discover the new realities of working in the post-digital era of consumer brand and retail marketing.**

In *Redefining Retail: 10 Guiding Principles for a Post-Digital World*, renowned international marketers Prof. Philip Kotler and Dr. Giuseppe Stigliano deliver a timely and insightful examination of retail and consumer brand marketing. In the book, you'll find practical and concrete techniques for redefining your organisation's internal operations and processes, as well as its business str...



**Human Resource Management, 10th Edition**  
(10th Edition)

Raymond J. Stone, Anne Cox, Mihajla Gavin  
9780730385370

Pub Date: 9/21/20

664 pages

E-Book

Business & Economics / Human Resources &  
Personnel Management

**Summary:** The new edition of Raymond Stone's *Human Resource Management* is an AHRI endorsed title that has evolved into a modern, relevant and practical resource for first-year HRM students. This concise 14-chapter textbook gives your students the best chance of transitioning successfully into their future profession by giving them relatable professional insights and encouragement to exercise their skills in authentic workplace scenarios.

Complementary to your courses, with well written conceptual

...